# A&A INFORM LIMITED ABBREVIATED ACCOUNTS 31 OCTOBER 2014

# **A&A INFORM LIMITED**

# ABBREVIATED BALANCE SHEET

as at 31 October 2014

Company Registration No. 04296928

|                            | Notes |           | 2014        |           | 2013        |
|----------------------------|-------|-----------|-------------|-----------|-------------|
|                            |       |           | £           |           | £           |
| Fixed assets               |       |           |             |           |             |
| Tangible assets            | 2     |           | 21,618      |           | 27,023      |
| Current assets             |       |           |             |           |             |
| Debtors                    |       | 5,313     |             | 7,197     |             |
| Cash at bank and in hand   |       | 2,470     |             | 1,022     |             |
|                            | ,     | 7,783     |             | 8,219     |             |
| Creditors: amounts falling |       |           |             |           |             |
| due within one year        |       | (562,503) |             | (549,315) |             |
| Net current liabilities    |       |           | (554,720)   |           | (541,096)   |
| Net liabilities            |       |           | (533,102)   | ,         | (514,073)   |
| Capital and reserves       |       |           |             |           |             |
| Called up share capital    | 3     |           | 1,000       |           | 1,000       |
| Capital reserve            |       |           | 694,460     |           | 694,460     |
| Profit and loss account    |       |           | (1,228,562) |           | (1,209,533) |
| Shareholder's funds        |       |           | (533,102)   |           | (514,073)   |

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

# Director's responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The director acknowledges his responsibilities for complying with the requirements of the act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime within Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Approved by the board on 29 July 2015

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Alexander Korobko

Director

## **NOTES TO THE ABBREVIATED ACCOUNTS**

# FOR THE YEAR ENDED 31 OCTOBER 2014

# 1 Accounting policies

## Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

### Going concern

The financial statements have been prepared on a going concern basis which assumes that the company will continue in operational existence for the foreseeable future.

The validity of this assumption depends on the company being able to trade profitably in the future and the continued support of the company's director who is also a shareholder. The financial statements do not include any adjustments that would result if the company continued to make losses and such support were withdrawn. If the company was unable to continue to trade, adjustments would have to be made to reduce the value of assets to their recoverable amounts, provide for further liabilities that may arise and to reclassify fixed assets and long term liabilities as current assets and liabilities. The shareholder and director has expressed their willingness to continue supporting the company for the foreseeable future and hence it is appropriate for the financial statements to be prepared on a going concern basis.

### **Turnover**

Turnover represents amounts receivable from media services provided during the year.

## Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost or valuation less depreciation. Depreciation is provided at rates calculated to write off the cost or valuation less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings and equipment

20% reducing balance

## Deferred taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse.

# Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

|   | Cost                                |         |        |        |       |
|---|-------------------------------------|---------|--------|--------|-------|
|   | At 1 November 2013                  |         |        | 80,114 |       |
|   | At 31 October 2014                  |         | -<br>- | 80,114 |       |
|   | Depreciation                        |         |        |        |       |
|   | At 1 November 2013                  |         |        | 53,091 |       |
|   | Charge for the year                 |         |        | 5,405  |       |
|   | At 31 October 2014                  |         | _<br>_ | 58,496 |       |
|   | Net book value                      |         |        |        |       |
|   | At 31 October 2014                  |         |        | 21,618 |       |
|   | At 31 October 2013                  |         | -<br>- | 27,023 |       |
| 3 | Share capital                       | Nominal | 2014   | 2014   | 2013  |
|   | •                                   | value   | Number | £      | £     |
|   | Allotted, called up and fully paid: |         |        |        |       |
|   | Ordinary shares                     | £1 each | 1,000  | 1,000  | 1,000 |

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