

REGISTERED NUMBER: 4314009

**REPORT OF THE DIRECTOR AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST OCTOBER 2010
FOR
DE VERE MARKETING LIMITED**

THURSDAY



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COMPANIES HOUSE

DE VERE MARKETING LIMITED
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FOR THE YEAR ENDED 31ST OCTOBER 2010

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DE VERE MARKETING LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31ST OCTOBER 2010

DIRECTOR: Kleinwort Benson Trustees Limited
Nick Kerr Sheppard
Jill Skinner

SECRETARY: M M Reid

REGISTERED OFFICE: 52 Frederick Road
Edgbaston
Birmingham
West Midlands
B15 1HN

REGISTERED NUMBER: 4314009

DE VERE MARKETING LIMITED
REPORT OF THE DIRECTOR
FOR THE YEAR ENDED 31ST OCTOBER 2010

The director presents its report with the financial statements of the company for the year ended 31st October 2010

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of trustees

DIRECTOR

The directors shown below have held office during the whole year under review

Kleinwort Benson Trustees Limited

Other changes in directors holding office are as follows

| | |
|----------------------|-------------------------------|
| Nick Kerr Sheppard - | appointed - 22 September 2010 |
| Jill Skinner - | appointed - 22 September 2010 |

The director holding office at 31st October 2010 did not hold any beneficial interest in the issued share capital of the company at 1st November 2009 or 31st October 2010

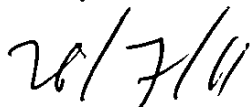
This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

ON BEHALF OF THE BOARD:



M M Reid - Secretary

DATED



DE VERE MARKETING LIMITED
PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31ST OCTOBER 2010

| | | 2010 |
|--|----------|---------------------|
| | Notes | £ |
| TURNOVER | | - |
| Administrative expenses | | <u>15</u> |
| OPERATING PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION | 2 | -15 |
| Tax on profit on ordinary activities | 3 | - |
| PROFIT FOR THE FINANCIAL YEAR AFTER TAXATION | | -15 |
| Dividend | | - |
| RETAINED PROFIT FOR THE YEAR | | -15 |
| Retained profit B/fwd | | 1,259 |
| RETAINED PROFIT C/FWD | | <u>1,244</u> |

The notes form part of these financial statements

DE VERE MARKETING LIMITED

**BALANCE SHEET
31ST OCTOBER 2010**

| | Notes | 2010 £ |
|--|-------|--------------|
| CURRENT ASSETS | | |
| Debtors | 4 | 1,244 |
| Cash in Hand | | <u>1</u> |
| CREDITORS | | |
| Amounts falling due within one year | 5 | |
| NET CURRENT ASSETS | | <u>1,245</u> |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | <u>1,245</u> |
| CAPITAL AND RESERVES | | |
| Called up share capital | 6 | 1 |
| Profit and loss account | 7 | <u>1,244</u> |
| SHAREHOLDERS' FUNDS | | <u>1,245</u> |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st October 2010

The members have not required the company to obtain an audit of its financial statements for the year ended 31st October 2010 in accordance with Section 476 of the Companies Act 2006


The director acknowledges its responsibilities for

(a) ensuring that the company keeps accounting records which comply with Section 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

ON BEHALF OF THE BOARD:


Kleinwort Benson Trustees Limited – Director
Approved by the Board on 25 July 2011


Jill Skinner - Director

The notes form part of these financial statements

DE VERE MARKETING LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST OCTOBER 2010

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

This company was dormant throughout this year

2 OPERATING PROFIT

The operating profit is stated after charging 2010

£

Director's emoluments and other benefits etc

=

3 TAXATION

Analysis of the tax charge

The tax charge on the profit on ordinary activities for the year was as follows

2010

£

Current Tax

UK corporation tax

-

Tax on profit on ordinary activities

-

4 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

2010

£

Other Debtors

1,244

5 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

2010

£

Taxation and social security

=

DE VERE MARKETING LIMITED

**NOTES TO THE FINANCIAL STATEMENTS – continued
FOR THE YEAR ENDED 31ST OCTOBER 2010**

6 CALLED UP SHARE CAPITAL

| Authorised Number | Class | Nominal Value £ | 2010 £ |
|----------------------|----------|-----------------------|-----------|
| 1,000 | Ordinary | 1 | 1,000 |

Allotted, issued and fully paid

| Number | Class | Nominal Value £ | 2010 £ |
|--------|----------|-----------------------|-----------|
| 1 | Ordinary | <u>£1</u> | <u>£1</u> |

7 RESERVES

| | Profit and Loss Account £ |
|----------------------------------|------------------------------------|
| At 1 st November 2009 | 1,259 |
| Retained profit for the year | <u>-15</u> |
| At 31 October 2010 | <u>1,244</u> |

8 ULTIMATE CONTROL

M M Reid has ultimate control of the company by virtue of a 100% shareholding in the company