

SEPARATOR SHEET

COMPANIES HOUSE BARCODE

TUESDAY



AA1COAWW

A09

30/03/2021

#97

COMPANIES HOUSE



Charity Registration No. 1092892

Charity Registration No. SC042996 (Scotland)

Company Registration No. 04207020 (England and Wales)

HOLOCAUST EDUCATIONAL TRUST

HOLOCAUST
EDUCATIONAL
TRUST

(A COMPANY LIMITED BY GUARANTEE)
ANNUAL REPORT AND FINANCIAL
STATEMENTS FOR THE YEAR ENDED
31 MARCH 2020

BASSADOR
CONFERENCE 2019

**The Holocaust Educational Trust
works in schools, universities
and in the community to raise
awareness and understanding
about the Holocaust and its
contemporary relevance.**

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
LEGAL AND ADMINISTRATIVE INFORMATION
FOR THE YEAR ENDED 31 MARCH 2020

Trustees	Paul Phillips OBE Paul Berlyn Martin Paisner CBE Dame Helen Hyde DBE Michael Karp Edward Lewin Kirsty McNeill Marilyn Ofer Hannah Lewis MBE Lord Browne of Madingley Samuel Freedman (Appointed 17 May 2019) Amelia Ireland (Appointed 17 May 2019)
Chief Executive	Karen Pollock CBE
Charity number (England & Wales)	1092892
Charity number (Scotland)	SC042996
Company number	04207020
Principal address	BCM Box 7892 London WC1N 3XX
Registered office	Arram Berlyn Gardner LLP 30 City Road London EC1Y 2AB
Auditors	HW Fisher LLP Acre House 11-15 William Road London United Kingdom NW1 3ER
Bankers	Barclays Bank Plc 50 Pall Mall London SW1Y 5AX
Solicitors	Payne Hicks Beach 10 New Square Lincolns Inn London WC2A 3QG

Contents

Trustees' Report	5 - 29
Statement of Trustees' responsibilities	30
Independent auditor's report	31 - 34
Statement of financial activities	35 - 36
Balance sheet	37
Statement of cash flows	38
Notes to the financial statements	39 - 55

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 MARCH 2020

Introduction

The Trustees present their report and financial statements for the year ended 31 March 2020.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charity's Memorandum and Articles of Association, the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their financial statements in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Constitution

The Holocaust Educational Trust is a company limited by guarantee (company number 04207020) and a registered charity governed by its memorandum and articles of association.

Charity number in England and Wales: 1092892 and in **Scotland** SC042996.

Objects of the Trust

1. To advance the education of the public in the history of the Holocaust and in particular European history and the history of European Jewry relevant to the Holocaust; and
2. The promotion of religious and racial harmony, equality, diversity and citizenship by advancing education about the Holocaust and its contemporary relevance.

Patrons serving during the year and since the year end

Most Rev and Rt Hon Lord Carey of Clifton
Lord Dholakia OBE DL
Kitty Hart-Moxon OBE
Sir Ben Helfgott MBE
Rt Hon Lord Mackay of Clashfern
Lady Merlyn-Rees JP

Honorary President and Vice President serving during the year and since the year end

R Stephen Rubin OBE, President
Lord Hunt of Wirral, Vice President

Directors and Trustees serving during the year and since the year end:

R Stephen Rubin OBE, President (resigned as a Trustee/Director 17 April 2019)
Paul Phillips OBE, Chairman
Paul Berlyn, Treasurer
Martin Paisner CBE
Dame Helen Hyde DBE
Michael Karp
Edward Lewin
Hannah Lewis MBE
Kirsty McNeill
Marilyn Ofer
Alberta Strage (resigned 17 April 2019)
Lord Browne of Madingley
Sam Freedman (appointed 17 May 2019)
Amelia Ireland (appointed 17 May 2019)

Council

James Clappison
Dame Louise Ellman DBE
Rt. Hon Andrew Lansley CBE
Lord Mendelsohn of Finchley
Sir Antony Sher KBE
Stephen Twigg

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 MARCH 2020

Organisational Structure

Trustees are nominated and elected at meetings of the Trustees and Board of Management. We have instigated an open process for recruiting new members. Newly elected Trustees are given information on the background of the Trust along with a description of their responsibilities as a Trustee. Term limits of 3+3 years, renewable once (totalling 12 years), are in place. Trustees can serve for subsequent terms, but with a one-year gap after each 12. The term of the Chair of the Trust is 4 years, renewable for a maximum of 2 terms or 8 years (the term can be extended further by a 75% majority vote of Trustees). The Board regularly reviews its composition to ensure it has the skills, knowledge and experience it needs to govern, lead and deliver the Trust's purposes effectively. Appointments are made, on merit, against objective criteria and consider the benefits of diversity on the board.

The Trustees and Board of Management meet every 10-12 weeks. They oversee the work of the Trust, consider future projects, and are involved in strategic decision-making for the organisation. Day-to-day decisions are taken by the Chief Executive. Any important or urgent matters are raised with the Chairman and President and/or the Operations and Governance subcommittee which is comprised of the Chairman, Treasurer, and senior Trustee Michael Karp.

The full-time members of senior management team during the year are as follows:

Karen Pollock CBE (Chief Executive)
Joe Hayman (Chief of Staff – maternity cover to December 2019/Managing Director from December 2019)
Clementine Smith (Head of Project Development to December 2019/Director of Programmes and Deputy Managing Director from December 2019)
Anita Parmar (Head of the *Lessons from Auschwitz* Programme)

Part-time members of senior management team:

Kirsty Young (Chief of Staff)
Malka White (Head of Operations)
Vanessa Bowcock (Director of Fundraising)

Members of senior management serving during the year, but not at year-end are as follows:

Robert Lingard (Head of Public Affairs)
Rupert Sheard (Head of Education)
Shoshana Copeland (Director of Fundraising)

In addition to a staff team of approximately 35, the Trust also makes use of the services of around 100 freelance educators. Key staff pay and remuneration are set by the Chairman of the Trust, in consultation with the Treasurer following the annual performance management procedures. Pay and remuneration of the Senior Management Team is decided using the industry norm as a guide.

2019-2020 Overview

1,125

Number of teachers trained by the Holocaust Educational Trust

2,725

Number of students and teachers who visited Auschwitz-Birkenau as part of our flagship *Lessons from Auschwitz* Project

700

Number of students and teachers who visited Bergen-Belsen as part of our commemorative *Belsen 75* Programme of Visits

650

Number of outreach sessions delivered

90,000

Number of people reached through outreach sessions

32,000

Number of people reached through our activities over Holocaust Memorial Day 2020

Our History

1988

The Holocaust Educational Trust was founded during the passage of the War Crimes Act.

1991

One of the Trust's earliest achievements was to ensure that the Holocaust was included in the National Curriculum for history.

Late 1990s

The Trust successfully campaigned to have the assets of Holocaust victims and survivors released and returned to their rightful owners.

2001

The Trust successfully campaigned for the creation of a new, national day to remember the Holocaust. The first national Holocaust Memorial Day took place on 27th January 2001, the anniversary of the liberation of former Nazi concentration and death camp Auschwitz-Birkenau.

2005

The Trust received funding from the then Chancellor of the Exchequer, Rt Hon Gordon Brown, to take our flagship *Lessons from Auschwitz* Project nationwide, enabling young people from every school in the country to take part.

2010

As the result of an initiative by the Trust, the Government issued a new award to recognise British men and women who came to the aid of Jewish people during the Holocaust – the British Heroes of the Holocaust award.

FOR THE YEAR ENDED 31 MARCH 2020

2013

Then Prime Minister, Rt Hon David Cameron MP, announced at the Holocaust Educational Trust's Appeal Dinner the establishment of a Holocaust Commission to explore what more should be done to ensure that Britain remembers and learns about the Holocaust for generations to come.

2015

The Prime Minister's Commission's recommendations, including the creation of a new national memorial and accompanying learning centre, were accepted with cross party support. The Trust continues to play a key role in supporting the implementation of these recommendations, which are being delivered by the UK Holocaust Memorial Foundation.

The then Chancellor of the Exchequer, Rt Hon George Osborne, announced that the Royal Mint had commissioned a special commemorative medal to mark seventy years since the end of the Holocaust, an initiative of the Holocaust Educational Trust.

2018

Marking thirty years of the Holocaust Educational Trust and the eightieth anniversary of the Kindertransport, we launched *Stories from Willesden Lane*, a unique educational initiative which told the story of one Kindertransport refugee, Lisa Jura. The project worked with thousands of students across London, included a city-wide read of the book, *The Children of Willesden Lane* and culminated in a unique stage performance of Jura's life story, performed by her daughter.

2020

In partnership with UCL Centre for Holocaust Education and with support from the National Holocaust Centre and Museum, we developed the *Belsen 75 Project*, a commemorative initiative to mark the 75th anniversary of the liberation of Bergen-Belsen. This included access to a digital information pack with educational resources as well as a programme of visits to the former Nazi concentration camp Bergen-Belsen.

What We Do Today

*We believe that the Holocaust must have a **permanent** place in our nation's collective memory. We do this by:*

Educating students from all backgrounds across the UK

Training and supporting teachers nationwide

Motivating future generations to be advocates for the cause, ensuring the Holocaust is never forgotten

Speaking out whenever the past is denigrated or denied

Working with Parliament, the media, and the public to help increase understanding of the Holocaust

Ensuring the stories of Holocaust survivors are shared



Our Programmes



Lessons From Auschwitz

The Trust's *Lessons from Auschwitz* Project celebrated its 20-year anniversary and its 40,000th participant in 2019. In the last year, 2,457 students and teachers from across England, Scotland and Wales took part in our flagship programme which is based on the premise that hearing is not like seeing.

The Project, made possible by continued funding by the Department for Education in England, the Welsh Assembly in Wales and the Scottish Government is open to two post-16 students from every school, college and sixth form and gives participants from every background the chance to see for themselves the site where 1.1 million people were murdered, simply for being Jewish.

The course comprises of four parts including an Orientation Seminar in which participants learn about pre-war Jewish life and hear the first-hand testimony of a Holocaust survivor; a One-Day Visit to Auschwitz-Birkenau, in which participants consider pre-war Jewish life in Oświęcim, the town that the Nazis renamed Auschwitz, and visit the site of the most notorious concentration and death camp of the Holocaust, Auschwitz-Birkenau; before attending a Follow-up Seminar where they reflect on their experience and consider the final part of the course, their 'Next

Steps'. Participants return to their schools and communities inspired to share what they have learnt and work to ensure that the horrors of the past, and lessons for today, are not forgotten. They share what they have learnt with their peers, schools, and communities, delivering their 'Next Steps' through assemblies, workshops and written articles.

In addition to twelve projects for students from regions across the UK, we also ran two *Lessons from Auschwitz* Continuing Professional Development courses, reaching 267 teachers at all stages of their careers, and giving them an opportunity to consider how to teach this most challenging of subjects.

Due to the COVID-19 pandemic, our final three Projects of the year, which had been due to run in March 2020, did not take place.



Belsen 75

In late 2018, the Treasury announced a one-off fund of £1.7 million for an educational initiative to mark the 75th anniversary of former Nazi concentration camp Bergen-Belsen's liberation by the British Army. Following a successful bid for these funds, the Holocaust Educational Trust in partnership with UCL Centre for Holocaust Education, with support from the National Holocaust Centre and Museum, developed the *Belsen 75* Project.

FOR THE YEAR ENDED 31 MARCH 2020

Insight from Holocaust Educational Trust Trustee and Regional Ambassador Amelia Ireland

My involvement with the Trust first began when I completed the *Lessons from Auschwitz* Project in 2014. Hearing the powerful testimony of Holocaust survivor Kitty Hart-Moxon and visiting Auschwitz-Birkenau inspired me to expand my knowledge. I subsequently became one of the Trust's Regional Ambassadors for the West Midlands, a role which involves organising events to mark Holocaust Memorial Day in my region, sharing what I've learnt with my peers and community, as well as countless educational opportunities to increase my personal understanding of the Holocaust and its contemporary relevance. In March 2019, I joined 17 Ambassadors on a four-day study visit to Budapest organised by the Trust.

It was these first-hand experiences of the Trust's work which inspired my application for a Trustee position. With the worrying rise in antisemitism across Europe – from social media to university campuses, including my own – I was acutely aware of the urgency of the Trust's work to educate young people about the Holocaust and to empower them to defend the truth. I was eager to extend my involvement with the Trust by taking on a new role, and Trusteeship offered an opportunity to use my skills and experiences to support the organisation in a new and different way.

As Trustees, we work together to set the strategic direction of the Trust, but as an individual I hope I bring a unique viewpoint to discussions in the Boardroom thanks to my participation in the Trust's programmatic work and my perspective as a young person. I firmly believe that diversity of experience and outlook fosters creativity and is essential for successful decision-making, particularly as we grapple with new challenges.

As the Holocaust moves from living memory, I hope that my contributions will help to ensure that the Holocaust Educational Trust can continue to fulfil its important mission. I hope that future generations, who sadly won't have the privilege I've had of meeting survivors, can continue to learn about the Holocaust and its relevance to their lives and the society we live in.

Together, we created brand new programming for students, including a one-day visit to the Bergen-Belsen Memorial site and a resources hub that contained bespoke classroom resources and cutting-edge digital testimony, available to teachers and students alike.

Schools and colleges in England joined this unique commemorative initiative in 2020 to mark

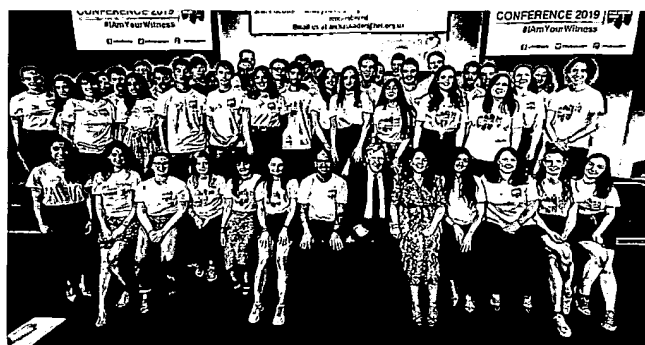
the 75th anniversary and be part of this important national moment. Participating schools received free access to digital educational resources and lesson ideas; bespoke guidance and materials; and support with considering how they could collectively mark the anniversary through an event or legacy project in April 2020. Participants also considered contemporary antisemitism, intolerance and extremism.

Insight from Regional Ambassador Samuel Oyewusi

In 2019, Ambassadors in Scotland decided to take part in the annual Kiltwalk, walking 24 miles in kilts to raise money for the Holocaust Educational Trust. Taking part in the Kiltwalk was an amazing experience. I decided to take part after witnessing the work of the Trust in the two to three years since taking part in the *Lessons from Auschwitz* Project whilst at school. Fundraising for the Holocaust Educational Trust opened my eyes to the broad support there was for their work and the impact they have on Holocaust education with the UK. The Kiltwalk itself demonstrated the level of diligence and creativity that Ambassadors continue to put into their roles. The opportunity to be involved in fundraising for the Trust was a privilege and I thoroughly enjoyed working with like-minded Ambassadors who have, ultimately, helped to make my experience with the Holocaust Educational Trust a truly impactful and memorable one.

Alongside this online platform we ran our Programme of Visits which included four four-part projects open to every school, college or sixth form in England. 707 students and teachers took part in the programme which included a Pre-Visit Seminar where participants learnt about the historical context of Bergen-Belsen in relation to the Holocaust through testimony and archive material; a One-Day Visit to Bergen-Belsen where students toured the former camp, memorial and exhibition and considered the impact of the liberation by British forces 75 years earlier; and a Reflections and Legacy Seminar where participants reflected on the visit and began to consider the final part of the course, the 'Legacy Project', where participants were tasked with returning to their schools and communities and raising awareness of the significance of Bergen-Belsen and its continuing legacy.

Due to the COVID-19 pandemic, three further projects which had been due to run in March 2020 did not proceed.



Ambassador Programme

When participants have completed our *Lessons from Auschwitz* and *Belsen 75* Projects, they become Ambassadors for the Holocaust Educational Trust. They are invested with a powerful responsibility to share what they have learnt, to speak out against antisemitism and hatred, and to carry the legacy of the survivors whose stories they have heard. Our Ambassador Programme provides opportunities for these young people to further their knowledge of the Holocaust and empowers them to share what they have learnt.

FOR THE YEAR ENDED 31 MARCH 2020

Insight from Regional Ambassador Flaminia Luck

My name is Flaminia Luck, I am a 22-year-old student and a Regional Ambassador for the Holocaust Educational Trust based in the North East. I participated in the *Lessons from Auschwitz* Project back in 2016 and like many people who have visited Auschwitz, I found the trip not only a life-changing experience but also life-affirming. Standing on the site where so many people were murdered made me a witness. Since then, I have committed myself to both remembering the Holocaust and sharing the lessons learned, showing others where hatred and prejudice can ultimately lead.

In the polarised times we find ourselves in, it is more important now than ever before for us to speak about how and why the Holocaust was able to happen. We often mistakenly think of the Holocaust as a distant, foreign tragedy that happened long ago – but that is not the case. It is vital for us to ensure the Holocaust is never forgotten and that we both remember those who died, but also consider those who were complicit and those who stood by. This is precisely why the work of the Holocaust Educational Trust is so important.

My role as an Ambassador for the Holocaust Educational Trust has provided me with many opportunities, from speaking at the Cabinet Office to mark Holocaust Memorial Day, to taking part in Ambassador Study Visits, seeing the Holocaust memorial of shoes lining the river Danube in Budapest and learning at Yad Vashem's International School for Holocaust Studies in Jerusalem. Being an Ambassador for the Trust can be hard at times. We are learning about the darkest chapter in history and trying to understand how it was able to happen. However, what makes this possible is being part of the Ambassador community. The power of the Ambassador community means that we are part of a group of dedicated and like-minded people who are equally passionate about Holocaust education. At the heart of this community are the wonderful survivors who relive their trauma day in day out so that the next generation can hear their testimony. We are unfortunately one of the last generations who will be able to hear survivors share their testimony first-hand. We can continue their legacy by hearing their stories of survival, becoming their witnesses, and ensuring that the lessons they have taught us will not be forgotten nor repeated.

We invite those young Ambassadors who have shown outstanding commitment to ensuring the Holocaust is never forgotten, to apply to join our Regional Ambassador Programme. This is a three-year extended leadership programme in which elected Regional Ambassadors coordinate and encourage the work of other Ambassadors in their area and galvanise support from around the UK.

Over the past year, we have held multiple events for our Ambassadors and Regional Ambassadors. These events were designed to develop their historical understanding of the Holocaust, network with fellow Ambassadors and work together to consider how best to share that knowledge within their communities.

One such event was our seventh annual Ambassador Conference which took place in

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 MARCH 2020

July 2019 in Central London. We welcomed hundreds of Ambassadors from England, Scotland, Wales and Northern Ireland to a day of lectures, interactive workshops and to get to know each other as a community. Participants heard from speakers including Professor Nikolaus Wachsmann of Birkbeck, University of London; the BBC's Nick Robinson; Holocaust survivor Lily Ebert BEM; Dr Dave Rich of the Community Security Trust (CST); TV personality Robert Rinder; newsreader and television presenter Natasha Kaplinsky OBE and Holocaust survivor and sculptor Maurice Blik.

Our Ambassador Conference was shortly followed by our Ambassador Study Visit to the International School for Holocaust Studies in Yad Vashem, Israel. Twenty-one of our Regional Ambassadors grappled with the complexities of the Holocaust, learning from academics and international experts within the field. As a follow up to the visit, the group were asked to work together on individual and group projects to raise awareness of the Holocaust in their schools, universities, workplaces and local communities.



Teacher Training

The Holocaust has had a constant place on the National Curriculum in England for Key Stage 3 History since 1991 and is currently the only specified period of history that teachers must

cover. Our teacher training programme reflects this, continuously developing resources, lesson plans and continued professional development for teaching this challenging subject.

This year, 23 teachers from across the country spent a week in Jerusalem, learning from the international leading experts in the Holocaust and Holocaust Educational Trust educators through our Yad Vashem Study Visit. This intensive course consists of academic lectures on themes relevant to the Holocaust and related pedagogical workshops. The programme is composed of three parts, including a one-day introductory seminar, a 10-day visit to Yad Vashem in Israel and a follow-up weekend. The course gives teachers the opportunity to hear from leading Holocaust academics to enhance their own subject knowledge, allows for reflection on current classroom practice, and showcases lesson ideas and resources.

26 teachers also joined an intensive study visit to Lithuania, exploring some of the more unknown sites of the Holocaust and considering how to incorporate these untold stories into their lessons.

Our UK residential course, *Exploring the Holocaust*, provided teachers with the skills and knowledge to teach about the Holocaust in a cross-curricular way, featuring guest lectures from academics and experts. 36 teachers attended this course, hearing from renowned academics and expert practitioners.

Finally, we launched a series of London Walking Tours, looking closer to home at which sites could be used to teach about pre- and post-war Jewish life here in the UK. 36 teachers from across the UK joined us across two days to consider the intrinsic links between Britain and the Holocaust.

FOR THE YEAR ENDED 31 MARCH 2020

Insight from teacher Helen Maltby

I first got involved with the Trust in October of 2016 when I took part in the Teachers' Continuing Professional Development *Lessons from Auschwitz* Project. As a Religious Studies teacher I had previously only taught the ethics of the Holocaust and I would admit that my historical knowledge was not as strong. This visit, plus the orientation and follow-up seminars really helped. I went on to attend the UK residential weekend in Leicester in 2018 and followed that up with the residential course at Yad Vashem later that year. The 10 days spent in Israel were life changing in a personal way and also helped to change my teaching and pedagogical approach.

My school now uses the Trust's scheme of work and the Holocaust is taught in a cross-curricular way. The lessons and activities really engage the students and are exciting to teach. The courses that I've attended have given me the confidence to respond to questions from students and have even fed into my A-Level teaching where Holocaust Theology is one of the topics covered. We have also benefited from the Trust's Outreach Programme, with Holocaust survivors coming into school to share their stories with the students.

The importance of Holocaust Education is something that I am very passionate about – all of us that undertake this training are as we give up our own time to attend the courses. We often say 'Never Again' but genocides have happened since 1945. Not only that but we see that antisemitism and other forms of prejudice and discrimination are still present in society.

I know that I would not be the teacher that I am today without the help and support of the Holocaust Educational Trust and my students would not experience the same standard of lessons and resources. The rounded approach offered by the Trust is crucial if our students are to begin to understand the 'why' as well as the 'how' and 'what'. It is only as we confront the 'why', along with the impact on lives, that we can hope to ensure that 'never again' becomes a reality.



Educational Resources

The Trust's educational resources are designed for a variety of age groups and subjects and are available to teachers across the UK through our dedicated web portal, which reached thousands of teachers from a range of subject areas over the last year. We have also distributed physical copies of our resources free of charge to approximately 2,000 teachers this year.

Insight from School Librarian Stephen King

After having attended a number of the Holocaust Educational Trust's educator training courses, both in the UK and abroad, being accepted onto the 2019 Yad Vashem course seemed like not only the logical next step, but a completion of my journey towards being able to deliver incisive, thorough, sensitive and inspirational lessons about the Holocaust to my students.

My experiences and learning in Jerusalem certainly provided me with all the tools I needed to teach the subject. The immersive nature of the course, with like-minded educators, passionate lecturers and knowledgeable, empathetic hosts was an event that will stay with me forever. The resources – books, posters, worksheets – that I brought home have assisted me tremendously, and the cohort of which I was – and still am – part of are always available for help, advice and as a basis for discussion.

Was Yad Vashem the end of my Holocaust education? Far from it. My inquisitive nature – and that of my students – constantly brings up new questions, and new thirsts for knowledge. Although I now know more about these events than I ever thought possible, I am also acutely aware that it is a subject that one can never tick and say 'complete'. The Holocaust Educational Trust will continue to support me – and many others – along this journey. I cannot praise them enough.

Our flagship resource, *Exploring the Holocaust*, is a comprehensive downloadable cross-curricular teaching pack providing lesson plans and classroom materials for teaching the Holocaust across a range of subjects at Key Stage 3 (ages 11-14). This is supported by specialist teaching guides for additional subjects, namely English, Drama and Art. We also offer an age-appropriate scheme of work for primary schools, focused on Jewish child refugees who came to the UK in the 1930s. This resource enables students to explore themes related to the Holocaust which are linked to the primary curriculum and provides them with a secure foundation of learning for subsequent study of the Holocaust in secondary school.



Outreach Programme

The Trust's Outreach Programme is the largest programme of its kind in the country. Each year, on average, 100,000 people hear from a Holocaust survivor directly, putting a human face to the numbers and wider history of the Holocaust. We organise for survivors to visit schools, colleges, universities, workplaces,

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 MARCH 2020

community groups and religious organisations. The programme is entirely free of charge and we currently work with over 70 Holocaust survivors.

The Outreach Programme worked with over 600 schools in the last year, and these lessons are often described as 'the most memorable' in the academic calendar. Teachers are advised on lesson content prior to a visit from a survivor, to ensure their students can take as much from the testimony as possible. Teachers are also supported to ensure the students have an opportunity and framework to debrief after hearing from a survivor.

Alongside survivor testimony, we also offer educational workshops for students. These sessions, led by our specially trained experts, focus on various aspects of Holocaust history. Beginning with "What was the Holocaust?" and finishing with "How do we remember the Holocaust?" these workshops are designed to complement survivor testimony and allow students to explore different individual stories and narratives. Approximately 12,000 young people across the UK took part in these workshops in the year 2019-2020.

Insight from Holocaust survivor Renee Salt BEM

I was born in Poland, in 1929 and lived with my parents and younger sister. After the invasion and occupation of Poland in September 1939, we were thrown out of our home with no possessions. A ghetto was soon established in our hometown of Zdzunska Wola, and my family were moved to one room in the ghetto. I worked in a factory making socks for the army. In the ghetto, during a round-up of Jews, my sister Stenia was taken away. After this, my parents and I were taken to the Lodz Ghetto.

In 1944 we were deported to Auschwitz-Birkenau. As soon as I stepped off the train I lost my father and never saw him again. It was like he just disappeared. A Nazi doctor with a flick of the wrist, directed some people to the left, some to the right – to the gas chambers, or to work. My mother and I were selected to work and later we were transported to the harbour in Hamburg, Germany. We were moved to a warehouse in the docks where I worked on demolition, as a slave labourer.

In March 1945, we were once again moved, this time to Bergen-Belsen. My mother and I were liberated from Bergen-Belsen on 15th April 1945 by the British Army, but my mother died in hospital just 12 days after the liberation.

I have been sharing my testimony through the Holocaust Educational Trust's Outreach Programme for almost twenty years. In 2020, to mark 75 years since the liberation of Auschwitz-Birkenau I was part of the UK's official delegation to the international commemoration at the former camp in Poland. I felt so honoured and very pleased to represent the UK and to be present at the ceremony. I never thought I would live long enough to see this anniversary marked. Going back to Auschwitz-Birkenau felt so surreal and was heart-breaking, it was the

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 MARCH 2020

place where I had seen my father for the last time. However, it was so important that I was there, to bear witness to what happened.

A few months later we marked the anniversary of the liberation of Bergen-Belsen. I shared my testimony with hundreds of students through the Trust's Belsen 75 programme. I believe it is so important for British students to learn about Belsen, especially as the British troops liberated us in April 1945. It is particularly personal for me as my late husband Charles Salt was a member of the British Army Police and was present at liberation, although we met later. These troops cared for us and made us feel human again. People must learn from the past and take care to be more tolerant of each other.

The work of the Holocaust Educational Trust is so important. They are teaching so many students and teachers directly about what happened. If people are educated, they will make sure that nothing like the Holocaust ever happens again.



Football Remembers the Holocaust

In recent years, the Trust has ensured that young Academy players in the English Premier League have opportunities to learn about and remember the Holocaust. We have worked with the education team at each Premier League Club to create a brand-new programme, Footballers Remember, which uses bespoke resources to allow the players to learn about the Holocaust. Eyewitness testimony plays a key role in this programme and each team is given the opportunity to hear first-hand from a Holocaust survivor as part of the programme.

In the last year we worked with twelve clubs: Manchester United; Manchester City; Middlesbrough; Everton; Aston Villa; Stoke; Wolverhampton Wanderers; Norwich; Brighton; Crystal Palace; Southampton; Watford.

As part of our work to ensure that young people see for themselves the sites of the Holocaust, each team is encouraged to select two players to be Club Champions, taking part in a visit to Krakow, Poland, where they visited former Nazi concentration and death camp Auschwitz-Birkenau. We led two visits this year, taking 18 Club Champions and a further 42 members of Premier League staff to see for themselves the site of Auschwitz-Birkenau. Players returned to their clubs inspired to share their knowledge with fellow Academy players.

We also support each club to mark Holocaust Memorial Day.

75th Anniversary and Holocaust Memorial Day 2020

Holocaust Memorial Day (HMD) is the UK's national day of remembrance for the victims of the Holocaust and Nazi persecution, and subsequent genocides. The day provides an opportunity to remember the Holocaust, commemorate the victims and honour survivors, and to reflect on the Holocaust's contemporary relevance. HMD is marked each year on 27th January – the anniversary of the liberation of the former Nazi concentration and death camp, Auschwitz-Birkenau.

Having played a crucial role in the establishment and development of Holocaust Memorial Day in the UK, we continue to play a key supporting role.

In January 2020, HMD was marked on the 75th anniversary of the liberation of former Nazi concentration and death camp Auschwitz-Birkenau – possibly the last major anniversary that we will mark surrounded by Holocaust survivors. As we marked this key juncture in Holocaust education and remembrance, the Holocaust survivors who work alongside the Trust shared their testimony up and down the country, in schools, colleges, universities, churches, synagogues and village halls. They were interviewed by local, national and international press and wrote articles that reached far and wide. The spotlight was firmly on our cause and their stories during this significant period. Key activities to mark Holocaust Memorial Day 2020 and the 75th anniversary included:

Holocaust survivor testimony

This year, over 12,000 people heard directly from a survivor as part of their Holocaust Memorial Day commemorations in schools, universities, workplaces and community groups. The Trust's



specialised trained educators also delivered workshops in schools across the country.

Over 20,000 people from across the UK also heard from a survivor through the Trust's live survivor webcast. Young people had an opportunity to hear the first-hand testimony of Susan Pollack MBE in conversation with actress Tracy-Ann Oberman. Viewers had the opportunity to ask live questions in the biggest online event for Holocaust Memorial Day.

We supported workplaces across the UK with their commemorative events, with over 500 members of staff from large corporations in London having an opportunity to hear the first-hand testimony of Holocaust survivors.

Civil servants were also able to take part in a programme of tailored commemorative events, with 13 different government departments working with us to hold a reflective event, reaching 1,400 ministers and civil servants. Survivor testimony was central to all of these,

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 MARCH 2020

and Holocaust Educational Trust Ambassadors also spoke about their experiences of visiting former Nazi concentration and death camp Auschwitz-Birkenau and the role that young people can play in remembering the Holocaust.

Ambassadors

Over 175 individual Ambassadors were involved in events to mark Holocaust Memorial Day. Ambassadors ran assemblies in their schools, held memorial events, wrote articles and engaged with the media. As part of efforts to support our Ambassadors in sharing their experiences of participating on the *Lessons from Auschwitz* Project, we ensured that sixty-six of our Ambassadors spoke at Government departments, councils and local authority events reaching over 2,500 people.

Parliamentary Engagement

As part of our ongoing efforts to ensure that the Holocaust remains firmly in the national consciousness, we worked with Parliamentarians from across the House to ensure that Holocaust Memorial Day was appropriately marked.

Hundreds of Members of Parliament signed the Trust's annual Book of Commitment, pledging to remember the Holocaust, Nazi persecution, and subsequent genocides. The Book was also signed by the Mayor of London and was available to sign in the Scottish Parliament and Welsh Assembly.

Bergen-Belsen survivor Mala Tribich MBE met with Prime Minister Boris Johnson and witnessed his signing of the Book of Commitment. The Chancellor, Leader of the House and other leading Cabinet members also signed the Book.

Alongside this, the government gave time for a debate to be held in the Commons, pledging to commemorate the Holocaust alongside thoughtful contributions from across the House.

Auschwitz-Birkenau International Commemoration, January 2020

On the 27th of January, representatives from the Trust alongside Holocaust survivors Renee Salt BEM and Hannah Lewis MBE, joined the UK's official delegation to the international commemoration at former Nazi concentration and death camp Auschwitz-Birkenau. Along with Holocaust survivors from across the world, global leaders, royalty and international experts in Holocaust education, we marked 75 years since liberation at the very site which has become synonymous with the horrors of the Holocaust.

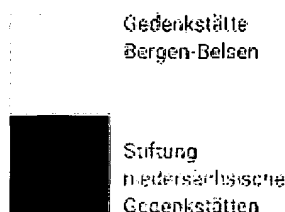
Renee Salt BEM and Hannah Lewis MBE represented UK survivors and met HRH The Duchess of Cornwall and London Mayor Sadiq Khan who paid tribute to their strength and commitment to Holocaust remembrance. Both survivors, along with the Trust's Chief Executive Karen Pollock CBE, also shared their stories and insights in national and international media interviews.

Engagement with Other Organisations

In pursuit of our charitable objectives, we are proud to have worked with several charities and organisations in the UK and abroad in the last year. Our key partners include:



Auschwitz-Birkenau
Memorial and Museum



Bergen-Belsen Memorial
Museum



Yad Vashem



Jewish Care



The Association of Jewish
Refugees



The National Holocaust
Centre and Museum



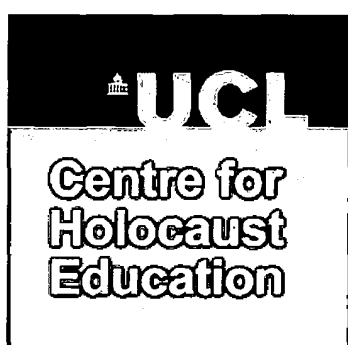
Union of Jewish Students



UK Holocaust Memorial
Foundation



The Antisemitism Policy Trust



UCL Centre for Holocaust
Education



HOLOCAUST
MEMORIAL
DAY TRUST

The Holocaust Memorial
Day Trust



The Community Security Trust

Looking Ahead

In 2020/2021, in a challenging and rapidly changing context, we will continue to develop the means to achieve the Trust's mission – to educate every person from every background in the UK about the Holocaust and its contemporary relevance – long into the future.

The key goals which will guide us are as follows:

1

To fulfil our mission and charitable objectives in a fast-changing context: while the world has changed around us, the need for high-quality, long-lasting Holocaust education has not. We will adapt and develop our work to ensure that it continues, whatever the context we are operating in.

2

To protect HET's financial security so that we can continue to deliver on our mission long into the future: we are clear that Holocaust education and remembrance must continue long into the future which means that the Trust as a leader in the field must be sustainable.

3

To provide leadership in the Holocaust education and remembrance sector: we recognise our leadership role in the Holocaust education and remembrance sector and we will work in partnership with other organisations to achieve shared goals and support others organisations if they experience difficult times

In a changed operating environment, when international visits and face-to-face work are not currently possible, digital programmes will be central to all our work. Our focus on this activity reflects not just our immediate goals to keep delivering high-quality Holocaust education at scale in the short term but also the need to develop Holocaust education practice so that it can be sustained for generations to come, even when our beloved survivors are no longer able to share their testimony.

As we look to the future, and an uncertain academic year ahead, we will focus on six key areas of work. We believe all will be valuable beyond the COVID-19 pandemic and will move Holocaust education forward:

- ***Lessons from Auschwitz Online:*** as experts in site-based learning, we recognise just how powerful a visit to an authentic Holocaust site can be. We will continue to ensure that young people from across the country can learn about the Holocaust and visit such sites. We

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 MARCH 2020

will enhance our educational offering and commemorative leadership, complementing our in-person visits with a brand-new suit of digital learning – including access to a fully interactive digital online platform, interactive survivor testimony, and brand-new virtual reality experiences which allow users to 'visit' key sites of Auschwitz-Birkenau Memorial and Museum.

- **Lessons from Auschwitz for Universities:** having secured a three-year grant for the *Lessons from Auschwitz* for Universities Project from the Ministry for Housing, Communities and Local Government, the programme will bring together almost 450 student leaders through education on the Holocaust, anti-racism work, British values and faith values. The four-part programme will underpin joint activity to combat prejudice on campus and promote community cohesion. 2020-21 will be a planning year for the project, with a focus on developing the programme and then delivering two visits to former Nazi concentration and death camp Auschwitz-Birkenau for campus leaders in 2021-22 when we hope travel restrictions will have been lifted.
- **Outreach programme:** as a result of the current COVID-19 pandemic, it is unlikely that Holocaust survivors will be able to go into schools in person for a significant period of time. We are therefore offering digital opportunities for students to hear the first hand testimony of Holocaust survivors and over the next year will be working to develop this online offer to ensure that whatever the circumstances, the voices of Holocaust survivors will continue to be heard.
- **Digital programme development -** sharing survivor stories, and virtual site based learning, in the classroom: as survivors become less able to share their testimony, we must consider how we continue to inspire people to learn about the history of the Holocaust. Using the latest in breakthrough digital experiences, we will enhance our educational offering to schools - bringing interactive eye-witness testimony of Holocaust survivors, and the opportunity to explore sites of the Holocaust, to more young people than ever before.
- **Ambassador Programme:** as we redouble our efforts to ensure that our young Ambassador community are equipped with the tools to share their knowledge of the Holocaust within their communities and tackle antisemitism online and in society, we will transition to increased online engagement. As part of these efforts, we are planning an online leadership development programme and a series of online events looking at contemporary antisemitism and how we tackle it in the year ahead.
- **Teacher Training Programme:** Holocaust education remains one of the most challenging subjects teachers will tackle during their career. Over the coming year we will continue to deliver innovative training programmes, ensuring that teachers are equipped with the knowledge and skills they need to confidently teach the Holocaust. Due to the current COVID-19 pandemic, our focus is on ensuring that we are able to offer virtual support, resources and training to teachers across the country.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 MARCH 2020

Throughout the year, we will strive to continue to reach new audiences through high-profile, innovative projects that bring wider awareness and understanding to people across the UK.

At this crucial time, as the world responds to the COVID-19 pandemic, teachers and schools face an uncertain year ahead and we will be working to ensure that whatever the circumstances, Holocaust education remains at the fore of the national consciousness.

As we reflect on 75 years since the end of the Second World War and the liberation of the concentration camps of Europe, we are starkly reminded that Holocaust survivors are becoming fewer and frailer. In the coming year we will redouble our efforts to ensure that their legacy is secure, and that their experiences will be remembered for generations to come.

Wherever the Holocaust is denied, denigrated, or called into question, we will work to equip people with the skills and knowledge to defend the truth. When antisemitism rears its head, we will be at the forefront, standing up and

speaking out against hatred. We will continue to champion the contemporary relevance of the Holocaust in today's world.

We will continue to develop new partnerships with other organisations in the field of Holocaust education, ensuring partners are able to support one another, share best practice, and further our joint reach and impact through more collaborative relationships and projects.

As the UK considers the new national Holocaust Memorial and Learning Centre, which is to be built next to Parliament, the Trust will do all we can to support the UK Holocaust Memorial Foundation in this endeavour, helping to ensure that the Holocaust is remembered for generations to come.

We expect that these plans, which will place significant demands on our time and resources in 2020/21 and beyond, will serve to cement the Holocaust Educational Trust's position as the UK's leading Holocaust education organisation.



Our Funding

Our fundraising strategy focuses primarily on Major Gifts fundraising and Trusts and Foundations and we are fortunate and grateful to have a very committed supporter base.

Our main fundraising event of the year is our Appeal Dinner. Over 550 supporters joined us for our Appeal Dinner in 2019 and we raised £1,247,782 (of which £1,223,107 was redeemed in the 19-20 financial year).

We have continued to focus on Trust and Foundation fundraising this year and we have managed to secure repeat funding from many of the new Trusts who donated in 18-19, with many of these increasing their donations. The total raised from Trusts and Foundations was £211,075. Some of these Trust donations are restricted to specific projects. We also received an exceptional donation of £403,000 from the Chelsea Foundation specifically for the development of digital programmes.

We have also engaged more younger supporters and we now have two active young committees helping raise money for the Trust.

Our Gift Aid income for the year was £52,727.

Funds received are used to support our various educational projects. Unless there is a specific restriction on a donation, we use funds across all projects.

The funding we receive from the Department for Education is a restricted grant, in that we may only spend it on the *Lessons from Auschwitz* Project over a one-year period. For 2019-2020 we received a grant of £1,972,137 from the Department for Education which enabled us to run 11 *Lessons from Auschwitz* Projects from England. Our grant of £308,000

from the Scottish Government enabled us to run two *Lessons from Auschwitz* Projects from Scotland. A grant from the Welsh Government of £119,000 enabled us to run one *Lessons from Auschwitz* Project from Wales.

In terms of the future sustainability of the *Lessons from Auschwitz* Project, we are delighted to have a three-year funding agreement from the Department of Education which ensures that the project will continue until April 2022, and to have secured a funding commitment from the Ministry of Housing Communities and Local Government of £500,000 for the next three years for our *Lessons from Auschwitz* Universities Project which will be open to Student Union Sabbatical Officers and Senior Leaders from universities across England.

In 2019/20, we received one-off funding of £1.7million from the Department of Education to run our Belsen 75 project which, as set out above, was delivered in partnership with UCL Centre for Holocaust Education, with support from the National Holocaust Centre and Museum.

We are a paid member of the Fundraising Regulator and work in compliance with their fundraising standards. We have not received any complaints regarding how we conduct our fundraising activities. We only contact people who have a legitimate interest in our work. We have an opt-in policy for our email newsletter list and a Fundraising Privacy Policy which ensures we are GDPR compliant. Our fundraising approach is individualised rather than a blanket approach. Whenever an individual or group wants to fundraise on our behalf, the fundraising team supports them and monitors their progress.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 MARCH 2020

Reserves Policy

In line with the recommendations of the Charity Commission, the Trustees have a regularly reviewed Reserves policy. This recognises that the income of the Trust varies year on year and so to enable the Trust to plan its activities, it is prudent to hold reserves. The policy also recognises that the reserves that represent the fixed assets and the restricted funds of the Trust are not freely available and thus are to be distinguished from free reserves. In the annual review of the Reserves Policy the Board decided that in this economic climate it would be prudent to ensure that we have 12 months of expenditure in our reserves. These reserves are held to ensure that the Trust can continue to engage in its charitable work even if adverse economic conditions restrict fundraising activities.

At 31st March 2020, our total fund balance was £4,463,548 (2019: £3,460,797). £1,634,568 (2019: £1,239,965) of this total are restricted funds and not available for the general purposes. A further £650,000 (2019: £657,268) sits in designated funds which have been set aside out of unrestricted funds by the Trustees for specific purposes.

Based on year-to-date information as at 31st December 2020 and projections made in January 2021, it would be expected that during the twelve months to the end of March 2021, expenses would amount to approximately £2,646,184.

The free reserves currently set aside, less those amounts relating to fixed assets, amount to £2,828,980 (2019: £2,220,832), of which £650,000 (2019: £657,268) is designated. This meets the Charity's policy requirements.



Public Benefit Statement and Risk Management

The Trustees have complied with their duty in section 17 of the Charities Act 2011 to have due regard to guidance published by the Charity Commission.

Risk Management

The principal risks identified by Trustees include:

- **Decline in funding as a result of the economic impact of the coronavirus pandemic:** The Trust is diversifying funding streams to reduce risk. We have invested in our fundraising capacity and infrastructure and are exploring new opportunities for fundraising. We have developed an exciting portfolio of digital and remotely delivered projects which we believe are attractive to funders. Our reserves policy allows for one year's continued work in the event of our funding reducing dramatically. This target has been achieved.
- **The Government cease funding of the *Lessons from Auschwitz* Project as a result of the pandemic:** The Trust has control procedures set in place for the current round of funding which runs until March 2022. We have a detailed Exit Plan for the *Lessons from Auschwitz* Project were funding to cease mid cycle which would enable us to deliver courses which had been promoted and which participants had signed up for. The Trust is also developing plans to ensure the sustainability of *Lessons from Auschwitz* by creating a new, digital, interactive platform for the Project.
- **Relevance in a changing world:** as the Holocaust moves further into history, Holocaust survivors become fewer and frailer, and the world's attention focuses on the pandemic and its aftermath, the Trust must preserve and continue to communicate survivors' stories, maintain our relevance and ensure that uptake of our work increases. Our Senior Management Team (SMT) and Board review uptake of our programmes and our strategy on a regular basis and are developing new approaches using digital technology to ensure that survivor testimony remains accessible long into the future.
- **Safeguarding:** The Trust has clear and robust safeguarding policies in place, and all staff are DBS checked and trained appropriately in accordance with best practice. We have developed new digital safeguarding guidance and appointed a new safeguarding and whistleblowing Trustee.
- **Loss of key staff and Trustees:** The SMT have responsibility to ensure that any loss of staff would not impact on delivery of our key projects, meeting regularly to ensure that all senior managers are up to date with key priorities for the team so any unexpected absence would not impact on key operations and delivery. Training, development, and engagement of staff also take place to reduce staff turnover, and succession planning is in place. Staff turnover has reduced significantly in recent years.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 MARCH 2020

- **IT and physical security:** data security is a concern for all organisations and given the nature of our work physical security cannot be discounted as a risk. Steps have been taken to ensure internal and external data systems are regularly backed up, that data on internal systems is secured and email systems are protected. An external data protection agency has been engaged. The Trust takes regular advice from the Community Security Trust on security matters.

The major risks to which the Trust is exposed are regularly reviewed and systems established to mitigate against those risks (where appropriate, professional advisors have been appointed to mitigate those risks).

Statement of disclosure to auditor

Each of the trustees has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditors are aware of such information.

Approval

This Report was approved by the Board on Friday 26th March and signed on its behalf by;



P Phillips OBE
Chairman



HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
STATEMENT OF TRUSTEES' RESPONSIBILITIES
FOR THE YEAR ENDED 31 MARCH 2020

The Trustees, who are also the directors of Holocaust Educational Trust for the purpose of company law, are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company Law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 (as amended). They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
INDEPENDENT AUDITOR'S REPORT
TO THE MEMBERS OF HOLOCAUST EDUCATIONAL TRUST

Opinion

We have audited the financial statements of Holocaust Educational Trust (the 'Charity') for the year ended 31 March 2020 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2020 and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the Trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the Charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
INDEPENDENT AUDITOR'S REPORT (CONTINUED)
TO THE MEMBERS OF HOLOCAUST EDUCATIONAL TRUST

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Trustees' Report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the Trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the Charity and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the Trustees' report.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
INDEPENDENT AUDITOR'S REPORT (CONTINUED)
TO THE MEMBERS OF HOLOCAUST EDUCATIONAL TRUST

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 (as amended) require us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' report and from the requirement to prepare a strategic report.

Responsibilities of Trustees

As explained more fully in the statement of Trustees' responsibilities, the Trustees, who are also the directors of the Charity for the purpose of company law, are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
INDEPENDENT AUDITOR'S REPORT (CONTINUED)
TO THE MEMBERS OF HOLOCAUST EDUCATIONAL TRUST

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and to the regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members and trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members as a body, and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Andrew Rich (Senior Statutory Auditor)
for and on behalf of HW Fisher LLP

26th March 2021

Chartered Accountants

Statutory Auditor

Acre House
11-15 William Road
London
NW1 3ER
United Kingdom

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
STATEMENT OF FINANCIAL ACTIVITIES
INCLUDING INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31 MARCH 2020

Current financial year

		Unrestricted funds general 2020	Unrestricted funds designated 2020	Restricted funds 2020	Total 2020	Total 2019
	Notes	£	£	£	£	£
Income and endowments from:						
Donations and legacies	3	371,355	-	4,680,886	5,052,241	3,265,279
Charitable activities	4	1,211	-	174,726	175,937	292,415
Other trading activities	5	1,316,827	-	-	1,316,827	1,096,138
Investments	6	4,503	-	-	4,503	3,191
Other income	7	14,571	-	-	14,571	65,677
Total income		1,708,467	-	4,855,612	6,564,079	4,722,700
Expenditure on:						
Raising funds	8	165,242	-	-	165,242	147,220
Charitable activities	9	856,266	60,234	4,479,586	5,396,086	4,247,908
Total resources expended		1,021,508	60,234	4,479,586	5,561,328	4,395,128
Net incoming resources before transfers		686,959	(60,234)	376,026	1,002,751	327,572
Gross transfers between funds		(71,543)	52,966	18,577	-	-
Net income for the year/						
Net movement in funds		615,416	(7,268)	394,603	1,002,751	327,572
Fund balances at 1 April 2019		1,563,564	657,268	1,239,965	3,460,797	3,133,225
Fund balances at 31 March 2020		2,178,980	650,000	1,634,568	4,463,548	3,460,797

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
STATEMENT OF FINANCIAL ACTIVITIES (CONTINUED)
INCLUDING INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31 MARCH 2020

Prior financial year

		Unrestricted funds general	Unrestricted funds designated	Restricted funds	Total
		2019	2019	2019	2019
	Notes	£	£	£	£
Income and endowments from:					
Donations and legacies	3	351,081	-	2,914,198	3,265,279
Charitable activities	4	22,721	-	269,694	292,415
Other trading activities	5	1,096,138	-	-	1,096,138
Investments	6	3,191	-	-	3,191
Other income	7	65,639	-	38	65,677
Total income		1,538,770	-	3,183,930	4,722,700
Expenditure on:					
Raising funds	8	147,220	-	-	147,220
Charitable activities	9	1,034,332	45,732	3,167,844	4,247,908
Total resources expended		1,181,552	45,732	3,167,844	4,395,128
Net incoming resources before transfers		357,218	(45,732)	16,086	327,572
Gross transfers between funds		(355,386)	362,000	(6,614)	-
Net income for the year/					
Net movement in funds		1,832	316,268	9,472	327,572
Fund balances at 1 April 2018		1,561,732	341,000	1,230,493	3,133,225
Fund balances at 31 March 2019		1,563,564	657,268	1,239,965	3,460,797

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
BALANCE SHEET
AS AT 31 MARCH 2020

		2020		2019	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	13		43,238		-
Current assets					
Debtors	14	1,100,951		695,078	
Cash at bank and in hand		4,349,465		3,221,473	
		<u>5,450,416</u>		<u>3,916,551</u>	
Creditors: amounts falling due within one year	15	<u>(1,030,106)</u>		<u>(455,754)</u>	
Net current assets			<u>4,420,310</u>		<u>3,460,797</u>
Total assets less current liabilities			<u><u>4,463,548</u></u>		<u><u>3,460,797</u></u>
Income funds					
Restricted funds	16		1,634,568		1,239,965
Unrestricted funds					
Designated funds	17	650,000		657,268	
General unrestricted funds		<u>2,178,980</u>		<u>1,563,564</u>	
			<u>2,828,980</u>		<u>2,220,832</u>
			<u><u>4,463,548</u></u>		<u><u>3,460,797</u></u>

The financial statements were approved by the Trustees on 26th March 2021.



Paul Phillips OBE
Trustee

Company Registration No. 04207020

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 MARCH 2020

		2020		2020	
	Notes	£	£	£	£
Cash flows from operating activities					
Cash generated from operations	21		1,170,752		713,099
Investing activities					
Purchase of tangible fixed assets		(47,263)		-	
Interest received		4,503		3,191	
Net cash (used in)/generated from investing			(42,760)		3,191
Net cash used in financing activities			-		-
Net increase in cash and cash equivalents			1,127,992		716,290
Cash and cash equivalents at beginning of year			3,221,473		2,505,183
Cash and cash equivalents at end of year			4,349,465		3,221,473

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2020

1 Accounting policies

Company information

Holocaust Educational Trust is a private company limited by guarantee incorporated in England and Wales. The registered office is Arram Berlyn Gardner LLP, 30 City Road, London, EC1Y 2AB.

1.1 Accounting convention

The financial statements have been prepared in accordance with the Charity's Memorandum and Articles of Association, the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)". The Charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the Charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

The Trustees have considered the effect of the Covid-19 outbreak. The Trustees consider that the outbreak is likely to cause some disruption to the Charity's operations. The trust is adapting to this disruption and the Trustees do not believe that the pandemic will prevent the Trust from fulfilling its charitable objectives or raising the funds it needs to do so. The Trustees have a reasonable expectation that the Charity can continue as a going concern for a period of at least twelve months from the date of approval of these financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Designated funds comprise funds which have been set aside at the discretion of the Trustees for specific purposes. The purposes and uses of the designated funds are set out in the notes to the financial statements.

Restricted funds - these are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

1.4 Incoming resources

Income is recognised when the Charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the Charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the Charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

Gifts in kind of office space have been valued based on the market rate of the rent of the offices donated.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2020

1.5 Resources expended

Expenditure is recognised in the period in which it is incurred.

Costs of raising funds are those costs incurred in attracting voluntary income, and those incurred in trading activities that raise funds.

Costs of charitable activities comprise all expenditure identified as wholly or mainly attributable to achieving the objectives of the charity. These costs include staff costs, wholly or mainly attributable governance and support costs and an apportionment of general overheads.

Where relevant, expenditure is allocated to a charitable activity on a percentage basis. The percentage allocated to an activity is derived from its use of the charity's direct resources during the year.

1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost of assets less their residual values over their useful lives on the following bases:

Office refurbishment	20% straight line
Website development	33.3% straight line
Fixtures, fittings & equipment	20% straight line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in net income/(expenditure) for the year.

1.7 Impairment of fixed assets

At each reporting end date, the Charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial instruments

The Charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the Charity's balance sheet when the Charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2020

1 Accounting policies

(Continued)

Basic financial liabilities

Basic financial liabilities, including creditors, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the Charity's contractual obligations expire or are discharged or cancelled.

1.10 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the Charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.11 Leases

Rentals payable under operating leases, including any lease incentives received, are charged as an expense on a straight line basis over the term of the relevant lease.

1.12 Value Added Tax

Value Added Tax is not recoverable by the charity and as such, the irrecoverable amount is included in the Statement of Financial Activities as an allowable cost.

2 Critical accounting estimates and judgements

In the application of the Charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

There are no critical accounting estimates and judgements for the year ended 31 March 2020.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2020

3 Donations and legacies

	Unrestricted funds general 2020 £	Unrestricted funds general 2020 £	Total 2020 £	Unrestricted funds general 2019 £	Restricted funds 2019 £	Total 2019 £
Donations and gifts	371,355	556,837	928,192	289,831	91,633	381,464
Government grants	-	4,062,815	4,062,815	-	2,761,315	2,761,315
Donated goods and services	-	61,234	61,234	61,250	61,250	122,500
	371,355	4,680,886	5,052,241	351,081	2,914,198	3,265,279

Included in 'donations and gifts' is gift in kind for the rental value of the premises which the charity uses for its day to day operations. The value of the gift in kind amounted to £122,467 (2019: £122,500) which is split evenly between restricted and unrestricted income. The total value of the rental expense of the property was £125,500 (2019: £125,500).

4	Charitable activities	Lessons from Auschwitz 2020 £	General education and resources 2020 £	Belsen 2020 £	Total 2020 £	Lessons from Auschwitz 2019 £	General education and resources 2019 £	Total 2019 £
	Sales within charitable activities	146,326	1,211	28,400	175,937	206,361	86,054	292,415
	Analysis by fund							
	Unrestricted fund - general	-	1,211	-	1,211	-	22,721	22,721
	Restricted funds	146,326	-	28,400	174,726	206,361	63,333	269,694
		146,326	1,211	28,400	175,937	206,361	86,054	292,415

5	Other trading activities	Unrestricted funds general 2020 £	Unrestricted funds general 2019 £
	Annual dinner and other event income	1,316,827	1,096,138

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2020

6 Investments

	Unrestricted funds general 2020 £	Unrestricted funds general 2019 £
Interest receivable	4,503	3,191

7 Other income

	Unrestricted funds general 2020 £	Unrestricted funds general 2019 £	Restricted funds 2019 £	Total 2019 £
Other income	14,571	65,639	38	65,677

8 Raising funds

	Unrestricted funds general 2020 £	Unrestricted funds general 2019 £
Costs of fundraising		
Other fundraising costs	165,242	147,220
	165,242	147,220

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2020

9 Charitable activities

Current Year	Lessons from Auschwitz	General education and resources	Events and conferences	Belsen	Total 2020	Total 2019
	2020 £	2020 £	2020 £	2020 £	£	£
Staff costs	492,662	484,126	180,068	330,679	1,487,535	1,160,188
Public relations & marketing	31,830	28,847	6,108	11,396	78,181	93,101
Travel & accommodation	1,366,342	69,161	15,292	417,630	1,868,425	1,816,318
Office running costs	282,148	138,911	66,888	776,471	1,264,418	515,330
Venue hire	220,228	45,619	8,300	78,608	352,755	339,403
Educator's fees	64,708	-	-	-	64,708	85,500
	2,457,918	766,664	276,656	1,614,784	5,116,022	4,009,840
Share of support costs (see note 10)	115,497	89,450	28,678	32,339	265,964	225,528
Share of governance costs (see note 10)	5,265	5,265	1,170	2,400	14,100	12,540
	2,578,680	861,379	306,504	1,649,523	5,396,086	4,247,908
Analysis by fund						
Unrestricted funds - general	-	580,992	275,274	-	856,266	1,034,332
Unrestricted funds - designated	615	53,602	5,850	167	60,234	45,732
Restricted funds	2,578,065	226,785	25,380	1,649,356	4,479,586	3,167,844
	2,578,680	861,379	306,504	1,649,523	5,396,086	4,247,908

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2020

9 Charitable activities

(continued)

For the year ended
31 March 2019

Prior year

	Lessons from Auschwitz	General Education and Resources	Events and Conferences	Total 2019
	£	£	£	£
Staff costs	549,491	409,867	200,830	1,160,188
Public relations & marketing	30,461	56,310	6,330	93,101
Travel & accommodation	1,655,776	156,941	3,601	1,816,318
Office running costs	295,973	138,310	81,047	515,330
Venue hire	269,415	45,479	24,509	339,403
Educator's fees	85,500	-	-	85,500
	2,886,616	806,907	316,317	4,009,840
Share of support costs (see note 10)	124,164	74,147	27,217	225,528
Share of governance costs (see note 10)	8,611	2,675	1,254	12,540
	3,019,391	883,729	344,788	4,247,908
Analysis by fund				
Unrestricted funds - general	-	689,544	344,788	1,034,332
Unrestricted funds - designated	-	45,732	-	45,732
Restricted funds	3,019,391	148,453	-	3,167,844
	3,019,391	883,729	344,788	4,247,908

Office running costs includes payments to the auditors of £22,668 (2019: £21,468) for bookkeeping and £17,226 (2019: £14,053) for other advice.

10 Support Costs

	Support costs	Governance costs	2020	Support costs	Governance costs	2019
	£	£	£	£	£	£
Depreciation	4,025	-	4,025	12,572	-	12,572
Premises and administration costs	198,748	-	198,748	170,280	-	170,280
Finance and I.T costs	59,341	-	59,341	42,676	-	42,676
Archiving and storage	3,850	-	3,850	-	-	-
Audit fees	-	14,100	14,100	-	12,540	12,540
	265,964	14,100	280,064	225,528	12,540	238,068
Analysed between Charitable activities	265,964	14,100	280,064	225,528	12,540	238,068

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2020

11 Trustees

None of the Trustees (or any persons connected with them) received any remuneration during the year.

During the year £3,000 (2019: £3,000) was paid to a company controlled by Stephen Rubin OBE for rent on the property from which the charity operates.

Total donations by trustees during the year, to the charity amounted to £173,209 (2019: £30,200). All donations made by trustees were unrestricted.

12 Employees

Number of employees

The average monthly number of employees during the year was:

	2020 Number	2019 Number
Administration	7	2
Charitable activities	30	24
Parliamentary & public affairs	3	3
	40	29

Employment costs	2020 £	2019 £
Wages and salaries	1,312,368	1,030,420
Social security costs	117,187	86,496
Other pension costs	57,980	43,272
	1,487,535	1,160,188

The key management personnel of the Trust, comprise the trustees, the Chief Executive, Chief of Staff, Managing Director, Director of Programmes, Director of Fundraising, Head of Lessons for Auschwitz Project, Head of Operations and Head of Public Affairs. The total employee benefits of the key management personnel of the Trust were £556,540 (2019: £498,832).

The number of employees whose annual remuneration was £60,000 or more were:

	2020 Number	2019 Number
£60,001 - £70,000	1	1
£120,001 - £130,000	1	1

Contributions totaling £ 9,685 (2019: £ 9,679) were made to defined contribution pension schemes on behalf of employees whose emoluments exceed £60,000.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2020

13 Tangible fixed assets

	Office refurbishment	Website development	Fixtures, fittings and equipment	Total
	£	£	£	£
Cost				
At 1 April 2019	124,534	35,651	132,516	292,701
Additions	18,772	-	28,491	47,263
At 31 March 2020	143,306	35,651	161,007	339,964
Depreciation and impairment				
At 1 April 2019	124,534	35,651	132,516	292,701
Depreciation charged in the year	1,877	-	2,148	4,025
At 31 March 2020	126,411	35,651	134,664	296,726
Carrying amount				
At 31 March 2020	16,895	-	26,343	43,238
At 31 March 2019	-	-	-	-

14 Debtors

	2020	2019
	£	£
Amounts falling due within one year:		
Trade debtors	342,741	12,958
Other debtors	8,520	21
Prepayments and accrued income	749,690	682,099
	1,100,951	695,078

15 Creditors: amounts falling due within one year

	2020	2019
	£	£
Trade creditors	872,131	380,860
Other creditors	87	990
Accruals and deferred income	157,888	73,904
	1,030,106	455,754

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2020

16 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds				Movement in funds				Balance at 1 April 2020
	Balance at 1 April 2018	Incoming resources	Resources expended	Transfers	Balance at 1 April 2019	Incoming resources	Resources expended	Transfers	
	£	£	£	£	£	£	£	£	£
Lessons from Auschwitz England	1,131,286	2,232,487	(2,245,412)	-	1,118,361	2,083,717	(2,064,836)	(15,145)	1,122,097
Lessons from Auschwitz Scotland	-	321,430	(309,564)	-	11,866	333,193	(328,104)	(2,335)	14,620
Lessons from Auschwitz Wales	54,971	128,677	(123,612)	-	60,036	128,553	(123,892)	(1,215)	63,482
Lessons from Auschwitz Northern Ireland	-	130,909	(123,228)	-	7,681	-	-	-	7,681
Lessons from Auschwitz Universities	-	154,173	(156,325)	2,152	-	-	-	-	-
Gifts in kind	-	61,250	(61,250)	-	-	61,233	(61,233)	-	-
Outreach	-	15,038	(15,000)	-	38	31,550	(32,547)	959	-
Stories from Willesden Lane	44,236	63,333	(98,803)	(8,766)	-	-	-	-	-
Ambassador Programme (Yad Vashem)	-	26,983	(5,000)	-	21,983	1,500	(22,887)	-	596
Webcast	-	14,650	(14,650)	-	-	17,675	(17,222)	-	453
Work in Birmingham	-	15,000	(15,000)	-	-	15,000	(25,409)	10,409	-
Amcon	-	20,000	-	-	20,000	-	(38,467)	18,467	-
Ambassador Programme	-	-	-	-	-	5,000	(4,895)	-	105
Belsen Grant	-	-	-	-	-	1,642,641	(1,637,759)	(4,882)	-
MHCLG Secondment	-	-	-	-	-	49,437	(49,437)	-	-
Outreach development programme	-	-	-	-	-	403,000	-	-	403,000
Teacher study visits	-	-	-	-	-	69,000	(46,466)	-	22,534
UK residential	-	-	-	-	-	14,113	(26,432)	12,319	-
	1,230,493	3,183,930	(3,167,844)	(6,614)	1,239,965	4,855,612	(4,479,586)	18,577	1,634,568

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2020

16 Restricted funds

(Continued)

The Lessons from Auschwitz Project funds consist of funding from the Department for Education (England), the Scottish Government (Scotland), the Welsh Assembly (Wales) and the Community Relations Council (Northern Ireland) as well as participant fees for each nation. The Lessons from Auschwitz England funds also includes bank interest. This funding is for the education of students about the Holocaust and its contemporary relevance. This is achieved through a four-part programme, the focus of which is a one-day visit to the former death-camp Auschwitz-Birkenau. Participant fees are nominal contributions made towards the Lessons from Auschwitz Project by those who participate.

Gift in kind represents the market value of the office space rental which is being let at a nominal value.

Outreach - The Doris Pacey Charitable Foundation awarded the Trust a three-year grant towards the delivery of our Outreach Programme. The Toyota Charitable trust also contributed to this project.

Following their participation in the Lessons from Auschwitz Project, students become Holocaust Educational Trust Ambassadors, committed to educating others about the Holocaust and its contemporary relevance. The Trust's Ambassador Programme provides opportunities to further their knowledge of the Holocaust, for example through conferences, events and visits, and supports them as they share what they have learnt. Ambassadors who show outstanding commitment to ensuring that the lessons of the Holocaust are not forgotten can apply to become Regional Ambassadors. As well as continuing to educate others in their local areas, Regional Ambassadors coordinate and encourage the work of Ambassadors in their area. We received donations to support this Programme. The Harold Hyam Wingate Foundation donated towards the general programme; the David & Ruth Lewis Family Charitable Trust donated towards our Ambassador Conference in July 2019. The Toni Schiff Memorial Fund funded the Ambassador study visit to Yad Vashem, with the Shores Charitable Trust also contributing to this project.

The Maurice Marks Charitable Trust awarded the Trust a grant of £17,675 to be spent on our annual live survivor webcast, giving thousands of people across the country the chance to tune in and watch the first-hand testimony of a Holocaust survivor.

The MKR Charitable Trust supported our work in schools and events in Birmingham and the surrounding areas as well as contributing to our international teacher training programmes that benefitted teachers from the same area.

The Department for Education awarded the Trust a one-off grant for Belsen 75, a national project to commemorate the 75th anniversary of the liberation of Bergen-Belsen. The project included a one-day visit to Germany for young people aged 16-18, as well as pre- and post-visit seminars in the UK. Participants completed the project by taking part in legacy projects in their localities. We delivered this programme in partnership with the University College London and with support from the National Holocaust Centre and Museum.

We received funds from the Ministry of Housing, Communities and Local Government to cover the partial secondment of our Resident Historian to the UK Holocaust Memorial Fund for his work towards the creation of the new Holocaust Memorial and Learning Centre.

We received an exceptional donation of £403,000 from the Chelsea Foundation specifically for the development of digital programs in relation to our Outreach Development Programme.

The Charles Wolfson Charitable Trust and the Wolfson Jewish Education Fund both donated to the delivery of our Teacher Study Visits to Yad Vashem, Lithuania and Vienna. However the Vienna visit was postponed due to Brexit concerns and the funds will be carried over to cover a future study visit.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2020

16 Restricted funds

(Continued)

The Association of Jewish Refugees part-funded our annual UK Residential course that took place in February 2020. 35 qualified and trainee teachers participated in the course which explored the histories of the Holocaust and pedagogical approaches to teaching about the topic. Alongside staff from the Trust, sessions were delivered by external Holocaust experts and Holocaust survivor Eva Clarke BEM.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 MARCH 2020

17 Designated funds

The income funds of the charity include the following designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes:

	Balance at 1 April 2018	Resources expended	Transfers	Balance at 1 April 2019	Movement in funds			Balance at 31 March 2020
	£	£	£	£	Incoming resources	Resources expended	Transfers	£
Recruitment- Digital projects and Impact & Evaluation	90,000	-	-	90,000	-	-	-	90,000
Digital content and CRM	105,000	-	32,000	137,000	-	-	163,000	300,000
Teacher Study Visit Berlin	10,000	(10,000)	-	-	-	-	-	-
Annual Teacher Training Conference Yad Vashem	25,000	(26,000)	-	-	-	-	-	-
Office Refurbishment	80,000	(9,732)	130,000	200,268	-	(60,234)	39,966	180,000
Evaluation and Impact Assessment	30,000	-	-	30,000	-	-	-	30,000
Outreach Project Development	-	-	200,000	200,000	-	-	(150,000)	50,000
	341,000	(45,732)	362,000	657,268	-	(60,234)	52,966	650,000

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2020

17 Designated funds

(Continued)

Recruitment for impact and evaluation and digital roles - We will need to recruit a consultant in 2021-2022 to help deliver our digital projects as well as a consultant to coordinate our work on evaluation and impact.

Digital content and CRM - To ensure a deeper level of engagement with our target audiences, we will be updating our digital strategy and developing interactive digital content for students and teachers. We will also be creating a CRM database to better enable the Trust to develop our relationships with stakeholders and support our monitoring and evaluation of our reach and impact. We had anticipated this work would begin at the end of 2018/19 and continue through 2019/2020. However we have not had the capacity to begin work on this in 2018/19 and the majority of expenditure will take place in 2021/22.

Office refurbishment - This designated fund was set up for use in 2018/19, however work was delayed and following a review of the building's fire, health and safety requirements we increased the designated fund to be spent in 2019/20 and 2020/21. The fire, health and safety refurbishment is complete but the rest of the office refurbishment has been delayed due to the pandemic and office closure. We anticipate spending further funds in 2021/22 but this will largely be determined by how the current pandemic situation evolves and whether work is deemed essential in the current context.

Evaluation and impact assessment - We will be creating and implementing a monitoring, evaluation and learning strategy to enable us to better understand the ways our work makes a difference and to ensure that our programmes are evidence-based and respond to the needs of our stakeholders. This will include additional staffing capacity to work on evaluation and impact (see 'Recruitment for impact and evaluation and digital roles')

Outreach Project Development - We are fast approaching a time where we will have no survivors able to share their testimony in person. We therefore need to develop our programme to ensure that when survivors are no longer sharing testimony in person, HET can still provide an engaging way in which young people across the UK can access testimony and Holocaust education (in a way that stays with them throughout their school years and beyond). We are investigating brand new technology with the aim of creating a digital and immersive learning programme that will educate future generations about the Holocaust and the dangers of antisemitism.

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2020

18 Analysis of net assets between funds

	Unrestricted funds 2020 £	Designated funds 2020 £	Restricted funds 2020 £	Total 2020 £	Unrestricted funds 2019 £	Designated funds 2019 £	Restricted funds 2019 £	Total 2019 £
Fund balances at 31 March 2020 are represented by:								
Tangible assets	19,662	-	23,576	43,238	-	-	-	-
Current assets/(liabilities)	2,159,318	650,000	1,610,992	4,420,310	1,563,564	657,268	1,239,965	3,460,797
	2,178,980	650,000	1,634,568	4,463,548	1,563,564	657,268	1,239,965	3,460,797

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2020

19 Operating lease commitments

At the reporting end date the Charity had outstanding commitments for future minimum lease payments under non-cancellable operating leases, which fall due as follows:

	2020 £	2019 £
Within one year	23,580	24,719
Between two and five years	39,258	62,839
	<u>62,838</u>	<u>87,558</u>

20 Related party transactions

There were no related party transactions in the reporting period, other than those disclosed in note 11.

21 Cash generated from operations

	2020 £	2019 £
Surplus for the year	1,002,751	327,572
Adjustments for:		
Investment income recognised in statement of financial activities	(4,503)	(3,191)
Depreciation and impairment of tangible fixed assets	4,025	12,572
Movements in working capital:		
(Increase)/decrease in debtors	(405,873)	141,516
Increase in creditors	574,352	234,630
Cash generated from operations	<u>1,170,752</u>	<u>713,099</u>

15 Analysis of changes in net funds

The Charity had no debt during the year.



