

Registered number

04374623

Julie Hunt Advertising Limited

Unaudited Abbreviated Accounts

30 April 2013

Julie Hunt Advertising Limited**Registered number:** 04374623**Abbreviated Balance Sheet****as at 30 April 2013**

	Notes	2013 £	2012 £
Fixed assets			
Tangible assets	2	26,822	25,852
Current assets			
Debtors		90,613	53,710
Cash at bank and in hand		123,786	126,125
		<u>214,399</u>	<u>179,835</u>
Creditors: amounts falling due within one year		<u>(120,891)</u>	<u>(103,434)</u>
Net current assets		93,508	76,401
Net assets		<u>120,330</u>	<u>102,253</u>
Capital and reserves			
Called up share capital	3	2	2
Profit and loss account		120,328	102,251
Shareholders' funds		<u>120,330</u>	<u>102,253</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

Members have not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

J Hunt

Director

Approved by the board on 4 October 2013

Julie Hunt Advertising Limited
Notes to the Abbreviated Accounts
for the year ended 30 April 2013

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers. Turnover represents the value of services provided under contracts to the extent that there is a right to consideration and is recorded at the value of the consideration due. Where a contract has only been partially completed at the balance sheet date, turnover represents the value of the service provided to date based on a proportion of the total expected consideration at completion.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	15% reducing balance
Motor vehicles	25% straight line

Going concern

The director has given consideration to the continuing operations of the company and this has given rise to no material uncertainties regarding going concern. As a result the accounts have been prepared under the going concern basis of accounting.

2 Tangible fixed assets

£

Cost

At 1 May 2012	70,993
Additions	5,703
At 30 April 2013	<u>76,696</u>

Depreciation

At 1 May 2012	45,141
Charge for the year	4,733
At 30 April 2013	<u>49,874</u>

Net book value

At 30 April 2013	<u>26,822</u>
At 30 April 2012	25,852

3 Share capital	Nominal value	2013 Number	2013 £	2012 £
Allotted, called up and fully paid:				
A Ordinary shares	£1 each	1	1	1
B Ordinary shares	£1 each	1	1	1
			<u>2</u>	<u>2</u>

4 Loans to directors

Description and conditions	B/fwd £	Paid £	Repaid £	C/fwd £
J Hunt				
Personal expenses	(154)	71,890	(70,676)	1,060
	<u>(154)</u>	<u>71,890</u>	<u>(70,676)</u>	<u>1,060</u>

The balance of £1,060 (2012: £154 creditor) is included within other debtors. The maximum overdrawn balance in the year was £31,352, and interest was charged at the official rate of 4% on balances greater than £5,000. The overdrawn balance was cleared within nine months of the year end by way of a dividend.

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