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Charity Registration No 1092892

Charity Registration No SC042996 (Scotland)

Company Registration No 04207020 (England and Wales)

HOLOCAUST EDUCATIONAL TRUST
(A COMPANY LIMITED BY GUARANTEE)
TRUSTEES' REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2013

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18/10/2013 COMPANIES HOUSE #45

### HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) LEGAL AND ADMINISTRATIVE INFORMATION

Trustees

R Stephen Rubin OBI

Paul Phillips David Gryn

Kitty Hart-Moxon OBI Ben Helfgott MBI Str Ivan Lawrence QC Jon Mendelsohn Martin Pusner CBI Alberta Gotthardt Strage

Paul Berlyn Olivier Blechner Richard Harrington MP

Helen Hyde Michael Karp Edward I ewin Kirsty McNeill

Secretary

Martin Paisner CBI

Charity number (England & Wales)

1092892

Charity number (Scotland)

50 042996

Company number

04207020

Principal address

BCM Box 7892 London WC1N 3XX

Registered office

Arrim Berlin Gardner

30 City Road London ECTY 2AB

Auditors

HW Eisher & Company

Acre House

11-15 William Road

London NW 1-31-R United Kingdom

Bankers

Barclays Bank Plc 50 Pall Mall London SW1Y 5AX

### HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) LEGAL AND ADMINISTRATIVE INFORMATION

Solicitors

Berwin Leighton Paisner

Adelaide House I ondon Bridge I ondon

I C4R 9HA

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### FOR THE YEAR ENDED 31 MARCH 2013

### Introduction

The Trustees present their report and accounts for the year ended 31 March 2013

The financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice – Accounting and Reporting by Chanties (March 2005)

### Constitution

The Holocaust Educational Trust is a company limited by guarantee and a registered charity governed by its memorandum and articles of association. Charity number in England and Wales. 1092892 & Scotland (SC042996)

### Directors and Trustees

The trustees/directors serving during the year and since the year end are as follows

R Stephen Rubin OBE
Paul Phillips
Lord Janner of Braunstone QC (resigned 25 06 2012)
Paul Berlyn (appointed 25 06 2012)
Olivier Blechner (appointed 25 06 2012)
David Gryn
Richard Harrington MP (appointed 25 06 2012)
Kitty Hart–Moxon OBE
Ben Helfgott MBE

Dame Helen Hyde DBE (appointed 25 06 2012)
Michael Karp (appointed 25 06 2012)
Sir Ivan Lawrence QC
Nigel Layton (appointed 10 06 2013)
Ivan Lewis MP (resigned 25 06 2012)
Craig Leviton (resigned 25 06 2012)
Edward Lewin (appointed 25 06 2012)
Kirsty McNeill (appointed 25 06 2012)
Jon Mendelsohn
Martin Paisner CBE
Alberta Gotthardt Strage

### Council

James Clappison MP Louise Ellman MP Rt Hon Andrew Lansley CBE MP Sir Antony Sher KBE Stephen Twigg MP

### Founding Patron

Lord Janner of Braunstone QC (appointed 25 06 2012)

### Objects of the Trust

The objects of the charity are to assist in the advancement of public education in contemporary history with particular reference to the history of European Jewry in the period leading up to and including the Holocaust

### FOR THE YEAR ENDED 31 MARCH 2013

### Organisational Structure

Trustees are nominated and elected at meetings of the Trustees and Board of Management. Newly elected Trustees are given information on the background of the Trust along with a description of their role and responsibilities as a Trustee.

The Trustees and Board of Management meet every 10-12 weeks. They oversee the work of the Trust They consider future projects and are involved in strategic decisions for the organisation. Day-to-day decisions are taken by the Chief Executive. Any important or urgent matters are raised with the Chairman and President.

The full-time members of staff serving during the year and since the year end are as follows

Karen Pollock (Chief Executive) Malka White (Head of Operations) I auren Darwin (Executive Assistant)

Nex Maws (Head of Education)
Richard Hill (Education Officer)
Martin Winstone (Education Officer)
Kirsty Young (Project Manager)
Karen Van Cocvorden (Outreach Officer)

Anita Parmar (Head of Lessons from Auschwitz Project)

Lom Jackson (Education Officer – Lessons from Auschwitz Project)

Clementine Smith (Ambassador Outreach Officer)

Llaine Leppard (Project Planner – Lessons from Auschwitz Project)

Bethany Simpkin (Project Planner – Lessons from Auschwitz Project)

Annette Holman (Project Planner – Lessons from Auschwitz Project)

Kate Quinn (Project Planner – Lessons from Auschwitz Project)

James Cox (Head of Public Affairs) Samantha Abrahams (Public Affairs Officer) Phil Simon (Information Officer)

Laura Boenke (Senior Fundraising & Events Officer) Laura Chapman (Fundraising & Events Officer)

Members of staff serving during the year, but not at year end are as follows

Paul Evans (Head of Public Affairs)

Debbic Neubauer (Manager - Lessons from Auschwitz Project)

Michaella Brown (Senior Project Planner – Lessons from Auschwitz Project)

Alan Polak (Project Planner – Lessons from Auschwitz Project)

Harriet Hill (Project Planner – Lessons from Auschwitz Project)

Vivien Agyapong (Project Planner – Lessons from Auschwitz Project)

Shabana Marshall (Education Officer)

The Trust also makes use of the services of 109 freelance educators

### FOR THE YEAR ENDED 31 MARCH 2013

### Investment powers

The Trust has the power to make any investment that the Trustees see fit

### Developments, Activities and Achievements this Year

### Key Educational Projects

Outreach Programme Think Equal Lessons from Auschwitz Project Holocaust Memorial Day Educational Resources Teacher Training

### Major Events

The Appeal Dinner This event is our main fundraising event of the year

The Student Ambassador Events These events celebrate the work participants undertake

as part of the 'Next Steps' component of the Lessons

from Auschwitz Project

Lord Merlyn-Rees Memorial Lecture An event held in memory of the Trust's co-founder, the late

Lord Merlyn-Rees

Founded by Lord Janner of Braunstone and the late Lord Merlyn-Rees in 1988, the Holocaust Educational Trust was formed as a result of renewed interest and need for knowledge about the Holocaust during the passage of the War Crimes Act. Our aim is to raise awareness and understanding in schools and amongst the wider public of the Holocaust and its relevance today. We believe that the Holocaust must have a permanent place in our nation's collective memory.

One of the Trust's first achievements was to ensure that the Holocaust was included in the National Curriculum for England in 1991 – for Key Stage 3 students (11-14 year olds). We also successfully campaigned to have the assets of Holocaust victims and survivors released and returned to their rightful owners.

Since 1999 the Trust's Lessons from Auschwitz Project has given thousands of post-16 students and teachers the opportunity to visit the Nazi concentration and death camp Auschwitz-Birkenau as part of a four-part educational programme. Since 2006 the Project has received Government funding

Having played a crucial role in the establishment of Holocaust Memorial Day in the UK in 2001, the Trust continues to play a key role in the delivery of this national commemorative day

In 2010 the Government issued a new award to recognise the small group of British men and women who worked to aid and rescue Jewish people and other persecuted groups during the Holocaust – as a direct result of an initiative by the Trust to raise their profile and secure formal recognition for them

We work in schools, colleges and higher education institutions, providing teacher training workshops and lectures, as well as teaching aids and resource materials

### FOR THE YEAR ENDED 31 MARCH 2013

The Trust's <u>Outreach Programme</u> continues to arrange for Holocaust survivors to deliver their testimony, and for our trained educators to go into schools to teach about the Holocaust. Hearing and meeting a survivor is an extremely powerful experience and many teachers have commented on the great impact this has on students. Our educator sessions help to place survivor testimony in context and assist students in understanding the circumstances that allowed the Holocaust to take place.

In 2012/2013 the Frust's Outreach Programme reached over 60,000 students in over 434 schools and universities across England, Wales, Scotland and Northern Ireland 297 of these Outreach sessions involved visits from Holocaust survivors who shared their personal testimonies with students. Another 137 of these outreach visits involved additional workshop sessions led by one of the Trust's specialist Holocaust educators.

Several schools with whom we have partnered in previous years through our Think Equal programme continued to deliver the specially developed lessons about identity, community, prejudice and racism. In 2012 the Trust undertook an internal assessment of this programme, resulting in the decision to alter the delivery method of Think Equal lessons to incorporate the Think Equal programme within our Outreach programme.

The Lessons from Auschwitz (LFA) Project is a four-part course for post-16 students and teachers that incorporates a one-day visit to Auschwitz-Birkenau. The visits, combined with Orientation and Follow-up seminars as well as a 'Next Steps' peer-learning component, leave an unforgettable educational mark on participants. The Project aims to increase knowledge and understanding of the Holocaust based on the premise that 'hearing is not like seeing' and to signal what can happen if prejudice and racism become acceptable.

In the period 2012/13 we ran 15 courses for post-16 students and another one for teachers, which enabled 2,500 students and 700 teachers from schools in communities as far apart as Cornwall and the Shetland Islands to participate. In July 2012 we recruited and trained 24 new Educators to assist with the delivery of our Lessons from Auschintz Projects – thus adding to our pool of over 100 trained Holocaust I ducational Trust Educators.

This could not have been realised without the financial support of the Department for Education (in England), the Scottish Government and the Welsh Assembly Government

As part of the Lessons from Auschantz Project's "Next Steps" component, students share what they have learnt with others. This is the stage at which they become "Ambassadors", responsible for developing and implementing a plan for passing on the lessons they have learned to their peers and others in their communities. In 2012/13 we held three Student Ambassador Events to honour and showcase the work that these participants completed. One event was held in Edinburgh and two in London, one of which formed part of our Lord Merlyn-Rees Memorial Lecture and our Holocaust Memorial Day commemoration.

Over the past few years we worked in partnership with the University of Hull so that students who participated in the course received further recognition through an accreditation scheme. This scheme awarded participants 10 transferrable undergraduate-level credits upon completion of the Project. The partnership ended this year when the University of Hull's centre for learning closed and since autumn 2012 we have partnered with the educational awarding body ASDAN. With ASDAN, student participants who have successfully completed all four parts of the course are eligible to receive 3 ASDAN credits and an ASDAN credit rated certificate in recognition of their achievement. These credits can be used as part of other ASDAN schemes, which in turn can lead to receiving UCAS points. Alternatively, through certified recognition of their participation on the project, students can highlight that they have achieved the specific learning outcomes of the ASDAN accredited LFA Project, and include this on university and job applications.

### FOR THE YEAR ENDED 31 MARCH 2013

Holocaust Memorial Day (HMD) is the UK's day of remembrance for the victims of the Holocaust and subsequent genocides. The day provides an opportunity to commemorate victims, honour Holocaust survivors and encourages individuals to commit to tackling prejudice, discrimination and racism. HMD is marked each year on 27th. January – the anniversary of the liberation of the Nazi concentration and death camp. Auschwitz-Birkenau. Having played a crucial role in the establishment, delivery and development of Holocaust Memorial Day in the UK, we continue to play a key role in the delivery of the day.

For the eighth year, we assisted the Greater London Authority (GLA) with their commemorations to mark HMD. At an event held at City Hall in January this year, Holocaust Educational Trust Ambassadors from the Bishop Ramsey Church of England School in Ruislip spoke alongside the Mayor of London Bons Johnson, Chief Rabbi Lord Sacks and Susan Pollack a survivor of Auschwitz-Birkenau.

This year we also organised a special commemorative assembly with the Chief Rabbi Lord Sacks at Park High School in Stanmore. He spoke alongside Holocaust survivor Gena Turgel MBE and Student Ambassadors from the school

At a separate event, Holocaust survivor Rudi Oppenheimer spoke to over 100 civil servants at the Department for Communities and Local Government, alongside our Chief Executive Karen Pollock, two of our Ambassadors from Bishop Wand Church of England School in Sunbury-on-Thames, Surrey and with Secretary of State, Rt Hon Eric Pickles MP

We held our first HMD event at the Foreign and Commonwealth Office. The Trust's Head of Education Alex Maws, Holocaust survivor Renee Salt and Sir Andrew Burns, UK Envoy for Post-Holocaust Issues, and Foreign Office historians spoke to over 60 civil servants.

We also mark the day with a formal event. This year over 200 guests attended our Lord Merlyn-Rees. Memorial Lecture. Danny Finkelstein, Executive Editor of The Times and former Foreign Secretary Rt. Hon David Miliband MP shared their experiences regarding their personal connection to the Holocaust with journalist and broadcaster, Martha Kearney hosting the evening. A Holocaust Educational Trust Ambassador and two of our newly appointed Regional Ambassadors also shared their memories of visiting Auschwitz as part of our Lessons from Auschwitz Project and their reflections on why it is so important to remember the events of the Holocaust and why they are actively committed to inform others about this period of history.

Karen Pollock MBE, Chief Executive of the Trust, moderated UNESCO's 'International Day of Commemoration in Memory of the Victims of the Holocaust' event in Paris. Approximately 600 guests attended, including Irina Bokova the Director General of UNESCO, Adama Dieng the UN Special Adviser for the Prevention of Genocide, Samuel Pisar, Holocaust survivor, human rights activist and international lawyer and Dan Michman the Head of International Institute for Holocaust Research at Yad Vashem

As in previous years, in the weeks preceding HMD we placed a Holocaust Memorial Day Book of Commitment in Parliament Nearly 300 MPs from across the House signed the Book of Commitment Those signing included many members of the Cabinet and Shadow Cabinet, including Rt Hon Ed Miliband MP, Leader of the Opposition, Rt Hon Eric Pickles MP, Secretary of State for Communities and Local Government, and Rt Hon Michael Gove, Secretary of State for Education and Rt Hon John Bercow MP, the Speaker of the House For the third year, the Book of Commitment was also made available in the House of Lords for one afternoon, giving Peers the opportunity to sign

### FOR THE YEAR ENDED 31 MARCH 2013

We organised for the Prime Minister, the Rt Hon David Cameron MP to meet Holocaust survivor Freda Wineman and HET Ambassadors William Pinder, Hannah Hardman and Gameli Ladzekpo at 10 Downing Street. They were accompanied by HET representatives - our Honourary Vice President Lord Hunt of Wirral, Chairman Paul Phillips and our Chief Executive Karen Pollock. At the meeting the Prime Minister signed the Trust's Book of Commitment for Holocaust Memorial Day. He pledged his commitment to preserving the memory of the Holocaust, writing that "The tragedy is that so many did suffer from persecution and prejudice, but your work will make sure we never give up this fight and build a better world." After meeting with Freda, the Prime Minister paid tribute to the work of the Trust in the House of Commons.

In addition, we organised for the Deputy Prime Minister, the Rt Hon Nick Clegg MP, to sign our HMD Book of Commitment in the Cabinet Office and meet with four Trust Ambassadors who travelled with him to Auschwitz-Birkneau three months previously. The Deputy Prime Minister joined the 100th Lessons from Auschwitz Project visit to Auschwitz-Birkenau in October 2012. These Ambassadors were students from Imberhorne School in Fast Grinstead and students from Ringwood School in Hampshire. The Deputy Prime Minister wrote in the Book of Commitment, "We cannot undo the horrors of the past, but we can—and must—keep the memory of the Holocaust alive. Those memories will help us light a brighter path of peace for the future—and stop the world forgetting the horrors of the past."

HET assisted in the tabling of a cross-party Early Day Motion marking HMD which was signed by more than 100 MPs and secured a debate marking Holocaust Memorial Day in the House of Commons, led by Graham Evans, MP for Weaver Vale 27 MP's participated. During a moving two and a half-hour debate, Members on all sides paid tribute to Holocaust survivors and to the work of the Holocaust Educational Trust. Don Poster MP, Communities and Local Government Minister, responded for the Government.

For the first time we arranged for the Book of Commitment to be placed in the Scottish Parliament, with 70 MSPs taking the opportunity to sign, including the First Minister, Rt. Hon Alex Salmond MSP. In the Scottish Parliament more than 60 MSPs signed a Parliamentary Motion, tabled by Stewart Maxwell MSP (West of Scotland, SNP) and supported by Siobhan McMahon MSP (Central Scotland, Labour). The motion read

That the Parliament notes that 27 January 2013 marks Holocaust Memorial Day, the 68th anniversary of the liberation of Auschwitz-Birkenau and an opportunity for schools, colleges, faith groups and communities across Scotland to remember the six million men, women and children murdered by the Nazi regime in occupied I urope, further notes that the theme of Holocaust Memorial Day 2013 is Communities Together. Build A Bridge, values the Holocaust Educational Trust's Lessons from Auschwitz Project, which gives two post-16 students from every school and college in Scotland the opportunity to visit Auschwitz-Birkenau, applauds Beth Nicoll and Stevie Low, two students from St Machar Academy in Aberdeen, who took part in the project and who will deliver the Parliament's Time for Reflection message on 29 January 2013, celebrates the Holocaust survivors who have enriched Scotland as a nation, and recommits to ensuring that racism, sectarianism and bigotry are never allowed to go unchallenged in Scotland

We create <u>educational resources</u> to support teachers in the classroom when educating about this difficult and sensitive subject. We provide historical facts, testimonies and suggestions to aid the teaching of the Holocaust in a sensitive and meaningful way. We provide a variety of different teaching resources for use in planning schemes of work for the History, Religious Studies, English and Citizenship curricula from primary through A-level.

We continued to expand the use of our resources by making them available online, free of charge. Our password-protected "Teaching Tools" section of our website continued to be popular in its second year in operation. More than 2,800 registered teachers had access to free-of-charge classroom materials, guidelines and lesson plans whenever they may need them – more than doubling the number of registered users in one year.

### FOR THE YEAR ENDED 31 MARCH 2013

We worked in partnership with various organisations to produce new resources. These included new instalments of Mosaic Victims of Nazi Persecution, developed with the National Union of Teachers. Additionally, Thinking Film, Thinking History: The Holocaust was produced with Film Education. This History teaching and learning resource is suitable for students from Year 9 upwards. It comprises one DVD of sensitively chosen film extracts from a wide range of films focusing on the Holocaust and a second disc containing curriculum-focused activities and Teachers' Notes.

All of these materials are offered to teachers free of charge

This year we also worked closely with the Football Association to put plans in place relating to the England Football squad's stay in Krakow during the Euro 2012 championships, hosted by Poland and Ukraine. In May we organised for survivors Zigi Shipper and Ben Helfgott MBE to meet with the England squad, share some of their testimony and chat to the Manager, players and officials Following the talk, England goalkeeper Joe Hart said "I've never seen a room so silent and intense, people hanging off every word as these guys spoke about what they did, and what their end message was. There was no hate. They weren't angry They just had that message of how you can be a better person" England Captain Steven Gerrard said "it was very moving and very inspirational for us. To come and share their experience with us shows great bravery and character. As a footballer you realise how lucky and privileged you are to lead the lives we are leading today. Theirs is a very interesting story and one that we're privileged to hear." In June, prior to their opening match of the championships, we arranged for a delegation from the England squad to visit Auschwitz-Birkenau The group, led by FA Chairman David Bernstein, Club England Managing Director Adrian Bevington and England team manager Roy Hodgson, included players Joe Hart, Wayne Rooney, Theo Walcott, Phil Jagtelka, Leighton Baines and Andy Carroll Former Chelsea Manager Avram Grant, who lost family at Auschwitz, also joined the group. The group spent two hours at Auschwitz I and Birkenau - and the visit was concluded by David Bernstein and Roy Hodgson laving candles on the tracks at the selection point in Birkenau We arranged for other members of the squad to visit the Schindler Factory in Krakow and a number later chose to make private visits to Auschwitz-Birkenau themselves Wayne Rooney said after the visit "What happened here puts football into perspective It's good for us to try to understand this history. If that helps a few more people to understand what happened at Auschwitz then that's good. It will never be forgotten."

Following the talk and visits, we used film footage of the players' responses to create a new educational resource in partnership with the Football Association - Introduction to the Holocaust Footballers Remember. This educational resource provides a general introduction to the subject of the Holocaust and consists of a short educational film and accompanying educational materials which build upon the historic visit in June 2012 by the England Football squad to the site of the Nazi concentration and death camp Auschwitz-Birkenau. We distributed this resource to all schools and colleges in England free of charge.

Our <u>teacher training</u> aim is to equip teachers with the knowledge and resources to meaningfully teach about the Holocaust and its contemporary relevance to the thousands of students they will reach in their professional lifetime. We offer courses and workshops to both trainee teachers at universities and insututions of higher education and to practicing teachers as part of their Continuing Professional Development (CPD)

We also led trainings at more than 35 universities for teachers-in-training including Durham University, University of Reading, Bangor University, University of Warwick, University of Strathclyde, University of Bath, University of East London, University of Cumbria, University of Brighton, University of Exeter, University of Sheffield, and University of Northampton

In April 2012, we took 25 British teachers from across the country on a four-day study visit to Berlin. This visit is part of our advanced, site-based teacher training programme which aims to enhance teachers understanding of the Holocaust through learning at these sites. This was the second of our Teacher Study Visits to Berlin and is part of a wider programme using sites to develop teachers understanding and classroom practice.

### FOR THE YEAR ENDED 31 MARCH 2013

We held our Annual Teacher Training Course in partnership with Yad Vashem, the world's leading Holocaust institution in Jerusalem, in summer 2012. Now in its eighth year this course continues to give teachers a sound grounding in both their knowledge of the Holocaust and the principles of effective Holocaust education.

In 2012, we hosted two separate day long Academic Seminars, featuring lectures and presentations from notable historians, academics and authors — building on the success of the previous years. In November 2012, we led our first Academic Seminar for Scottish teachers, where participants heard from Kindertransportees Henry and Ingrid Wuga, as well as focusing on the use of artefacts and film in the classroom. These seminars were intended as top-up training for those teachers who have already taken part in one of our more introductory courses, and who would benefit from expanding or updating their subject-specific knowledge.

### Plans for the Future

In 2013/14 we will continue to develop the means to achieve the Trust's mission to educate every person from every background in the UK about the Holocaust and its contemporary relevance. There is still much to do towards this end

The education team has worked to produce an evaluation of the Trust's existing educational materials and those produced by other organisations to identify the key areas for future development. Having revealed several key voids, we will work in 2013/14 to develop new resources to meet the needs of teachers. Our particular emphasis will be on creating online and interactive resources, which can be easily and efficiently disseminated to teachers across the country. Forthcoming topics will be the Operation Reinhard camps and the role of perpetrators. We will also be producing educational materials to tie in to the 75th anniversary of the Kindertransport.

Furthermore, building upon the success of the guidance we created for teachers in 2012 regarding the use of film in Holocaust education, we will be working to create materials and to deliver continuing professional development (CPD) on the topic of using drama to teach about the Holocaust. An increasing number of teachers have requested information on this topic, and we have identified this as a priority area for further development.

This year we have been exploring sustainable ways to reach and meaningfully connect with future generations. We are launching our Ambassador Programme to further engage with and sustain an ongoing commitment with our Ambassadors. The aim is to keep our Ambassadors active in spreading their message, knowledge and understanding of the Holocaust and its contemporary relevance. The Programme will ensure that students continue to pass on what they've learnt from the Trust throughout their university lives and careers. In order to help us achieve this goal, we will hold our first ever Ambassador conference, giving hundreds of past Lessons from Auschutz participants the opportunity to attend an intensive one-day event in London which will focus on increasing their knowledge and skills.

We are also planning to commission research into the longer term impact of the Lessons from Auschwitz Project

We have an ambitious plan to monitor and evaluate the educational sessions delivered by our freelance educators on the Lessons from Auschwitz Project and on Outreach visits in schools, which will occupy a great deal of our time and resources in 2013/14

In a future when there will be no Holocaust survivors to tell their stories, we are exploring ways to ensure the quality of Holocaust education is maintained and addresses the key challenge of no longer having evewitnesses to this period of history.

We expect that these plans, which will place demands on our time and resources in 2013/14 and beyond, will serve to solidify the Holocaust Educational Trust's position as the leading Holocaust education organisation in the UK

### FOR THE YEAR ENDED 31 MARCH 2013

### **Funding**

Our main fundraising event of the year is our Appeal Dinner. Nearly 400 supporters joined us for our Appeal Dinner in 2012 and we raised over £650,000. This is a 36% increase on funds raised at the Appeal Dinner 2011 and was partially due to the generous donations of our Dinner hosts. Other fundraising activities included grant applications. In 2013/14 we hope to hold additional fundraising events and campaigns as well as continue to increase the number of grant applications in order to raise our income.

A further £43,000 was raised through Gift Aid, an increase of over 30% from 2011/12 In 2013/14 we will continue to ensure that all our donors are given the opportunity to sign up to the Gift Aid scheme Hopefully we will therefore increase the revenue we receive through this means. In 2013/14 we hope to secure hosts for our Appeal Dinner 2013 and sponsorship for our first Ambassador Conference. We also hope to continue to increase our donor base by consolidating our YHET supporter base as well as attracting other new individuals and groups.

All funds received are used to support our various educational projects. Unless there is a specific restriction on a donation, we use funds across all projects. The funding we receive from the Department for Education is a restricted grant, in that we may only spend it on the Lessons from Auschwitz Project over a one year period. In 2011 we secured a renewal of this funding which will remain in place until 31<sup>st</sup> March 2015, subject to an annual review. We also secured a grant from the Scottish Government to run two Lessons from Auschwitz Projects per year in Scotland (in 2013/2014 and 2014/2015) as well as funding from the Welsh Assembly Government in 2012 to run one project annually until 31<sup>st</sup> March 2015.

### Review of Financial Activity 2012/13

Income increased to £3,148,069 from £2,793,652 in 2011/12 whilst total expenditure increased to £2,911,637 from £2,669,771 This has resulted in a surplus of £236,972 from £123,881 in 2011/12 which leaves a total fund balance of £2,352,806 compared to £2,115,834 in 2011/12 The charity's reserves policy is outlined below

### Reserves Policy

In line with the recommendations of the Charity Commission, the Trustees have formally adopted a Reserves policy. This recognises that the income of the Trust varies year on year and so to enable the Trust to plan its activities it is prudent to hold reserves. The policy also recognises that the reserves that represent the fixed assets and the restricted funds of the Trust are not freely available and thus are to be distinguished from free reserves. In the annual review of the Reserves policy the Board decided that in this economic climate it would be prudent to ensure that we have 9 months of expenditure in our reserves. This change in policy will become effective from 1st April 2012. These reserves are held to ensure that the Trust can continue to engage in its charitable work even if adverse economic conditions restrict fund raising activities. Based on the expenditure during the year ended 31 March 2013, it would be expected that during the nine months to the end of November 2013, expenses would amount to approximately £520,000.

The free reserves currently set aside, less those amounts relating to fixed assets, amount to £1,046,683 which meets the Charity's policy requirements

### FOR THE YEAR ENDED 31 MARCH 2013

### Public benefit statement

The Trustees have complied with their duty in section 4 of the Charities Act 2006 to have due regard to guidance published by the Charity Commission

### Risk Management

The major risks to which the Trust is exposed, as identified by the Trustees, are and will continue to be regularly reviewed, and systems have been and will be established, and where appropriate, professional advisors have been or will be appointed to mitigate those risks

### Trustee responsibilities in relation to the financial statements

The trustees are responsible for preparing the financial statements in accordance with applicable law and United Kingdom Generally Accounting Practice

Company Law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the Trust at the year end and of its incoming resources and resources expended during that year. In preparing those financial statements, the trustees are required to

- · select suitable accounting policies and then apply them consistently,
- · make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that
  the Trust will continue in business

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Trust and which enable them to ensure that the accounts comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### Statement of disclosure to auditor

- so far as the trustees are aware, there is no relevant audit information of which the Society's auditors are unaware, and
- b) they have taken all the steps that they ought to have taken as trustees in order to make themselves aware of any relevant audit information and to establish that the Trust's auditors are aware of that information

### **Approval**

This Report was approved by Council on 2/10/22/3 and signed on its behalf by,

### P Phillips

Chairman

### HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees, who are also the directors of Holocaust I ducational Trust for the purpose of company law, are responsible for preparing the Trustees' Report and the accounts in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accounting Practice)

Company law requires the Trustees to prepare accounts for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year

In preparing these accounts, the Trustees are required to

- select suitable accounting policies and then apply them consistently,
- observe the methods and principles in the Chanties SORP,
- make judgements and estimates that are reasonable and prudent, and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the accounts comply with the Companies Act 2006 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) INDEPENDENT AUDITORS' REPORT

### TO THE MEMBERS OF HOLOCAUST EDUCATIONAL TRUST

We have audited the accounts of Holocaust I ducational Trust for the year ended 31 March 2013 set out on pages 13 to 24. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solch to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and the Charitas and Trustee Investment (Scotland). Act 2005. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law we do not accept or assume responsibility to anyone other than the charitable company and its members as a body, for our audit work for this report or for the opinions we have formed

### Respective responsibilities of Trustees and auditors

As explained more fully in the Trustees' Responsibilities Statement on page 11, the Trustees, who are also the directors of the charitable company for the purposes of company law, are responsible for the preparation of the accounts, and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the accounts in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### Scope of the audit of the accounts

An audit involves obtaining evidence about the amounts and disclosures in the accounts sufficient to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the chantable company scircumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the trustees, and the overall presentation of the accounts. In addition, we read all the financial and non-financial information in the Trustees' Report to identify material inconsistencies with the audited accounts. It we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### Opinion on accounts

In our opinion the accounts

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2013, and of its incoming resources and
  application of resources including its income and expenditure, for the year then ended.
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice and
- the accounts have been prepared in accordance with the Companies Net 2006, and

### Opinion on other matter prescribed by the Companies Act 2006

the information given in the Trustees' Report is consistent with the accounts

### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 and the Chanties Accounts (Scotland) Regulations 2006 (as amended) requires us to report to you if in our opinion

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us or
- the accounts are not in agreement with the accounting records and returns or
- certain disclosures of Trustees' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Andrew Rich (Senior Statutory Auditor) for and on behalf of H W Fisher & Company

### Chartered Accountants

Statutory Auditor

Acre House 11-15 William Road London NW 1 31 R United Kingdom Dated 15/10/13

# HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

### FOR THE YEAR ENDED 31 MARCH 2013

		Unrestricted	Designated	Restricted	Total	Total
		funds	funds	funds	2013	2012
	Notes	£	£	£	£	£
Incoming resources from generated fund	<u>is</u>					
Donations and legacies	2	271,979	-	2,002,909	2,274,888	2,090,006
Activities for generating funds		654,869	-	-	654,869	489,134
Investment income	3	335		<u> </u>	335	2,170
		927,183	-	2,002,909	2,930,092	2,581,310
Incoming resources from charitable						
activities	4	1,188	-	179,140	180,328	204,760
Other incoming resources	5	38,189	<u> </u>	<u> </u>	38,189	7,582
Total incoming resources		966,560	-	2,182,049	3,148,609	2,793,652
Resources expended	6					
Costs of generating funds						
Costs of fundraising		105,005	-	-	105,005	76,851
		<del></del>				
Net incoming resources available		861,555	_	2,182,049	3,043,604	2,716,801
Chantable activities						
Lessons from Auschwitz		_	_	2,144,402	2,144,402	2,042,356
General education and resources		397,677	16,815	55,059	469,551	449,421
Events and conferences		160,929		-	160,929	95,473
Total charitable expenditure		558,606	16,815	2,199,461	2,774,882	2,587,250
Governance costs		31,750	•		31,750	5,670
					<del></del> -	
Total resources expended		695,361	16,815	2,199,461	2,911,637	2,669,771
Net incoming/(outgoing) resources						
before transfers		271,199	(16,815)	(17,412)	236,972	123,881
Gross transfers between funds	12	1,195	(1,195)	-	-	-
Net income/(expenditure) for the year/						
Net movement in funds		272,394	(18,010)	(17,412)	236,972	123,881
Fund balances at 1 April 2012		860,624	128,010	1,127,200	2,115,834	1,991,953
Fund balances at 31 March 2013		1,133,018	110,000	1,109,788	2,352,806	2,115,834
					<del></del>	

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006

### HOLOCAUST EDUCATIONAL TRUST (A COMPANY LIMITED BY GUARANTEE) BALANCE SHEET

### **AS AT 31 MARCH 2013**

		201	13	2012	
	Notes	£	£	£	£
Fixed assets					
Fangible assets	13		86,335		104,805
Current assets					
Debtors	14	829,356		734 370	
Cash at bank and in hind		1,504,145		1,391,566	
		2,333,501		2,125 936	
Creditors amounts falling due within one					
year	15	(67,030)		(114 907)	
Net current assets			2,266,471		2,011,029
Total assets less current habilities			2,352,806		2,115,834
Income funds					
Restricted funds	18		1,109,788		1,127 200
Unrestricted funds					
Designated funds	19		110,000		128,010
Other charitable funds			1,133,018		860,624
			2,352,806		2 115,834

The accounts were approved by the Board on \$/10/203

Paul Phillips Trustee

### FOR THE YEAR ENDED 31 MARCH 2013

### 1 Accounting policies

### 11 Basis of preparation

The accounts have been prepared under the historical cost convention

The charity has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small charity

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005, regulation 8 of the Charities Accounts (Scotland) Regulations 2006 and the Companies Act 2006

### 12 Incoming resources

Voluntary income is recognised within the period to which it relates as per the relevant funding agreement and is deferred only when the charity has to fulfil conditions before becoming entitled to it or when the donor has specified that the income is to be expended in a future period. No amounts are included in the financial statements for services donated by volunteers.

Investment income is recognised on a receivable basis

### 13 Resources expended

I xpenditure is recognised in the period in which it is incurred. A designated fund is established for expenditure which has been committed to projects, but remains unspent at the year end.

- Costs of generating funds are those costs incurred in attracting voluntary income, and those incurred in trading activities that raise funds
- Costs of charitable activities comprise all expenditure identified as wholly or mainly attributable to achieving the objectives of the charity. These costs include staff costs, wholly or mainly attributable support costs and an apportionment of general overheads.
- Governance costs include those incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements
- Support costs, which include central office functions, have been allocated across the categories of charitable expenditure

### 14 Tangible fixed assets and depreciation

langible fixed assets other than freehold land are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Leasehold property Website development l'ixtures, fittings & equipment Over the period of the lease 33 3% straight line 25% Reducing Balance

### 15 Leasing and hire purchase commitments

Rentals payable under operating leases are charged against income on a straight line basis over the period of the lease

### 16 Pensions

The charity operates a defined contributions pension scheme. Contributions are charged in the accounts as they become payable in accordance with the rules of the scheme.

### 17 Accumulated funds

I unds held by the charity are

Unrestricted general funds - these are funds that can be used in accordance with the charitable objects at the discretion of the trustees

### FOR THE YEAR ENDED 31 MARCH 2013

1	Accounting Policies	(Continued)
1	Accounting roucies	(Continuea)

Restricted funds - these are funds that can only be used for particular restricted purposes within the objects of the charity Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Designated funds - these are funds set up by the trustees for designated future projects

I urther explanations of the nature and purpose of each fund is included in the notes to the accounts

### 18 Value Added Tax

3

Value Added Tax is not recoverable by the charity and as such, the irrecoverable amount is included in the Statement of Financial Activities as an allowable cost

### 2 Donations and legacies

	Unrestricted funds £	Restricted funds	Total 2013 £	1 otal 2012 £
Donations and gifts	271,979	2,002,909	2,274,888	2 090 006
Donations and gifts				
Unrestricted funds				
General donations  Cuft in kind (use of office premises and strategic review)			247,129 24,850	183 336
		=	271,979	183 336
Restricted funds				
Covernment grants			1,897,000	1,844,000
Crift in kind (use of office premises and strategic review)			50,850	50 170
Other donations		_	55,059	12,500
		=	2,002,909	1 906,670
Investment income				
			2013	2012
			£	£
Rental income			280	2 127
Interest receivable			55	43
			335	2 170

### FOR THE YEAR ENDED 31 MARCH 2013

4	Incoming resources from charitable activities				
		Unrestricted funds £	Restricted funds	Total 2013 £	Total 2012 £
	Lessons from Auschwitz General education and resources	1,188	179,140 - - 179,140	179,140 1,188 180,328	201,983 2 777 204,760
5	Other incoming resources			2013	2012
				£	£
	Other income		_	38,189	7,582

### FOR THE YEAR ENDED 31 MARCH 2013

Total resources expended		_			_
	Staff	Depreciation	Other	Total	Гоtа
	costs		costs	2013	2013
	£	£	£	£	£
Costs of generating funds					
Costs of fundraising	_	<u> </u>	105,005	105,005	76 851
Chantable activities					
Lessons from Auschwitz					
Activities undertaken directly	333,370	-	1 727 169	2 060 539	1,956,341
Support costs	-	8,811	75,052	83,863	86,015
l otal	333 370	8 811	1 802 221	2 144 402	2 042 356
General education and resources					
Activities undertaken direeth	236,323	-	160,278	396,601	383 208
Support costs		8 8 1 1	64,139	72 950	66,213
l otal	236 323	8 8 1 1	224 417	469 551	449 421
I vents and conferences					
Activities undertaken direeth	100 087	-	45,267	145 354	82,894
Support costs	-	1 958	13 617	15 575	12 579
lotal	100 087	1 958	58,884	160 929	95 473
	669,780	19,580	2,085,522	2,774,882	2 587 250
Governance costs	-	-	31,750	31,750	5 670
	669,780	19,580	2,222,277	2,911,637	2 669,771

Governance costs includes payments to the auditors for the audit of £5 750 (2012 £5 670) and £26 000 (2012 £111) being a gift in kind for a strategic review carried out during the year

### 7 Costs of fundraising

	2013 £	2012 £
Other costs comprise		
Appeal Dinner	105 005	76 851
		<del></del>
	105,005	76 851
	<del></del>	<del></del>

### FOR THE YEAR ENDED 31 MARCH 2013

8	Activities undertaken directly					
	-				2013	2012
					£	£
	Other costs relating to I essons from Auschwitz	comprise				
	Public relations and marketing				20,428	39 184
	Travel and accommodation				1,300,697	1,180,429
	Other costs				161,326	217 550
	Venue Hire				175,947	128 696
	I ducator's Fees				68,771	71,072
					1,727,169	1,636,931
	Other costs relating to general education and res	ources comprise				
	Public relations and marketing				23,110	31,373
	Travel and accommodation				61,268	71,901
	Other costs				75,900	35 398
	Think Equal					1,396
					160,278	140,068
9	Support costs					
		Lessons from	General	Events and	Total	Lotal
		Auschwitz	education and	conferences	2013	2012
		C	resources			C
		£	£	£	£	£
	Premises and administration costs	57,552	10,715	8,091	76,358	111,602
	Finance and IT costs	17,500	53,424	5,526	76,450	31,620
	Depreciation	8,811	8,811	1,958	19,580	21 585
		83,863	72,950	15,575	172,388	164,807

### 10 Trustees

None of the Trustees (or any persons connected with them) received any remuneration during the year nor were any travelling expenses reimbursed (2012. [mil])

During the year £1,970 (2012 - £1,500) was paid to a company controlled by Stephen Rubin for rent on the property from which the charity operates

### FOR THE YEAR ENDED 31 MARCH 2013

### 11 Employees

### Number of employees

The average monthly number of employees during the year was	2013	2012
	Number	Number Number
Administration	1	2
Charitable activities	16	13
Parliamentary & public affairs	2	2
	19	17
	=======================================	
Employment costs	2013	2012
	£	£
Wages and salaries	594,578	558,853
Social security costs	61,386	57 486
Other pension costs	13,816	16 269
	669,780	632 608
The number of employees whose annual emoluments were £60,000 or more were		
	2013	2012
	Number	Number
£80,001 - £90 000	-	1
£90 001 - £100,000		-

Contributions totalling £4,500 (2012-£4 500) were made to defined contribution pension schemes on behalf of employees whose emoluments exceed £60 000

#### Transfers 12

 $\pm 1,195$  has been transferred to unrestricted funds from the Think I qual Project within designated funds

### FOR THE YEAR ENDED 31 MARCH 2013

	Tangible fixed assets	Office refurbishment	Website development	Fixtures, fittings & equipment	Total
		£	£	£	£
	Cost				
	At 1 April 2012 Additions	124,534	35,251	114,493 1,110	274,278 1,110
	At 31 March 2013	124,534	35,251	115,603	275,388
	Depreciation				
	At 1 April 2012	47,127	35,251	87,095	169,473
	Charge for the year	12,453	-	7,127	19,580
	At 31 March 2013	59,580	35,251	94,222	189,053
	Net book value				
	At 31 March 2013	64,954		21,381	86,335
	At 31 March 2012	77,407	-	27,398	104,805
14	Debtors			2013 £	2012 £
	Other debtors			266	6,643
	Prepayments and accrued income		_	829,090	727,727
			=	829,356 ————	734,370
15	Creditors amounts falling due within one year			2013	2012
15	Creditors amounts falling due within one year			2013 £	
15	Creditors amounts falling due within one year  I rade creditors				
15				£	£
15	I rade creditors			£	£ 79,355
15	I rade creditors Taxes and social security costs			£ 13,957 -	30

### FOR THE YEAR ENDED 31 MARCH 2013

### 16 Pension and other post-retirement benefit commitments

### Defined contribution

The company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund.

	2013	2012
	£	£
Contributions pavable by the company for the year	13,816	16,269

### 17 Share capital

The charity is a company limited by guarantee without any share capital. In the event of the charity being wound up, each member is liable to contribute for the payment of the debtors and liabilities of the charity such amount as may be required, but not exceeding £10.

### 18 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes

	Movement in funds				
	Baiance at 1 April 2012 £	Incoming resources	Resources expended	Balance at 31 March 2013 £	
Department for I ducation	1,127,200	1 697,782	(1 751,058)	1,073,924	
The Scottish Covernment	· · · · -	253,865	(243,329)	10,536	
The Welsh Ministers	~	114,493	(89,165)	25,328	
Leacher Training	-	65,059	(65 059)		
Gift in kind		50,850	(50 850)		
	1,127,200	2 182 049	(2,199 461)	1,109,788	

The Department for Schools, Children and Frantles, the Scottish Government and the Welsh ministers' grants all relate to LLA (Lessons from Auschwitz) project fund represents grants and donations received by the charity for the future education of students in the lessons of the Holocaust. This is achieved through a four part programme, the tocus of which is a one-day visit to the former death-camp Auschwitz-Birkenau. Also included within this income is a nominal sum of Participants' frees, these are contributions made towards the one-day visit to Auschwitz-Birkenau by the students and teachers who participate

Gift in kind represents both the market value of the office space rental which is being let at a nominal value and the value of a strategic review carried out during the year

The teacher training grants were received from both trusts and individuals and are for the purpose of training teachers in the lessons of the Holocaust, to enable them to pass this on to their students

### FOR THE YEAR ENDED 31 MARCH 2013

### 19 Designated funds

The income funds of the charity include the following designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes

	Balance at 1 April 2012	Mo Incoming resources	vement in funds Resources expended	Transfers	Balance at 31 March 2013
	£	£	£	£	£
Think I qual 25th anniversary season Historical research Ambassador training at Yad Vashem	78,010 50,000 -	-	(16,815) - - -	(61,195) 25,000 15,000 20,000	75,000 15,000 20,000
o .	128,010		(16,815)	(1,195)	110,000

The Phink Equal Project challenged racial tensions within society by specifically targeting students, teachers and schools in communities that face the greatest economic and social difficulties. This has been altered during the year and incorporated into the Outreach Programme. Therefore it has been decided to transfer the remaining designated funds from the Think Equal fund into other new projects.

Funds have been set aside to fund the Holocaust I ducational Trust's 25th anniversary season

Historical research is a new project which involves researching the experience of POWs in World War II

Ambassador Training at Yad Vashem is the training of ambassadors by delivering further, in depth Holocaust education to young people who have previously been involved in the charity's educational programmes and who have also shown committment to raising awareness about the Holocaust and the charity's work

### 20 Analysis of net assets between funds

	Unrestricted funds	Designated Restricted funds funds		Total
	- £	£	£	£
Fund balances at 31 March 2013 are represented by				
Tangible fixed assets	86,335	-	-	86,335
Current assets	1,113,713	110,000	1,109,788	2,333,501
Creditors amounts falling due within one year	(67,030)		<u>-</u>	(67,030)
	1,133,018	110,000	1,109,788	2,352,806

### FOR THE YEAR ENDED 31 MARCH 2013

### 21 Commitments under operating leases

At 31 March 2013 the company had annual commitments under non-cancellable operating leases as follows

	Land and buildings		Other	
	2013	2012	2013	2012
	£	£	£	L
1 xpiry date				
Between two and five years	-	-	12,774	6,221
In over five years	1,500	1 500	-	600
	<del></del>			
	1,500	1,500	12,774	6,821