

**REGISTERED NUMBER: 4314009**

**REPORT OF THE DIRECTOR AND  
UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31ST OCTOBER 2008  
FOR  
DE VERE MARKETING LIMITED**

**WEDNESDAY**



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17/12/2008 24  
COMPANIES HOUSE

**DE VERE MARKETING LIMITED**  
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**FOR THE YEAR ENDED 31ST OCTOBER 2008**

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**DE VERE MARKETING LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31ST OCTOBER 2008**

**DIRECTOR:** Kleinwort Benson Trustees Limited

**SECRETARY:** M.M. Reid

**REGISTERED OFFICE:** 52 Frederick Road  
Edgbaston  
Birmingham  
West Midlands  
B15 1HN

**REGISTERED NUMBER:** 4314009

**DE VERE MARKETING LIMITED**  
**REPORT OF THE DIRECTOR**  
**FOR THE YEAR ENDED 31ST OCTOBER 2008**

The director presents its report with the financial statements of the company for the year ended 31<sup>st</sup> October 2008.

**PRINCIPAL ACTIVITY**

The principal activity of the company in the year under review was that of trustees.

**DIRECTOR**

Kleinwort Benson Trustees Limited was the sole director during the year under review.

The director holding office at 31<sup>st</sup> October 2008 did not hold any beneficial interest in the issued share capital of the company at 1st November 2007 or 31<sup>st</sup> October 2008.

This report has been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

**ON BEHALF OF THE BOARD:**



M.M. Reid - Secretary

DATED:



**DE VERE MARKETING LIMITED**  
**PROFIT AND LOSS ACCOUNT**  
**FOR THE YEAR ENDED 31ST OCTOBER 2008**

		2008
	Notes	£
<b>TURNOVER</b>		-
Administrative expenses		-
<b>OPERATING PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION</b>	2	-
Tax on profit on ordinary activities	3	-
<b>PROFIT FOR THE FINANCIAL YEAR AFTER TAXATION</b>		-
Dividend		-
<b>RETAINED PROFIT FOR THE YEAR</b>		-
Retained profit B/fwd		718
<b>RETAINED PROFIT C/FWD</b>		<u><u>718</u></u>

The notes form part of these financial statements

DE VERE MARKETING LIMITED

BALANCE SHEET  
31ST OCTOBER 2008

	Notes	2008 £
<b>CURRENT ASSETS</b>		
Debtors	4	718
Cash in Hand		<u>1</u>
<b>CREDITORS</b>		
Amounts falling due within one year	5	-
<b>NET CURRENT ASSETS</b>		<u>719</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>719</u>
<b>CAPITAL AND RESERVES</b>		
Called up share capital	6	1
Profit and loss account	7	<u>718</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>719</u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 31<sup>st</sup> October 2008.

The members have not required the company to obtain an audit of its financial statements for the year ended 31<sup>st</sup> October 2008 in accordance with Section 249B(2) of the Companies Act 1985.

The director acknowledges its responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226A and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

These financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective January 2005).

ON BEHALF OF THE BOARD:



Kleinwort Benson Trustees Limited - Director  
Approved by the Board on 10<sup>th</sup> December 2008

The notes form part of these financial statements

**DE VERE MARKETING LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31ST OCTOBER 2008**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2005).

This company was dormant throughout the year ended 31<sup>st</sup> October 2008

**2. OPERATING PROFIT**

The operating profit is stated after charging: 2008

	£
Director's emoluments and other benefits etc	=

**3. TAXATION**

**Analysis of the tax charge**

The tax charge on the profit on ordinary activities for the year was as follows

	2008
	£
Current Tax:	
UK corporation tax	-
Tax on profit on ordinary activities	-

**4. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2008
	£
Other Debtors	<u>718</u>

**5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2008
	£
Taxation and social security	-

**DE VERE MARKETING LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS – continued  
FOR THE YEAR ENDED 31ST OCTOBER 2008**

**6. CALLED UP SHARE CAPITAL**

Authorised: Number:	Class:	Nominal Value: £	2008 £
1,000	Ordinary	1	1,000

Allotted, issued and fully paid:

Number:	Class:	Nominal	2008
1	Ordinary	<u>£1</u>	<u>£1</u>

**7. RESERVES**

	Profit and Loss Account £
At 1 <sup>st</sup> November 2007	718
Retained profit for the year	-
At 31 October 2008	<u>718</u>

**8. ULTIMATE CONTROL**

M.M. Reid has ultimate control of the company by virtue of a 100% shareholding in the company.