Registered Number 04348938

**CURVEBALL MARKETING LTD** 

**Abbreviated Accounts** 

31 March 2012

## **CURVEBALL MARKETING LTD**

## Registered Number 04348938

## Balance Sheet as at 31 March 2012

	Notes	2012		2011	
		£	£	£	£
Fixed assets					
Intangible	2		0		607
Tangible	3		3,349		4,465
Total fixed assets			3,349		5,072
Current assets					
Stocks		11,231		250	
Debtors		69,690		169,052	
Cash at bank and in hand		197,422		217,166	
Total current assets		278,343		386,468	
Creditors: amounts falling due within one year		(70,479)		(132,845)	
Net current assets			207,864		253,623
Total assets less current liabilities			211,213		258,695
Total net Assets (liabilities)			211,213		258,695
Capital and reserves					
Called up share capital			2		2
Profit and loss account			211,211		258,693
Shareholders funds			211,213		258,695

- a. For the year ending 31 March 2012 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
  - i. ensuring the company keeps accounting records which comply with Section 386; and
  - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 21 December 2012

And signed on their behalf by:

A Hazelwood, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

### Notes to the abbreviated accounts

For the year ending 31 March 2012

# 1 Accounting policies

Basis of preparation of financial statements. The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

#### Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the Year, exclusive of Value Added Tax and trade discounts.

### Depreciation

Plant and Machinery

Charge for year

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

1,116

25.00% Reducing Balance

2 Intangible fixed assets	
_	
Cost Or Valuation	£
At 31 March 2011	2,430
At 31 March 2012	2,430
Depreciation	
At 31 March 2011	1,823
Charge for year	607
At 31 March 2012	2,430
Net Book Value	
At 31 March 2011	607
At 31 March 2012	0
3 Tangible fixed assets	
Cost	£
At 31 March 2011	13,863
additions	
disposals	
revaluations	
transfers	
At 31 March 2012	13,863
Depreciation	
At 31 March 2011	9,398

on disposals	
At 31 March 2012	10,514
Net Book Value	
At 31 March 2011	4,465
At 31 March 2012	3,349