Charity Registration No. 1092892

Charity Registration No. SC042996 (Scotland)

Company Registration No. 04207020 (England and Wales)

# HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) TRUSTEES' REPORT AND ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2014



### HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) LEGAL AND ADMINISTRATIVE INFORMATION

Trustees R Stephen Rubin OBE

Paul Phillips David Gryn

Kitty Hart-Moxon OBE Ben Helfgott MBE Sir Ivan Lawrence QC Lord Mendelsohn of Finchley Martin Paisner CBE

Alberta Gotthardt Strage

Paul Berlyn Olivier Blechner Nigel Layton

Dame Helen Hyde DBE

Michael Karp Edward Lewin Kirsty McNeill

Secretary Martin Paisner CBE

Charity number (England & Wales) 1092892

Charity number (Scotland) SC042996

Company number 04207020

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Registered office Arram Berlyn Gardner

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Auditors H W Fisher & Company

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### HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) LEGAL AND ADMINISTRATIVE INFORMATION

Solicitors

Berwin Leighton Paisner

Adelaide House London Bridge London EC4R 9HA

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### FOR THE YEAR ENDED 31 MARCH 2014

### Introduction

The Trustees present their report and accounts for the year ended 31 March 2014.

The financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice – Accounting and Reporting by Charities (March 2005).

### Constitution

The Holocaust Educational Trust is a company limited by guarantee and a registered charity governed by its memorandum and articles of association. Charity number in England and Wales: 1092892 & Scotland (SC042996).

### Founding Patron

Lord Janner of Braunstone QC

### Patrons

Most Rev and Rt Hon Lord Carey of Clifton Lord Dholakia OBE DL Rt Hon Lord Mackay of Clashfern Lady Merlyn-Rees JP Prof Ellie Wiesel

### Honorary Vice President

Rt Hon Lord Hunt of Wirral MBE

### Directors and Trustees serving during the year and since the year end:

- 1. R Stephen Rubin OBE President
- 2. Dame Helen Hyde DBE
- 3. Paul Phillips Chairman
- 4. Michael Karp
- 5. Sir Ivan Lawrence QC
- 6. Paul Berlyn Treasurer
- 7. Nigel Layton (appointed 10/06/2013)
- 8. Olivier Blechner
- 9. David Gryn
- 10. Richard Harrington MP (resigned 07/10/2014)
- 11. Edward Lewin
- 12. Kitty Hart-Moxon OBE
- 13. Kirsty McNeill
- 14. Ben Helfgott MBE
- 15. Lord Mendelsohn of Finchley
- 16. Martin Paisner CBE Company Secretary
- 17. Alberta Gotthardt Strage

### Council

James Clappison MP Louise Ellman MP Rt Hon Andrew Lansley CBE MP Sir Antony Sher KBE Stephen Twigg MP

### FOR THE YEAR ENDED 31 MARCH 2014

### Objects of the Trust

The objects of the charity are to educate every person from every background in the UK about the Holocaust and its contemporary relevance. The Trust aims to teach the history of the Holocaust and its contemporary relevance and to preserve the memory of those who perished in the Holocaust and those who survived

### Organisational Structure

Trustees are nominated and elected at meetings of the Trustees and Board of Management. Newly elected Trustees are given information on the background of the Trust along with a description of their role and responsibilities as a Trustee.

The Trustees and Board of Management meet every 10-12 weeks. They oversee the work of the Trust. They consider future projects and are involved in strategic decisions for the organisation. Day-to-day decisions are taken by the Chief Executive. Any important or urgent matters are raised with the Chairman and President.

The full-time members of staff serving during the year and since the year end are as follows:

Katen Pollock (Chief Executive) Malka White (Head of Operations) Lauren Clark (Executive Assistant)

Alex Maws (Head of Education)
Martin Winstone (Education Officer)
Jenny Carson (Education Officer)
Kirsty Young (Project Manager)
Karen Van Coevorden (Outreach Officer)
Samuel Jamieson (Education Administrator)
Rachel Hodgson (Team Administrator)

Anita Parmar (Head of Lessons from Auschwitz Project)
Tom Jackson (Education Officer – Lessons from Auschwitz Project)
Clementine Smith (Ambassador Outreach Officer)
Elaine Leppard (Senior Project Coordinator – Lessons from Auschwitz Project)
Bethany Simpkin (Project Coordinator – Lessons from Auschwitz Project)
Matisa Levenson (Project Coordinator – Lessons from Auschwitz Project)

Samantha Abrahams (Senior Public Affairs Officer) Benjamin Powell (Public Affairs Officer)

Laura Chapman (Senior Fundraising & Events Officer)

Part-time member of staff: Kata Lister (Head of Operations Maternity Cover)

Members of staff serving during the year, but not at year end are as follows:
Laura Boenke (Senior Fundraising & Events Officer)
James Cox (Head of Public Affairs)
Phil Simon (Information Officer)
Annette Holman (Project Coordinator – Lessons from Auschwitz Project)
Kate Quinn (Project Coordinator – Lessons from Auschwitz Project)
Richard Hill (Education Officer)

The Trust also makes use of the services of 103 freelance educators.

### FOR THE YEAR ENDED 31 MARCH 2014

### Investment powers

The Trust has the power to make any investment that the Trustees see fit.

Developments, Activities and Achievements this Year

### **Key Educational Projects**

Outreach Programme Lessons from Auschwitz Project Holocaust Memorial Day **Educational Resources** Teacher Training Ambassador Programme

### **Major Events**

The Appeal Dinner

This event is our main fundraising event of the year.

Ambassador Events

These events celebrate the work participants undertake as part of the 'Next Steps' component of the Lessons

from Auschwitz Project.

Ambassador Conference

A one day Conference open to all of the Trust's Ambassadors as well as students

studying A-Level History.

Lord Merlyn-Rees Memorial Lecture An event held in memory of the Trust's co-founder, the late Lord Merlyn-Rees

Founded by Lord Janner of Braunstone and the late Lord Merlyn-Rees in 1988, the Holocaust Educational Trust was formed as a result of renewed interest and need for knowledge about the Holocaust during the passage of the War Crimes Act. Our aim is to raise awareness and understanding in schools and amongst the wider public of the Holocaust and its relevance today. We believe that the Holocaust must have a permanent place in our nation's collective memory.

One of the Trust's first achievements was to ensure that the Holocaust was included in the National Curriculum for England in 1991 - for Key Stage 3 students (11-14 year olds). We also successfully campaigned to have the assets of Holocaust victims and survivors released and returned to their rightful owners.

Since 1999 the Trust's Lessons from Auschwitz Project has given twenty-four thousand post-16 students and teachers the opportunity to visit the Nazi concentration and death camp Auschwitz-Birkenau as part of a four-part educational programme. Since 2006 the Project has received Government funding.

Having played a crucial tole in the establishment of Holocaust Memorial Day in the UK in 2001, the Trust continues to play a key tole supporting the delivery of this national commemorative day.

In 2010 the Government issued a new award to recognise the small group of British men and women who worked to aid and rescue sewish people and other persecuted groups during the Holocaust – as a direct result of an initiative by the Trust to raise their profile and secure formal recognition for them.

We work in schools, colleges and higher education institutions, providing teacher training workshops and lectures, as well as teaching aids and resource materials.

### FOR THE YEAR ENDED 31 MARCH 2014

The Trust's <u>Outreach Programme</u> continues to arrange for Holocaust survivors to deliver their testimony, and for our trained educators to go into schools to deliver interactive workshops about the Holocaust. Hearing and meeting a survivor is an extremely powerful experience and many teachers have commented on the great impact this has on students. This is also revealed by the written testimonies and letters to Holocaust survivors received from both teachers and students after outreach sessions. Our educator sessions help to place survivor testimony in context and assist students in understanding the circumstances that allowed the Holocaust to take place.

During spring 2013, survivors who had previously spoken through the London Jewish Cultural Centre joined our outreach programme, delivering testimonies on behalf of the Trust. In early 2014 an additional 8 survivors approached the Trust to express an interest in speaking in schools; the majority of these had never shared their testimony before.

In the financial year 2013/2014 the Trust's Outreach Programme reached over 80,000 students in 715 schools, colleges and universities across England, Wales, Scotland and Northern Ireland. 515 of these Outreach sessions involved visits from Holocaust survivors who shared their personal testimonies with students. Another 200 of these outreach visits involved additional workshop sessions led by one of the Trust's specialist Holocaust educators. To enable us to assess the quality and impact of our outreach workshops, the Trust's Education team have been undertaking observations of our freelance educators.

The <u>Lessons from Auschwitz (LFA) Project</u> is a four-part course for post-16 students and teachers that incorporates a one-day visit to the Nazi concentration and death camp Auschwitz-Birkenau. The visits, combined with Orientation and Follow-up seminars as well as a 'Next Steps' peer-learning component, leave an unforgettable educational mark on participants. The Project aims to increase knowledge and understanding of the Holocaust based on the premise that 'hearing is not like seeing' and to signal what can happen if prejudice and racism become acceptable.

In the period 2013/14 we ran 17 courses for students and two further courses for teachers, which enabled 2,909 students and 803 teachers from schools in communities as far apart as Cornwall and the Shetland Islands to participate.

This could not have been realised without the financial support of the Department for Education (in England), the Scottish Government and the Welsh Assembly. In September 2013, Rt. Hon. David Cameron MP, Prime Minister pledged further support for the Lessons from Auschwitz Project increasing our funding from the Department for Education. The Scottish Government also committed to increase its funding for the next two years.

As part of the Lessons from Auschwitz Project's final stage, participants complete their "Next Steps" in which they undertake a project of their own choosing. Through their Next Steps participants share their experience with peers and local communities and encourage them to learn about and remember the Holocaust. This is the stage at which participants on the Lessons from Auschwitz Project become "Ambassadors".

This Project has partnered with the educational accreditation body ASDAN since September 2012. Participants who have successfully completed all four parts of the Lessons from Auschwitz Project are eligible to receive 3 ASDAN credits and an ASDAN credit rated certificate in recognition of their achievement. All participants submit work, which is moderated by the Trust. ASDAN credits can be used as part of other ASDAN schemes, which in turn can lead to receiving UCAS points. Alternatively, through certified recognition of their participation on the project, students can highlight that they have achieved the specific learning outcomes of the ASDAN accredited Lessons from Auschwitz Project and include this on university and job applications.

Holocaust Memorial Day (HMD) is the UK's day of remembrance for the victims of the Holocaust and subsequent genocides. The day provides an opportunity to commemorate victims, honour Holocaust survivors and encourages individuals to commit to tackling prejudice, discrimination and racism. HMD is marked each year on 27th January – the anniversary of the liberation of the Nazi concentration and death camp Auschwitz-Birkenau. Having played a crucial role in the establishment, delivery and development of Holocaust Memorial Day in the UK, we continue to play a supporting role in the delivery of the day.

This year we held three events with Government Departments. At the Department for Education, with Secretary of State for Education Rt Hon Michael Gove MP, civil servants heard the testimony of Holocaust survivor Rudi Oppenheimer and heard from two of our Ambassadors from Ashmole School. We held a similar event at the Home Office with Minister James Brokenshire MP, Holocaust survivor Susan Pollack and two Ambassadors from Edmonton County School. At the Department for Communities and Local Government we held an event with Secretary of State for Communities and Local Government Rt Hon Eric Pickles MP, Holocaust survivor Eva Clarke and two of our Ambassadors from Bishop Ramsey CE School.

### FOR THE YEAR ENDED 31 MARCH 2014

We also supported an event with the Mayor of London, Boris Johnson at the Greater London Authority, (GLA) where Holocaust survivor Steven Frank shared his testimony with the members of the Assembly and Ambassadors spoke about their experiences on the Lessons from Auschwitz Project.

This year we also organised a special commemorative assembly with Chief Rabbi Mirvis at Copthall School in Mill Hill. He addressed students alongside Holocaust survivor Mala Tribich and Ambassadors from the school.

In order to reach new audiences, we arranged for Holocaust survivor Mala Tribich to share her testimony with over 200 people at HSBC in Canary Wharf. Holocaust survivor Janine Webber shared her testimony with over 250 people at South Hampstead Synagogue.

Through our Outreach Programme, the Trust held 97 sessions in schools, colleges and universities across the UK in January alone, with a further 19 events being organised by institutions including museums, libraries, borough councils, synagogues, RAF Air Cadets and the Police to mark Holocaust Memorial Day. This is an increase of 59% compared to the same HMD period in 2012-2013.

The annual Lord Merlyn-Rees Memorial Lecture, was held with over 200 guests in attendance. Our guest speaker was Thomas Harding, author of 'Hanns and Rudolf, The German Jew and the Hunt for the commandant of Auschwitz' in conversation with Martha Kearney, Presenter of BBC Radio 4's The World At One. We were also joined by Ed Vaizey MP, Minister for Communications, Culture and Creative Industries and Regional Ambassador, Emma Raynor who reflected on why it is so important to remember the events of the Holocaust and why she is committed to informing others about this period of history. The Trust paid tribute to the late Lord Archer of Sandwell QC for his work as Chairman of the Government's Enemy Property Claims Assessment Panel.

As in previous years, in the weeks preceding HMD we placed a Book of Commitment in Parliament. Nearly 300 MPs from across the House signed the Book of Commitment, those signing the Book included many members of the Cabinet and Shadow Cabinet, including the Prime Minister Rt. Hon David Cameron MP, Rt Hon. Nick Clegg MP, Deputy Prime Minister and Rt Hon Ed Milliband MP. We secured a debate in Parliament, which took place in the House of Commons chamber on 23rd January where MPs who attended spoke about the importance of Holocaust Memorial Day, their commitment to Holocaust education and commended the Trust's work. Over 100 MPs signed an Early Day Motion about Holocaust Memorial Day.

In the lead-up to Holocaust Memorial Day, we were able to secure several Parliamentary Questions. Both Richard Harrington, Member of Parliament for Watford, and John Cryer, Member of Parliament for Leyton and Wanstead, raised the importance of the Holocaust Educational Trust and its work in questions to the Department for Communities and Local Government. In Foreign Office Questions, Jason McCartney, Member of Parliament for Colne Valley, raised the importance of remembering the contribution British troops in liberating Bergen-Belsen.

During Prime Minister's Questions, Graham Evans, Member of Parliament for Weaver Vale, highlighted the importance of Holocaust Memorial Day and asked the Prime Minister to applaud the work of the Holocaust Educational Trust.

The Trust once again secured time at the Scottish Parliament's 'Time for Reflection' for two of our Ambassadors to address the Chamber. For the second time in Scotland, we had a Book of Commitment in the Scottish Parliament for two days leading up to Holocaust Memorial Day. All party leaders signed the Book, including the First Minister, Alex Salmond MSP.

The Trust creates innovative <u>educational resources</u> to support educators in the teaching of this difficult and sensitive subject. Lesson plans and classroom materials are designed for a variety of age groups, ranging from primary to post-16, and subjects, including History, Religious Education, English and Citizenship. All of these resources are based on internationally agreed principles of effective Holocaust education and the latest historical research, and encourage teachers and students to explore the complexity of the Holocaust.

Our resources are provided free of charge through our website to registered users, whose numbers increased by more than 50% this year to more than 4,300 teachers. We continue to add new resources frequently. In the past year, we have published resources on the Kindertransport, Jewish resistance during the Holocaust, post-war justice and how the Holocaust can best be commemorated. We have also maintained our tradition of collaborating with other organisations to produce high-quality resources. To mark Holocaust Memorial Day in January, we released the final components of our ongoing educational pack *Mosaic: Victims of Nazi Persecution* in conjunction with the National Union of Teachers (NUT).

### FOR THE YEAR ENDED 31 MARCH 2014

Our <u>teacher training</u> aims to equip teachers with the knowledge and resources to meaningfully teach about the Holocaust and its contemporary relevance to the thousands of students they will reach in their professional lifetime. We offer courses and workshops to both trainee teachers at initial teacher training institutions and to practising teachers as part of their Continuing Professional Development (CPD). In the petiod of 2013/2014 we trained 783 teachers in 31 sessions, 27 of these were PGCE and CPD teacher training sessions. We delivered teacher training sessions across the UK from Durham University to the University of Bath.

At the end of May 2013, over 60 teachers from schools across the UK attended our one-day Teacher Study Seminar at the University of Birmingham where they heard lectures from author Roger Moorhouse, Bob Moore (University of Sheffield) and Isabel Wollaston (University of Birmingham).

The third annual Teacher Study Visit to Berlin took place at the end of October. 25 practising teachers took part in an advanced, site-based course where innovative pedagogical techniques were introduced for leading educational visits to Holocaust sites.

The Annual Teacher Training Course in partnership with Yad Vashem, the world's leading Holocaust institution in Jerusalem, was held in August 2013 with 23 participants. Now in its ninth year this course continues to give teachers an extensive grounding in both their knowledge of the Holocaust and the principles of effective Holocaust education.

At the end of November, forty-five teachers and educators spent a weekend at the University of Leicester to develop and share their knowledge about Holocaust education. Half of this group consisted of participants who attended our annual teacher training course held at Yad Vashem in Jerusalem in summer 2013 – they met as part of the final part of this course to share their reflections on how the course has made an impact on their classroom practice. The other half of the group comprised of our own educators who focused on ways to improve their practice when working on our Lessons from Austhwitz Project. They heard lectures from guest speakers including Professor Tim Cole from the University of Bristol.

Following a successful partnership in 2008, the Education team worked with the producers of the site-specific theatrical production *Suitcase*, to mark the 75th anniversary of the *Kindertransport*. Through this partnership, members of the Education team led educational workshops in 10 schools across the country, helping to provide historical context for many of those students who went on to experience the play. The partnership concluded with the gala finale performance at Liverpool Street Station.

Launched in 2013, the <u>Ambassador Programme</u> aims to provide Holocaust Educational Trust Ambassadors with opportunities to further their knowledge of the Holocaust and support them as they encourage others to learn about and remember the Holocaust.

The Trust has held three <u>Ambassador events</u> this year, which have offered Ambassadors the opportunity to come together to continue learning about the Holocaust, discuss their plans with one another and meet with Trust staff and supporters.

In May 2013 the Trust held an event for 180 Ambassadors, MSPs, Holocaust survivors and members of the Jewish community in the Garden Lobby of the Scottish Parliament. We were joined by First Minister, the Rt Hon Alex Salmond MSP, who announced renewed and increased Scottish Government funding for the Lessons from Austhwitz Project.

Our first Ambassador Conference was held on 8th July 2013 in central London. Over five-hundred young people took part in the event. Participants heard from key notes speakers including BBC Political Editor Nick Robinson and experts in the field including Professor Yehuda Bauer; Shami Chakrabati, Director of Liberty; and Holocaust survivor Hannah Lewis. Following the conference a reception was held at the State Rooms in the Speaker's House at Parliament where we officially launched the Ambassador Programme.

In January 2013 the Trust appointed 25 <u>Regional Ambassadors</u>, representing 10 regions across the UK. They were tasked with galvanising the support of Ambassadors around the country and raising awareness of the Holocaust in their communities and amongst their peers.

This year we have held three Regional Ambassador Days where Regional Ambassadors attended sessions focused on increasing their historical knowledge of the Holocaust, heard from survivors and discussed their own plans for their roles. At two of these days, the group met with Lord Browne of Madingley, Head of the Ambassador Programme, where they fed back to him on their progress and discussed how they can continue to build support and engagement within the Ambassador community. At an event in February, our Regional Ambassadors were delighted to welcome Natasha Kaplinsky, a member of the Prime Minister's Holocaust Commission as she launched a competition for young people as part of the Commission's quest to ensure Britain has a fitting and

### FOR THE YEAR ENDED 31 MARCH 2014

permanent memorial to the Holocaust and educational resources for generations to come. Regional Ambassadors were also able to share their own ideas with the Commission.

In July 2013 we ran our first ever Regional Ambassador Study Visit to the International School for Holocaust Studies at Yad Vashem, Jerusalem. The intensive study course was open to Regional Ambassadors who had shown an ongoing commitment to encouraging others to learn about and remember the Holocaust. The week was designed to offer an opportunity for our Regional Ambassadors to study the complexities of the Holocaust in depth, to consider the Holocaust's contemporary relevance, and to think about their own roles and projects as Regional Ambassadors.

### Other Projects

During the spring and summer of 2013 we embarked on a **Strategy Review**. The education team, with support from across the organisation, drafted proposals for developing the Trust's educational programmes and projects. This was led by a small group of Trustees.

In early 2013, the International Holocaust Remembrance Alliance (IHRA) accepted the bid put forward by the Foreign & --- Commonwealth Office for the UK to chair the organisation in 2014. Delegates from 31 member countries will come to meetings in London in May 2014 and Manchester in December 2014. As a longstanding member of the UK delegation, the Trust has been central to the planning and organisation of this forthcoming series of events.

In October, Alex Maws, Head of Education at the Trust, attended IHRA meetings in Toronto under the Canadian chairmanship.

In November the Trust won the 'Collective Voice' award at Liberty's Annual Human Rights Awards, for providing education, training and outreach programmes to combat antisemitism, tacism and prejudice in schools, colleges and the community over the last 25 years.

At our Appeal Dinner in September 2013 the Prime Minister announced the creation of a multi-faith, cross-party national commission to establish whether further measures should be taken to ensure that Britain has a permanent and fitting memorial of the Holocaust and educational resource for generations to come. The Commission will report back to the Prime Minister at the end of 2014. We have been working closely with the Commission since its establishment and have played a key role in events that have taken place this year. At a gathering of our Regional Ambassadors in February, Holocaust Commissioner Natasha Kaplinsky launched a nationwide essay competition for young people to inform the work of the Commission. Further events will take place throughout 2014.

### Plans for the Future

In 2014/2015 we will continue to develop the means to achieve the Trust's mission: to educate every person from every background in the UK about the Holocaust and its contemporary relevance. There is still much to do towards this end.

A number of projects and programmes were launched this year, and we will continue building on their successes in order to meaningfully connect with future generations. The Ambassador Programme will be expanding to include more one-day trainings in various regions of the country and we will continue to hold the Ambassador Conference. We are also planning two study visits, one to Yad Vashem in Jerusalem and one to the United States Holocaust Memorial Museum in Washington D.C. With these events, we will provide exciting and unprecedented opportunities for young people to deepen their knowledge and keep them active in spreading their message, knowledge and understanding of the Holocaust and its contemporary relevance.

We will be launching our cross-curricular scheme of work in Autumn 2014. Our aim is to produce a free comprehensive resource to be used in a range of different types of schools and subject areas.

We will be advising and partnering with the BBC's Holby City on a storyline focusing on the exposure of a Nazi criminal. The episodes will be broadcast in May and June. In addition, we will be creating an interactive online learning guide entitled Why did ordinary people commit attricities during the Holocaust? for the iWonder platform on the BBC website.

Our plan is to integrate the findings and implement the projects that were recommended in our Strategy Review. This will provide a long term plan of action and a clear direction for the Trust's activities for the coming years.

### FOR THE YEAR ENDED 31 MARCH 2014

Our plan is to integrate the findings and implement the projects that were recommended in our Strategy Review. This will provide a long term plan of action and a clear direction for the Trust's activities for the coming years.

2015 will mark 70 years since the end of the Second World War and the liberation of the concentration camps. This may be the last significant anniversary where there are still a significant number of survivors who are able to take part. The Trust will be working throughout 2015 to ensure that the knowledge of the Holocaust is embedded within the UK national consciousness, and will be furthering our endeavours to ensure that students and teachers across the country have access to our educational programmes.

In a future when there will be no Holocaust survivors to tell their stories, we are exploring ways to ensure the quality of Holocaust education is maintained and addresses the key challenge of no longer having eye witnesses to this period of history.

We expect that these plans, which will place demands on our time and resources in 2014/2015 and beyond, will serve to solidify the Holocaust Educational Trust's position as the leading Holocaust education organisation in the UK.

### **Funding**

Our main fundraising event of the year is our Appeal Dinner. Nearly 500 supporters joined us for our Appeal Dinner in 2013 and we raised £830,018.45. This is a 27.6% increase on funds raised at the Appeal Dinner 2012 and was partially due to host donations in the amount of £120,301.45. We continued to increase the number of grant applications in order to raise our income. In May, we organised a team for the Maccabi GB Community Fun Run which raised £2,999.50.

A further £52,433.75 was raised through Gift Aid, an increase of over 22% from 2012/2013. This is due to our efforts to encourage all our donors to sign up to the Gift Aid scheme. Our Young Holocaust Educational Trust (YHET) committee organised an event in June 2013 which raised £3,005 and continue to attract new individuals to support the Trust.

All funds received are used to support our various educational projects. Unless there is a specific restriction on a donation, we use funds across all projects. The funding we receive from the Department for Education is a restricted grant, in that we may only spend it on the Lessons from Auschwitz Project over a one year period. In 2013 we secured a renewal of this funding by the Department for Education which will remain in place until 31st March 2015. An additional grant for this period was secured by the Prime Minister's commitment made at the Appeal Dinner in September 2013. Our grant from the Scottish Government to run two Lessons from Auschwitz Projects per year in Scotland is secured for the financial years 2013/2014 and 2014/2015. Funding from the Welsh Government enables us to run one project annually until 31st March 2015.

### **Reserves Policy**

In line with the recommendations of the Charity Commission, the Trustees have formally adopted a Reserves policy. This recognises that the income of the Trust varies year on year and so to enable the Trust to plan its activities it is prudent to hold reserves. The policy also recognises that the reserves that represent the fixed assets and the restricted funds of the Trust are not freely available and thus are to be distinguished from free reserves. In the annual review of the Reserves Policy the Board decided that in this economic climate it would be prudent to ensure that we have 9 months of expenditure in our reserves. These reserves are held to ensure that the Trust can continue to engage in its charitable work even if adverse economic conditions restrict fund raising activities. Based on the expenditure during the year ended 31 March 2014, it would be expected that during the nine months to the end of November 2014, expenses would amount to approximately £550,000.

The free reserves currently set aside, less those amounts relating to fixed assets, amount to £1,429,464 which meets the Charity's policy requirements.

### Public benefit statement

The Trustees have complied with their duty in section 17 of the Charities Act 2011 to have due regard to guidance published by the Charity Commission.

### Risk Management

The major risks to which the Trust is exposed, as identified by the Trustees, are and will continue to be regularly reviewed, and systems have been and will be established, and where appropriate, professional advisors have been or will be appointed to mitigate those risks.

### FOR THE YEAR ENDED 31 MARCH 2014

### Trustee responsibilities in relation to the financial statements

The trustees are responsible for preparing the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice.

Company Law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the Trust at the year end and of its incoming resources and resources expended during that year. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Trust will continue in business

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Trust and which enable them to ensure that the accounts comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### Statement of disclosure to auditor

- a) so far as the trustees are aware, there is no relevant audit information of which the Society's auditors are unaware, and
- b) they have taken all the steps that they ought to have taken as trustees in order to make themselves aware of any relevant audit information and to establish that the Trust's auditors are aware of that information.

### Approval

P Phillips Chairman

### HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees, who are also the directors of Holocaust Educational Trust for the purpose of company law, are responsible for preparing the Trustees' Report and the accounts in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare accounts for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year.

In preparing these accounts, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent; and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the accounts comply with the Companies Act 2006 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) INDEPENDENT AUDITORS' REPORT

### TO THE MEMBERS OF HOLOCAUST EDUCATIONAL TRUST

We have audited the accounts of Holocaust Educational Trust for the year ended 31 March 2014 set out on pages 12 to 23. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and the Charities and Trustee Investment (Scotland) Act 2005. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members as a body, for our audit work, for this report, or for the opinions we have formed.

### Respective responsibilities of Trustees and auditors

As explained more fully in the Trustees' Responsibilities Statement on page 10, the Trustees, who are also the directors of the charitable company for the purposes of company law, are responsible for the preparation of the accounts and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the accounts in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### Scope of the audit of the accounts

An audit involves obtaining evidence about the amounts and disclosures in the accounts sufficient to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the accounts. In addition, we read all the financial and non-financial information in the Trustees' Report to identify material inconsistencies with the audited accounts and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### Opinion on accounts

In our opinion the accounts:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2014, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- the accounts have been prepared in accordance with the Companies Act 2006; and

### Opinion on other matter prescribed by the Companies Act 2006

The information given in the Trustees' Report is consistent with the accounts.

### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 (as amended) requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not
- the accounts are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

### Andrew Rich (Senior Statutory Auditor)

for and on behalf of H W Fisher & Company

### **Chartered Accountants**

**Statutory Auditor** 

Acre House 11-15 William Road London NW1 3ER

United Kingdom Dated: 21/11/14

## HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

### FOR THE YEAR ENDED 31 MARCH 2014

		Unrestricted	Designated	Restricted	Total	Toml
		funds	funds	funds	2014	2013
	Notes	£	£	£	£	£
Incoming resources from generated fund	ds	~	~	~	~	~
Donations and legacies	2	300,035	-	2,236,015	2,536,050	2,274,888
Activities for generating funds	-	868,753	•	-,,	868,753	654,869
Investment income	3	10,085	-	-	10,085	335
					<del></del>	
		1,178,873	-	2,236,015	3,414,888	2,930,092
Incoming resources from charitable						
activities	4	963	•	202,203	203,166	180,328
Other incoming resources	5	4,025		<u> </u>	4,025	38,189
Total incoming resources		1,183,861	-	2,438,218	3,622,079	3,148,609
Resources expended	6					
Costs of generating funds	•					
Costs of fundraising		111,088		-	111,088	105,005
v		<del></del>			<del></del> -	<u> </u>
Net incoming resources available	<del>-</del>	1,072,773	-	2,438,218	3,510,991	3,043,604
Charitable activities						
Lessons from Auschwitz			• •	2,528,464	2,528,464	2,144,402
General education and resources		537,574	84,294	-	621,868	469,551
Events and conferences		182,022	<u> </u>	<u> </u>	182,022	160,929
Total charitable expenditure		719,596	84,294	2,528,464	3,332,354	2,774,882
Governance costs		6,030	•		6,030	31,750
Total resources expended		836,714	84,294	2,528,464	3,449,472	2,911,637
				<del></del>		
Net incoming/(outgoing) resources		245 445	(0.4.00.4)	(00.046)	450 (05	227.072
before transfers		347,147	(84,294)	(90,246)	172,607	236,972
Gross transfers between funds	12	(188,294)	188,294	•	-	-
Net income/(expenditure) for the year/						
Net movement in funds		158,853	104,000	(90,246)	172,607	236,972
Fund balances at 1 April 2013		1,133,018	110,000	1,109,788	2,352,806	2,115,834
Fund balances at 31 March 2014		1,291,871	214,000	1,019,542	2,525,413	2,352,806
TOTAL		=======================================			=======================================	

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

## HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) BALANCE SHEET

### **AS AT 31 MARCH 2014**

			2014		13
	Notes	£	£	£	£
Fixed assets					
Tangible assets	13		76,407		86,335
Current assets					
Debtors	14	172,531		829,356	
Cash at bank and in hand		2,380,746		1,504,145	
		2,553,277		2,333,501	
Creditors: amounts falling due within one year	15	(104,271)		(67,030)	
Net current assets			2,449,006		2,266,471
Total assets less current liabilities			2,525,413		2,352,806
Income funds	40				
Restricted funds	18		1,019,542		1,109,788
Unrestricted funds:					
Designated funds	19		214,000		110,000
Other charitable funds			1,291,871		1,133,018
	•	•	2,525,413		2,352,806
		:			

Paul Fibilips

### FOR THE YEAR ENDED 31 MARCH 2014

### 1 Accounting policies

### 1.1 Basis of preparation

The accounts have been prepared under the historical cost convention.

The charity has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small charity.

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005, regulation 8 of the Charities Accounts (Scotland) Regulations 2006 and the Companies Act 2006.

### 1.2 Incoming resources

Voluntary income is recognised within the period to which it relates as per the relevant funding agreement and is deferred only when the charity has to fulfil conditions before becoming entitled to it or when the donor has specified that the income is to be expended in a future period. No amounts are included in the financial statements for services donated by volunteers.

Investment income is recognised on a receivable basis.

### 1.3 Resources expended

Expenditure is recognised in the period in which it is incurred. A designated fund is established for expenditure which has been committed to projects, but remains unspent at the year end.

- Costs of generating funds are those costs incurred in attracting voluntary income, and those incurred in trading activities that raise funds.
- Costs of charitable activities comprise all expenditure identified as wholly or mainly attributable to achieving the objectives of the charity. These costs include staff costs, wholly or mainly attributable support costs and an apportionment of general overheads.
- Governance costs include those incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements.
- Support costs, which include central office functions, have been allocated across the categories of charimble expenditure.

### 1.4 Tangible fixed assets and depreciation

Tangible fixed assets other than freehold land are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Leasehold property
Website development
Fixtures, fittings & equipment

Over the period of the lease

33.3% straight line

25% Reducing Balance

### 1.5 Leasing and hire purchase commitments

Rentals payable under operating leases are charged against income on a straight line basis over the period of the lease.

### 1.6 Pensions

The charity operates a defined contributions pension scheme. Contributions are charged in the accounts as they become payable in accordance with the rules of the scheme.

### 1.7 Accumulated funds

Funds held by the charity are:

Unrestricted general funds - these are funds that can be used in accordance with the charitable objects at the discretion of the trustees.

### FOR THE YEAR ENDED 31 MARCH 2014

### 1 Accounting Policies (Continued)

Restricted funds - these are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Designated funds - these are funds set up by the trustees for designated future projects.

Further explanations of the nature and purpose of each fund is included in the notes to the accounts.

### 1.8 Value Added Tax

Value Added Tax is not recoverable by the charity and as such, the irrecoverable amount is included in the Statement of Financial Activities as an allowable cost.

### 2 Donations and legacies

Unrestricted funds £	Restricted funds	Total 2014 £	Total 2013 £
300,035	2,236,015	2,536,050	2,274,888
		276,020	247,129
		24,015	24,850
	=	300,035	271,979
		2,212,000	1,897,000
			50,850
		•	55,059
	=	2,236,015	2,002,909
		2014	2013
		£	£
		640	280
	_	9,445	55
		10,085	335
	funds $oldsymbol{\mathcal{L}}$	funds funds £ £	funds funds 2014 £ £ £  300,035 2,236,015 2,536,050  276,020 - 24,015  300,035  2,212,000 24,015 - 2,236,015  2014 £  640 9,445

### FOR THE YEAR ENDED 31 MARCH 2014

4	Incoming resources from charitable activities				
		Unrestricted	Restricted	Total	Total
		funds	funds	2014	2013
		£	£	£	£
	Lessons from Auschwitz		202,203	202,203	179,140
	General education and resources	963	<u> </u>	963	1,188
		963	202,203	203,166	180,328
5	Other incoming resources				
				2014	2013
				£	£
	Other income			4,025	38,189

### FOR THE YEAR ENDED 31 MARCH 2014

Total resources expended		<u> </u>			
	Staff	Depreciation	Other	Total	Total
	costs		costs	2014	2013
	£	£	£	£	£
Costs of generating funds					
Costs of fundraising	<u>-</u>	<u>.</u>	111,088	111,088	105,005
Charitable activities		•			
Lessons from Auschwirz					
Activities undertaken directly	362,594	_	2,082,073	2,444,667	2,060,539
Support costs	-	9,209	74,588	83,797	83,863
Total	362,594	9,209	2,156,661	2,528,464	2,144,402
General education and resources					
Activities undertaken directly	244,484	-	297,521	542,005	396,601
Support costs	-	9,209	70,654	79,863	72,950
Total	244,484	9,209	368,175	621,868	469,551
Events and conferences					
Activities undertaken directly	126,596	-	39,029	165,625	145,354
Support costs		2,047	14,350	16,397	15,575
Total	126,596	2,047	53,379 <sup>-</sup>	182,022	160,929
	733,674	20,465	2,578,215	3,332,354	2,774,882
Governance costs	•	•	6,030	6,030	31,750
	733,674	20,465	2,695,333	3,449,472	2,911,637

Governance costs includes payments to the auditors for the audit of £6,030 (2013: £5,750) and £nil (2013: £26,000) being a gift in kind for a strategic review carried out during the year.

### 7 Costs of fundraising

	2014	. ,
Other costs comprise: Appeal Dinner	111,088	105,005
	111,088	105,005

### FOR THE YEAR ENDED 31 MARCH 2014

8	Activities undertaken directly					
					2014	2013
					£	£
	Other costs relating to Lessons from Auso	chwitz comprise:				
	Public relations and marketing				31,798	20,428
	Travel and accommodation				1,461,716	1,300,697
	Other costs				199,186	161,326
	Venue Hire				299,478	175,947
	Educator's Fees				89,895	68,771
				_	2,082,073	1,727,169
	Osh are assess realistic as an assessal adversarious a			-		
	Other costs relating to general education a Public relations and marketing	ind resources comprise:	:		48,235	23,110
	Travel and accommodation				133,749	61,268
	Other costs				115,537	75,900
	Other costs			-		73,900
				=	297,521 ———— =	160,278
•						
9	Support costs					
		Lessons from Auschwitz	General education and resources	Events and conferences	Total 2014	Total 2013
		£	£	£	£	£
	Premises and administration costs	58,034	12,196	9,135	79,365	76,358
	Finance and I.T costs	16,554	58,458	5,215	80,227	76,450
	Depreciation	9,209	9,209	2,047	20,465	19,580
		83,797	79,863	16,397	180,057	172,388

### 10 Trustees

None of the Trustees (or any persons connected with them) received any remuneration during the year nor were any travelling expenses reimbursed (2013: £nil).

During the year £3,000 (2013: £1,970) was paid to a company controlled by Stephen Rubin for rent on the property from which the charity operates.

### FOR THE YEAR ENDED 31 MARCH 2014

11	Employees		
	Number of employees		
	The average monthly number of employees during the year was:	2014	2013
		Number	Number
	Administration	2	1
	Charitable activities	17	16
	Parliamentary & public affairs	2	2
		21	19
	Employment costs	2014 £	2013 £
		₺	£
	Wages and salaries	649,094	594,578
	Social security costs	67,862	61,386
	Other pension costs	16,718	13,816
		733,674	669,780
	The number of employees whose annual emoluments were £60,000 or more were:		
	The number of employees whose annual emolutions were £00,000 of mote were:	2014	2013
		Number	Number
	£90,001 - £100,000	1	1

Contributions totalling £5,083 (2013: £4,500) were made to defined contribution pension schemes on behalf of employees whose emoluments exceed £60,000.

### 12 Transfers

£8,082 has been transferred from unrestricted funds to Ambassador Training within designated funds.

### FOR THE YEAR ENDED 31 MARCH 2014

13	Tangible fixed assets	Office refurbishment	Website development	Fixtures, fittings & equipment	Total
		£	£	£	£
	Cost				
	At 1 April 2013 Additions	124,534	35,251 400	115,603 10,137	275,388 10,537
	At 31 March 2014	124,534	35,651	125,740	285,925
	Depreciation				
	At 1 April 2013 Charge for the year	59,580 12,453	35,251 132	94,222 7,880	189,053 20,465
	At 31 March 2014	72,033	35,383	102,102	209,518
	Net book value				
	At 31 March 2014	52,501	268	23,638	76,407
	At 31 March 2013	64,954	-	21,381	86,335
14	Debtors			2014 £	2013 £
	Other debtors Prepayments and accrued income			1,286 171,245	266 829,090
			-		
			=	172,531	829,356
15	Creditors: amounts falling due within one year			2014	2013
				£	£
	Trade creditors			40,164	13,957
	Other creditors			1,301	307
	Accruals			62,806	52,766
			<del></del>	104,271	67,030
			=		

### FOR THE YEAR ENDED 31 MARCH 2014

### 16 Pension and other post-retirement benefit commitments

### Defined contribution

The company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund

	2014	2013
	£	£
Contributions payable by the company for the year	16,718	13,816

### 17 Share capital

The charity is a company limited by guarantee without any share capital. In the event of the charity being wound up, each member is liable to contribute for the payment of the debtors and liabilities of the charity such amount as may be required, but not exceeding £10.

### 18 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Balance at 1 April 2013	Movement i Incoming resources	n funds Resources expended	Balance at 31 March 2014
	£	£	£	£
Department for Education The Scottish Government The Welsh Ministers Gift in kind	1,073,924 10,536 25,328	2,013,681 277,892 122,630 24,015	(2,145,414) (255,287) (103,748) (24,015)	942,191 33,141 44,210
	1,109,788	2,438,218	(2,528,464)	1,019,542

The Department for Schools, Children and Familes, the Scottish Government and the Welsh ministers' grants all relate to LFA (Lessons from Auschwitz) project fund represents grants and donations received by the charity for the future education of students in the lessons of the Holocaust. This is achieved through a four part programme, the focus of which is a one-day visit to the former death-camp Auschwitz-Birkenau. Also included within this income is a nominal sum of Participants' Fees; these are contributions made towards the one-day visit to Auschwitz-Birkenau by the students and teachers who participate.

Gift in kind represents the market value of the office space rental which is being let at a nominal value.

### FOR THE YEAR ENDED 31 MARCH 2014

### 19 Designated funds

The income funds of the charity include the following designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes:

	Movement in funds					
	Balance at 1 April 2013	Incoming resources	Resources expended	Transfers	Balance at 31 March 2014	
	£	£	£	£	£	
25th Anniversary Season	75,000	-	(50,212)	(24,788)	-	
Historical research	15,000	-	(6,000)	-	9,000	
Ambassador training at Yad Vashem	20,000	_	(28,082)	8,082	-	
UK Residential Course	-	-		55,000	55,000	
Digital content (HET app)	-	-	-	45,000	45,000	
Filming of survivors	-	-	-	45,000	45,000	
70th Anniversary Year			<u> </u>	60,000	60,000	
	110,000	•	(84,294)	188,294	214,000	

25th Anniversary Season - Funds had been set aside to fund the Holocaust Educational Trust's 25th Anniversary Season.

Historical research - Historical research is a new project which involves researching the experience of POWs in World War II.

Ambassador Training at Yad Vashem - Ambassador Training at Yad Vashem is the training of ambassadors by delivering further, in depth Holocaust education to young people who have previously been involved in the charity's educational programmes and who have also shown committeent to raising awareness about the Holocaust and the charity's work.

UK Residential Course - Our UK Residential Course will provide teachers across the UK with the opportunity to develop their knowledge and understanding of the Holocaust, as well as pedagogical and practical guidance on teaching the subject.

Digital Content (HET app) - To ensure a deeper level of engagement with our target audiences, we will be reviewing our digital strategy and developing interactive digital content for students and teachers.

Filming of survivors - To ensure the continued legacy of Holocaust survivors, HET will be undertaking filming of eye-witness testimony for use in classrooms in the future.

70th Anniversary Year - 2015 will be the 70th anniversary following the end of the Holocaust. It will be a key opportunity for HET to ensure that the Holocaust is commemorated across the UK and enshrined with the national consciousness.

### FOR THE YEAR ENDED 31 MARCH 2014

20	Analysis of net assets between funds				
		Unrestricted funds	Designated Refunds	estricted funds	Total
		£	£	£	£
	Fund balances at 31 March 2014 are represented by: Tangible fixed assets	76,407	-	-	76,407
	Current assets	1,319,735	214,000	1,019,542	2,553,277
	Creditors: amounts falling due within one year	(104,271)		<u>.</u>	(104,271)
		1,291,871	214,000	1,019,542	2,525,413

### 21 Commitments under operating leases

At 31 March 2014 the company had annual commitments under non-cancellable operating leases as follows:

	Land and buildings		Other	
	2014	2013	2014	2013
	£	£	£	£
Expiry date:				
Between two and five years	-	-	19,884	19,884
In over five years	1,500	1,500	-	-
	1,500	1,500	19,884	19,884