Registration of a Charge

Company name: WARL GROUP LIMITED

Company number: 04351772

Received for Electronic Filing: 16/10/2017



Details of Charge

Date of creation: 10/10/2017

Charge code: 0435 1772 0004

Persons entitled: HSBC CORPORATE TRUSTEE COMPANY (UK) LIMITED AS SECURITY

AGENT FOR ITSELF AND THE OTHER SECURED PARTIES.

Brief description: ALL CURRENT AND FUTURE PROPERTY AND INTELLECTUAL

PROPERTY OWNED BY THE CHARGOR, IN EACH CASE AS SPECIFIED (AND DEFINED) IN THE SECURITY ACCESSION DEED REGISTERED BY THIS FORM MR01 (THE "SECURITY ACCESSION DEED") BUT EXCLUDING ANY EXCLUDED ASSETS (AS DEFINED IN THE SECURITY

ACCESSION DEED). FOR MORE DETAILS PLEASE REFER TO THE

SECURITY ACCESSION DEED.

Contains fixed charge(s).

Contains floating charge(s).

Contains negative pledge.

Authentication of Form

This form was authorised by: a person with an interest in the registration of the charge.

Authentication of Instrument

Certification statement: I CERTIFY THAT SAVE FOR MATERIAL REDACTED PURSUANT

TO S. 859G OF THE COMPANIES ACT 2006 THE ELECTRONIC COPY INSTRUMENT DELIVERED AS PART OF THIS APPLICATION FOR REGISTRATION IS A CORRECT COMPOSITE COPY OF THE

ORIGINAL INSTRUMENT.

Certified by: ERICA HUGHES



CERTIFICATE OF THE REGISTRATION OF A CHARGE

Company number: 4351772

Charge code: 0435 1772 0004

The Registrar of Companies for England and Wales hereby certifies that a charge dated 10th October 2017 and created by WARL GROUP LIMITED was delivered pursuant to Chapter A1 Part 25 of the Companies Act 2006 on 16th October 2017.

Given at Companies House, Cardiff on 18th October 2017

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006





Save for material reducted pursuant to s859G of the Companies Ad 2005. I certify that this is a true and complete copy of the original seen by one

Name:

CA HUGHES

Title:

16.10.2017 Date:

Hogan Lovelis International LLP (Ref: 121537.001476 Atlantic House, Holborn Viaduct, London EC1A 2FG

SECURITY ACCESSION DEED

THIS SECURITY ACCESSION DEED is made on

10 October

2017

BETWEEN:

- Chime Group Limited (previously named Bell Finco Limited), a company incorporated in (1) England and Wales with registered number 09780352 (the "Parent");
- The entities listed in Schedule 1 to this deed (the "New Chargors" and each, a "New (2)Chargor"); and
- HSBC Corporate Trustee Company (UK) Limited as security trustee for itself and the other (3)Secured Parties (the "Security Agent").

RECITAL:

This deed is supplemental to a debenture dated 10 August 2017 between the Chargors named therein and the Security Agent, as previously supplemented by earlier Security Accession Deeds (if any) (the "2017 Debenture").

NOW THIS DEED WITNESSES as follows:

INTERPRETATION 1.

Definitions 1.1

Unless a contrary indication appears, terms defined in the 2017 Debenture shall have the same meaning when used in this deed.

1.2 Construction

Clauses 1.2 (Construction) to 1.8 (Senior Facilities Agreement) of the 2017 Debenture will be deemed to be set out in full in this deed, but as if references in those clauses to the "2017 Debenture" and other similar expressions were references to this deed.

7 **ACCESSION OF NEW CHARGORS**

2.1 Accession

Each New Chargor agrees to be a Chargor for the purposes of the 2017 Debenture with immediate effect and agrees to be bound by all of the terms of the 2017 Debenture as if it had originally been a party to it as a Chargor.

2.2 Covenant to pay

Each New Chargor as primary obligor covenants with the Security Agent (for the benefit of itself and the other Secured Parties) that it will on demand pay or discharge its Secured Obligations when they fall due in the manner provided for in the Finance Documents.

2.3 **Specific Security**

Subject to Clause 1.6 (Excluded Assets) of the 2017 Debenture, each New Chargor, as continuing security for the payment of its Secured Obligations, charges in favour of the Security Agent with (subject to the Existing Debenture) full title guarantee the following assets, both present and future, from time to time owned by It or in which it has an interest:

- (a) by way of legal mortgage all Property now belonging to or vested in it (including any property specified in Schedule 2 (*Properties*)); and
- (b) by way of fixed charge:
 - (i) all other interests (not effectively charged under paragraph (a) above) in any Property and the benefit of all other agreements relating to land;
 - (ii) all of its rights, title and interest in the Intellectual Property;
 - (iii) all its Investments, Shares and corresponding Related Rights;
 - (iv) all Trading Receivables and all rights and claims against third parties and against any security in respect of those Trading Receivables;
 - (v) all Other Debts and all rights and claims against third parties against any security in respect of those Other Debts;
 - (vi) all monies standing to the credit of the Mandatory Prepayment Account and all of its rights, title and interest in relation to the Mandatory Prepayment Account;
 - (vii) all monies standing to the credit of the other Accounts and all of its rights, title and interest in relation to those accounts;
 - (viii) the benefit of all licences, consents and agreements held by it in connection with the use of any of its assets;
 - (ix) its goodwill and uncalled capital; and
 - (x) if not effectively assigned by Clause 2.4 (Security Assignment), all its rights, title and interest in (and claims under) the Insurance Policies and the Assigned Agreements,

and in each case the Security constituted under this Clause 2.3 (Specific Security) shall be first ranking subject only to the Security constituted under the Existing Debenture.

2.4 Security Assignment

Subject to Clause 1.6 (Excluded Assets) of the 2017 Debenture, as further security for the payment of its Secured Obligations, each New Chargor assigns absolutely with (subject to the Existing Security) full title guarantee to the Security Agent all its rights, title and interest in:

- (a) the Insurance Policies; and
- (b) the Assigned Agreements,

subject in each case to reassignment by the Security Agent to the relevant New Chargor of all such rights, title and interest upon payment or discharge in full of such New Chargor's Secured Obligations.

2.5 Floating charge

(a) As further security for the payment of its Secured Obligations, each New Chargor charges with (subject to the Existing Security) full title guarantee in favour of the Security Agent (for the benefit of itself and the other Secured Parties) by way of floating charge all its present and future assets, undertakings and rights and such floating

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charge shall be first ranking subject only to the Security constituted under the Existing Debenture.

(b) Paragraph 14 of Schedule B1 to the Insolvency Act 1986 shall apply to the floating charge created by this deed.

2.6 Implied Covenants for Title

The Security created under this deed is made with full title guarantee in accordance with the Law of Property (Miscellaneous Provisions) Act 1994 (other than as permitted under the Senior Facilities Agreement and subject to the Existing Security).

3. NEGATIVE PLEDGE

A New Chargor may not:

- (a) create or agree to create or permit to subsist any Security or Quasi-Security over all or any part of the Charged Property under this deed;
- (b) sell, transfer, lease out, lend or otherwise dispose of all or any part of Charged Property under this deed (other than in respect of assets charged under Clause 2.5(a) (*Floating charge*) in the ordinary course of trading) or the right to receive or to be paid the proceeds arising on the disposal of the same, or agree or attempt to do so; or
- (c) dispose of the equity of redemption in respect of all or any part of the Charged Property under this deed,

except as permitted under the Finance Documents or with the prior consent of the Security Agent.

4. CONSTRUCTION OF 2017 DEBENTURE

- (a) The 2017 Debenture shall remain in full force and effect as supplemented by this deed.
- (b) The 2017 Debenture and this deed shall be read together as one instrument on the basis that references in the 2017 Debenture to "this deed" or "this 2017 Debenture" and other similar expressions will be deemed to be references to the 2017 Debenture as supplemented by this deed.

5. DESIGNATION AS A FINANCE DOCUMENT

This deed is designated as a Finance Document.

6. FAILURE TO EXECUTE

Failure by one or more parties ("Non-Signatories") to execute this deed on the date hereof will not invalidate the provisions of this deed as between the other Parties who do execute this deed. Such Non-Signatories may execute this deed on a subsequent date and will thereupon become bound by its provisions.

7. GOVERNING LAW

This deed (and any dispute, controversy, proceedings or claims of whatever nature arising out of or in any way relating to this deed or its formation) and obligations of the Parties hereto and any matter, claim or dispute arising out of or in connection with this deed (including any non-contractual claims arising out of or in association with it) shall be governed by and construed in accordance with English law.

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IN WITNESS whereof this deed has been duly executed on the date first above written.

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SCHEDULE 1

New Chargors

No.	New Chargors	Registered Number
1,	14 Curzon Street 1 Limited	07467580
2.	14 Curzon Street 2 Limited	10113647
3.	Snap London Limited (formerly known as Big Eyes	08696178
	Communications Limited)	30 miles 10 miles
4.	Chime Communications Limited	01983857
F)	Chime Atlantic Limited (formerly known as Chime	09809986
6.	Finance Limited) Chime Limited	02370011
Sharkers a private section of the section of		03313879
	Corporate Citizenship Limited	07795755
<u> 8.</u>	CSM Sport and Entertainment Holdings Limited	08268316
9.	CSM Sport and Entertainment International Limited	OC368517
	CSM Sport and Entertainment LLP	NAME OF TAXABLE PARTY O
	Earth Works Digital Limited	07916761
	Facts International Limited	06064157
	FIL Market Research Limited	03224959
	Good Relations Limited	00697060
15.	Good Relations Property Limited	02427911
	Harvard Public Relations Limited	01635226
	Harvey Walsh Limited	04575510
	Heresy IMS Group Limited	02899318
19,	Icon Beta Limited	03865001
20.	Inevidence Limited (formerly known as Insight Marketing	02597166
	& Communications Limited)	03495750
	Insight Public Relations Limited	A Company of the Comp
22.	CSM Motorsports Limited (formerly known as JMI Motorsport Limited)	08709528
าวจ	OHC London Holdings Limited	07568978
	Open Health Communications LLP	OC360224
	Opinion Leader Research Limited	2665055
26.	AND THE PROPERTY OF THE PROPER	08330097
	pH Associates Limited	03832368
28.		04365511
	Reynolds-Mackenzie Limited	05249856
20.	Succinct Communications Limited	03849470
	Teamspirit Limited	03042867
	VCCP Group LLP	OC370529
	VCCP Gloup EEF VCCP Holdings Limited	07873955
33.	VCCP Holdings Ellited VCCP Overseas Limited	08268313
	WARL Group Limited	04351772

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SCHEDULE 2

Properties

Registered Land

or Freehold or Title No. and Address Chargor County

District (or description Leasehold London

Borough)

None

Unregistered Land

or Freehold County and District Address (or London Borough) description OF Chargor

Leasehold description

None

Shares

Name of Chargor which holds the Shares	Name of company issuing Shares
14 Curzon Street 1 Limited	14 Curzon Street 2 Limited (10113647)
14 Curzon Street 2 Limited	Open Health Communications LLP (OC360224) – (91%)
Chime Communications Limited	Watermelon Research Limited (7917715)–(90%) Facts International Limited (6064157)
	FIL Market Research Limited (3224959)
	Chime Limited (2370011)
	Good Relations Property Limited (2427911)
	CSM Motorsports Limited (8709528)
	ABC Sports Management Limited (5875498)
	People Marketing UK Limited (8330097)
	CSM Sport and Entertainment Holdings Limited
	(7795755)
	Heresy IMS Group Limited (2899318)
	Corporate Citizenship Limited (3313879) Harvard Public Relations Limited (1635226)
	Teamspirit Limited (30 42867)
	VCCP Holdings Limited (7873955)
er en	WARL Group Limited (4351172)
	Snap London Limited (8696178)
	14 Curzon Street 1 Limited (7467580)
	Insight Public Relations Limited (3495750)
	Pure Media Group Limited (4365511) (40%)
	Chime Atlantic Limited (09809986)
Chime Limited	Good Relations Limited (697060)
	Opinion Leader Research Limited (2665055)
CSM Sport and Entertainment Holdings Limited	Fast Track Agency Limited (3549379) SPS Etech Limited (6470858)
	CSM Sport and Entertainment LLP (OC368517) -
	(99.99%)
A CONTROL OF THE PROPERTY OF T	Icon Display Limited (463076)
CSM Sport and Entertainment International	The Complete Leisure Group Limited (5516278) – (98,8%)
Limited	CSM Sport and Entertainment France Limited
	(07877230)
CSM Sport and Entertainment LLP	CSM Sport and Entertainment International Limited
	(8268316)
Heresy IMS Group Limited	Pure Media Group Limited (4365511) (60%)
Insight Public Relations Limited	Inevidence Limited (2597166)
Teamspirit Limited	Teamspirit Brand Limited (6905470)
espanores and a second	Teamspirit Corporate & Business Limited (05614962)
WCOB Crown LLB	VCCP Overseas Limited (8268313)
VCCP Group LLP VCCP Holdings Limited	VCCP Group LLP (OC370529) (99.99%)
Appl. (Inidings runga	Icon Beta Limited (3865001)
VCCP Overseas Limited	VCCP Me Limited (5428098)
	Ex Nihilo Limited (0890735)
WARL Group Limited	WARL Internal Communications Limited (6206824)
Open Health Communications LLP	OHC London Holdings Limited (07568978)
	Open VP Holdings Limited (07913835)
OHC London Holdings Limited	pH Associates Limited (03832368)
· ·	Earth Works Digital Limited (07916761)
en para de la companya de la company	Reynolds-Mackenzie Limited (05249856)
	Succinct Communications Limited (3849470)

Name of Chargor which holds the Shares	Name of company issuing Shares		
19-0-19-bit control of the second of the sec	Harvey Walsh Limited (04575510)		
	LEC Communications Ltd (03140767)		
· ·	Choice Healthcare Solutions Limited (04072985)		
	Liberum Independent Medical Education Limited		
	(10276499)		
	OHC US Holdings Limited (09910114)		

Investments

None

· ...

Intellectual Property

Patent and Patent Applications

Name of Chargor Territory Description Patent No. / Date

Of Application No. Registration/

Application

None

Trade Marks and Trade Mark Applications

Class No. Registration Date: of of Territory Trade Marks Name Registration/ No./ Chargor Application

Application No.

None

Registered Designs and Applications for Registered Designs

Design Patent No. Date of Name of Chargor Territory

Application No. Registration/

Application

Licence

None

Copyright Works and Unregistered Designs

Date of Creation Author Name of Chargor Description

None

Other Intellectual Property of the Chargor

None

Intellectual Property Licences

Duration of **Date of Licence** Description of Licensor Name of Chargor

Intellectual Property Licences

None

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Bank Accounts

Name of New Chargor	Name of the institution at which account is held	Account Number	Sort Code
Snap London Limited	RBS		560027
Chime Communications Limited	RBS	SON THE STATE OF T	560027
	RBS		560027
	RBS	Court Seas Parjaneous Court Seas	560027
	RBS		560027
Chime Atlantic Limited	RBS		560027
Corporate Citizenship Limited	RBS		603003
CSM Sport & Entertainment LLP	RBS		560027
	RBS	ny mangani na mangani	560027
	RBS		560027
	RBS		560027
	RBS		560027
e.	RBS		560027
	RBS		560027
	RBS		560027
	RBS		606008
	RBS		560027
	RBS		560027

Name of New Chargor	institution at which account is held			
The second secon	RBS		560027	
	RB\$		560027	
	RBS		560027	
	RBS		580027	
	RBS		560027	
	RBS	C C C C C C C C C C C C C C C C C C C	560027	
	RBS		560027	
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	RBS		560027	
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	RBS		560027	
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The state of the s	RBS		560027	
Talling or the state of the sta	RBS		560027	

Name of New Chargor	Name of the institution at which account is held	Account Number	Sort Code	
and the second s	RBS		560027	
Facts International Limited	RBS		560027	
	RBS		560027	
F I L Market Research Limited	RBS		560027	
Good Relations Limited	RBS		560027	
	RBS		560027	
	RBS		560027	
	RBS		560027	
Good Relations Property Limited	RBS		560027	
Harvard Public Relations Limited	RBS		601811	
Heresy IMS Group Limited	RBS		560027	
	RBS		560027	
Icon Beta Limited	RBS		560027	
Inevidence Limited Limited	RBS		010541	
CSM Motorsports Limited	RBS		560027	
	RBS		560027	
	RBS		560027	
Opinion Leader Research Limited	RBS		560027	
	RBS		560027	
Pure Media Group Limited	RBS		560027	
Teamspirit Limited	RBS		502108	
VCCP Group LLP	RBS		601811	
	RBS		560027	
	RBS		560027	

Name of New Chargor	Name of the institution at which account is held	Account Number	Sort Code	
a. A. A. A. S.	RBS		560027	
	RBS		580027	
WARL Group Limited	RBS		560027	
Open Health Communications LLP	RBS		560027	
	RBS		560027	
	RBS		560027	
	RBS		560027	
OHC London Holdings Limited	RBS		560027	
	RBS		560027	
	RBS		560027	
	RBS		560027	
Earth Works Digital Limited	RBS		560027	
	RBS		560027	
	RBS		560027	
Reynolds-Mackenzie Limited	RBS		560027	
	RBS		560027	
	RBS		560027	
Succinct Communications Limited	RBS		560027	

Name of New Chargor	Name of the institution at which account is held	Account Number	Sort Code
- Советник и под провеждения в прости под	RBS		560027
	RBS		560027
Harvey Walsh Limited	RBS	(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	560027
Chime Communications Limited	HSBC	and the state of t	401160
Chime Atlantic Limited	HSBC		401160
Succinct Communications Limited	HSBC		404325

Insurance Policies

Name of Chargor Insurer Policy Number Type of Risk Insured

None

SIGNATORIES TO SECURITY ACCESSION DEED

The New Chargors

Executed as a deed by 14 Curzon Street 1 Limited acting by:



Director

Witness' signature

Witness' address



62 Buckingham Gate London SW1E 6AJ

Executed as a deed by 14 Curzon Street 2 Limited acting by.

Director

Witness' signatur
Witness' address

Executed as a deed by Snap London Limited acting by:)))	
Director		
Witness' sign		
Witness' address		

Executed as a deed by Chime Communications Limited acting by.



Director

Witness' signatur
Witness' address

Executed as a deed by **Chime** Atlantic Limited acting by:



Director

Witness' signatur

Witness' address

Executed as a deed by Chime Limited acting by:



Director

Witness' signature
Witness' address

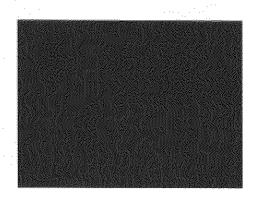
Executed as a deed by Corporate Citizenship Limited acting by:



Director

Witness' signature

Witness' address



)

Executed as a deed by CSM Sport and Entertainment Holdings Limited acting by:



Director

Witness' signature



Witness' address

62 Buckingham Gate London SW1E 6AJ

Executed as a deed by CSM Sport and Entertainment International Limited acting by:

MATTHEN JAMES VANDRAU

Director

Witness' signature

Witness' address



Executed as a deed by CSM Sport and Entertainment LLP acting by

duly authorised by CSM Sport and Entertainment Holdings Limited to sign on its behalf as member of CSM Sport and Entertainment LLP in the presence of:



On behalf of Member

Witness' signat
Witness' addres

	d as a dee imited acti	d by Earth ng by:	Works)		
Director						
Wilness'	signature				erite.	
Wilness'	address					

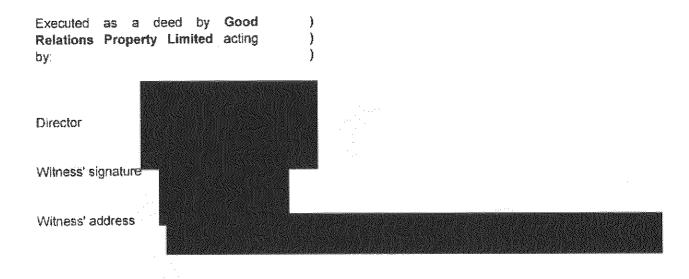
Executed as a deed by F I L Market Research Limited acting by:)			
Director 1				
Witness' sign		1900 19	45 - 25 (1) (1) (1) (2) - 25 (1) (1) (2) (1) (2) - 25 (1) (2)	
Witness' address				

Executed as a deed by Good Relations Limited acting by:

Director

Witness' signa

Witness' address



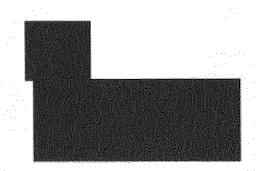
Executed as a deed by Harvard Public Relations Limited acting by:



Director

Witness' signature

Witness' address



Executed as a deed by Harvey Walsh Limited acting by:)	
Director			
Witness' signature		e Haranasa Haranasa	

Executed as a deed by Heresy IMS Group Limited acting by:

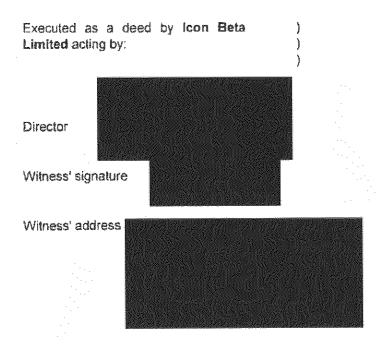


Director

Witness' signature

Witness' address



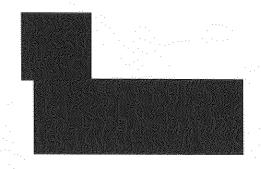


Executed as a deed by Inevidence Limited acting by:



Director

Witness' signature



Executed as a deed by **Insight Public Relations Limited** acting by:

Director

Witness' signature



62 Buckingham Gate London SWIE 6AJ

Executed as a deed by CSM Motorsports Limited acting by:



GREGORY SON LAKE

Director

Witness' signature



62 Buckingham Gate London SWIE 6AJ

Executed as a deed Holdings Limited ad	o n .)		
Director				
Witness' signature			: . :	
Wilhess address				

A.

)

)

)

, and

Executed as a deed by **Open Health**Communications LLP acting by

duly authorised by 14 Curzon Street 2
Limited to sign on its behalf as a member of Open Health
Communications LLP in the presence of:



On behalf of Member

Witness' signature



Witness' address

Executed as a deed by Opinion Leader Research Limited acting by:)	
Director		
Witness' signature of the state		- Santa
Witness' address		

Executed as a deed by **People** Marketing UK Limited acting by:



Director TOM GREGORY

Witness' signature



62 Buckingham Gate London SW1E 6AJ

Executed Associates	as Lim	a ited	deed	by by:)	
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Director

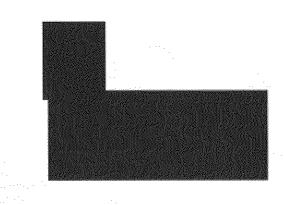
Wilness' signature	
Witness' address	

Executed as a deed by **Pure Media Group Limited** acting by:



Director

Witness' signature



Executed as a deed by ReynoldsMackenzie Limited acting by:

Director

Witness' signature

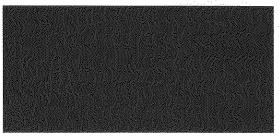
Witness' address

Executed as a deed by **Succinct Communications Limited** acting by:



Director

Witness' signature

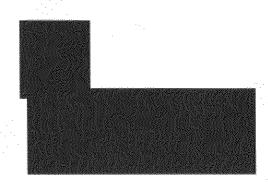


Executed as a deed by **Teamspirit**: **Limited** acting by.



Director

Witness' signature



Executed as a deed by VCCP Group LLP acting by

duly authorised by VCCP Holdings Limited to sign on its behalf as member of VCCP Group LLP in the presence of:



On behalf of Member

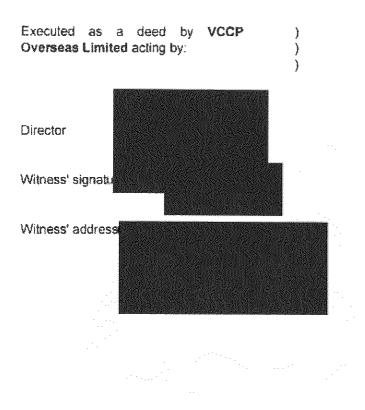
Witness' signatur
Witness' address

Executed as a deed by VCCP Holdings Limited acting by:



Director

Witness' signature
Witness' address



Executed as a deed by WARL Group Limited acting by: Director Witness' signatur Witness' address

The Parent

Executed as a deed by Chime Group Limited acting by:



Director

Witness' signature



Witness' address

The Security Agent

Executed by HSBC Corporate Trustee Company (UK) Limited acting by:

