COMPANY REGISTRATION NUMBER 04257717

Interactive Digital Sales Limited
Financial Statements
31 December 2012

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Balance Sheet

31 December 2012

	Note	2012 £000	2011 £000
Current assets			
Debtors due within one year	4	9	9
Creditors Amounts falling due within one year	5	(1,514)	(1,514)
Net current liabilities		(1,505)	(1,505)
Total assets less current liabilities			(1,505)
		(1,505)	
Capital and reserves			
Share capital	8	-	_
Profit and loss account		(1,505)	(1,505)
Deficit		(1,505)	(1,505)

Statements:

- (a) The directors are satisfied that the company was entitled to exemption from audit of the financial statements for the year ended 31 December 2012 by virtue of section 480 of the Companies Act 2006 relating to dormant companies, and that no member or members have requested an audit pursuant to section 476 of the Companies Act 2006
- (b) The directors acknowledge their responsibilities for
 - (i) ensuring the company keeps accounting records in accordance with Section 386, and
 - (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit and loss for the financial year in accordance with the requirements of Section 393, and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

These financial statements were approved by the directors on 25 September 2013 and are signed on their behalf by

K-1-Gale

R C Gale Director

The notes on pages 3 to 6 form part of these financial statements.

Notes to the Financial Statements

Year ended 31 December 2012

1. Dormant status

The company was dormant (within the meaning of Section 480 of the Companies Act 2006) throughout the year ended 31 December 2012. The company has not traded during the year. During the year the company received no income and incurred no expenditure and therefore made neither profit nor loss.

2. Accounting policies

A summary of the principal accounting policies is set out below. All accounting policies have been applied consistently, unless noted below.

Fundamental accounting concept

The financial statements have been prepared on the going concern basis because Virgin Media Inc, a wholly owned subsidiary of Liberty Global plc and the intermediate holding company which heads the Virgin Media group, has given the necessary assurances that sufficient resources will be made available so that the company can meet its liabilities as and when they fall due, for at least twelve months from the date of approval of these financial statements

Trade and other debtors

Trade and other debtors are stated at their recoverable amount. Provision is made when the amount receivable is not considered recoverable and the amount is fully written off when the probability for recovery of a balance is assessed as being remote.

3. Taxation on profit/(loss) on ordinary activities

Total tax charge on profit on ordinary activities

The tax charge is made up as follows

The tax assessed on the loss on ordinary activities for the year is the same as (2011 - higher) the standard rate of corporation tax in the UK of 24 50% (2011 - 26 50%). The differences are explained below

Notes to the Financial Statements

Year ended 31 December 2012

Y ea	r ended 31 December 2012				
3.	Taxation on profit/(loss) on ordinary activities (continued)				
	The differences are explained below				
	Loss on ordinary activities before taxation	2012 £000	2011 £000 (452)		
	Profit on ordinary activities multiplied by rate of tax Effects of	-	120		
	Group relief surrendered without payment Total current tax		(120)		
	Footone offeeting augment and future toy showers				
	Factors affecting current and future tax charges				
	During the year the main rate of corporation tax reduced from 26% to 24% with effect from 1 April An number of changes to the UK corporation tax system were announced in the March 2013 Statement. The Finance Act 2012, which was enacted and received Royal Assent on 17 July 2012 the main rate of corporation tax to 23% from 1 April 2013. Legislation to reduce the main rate of corporation tax from 23% to 21% from 1 April 2014 and from 1 April 2015 was included in the Finance Act 2013 which was enacted in July 2013. The reductions had not been substantively enacted at the balance sheet date and therefore are not interest financial statements. The rate changes will affect the amount of future tax payments to be the company.				
4.	Debtors				
		2012	2011		
	Amounts owed by group undertakings	£000 9	£000 9		
	Amounts owed by group undertakings are unsecured and repayable on demand				
5.	Creditors Amounts falling due within one year				
	Amounts owed to group undertakings	2012 £000 1,514	2011 £000 1,514		
	Amounts owed to group undertakings are unsecured and repayable on demand				

Notes to the Financial Statements

Year ended 31 December 2012

6. Contingent liabilities

The company has joint and several liabilities under a group VAT registration

7. Related party transactions

In accordance with the exemptions offered by FRS 8 "Related Party disclosures" there is no disclosure in these financial statements of transactions with entities that are part of Virgin Media Inc., and its subsidiaries (see note 10)

8. Share capital

Authorised share capital:

1,000 Ordinary shares of £1 each			2012 £000 1	2011 £000 1
Allotted, called up and fully paid:				
Ordinary shares of £1 each	2012 No 2	€000	2011 No 2	£000
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9. Events after the balance sheet date

At 31 December 2012 the company was a wholly owned subsidiary undertaking of Virgin Media Inc. On 5 February 2013, Liberty Global, Inc. and Virgin Media Inc. entered into a merger agreement ("the Merger Agreement") Pursuant to the Merger Agreement, Liberty Global, Inc. and Virgin Media Inc. completed a series of mergers on 7 June 2013 that resulted in the surviving corporations in the mergers becoming wholly owned subsidiaries of Liberty Global plc. This is referred to in more detail in the financial statements of Virgin Media Inc. which are available from the company secretary at Virgin Media, Bartley Wood Business Park, Hook, Hampshire, RG27 9UP

Notes to the Financial Statements

Year ended 31 December 2012

10. Parent undertaking and controlling party

The company's immediate parent undertaking is Flextech Broadband Limited

The smallest and largest groups of which the company is a member and in to which the company's accounts were consolidated at 31 December 2012 are Virgin Media Finance PLC and Virgin Media Inc, respectively

The company's ultimate parent undertaking and controlling party at 31 December 2012 was Virgin Media Inc., a company incorporated in the state of Delaware, United States of America

On 7 June 2013 pursuant to the merger agreement, Liberty Global, Inc. and Virgin Media Inc. completed a series of mergers, which resulted in the company's ultimate parent and controlling party changing to Liberty Global plc.

Copies of all sets of group accounts which include the results of the company are available from the company secretary, Virgin Media, Bartley Wood Business Park, Hook, Hampshire, RG27 9UP