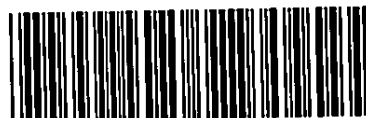


**REGISTERED NUMBER: 4314009**

**REPORT OF THE DIRECTOR AND  
UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31ST OCTOBER 2009  
FOR  
DE VERE MARKETING LIMITED**

WEDNESDAY



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COMPANIES HOUSE

**DE VERE MARKETING LIMITED**  
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**FOR THE YEAR ENDED 31ST OCTOBER 2009**

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**DE VERE MARKETING LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31ST OCTOBER 2009**

**DIRECTOR:** Kleinwort Benson Trustees Limited

**SECRETARY:** M M Reid

**REGISTERED OFFICE:** 52 Frederick Road  
Edgbaston  
Birmingham  
West Midlands  
B15 1HN

**REGISTERED NUMBER:** 4314009

**DE VERE MARKETING LIMITED**  
**REPORT OF THE DIRECTOR**  
**FOR THE YEAR ENDED 31ST OCTOBER 2009**

The director presents its report with the financial statements of the company for the year ended 31<sup>st</sup> October 2009

**PRINCIPAL ACTIVITY**

The principal activity of the company in the year under review was that of trustees

**DIRECTOR**

Kleinwort Benson Trustees Limited was the sole director during the year under review

The director holding office at 31<sup>st</sup> October 2009 did not hold any beneficial interest in the issued share capital of the company at 1st November 2008 or 31<sup>st</sup> October 2009


This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

**ON BEHALF OF THE BOARD:**



M M Reid - Secretary

DATED



**DE VERE MARKETING LIMITED**  
**PROFIT AND LOSS ACCOUNT**  
**FOR THE YEAR ENDED 31ST OCTOBER 2009**

		2009
	Notes	£
<b>TURNOVER</b>		3,050
Administrative expenses		<u>2,365</u>
<b>OPERATING PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION</b>	2	685
Tax on profit on ordinary activities	3	144
<b>PROFIT FOR THE FINANCIAL YEAR AFTER TAXATION</b>		541
Dividend		-
<b>RETAINED PROFIT FOR THE YEAR</b>		541
Retained profit B/fwd		718
<b>RETAINED PROFIT C/FWD</b>		<u>1,259</u>

The notes form part of these financial statements

**DE VERE MARKETING LIMITED**

**BALANCE SHEET  
31ST OCTOBER 2009**

	Notes	2009 £
<b>CURRENT ASSETS</b>		
Debtors	4	1,403
Cash in Hand		<u>1</u>
<b>CREDITORS</b>		
Amounts falling due within one year	5	144
<b>NET CURRENT ASSETS</b>		<u>1,260</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>1,260</u>
<b>CAPITAL AND RESERVES</b>		
Called up share capital	6	1
Profit and loss account	7	<u>1,259</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>1,260</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31<sup>st</sup> October 2009

The members have not required the company to obtain an audit of its financial statements for the year ended 31<sup>st</sup> October 2009 in accordance with Section 476 of the Companies Act 2006

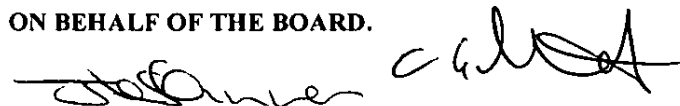
The director acknowledges its responsibilities for

(a) ensuring that the company keeps accounting records which comply with Section 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**ON BEHALF OF THE BOARD.**



Kleinwort Benson Trustees Limited - Director  
Approved by the Board on 23 July 2010

The notes form part of these financial statements

**DE VERE MARKETING LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31ST OCTOBER 2009**

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**2 OPERATING PROFIT**

The operating profit is stated after charging 2009

£

Director's emoluments and other benefits etc

=

**3 TAXATION**

**Analysis of the tax charge**

The tax charge on the profit on ordinary activities for the year was as follows

2009

£

Current Tax

UK corporation tax

144

Tax on profit on ordinary activities

144

**4 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

2009

£

Other Debtors

1,403

**5 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

2009

£

Taxation and social security

144

**DE VERE MARKETING LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS – continued  
FOR THE YEAR ENDED 31ST OCTOBER 2009**

**6 CALLED UP SHARE CAPITAL**

Authorised Number	Class	Nominal Value £	2009 £
1,000	Ordinary	1	1,000

Allotted, issued and fully paid

Number	Class	Nominal £	2009 £
1	Ordinary	<u>£1</u>	<u>£1</u>

**7 RESERVES**

	Profit and Loss Account £
At 1 <sup>st</sup> November 2008	718
Retained profit for the year	<u>541</u>
At 31 October 2009	<u>1,259</u>

**8 ULTIMATE CONTROL**

M M Reid has ultimate control of the company by virtue of a 100% shareholding in the company