ABBREVIATED ACCOUNTS

30TH SEPTEMBER 2010

Registered Number 4287568

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COMPANIES HOUSE

DIRECTOR

MR KA STEPHENSON

SECRETARY

MR. M.E. HAMPSHIRE

REGISTERED OFFICE

UNIT 10 EMPRESS MEWS KENBURY STREET LONDON SE5 9BT

BANKERS

H S B C BANK PLC 6 SAVILLE ROW NEWCASTLE UPON TYNE TYNE AND WEAR NE1 8LA.

Directors' Report

The directors present their report and accounts for the year ended 30th September 2010

Principal Activities

The company's principal activity during the year continued to be that of advertising services.

Directors

The directors who served during the year and their interests in the share capital of the company were as follows:-

				£1 Ordinary Shares	
			2008/09	2009/10	
Mr	K.A	Stephenson	2	2	

Political and Charitable Donations

During the year, the company did not make any political or charitable contributions

Directors' Responsibilities

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss for that period. In preparing those accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent, and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors acknowledge their responsibility for

- i) ensuring the company keeps accounting records which comply with Section 386; and
- preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of Section 393 and which otherwise comply with the requirements of the Companies Act relating to accounts so far as is applicable to the company

This report was approved by the board on: 25th May 2011

MR. K.A. STEPHENSON

DIRECTOR.

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ABBREVIATED BALANCE SE AS AT 30 TH SEPTEMBER 2010		•	•
N	OTES	2010 £	2009 £
FIXED ASSETS	1	11372	11834
CURRENT ASSETS			
Debtors		6246	15029
Cash at Bank		<u>12319</u>	<u> 285</u>
		18565	15314
CREDITORS: amounts falling	due within	33546	30711
one year	auc Willing		
NET CURRENT ASSETS/(LIA)	BILITIES)	(14981)	(<u>15397</u>)
		(3609)	(3563)
CAPITAL AND RESERVES			
Called up share capital		2	2
Profit and Loss Account		(<u>3611</u>)	(<u>3565</u>)
		(3609)	(3563)

BALANCE SHEET AS AT 30TH SEPTEMBER 2010 (CONTINUED)

For the year ending 30th September 2010 the company was entitled to exemption from audit under Section 477 of the Companies Act 2006 relating to small companies.

Directors' Responsibilities

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

MR. K.A. STEPHENSON

DIRECTOR.

25TH MAY 2011

NOTES TO THE ABBREVIATED ACCOUNTS AT 30^{TH} SEPTEMBER 2010

1. ACCOUNTING POLICIES

Accounting convention

The accounts are prepared under the historical cost convention.

Fixed Assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write-off the cost or valuation, less the residual value of each asset over its expected useful life

2. SHARE CAPITAL

2008/2009 & 2009/2010 AUTHORISED ALLOTTED AND FULLY PAID.

Ordinary Shares of £1 each

1000

2