

Company Number: 04339257

THE COMPANIES ACT 2006

WRITTEN RESOLUTIONS

of

SIMPLICITY MARKETING LIMITED
("Company")

Circulation date: 16 September 2020

Pursuant to Chapter 2 of Part 13 of the Companies Act 2006 (the "**Act**"), the directors of the above named company (the "**Company**") propose that the resolution 1 is passed as an ordinary resolution and that resolution 2 is passed as a special resolution (together, the "**Resolutions**");

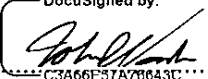
ORDINARY RESOLUTION

1. THAT the sum of £28,200,000 being part of the non-statutory reserves of the Company be and is hereby capitalised and appropriated as capital to the sole member of the Company and that the directors be and are hereby authorised to apply such sum in paying up in full 28,200,000 ordinary shares of £1.00 each in the capital of the Company and to allot and issue such new shares credited as fully paid up, to the sole member of the Company.

SPECIAL RESOLUTION

2. Subject to the passing of resolution 1, THAT the share capital of the Company be reduced by the sum of £28,237,600 by (i) reducing the nominal value of all of the £1.00 ordinary shares in the capital of the Company, from £1.00 to £0.00001; and (ii)) reducing the share premium paid on the 10 ordinary shares of £1.00 in issue prior to the issue of the shares authorised to be issued by resolution 1 above, from £37,872.00 to £0.00.

We, the undersigned, being the sole member entitled to vote on the Resolutions on 2020, hereby irrevocably agree to the Resolutions.

DocuSigned by:

C3A66E57A70843C
For and on behalf of Flash Bidco Limited

Date 16 September 2020



NOTES

1. If you agree to the Resolutions, please indicate your agreement by signing and dating this document where indicated above and returning it to the Company in hard copy to Simplicity Marketing Limited, Suite 1, 3rd Floor 11-12 St. James's Square, London, United Kingdom, SW1Y 4LB.
2. If within 28 days of the Circulation date, sufficient agreement has not been received in order to pass the Resolutions, the Resolutions will lapse. If you agree to the Resolutions, please ensure that your agreement reaches the Company on or before this date.
3. In the case of joint holders, the vote of the first-named in the register of members of the Company, whether in person or by proxy, will be accepted to the exclusion of that of the other joint holders.
4. If you are signing this document on behalf of a person under a power of attorney or other authority, please send a copy of the relevant power of attorney or authority when returning this document.