

FRED Londres LIMITED

Annual Report and Financial Statements

For the year ended 31 December 2013

THURSDAY



L3GNY43L

LD5

18/09/2014

#33

COMPANIES HOUSE

ANNUAL REPORT AND FINANCIAL STATEMENTS
For the year ended 31st December 2013

CONTENTS	Page
Officers and professional advisers	1
Director's report	2
Statement of director's responsibilities	3
Independent auditor's report	4
Profit and loss account	5
Balance sheet	6
Notes to the financial statements	7

ANNUAL REPORT AND FINANCIAL STATEMENTS
For the year ended 31st December 2013

OFFICERS AND PROFESSIONAL ADVISERS

DIRECTORS

R Marouani (Appointed 30 August 2013)
V M M Lachaux (Resigned 30 August 2013)

COMPANY SECRETARY

Castlegate Secretaries Limited

REGISTERED OFFICE

174 New Bond Street
London
W1S 4RG

BANKERS

National Westminster Bank plc
PO Box 348
Regents House
42 Islington High Street
London
N1 8FT

SOLICITORS

Browne Jacobson LLP
Aldwych House
81 Aldwych Road
London
WC2B 4HN

AUDITOR

Deloitte LLP
Chartered Accountants and Statutory Auditor
London
United Kingdom

DIRECTOR'S REPORT

The Director presents her annual report and financial statements for the year ended 31 December 2013. This report has been prepared in accordance with the special provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

A strategic report has not been prepared as the company is small as defined by the Companies Act 2006.

RESULTS AND DIVIDENDS

The loss for the year amounted to £42,816 (2012: loss of £15,636). The Director is unable to recommend the payment of a dividend (2012: £same).

PRINCIPAL ACTIVITIES AND REVIEW OF THE BUSINESS

The principal activity of the company since 2006 has been to continue to promote the Fred brand in the UK.

The financial position reflects the results of a low level of activity. Given the continuing losses in the company and net current liabilities position of £1,933,019, the parent company has indicated its willingness to provide continued financial support for the foreseeable future to allow the company to continue to trade and meet its liabilities as they fall due. Thus the Director continues to adopt the going concern basis of accounting in preparing the annual financial statements. Further detail is given in note 1 to these financial statements.

DIRECTORS

The Directors who served the company during the year and up to the date of approval of the financial statements, except as noted, were as follows:

R Marouani (Appointed 30 August 2013)
V M M Lachaux (Resigned 30 August 2013)

AUDITOR

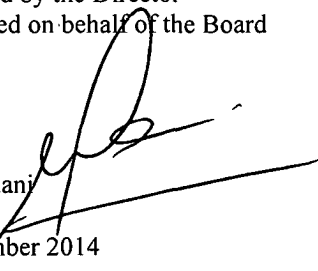
The Director at the date of approval of this report confirms that:

- so far as the Director is aware, there is no relevant audit information of which the company's auditor is unaware; and
- the Director has taken all the steps that she ought to have taken as a Director in order to make herself aware of any relevant audit information and to establish that the company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

Deloitte LLP have indicated their willingness to be reappointed for another term and appropriate arrangements have been put in place for them to be deemed reappointed as auditor in the absence of an Annual General Meeting.

Approved by the Director
and signed on behalf of the Board


R Marouani
Director
September 2014

DIRECTOR'S RESPONSIBILITIES STATEMENT

The Director is responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the Director to prepare financial statements for each financial year. Under that law the Director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the Director must not approve the financial statements unless she is satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the Director is required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable her to ensure that the financial statements comply with the Companies Act 2006. She is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF FRED Londres LIMITED

We have audited the financial statements of Fred Londres Limited for the year ended 31 December 2013 which comprise the Profit and Loss Account, the Statement of Total Recognised Gains and Losses, the Balance Sheet and the related notes 1 to 9. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of Director and auditor

As explained more fully in the Director's Responsibilities Statement, the Director is responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the annual report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2013 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Director's Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the director was not entitled to take advantage of the small companies exemption from preparing a strategic report or in preparing the directors report.



Georgina Robb (Senior Statutory Auditor)
for and on behalf of Deloitte LLP
Chartered Accountants and Statutory Auditor
London, United Kingdom
17 September 2014

PROFIT AND LOSS ACCOUNT
For the year ended 31 December 2013

	Note	2013 £	2012 £
Administrative (expenses)/income		(8,403)	21,484
OPERATING (LOSS)/PROFIT	2	(8,403)	21,484
Interest payable	4	(34,413)	(37,121)
LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION		(42,816)	(15,637)
Tax on loss on ordinary activities	5	-	-
LOSS FOR THE YEAR	8	(42,816)	(15,637)

The results for the current and prior years arose entirely from continuing operations.

The notes to the financial statements form an integral part of these financial statements.

STATEMENT OF TOTAL RECOGNISED GAINS AND LOSSES
For the year ended 31 December 2013

There are no recognised gains or losses other than as shown above (2012: £nil).

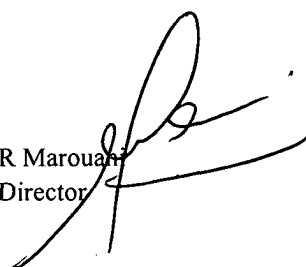
BALANCE SHEET
As at 31 December 2013

	Note	2013 £	2012 £
CURRENT ASSETS			
Cash		2,027	9,439
		<u>2,027</u>	<u>9,439</u>
CREDITORS: amounts falling due within one year	6	(1,935,046)	(1,899,642)
NET LIABILITIES		<u>(1,933,019)</u>	<u>(1,890,203)</u>
CAPITAL AND RESERVES			
Called up share capital	7	3,550,000	3,550,000
Profit and loss account	8	(5,483,019)	(5,440,203)
SHAREHOLDER'S DEFICIT	8	<u>(1,933,019)</u>	<u>(1,890,203)</u>

The financial statements of Fred Londres Limited registered number 04212094 were approved by the Director and authorised for issue on September 2014.

Signed by the Director:

R Marouan
Director



NOTES TO THE FINANCIAL STATEMENTS
For the year ended 31 December 2013

1. ACCOUNTING POLICIES

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with applicable United Kingdom accounting standards. The principal accounting policies are summarised below. They have been applied consistently throughout the year and the preceding year.

Going concern

The balance sheet shows that the company has net current liabilities of £1,933,019. The company has received written confirmation that it has the continued support of the ultimate parent undertaking as noted in the Director's report. The director is satisfied that the ultimate parent undertaking has sufficient financial resource to provide such support and therefore the Director continues to adopt the going concern basis of accounting in preparing the annual financial statements.

Cash flow statement

The Director has taken advantage of the exemption in Financial Reporting Standard No 1 (revised) from including a cash flow statement on the grounds that the company is wholly owned and its ultimate parent undertaking publishes a consolidated cash flow statement.

Related party transactions

The company is a wholly owned subsidiary of LVMH Moët Hennessy Louis Vuitton SA, the consolidated financial statements of which are publicly available. Accordingly, the company has taken advantage of the exemption in FRS 8 from disclosing transactions with members or investees of the group.

Taxation

Current tax, including UK corporation tax and foreign tax, is provided at amounts expected to be paid (or recovered) using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred taxation is provided using the liability method on all timing differences to the extent that they are expected to reverse in the future without being replaced, calculated at the rate at which it is anticipated the timing differences will reverse. Advance corporation tax which is expected to be recoverable in the future is deducted from the deferred taxation balance.

Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction.

Monetary assets and liabilities denominated in foreign currencies are retranslated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

2. OPERATING (LOSS)/PROFIT

This is stated after charging:

	2013	2012
	£	£
Fees payable to the Company's auditor for the audit of the Company's financial statements	3,888	3,888
Tax services	2,932	2,112
	<u> </u>	<u> </u>

NOTES TO THE FINANCIAL STATEMENTS (continued)
For the year ended 31 December 2013

3. STAFF COSTS AND DIRECTOR'S EMOLUMENTS

There were no employees of the company during the current or preceding year.

The Directors were executives of the immediate parent company, Fred Holding SA and is also Directors of Fred Londres Limited. The Directors received remuneration from Fred Holding SA during the year, but it is not practicable to allocate this between their services as executives of Fred Londres Limited and their services as Directors of Fred Holding SA.

4. INTEREST PAYABLE AND RECEIVABLE

	2013 £	2012 £
Cash pooling interest payable to group undertakings	34,413	37,121

5. TAX ON LOSS ON ORDINARY ACTIVITIES

(a) Tax on loss on ordinary activities

The tax charge is made up as follows:

	2013 £	2012 £
Current tax		
Total current tax (note 5(b))	-	-

(b) Factors affecting tax charge for the year

The tax assessed on the loss on ordinary activities for the year differs from the standard rate of corporation tax in the UK of 23.25% (2012: 24.5%). The differences are reconciled below:

	2013 £	2012 £
Loss on ordinary activities before tax	(42,816)	(15,637)
Loss on ordinary activities multiplied by standard rate of corporation tax in the UK of 23.25% (2012: 24.5%)	(9,953)	(3,831)
Effects of:		
Other timing differences	-	-
Expenses not deductible for tax purposes	8,000	9,095
Tax losses carried forward/(utilised)	1,953	(5,264)
Total current tax (note 5(a))	-	-

(c) Deferred tax

A deferred tax asset of £58,164 (2012: £64,956) in respect of losses carried forward and other timing differences has not been recognised on the basis that there is insufficient evidence that the asset will be recoverable. The asset will become recoverable as the company begins to generate taxable profits against which recovery can be made.

NOTES TO THE FINANCIAL STATEMENTS (continued)
For the year ended 31 December 2013

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2013 £	2012 £
Amounts owed to group undertakings	1,923,966	1,889,504
Accruals and deferred income	11,080	10,138
	<u>1,935,046</u>	<u>1,899,642</u>

7. CALLED UP SHARE CAPITAL

	2013 £	2012 £
Allotted, called up and fully paid Ordinary shares of £1 each	<u>3,550,000</u>	<u>3,550,000</u>

8. RECONCILIATION OF SHAREHOLDER'S DEFICIT AND MOVEMENT ON RESERVES

	Share capital	Profit and loss	Total shareholder's deficit
At 1 January 2012	3,550,000	(5,424,566)	(1,874,566)
Loss for the year	-	(15,637)	(15,637)
At 31 December 2012	3,550,000	(5,440,203)	(1,890,203)
Loss for the year	-	(42,816)	(42,816)
At 31 December 2013	<u>3,550,000</u>	<u>(5,483,019)</u>	<u>(1,933,019)</u>

9. ULTIMATE PARENT UNDERTAKING AND CONTROLLING PARTY

The Director regards Fred Holding SA, a company registered in France as the immediate parent undertaking. According to the register held by the company, Fred Holding SA has a 100% interest in the equity capital of Fred Londres Limited at 31 December 2013.

In the Director's opinion the company's ultimate parent undertaking and controlling party at the balance sheet date was LVMH Moët Hennessy Louis Vuitton SA ("LVMH"), a company registered in France. LVMH is the largest and smallest undertaking for which group financial statements are prepared. Copies of the financial statements can be obtained from 30 Avenue Hoche, 75008 Paris, France.