

Registered number
04374623

Julie Hunt Advertising Limited
Unaudited Abbreviated Accounts
30 April 2011

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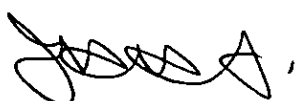
Julie Hunt Advertising Limited
Registered number: 04374623
Abbreviated Balance Sheet
as at 30 April 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible assets	2	26,531	27,106
Current assets			
Debtors		78,718	150,224
Cash at bank and in hand		79,262	120,246
		<u>157,980</u>	<u>270,470</u>
Creditors, amounts falling due within one year		(104,433)	(216,761)
Net current assets		<u>53,547</u>	<u>53,709</u>
Net assets		<u>80,078</u>	<u>80,815</u>
Capital and reserves			
Called up share capital	3	2	2
Profit and loss account		80,076	80,813
Shareholder's funds		<u>80,078</u>	<u>80,815</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that the member has not required the company to obtain an audit in accordance with section 476 of the Act

The director acknowledges her responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime



J Hunt
Director

Approved by the board on 12/7/2011

Julie Hunt Advertising Limited
Notes to the Abbreviated Accounts
for the year ended 30 April 2011

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers. Turnover represents the value of services provided under contracts to the extent that there is a right to consideration and is recorded at the value of the consideration due. Where a contract has only been partially completed at the balance sheet date, turnover represents the value of the service provided to date based on a proportion of the total expected consideration at completion.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives:

Plant and machinery	15% reducing balance
Motor vehicles	25% straight line

Going concern

The director has given consideration to the continuing operations of the company and this has given rise to no material uncertainties regarding going concern. As a result the accounts have been prepared under the going concern basis of accounting.

2 Tangible fixed assets

£

Cost

At 1 May 2010	73,543
Additions	4,567

At 30 April 2011	<u>78,110</u>
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Depreciation

At 1 May 2010	46,437
Charge for the year	5,142

At 30 April 2011	<u>51,579</u>
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Net book value

At 30 April 2011	<u>26,531</u>
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At 30 April 2010	<u>27,106</u>
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3 Share capital

	2011 No	2010 No	2011 £	2010 £
Allotted, called up and fully paid				
Ordinary 'A' shares of £1 each	1	1	1	1
Ordinary 'B' shares of £1 each	1	1	1	1
			<u>2</u>	<u>2</u>

Julie Hunt Advertising Limited
Notes to the Abbreviated Accounts
for the year ended 30 April 2011

4 Transactions with the director

During the year the director operated a loan account with the company. The movements on the loan account were as follows:

	£
Balance at 1 May 2009	520
Advances - healthcare premiums	2,149
Advances - cash transfers	32,500
Advances - personal expenditure	33,194
Repayments	(76,283)
Interest	80
Balance at 30 April 2010	<u>(7,840)</u>

The balance of £7,840 (2010: £520 debtor) is included in other creditors. The maximum overdrawn balance in the year was £14,676, and interest was charged on overdrawn balances greater than £5,000 at the official interest rate of 4%. There are no fixed repayment terms.

During the year, the director received £25,950 (2010: £96,000) in dividends.