| Company Registration No. 04201623 (England and Wales)  |  |
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| 1 ANSWER INSURANCE SERVICES LIMITED  UNAUDITED FINANCIAL STATEMENTS  FOR THE YEAR ENDED 31 MARCH 2018  PAGES FOR FILING WITH REGISTRAR |  |
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# STATEMENT OF FINANCIAL POSITION

## **AS AT 31 MARCH 2018**

|   |       | 2018        | 3        | 2017        | •        |
|---|-------|-------------|----------|-------------|----------|
|   | Notes | £           | £        | £           | £        |
| Fixed assets                              |       |             |          |             |          |
| Intangible assets                         | 3     |             | -        |             | 62,500   |
| Tangible assets                           | 4     |             | 101,252  |             | 116,017  |
| Investments                               | 5     |             | 300      |             | 300      |
|   |       |             | 101,552  |             | 178,817  |
| Current assets                            |       |             |          |             |          |
| Debtors                                   | 6     | 1,591,385   |          | 1,121,300   |          |
| Cash at bank and in hand                  |       | 555,446     |          | 854,618     |          |
|   |       | 2,146,831   |          | 1,975,918   |          |
| Creditors: amounts falling due within one |       |             |          |             |          |
| year                                      | 7     | (1,910,822) |          | (1,988,896) |          |
| Net current assets/(liabilities)          |       |             | 236,009  |             | (12,978) |
| Total assets less current liabilities     |       |             | 337,561  |             | 165,839  |
| Provisions for liabilities                |       |             | (12,806) |             | (14,515) |
| Net assets                                |       |             | 324,755  |             | 151,324  |
|   |       |             |          |             |          |
| Capital and reserves                      | _     |             |          |             | 4.000    |
| Called up share capital                   | 8     |             | 1,000    |             | 1,000    |
| Profit and loss reserves                  |       |             | 323,755  |             | 150,324  |
| Total equity                              |       |             | 324,755  |             | 151,324  |

The directors of the company have elected not to include a copy of the income statement within the financial statements.

For the financial year ended 31 March 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

# STATEMENT OF FINANCIAL POSITION (CONTINUED)

# **AS AT 31 MARCH 2018**

The financial statements were approved by the board of directors and authorised for issue on 14 December 2018 and are signed on its behalf by:

Mr T D Cutts **Director** 

Company Registration No. 04201623

# STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 MARCH 2018

|  | ;     | Share capital<br>Io | Profit and ss reserves | Total                |
|--|-------|---------------------|------------------------|----------------------|
|  | Notes | £                   | £                      | £                    |
| Balance at 1 April 2016  |       | 1,000               | 242,119                | 243,119              |
| Year ended 31 March 2017: Profit and total comprehensive income for the year Dividends |       |                     | 87,637<br>(179,432)    | 87,637<br>(179,432)  |
| Balance at 31 March 2017   |       | 1,000               | 150,324                | 151,324              |
| Year ended 31 March 2018: Profit and total comprehensive income for the year Dividends |       | -<br>-              | 381,380<br>(207,949)   | 381,380<br>(207,949) |
| Balance at 31 March 2018   |       | 1,000               | 323,755                | 324,755              |

# NOTES TO THE FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED 31 MARCH 2018

### 1 Accounting policies

#### Company information

1 Answer Insurance Services Limited is a private company limited by shares incorporated in England and Wales. The registered office is Unit A1 Chaucer Business Park, Dittons Road, Polegate, BN26 6JF.

#### 1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary a mounts in these financial statements are rounded to the nearest  $\pounds$ .

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of certain financial instruments at fair value. The principal accounting policies adopted are set out below

#### 1.2 Turnover

Turnover is recognised at the fair value of the consideration received or receivable for goods and services provided in the normal course of business, and is shown net of VAT and other sales related taxes. The fair value of consideration takes into account trade discounts, settlement discounts and volume rebates.

When cash inflows are deferred and represent a financing arrangement, the fair value of the consideration is the present value of the future receipts. The difference between the fair value of the consideration and the nominal amount received is recognised as interest income.

Revenue from contracts for the provision of professional services is recognised by reference to the stage of completion when the stage of completion, costs incurred and costs to complete can be estimated reliably.

### 1.3 Intangible fixed assets - goodwill

Goodwill represents the excess of the cost of acquisition of unincorporated businesses over the fair value of net assets acquired. It is initially recognised as an asset at cost and is subsequently measured at cost less accumulated amortisation and accumulated impairment losses. Goodwill is considered to have a finite useful life and is amortised on a systematic basis over its expected life, which is 5 years.

For the purposes of impairment testing, goodwill is allocated to the cash-generating units expected to benefit from the acquisition. Cash-generating units to which goodwill has been allocated are tested for impairment at least annually, or more frequently when there is an indication that the unit may be impaired. If the recoverable amount of the cash-generating unit is less than the carrying amount of the unit, the impairment loss is allocated first to reduce the carrying amount of any goodwill allocated to the unit and then to the other assets of the unit pro-rata on the basis of the carrying amount of each asset in the unit.

### 1.4 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

#### FOR THE YEAR ENDED 31 MARCH 2018

#### 1 Accounting policies

(Continued)

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Land and buildings Leasehold10% straight linePlant and machinery25% reducing balanceFixtures, fittings & equipment25% reducing balanceComputer equipment25% reducing balance

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

#### 1.5 Fixed asset investments

Interests in subsidiaries, associates and jointly controlled entities are initially measured at cost and subsequently measured at cost less any accumulated impairment losses. The investments are assessed for impairment at each reporting date and any impairment losses or reversals of impairment losses are recognised immediately in profit or loss

A subsidiary is an entity controlled by the company. Control is the power to govern the financial and operating policies of the entity so as to obtain benefits from its activities.

An associate is an entity, being neither a subsidiary nor a joint venture, in which the company holds a long-term interest and where the company has significant influence. The company considers that it has significant influence where it has the power to participate in the financial and operating decisions of the associate.

Entities in which the company has a long term interest and shares control under a contractual arrangement are classified as jointly controlled entities.

# 1.6 Impairment of fixed assets

At each reporting period end date, the company reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

#### FOR THE YEAR ENDED 31 MARCH 2018

### 1 Accounting policies

(Continued)

Recognised impairment losses are reversed if, and only if, the reasons for the impairment loss have ceased to apply. Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase.

#### 1.7 Cash at bank and in hand

Cash at bank and in hand are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### 1.8 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's statement of financial position when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

# Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

# Basic financial liabilities

Basic financial liabilities, including creditors, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

#### FOR THE YEAR ENDED 31 MARCH 2018

#### 1 Accounting policies

(Continued)

#### 1.9 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of direct issue costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

#### 1.10 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

#### Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the income statement because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

#### Deferred tax

Deferred tax liabilities are generally recognised for all timing differences and deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Such assets and liabilities are not recognised if the timing difference arises from goodwill or from the initial recognition of other assets and liabilities in a transaction that affects neither the tax profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each reporting end date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the income statement, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity. Deferred tax assets and liabilities are offset when the company has a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority.

#### 1.11 Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense, unless those costs are required to be recognised as part of the cost of stock or fixed assets.

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the company is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

# 1.12 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

# 1.13 Leases

Rentals payable under operating leases, including any lease incentives received, are charged to income on a straight line basis over the term of the relevant lease except where another more systematic basis is more representative of the time pattern in which economic benefits from the lease asset are consumed.

Rental income from operating leases is recognised on a straight line basis over the term of the relevant lease. Initial direct costs incurred in negotiating and arranging an operating lease are added to the carrying amount of the leased asset and recognised on a straight line basis over the lease term.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2018

# **Employees**

The average monthly number of persons (including directors) employed by the company during the year was 113 (2017 - 109).

# Intangible fixed assets

|                                   | Goodwill<br>£ |
|-----------------------------------|---------------|
| Cost                              |               |
| At 1 April 2017 and 31 March 2018 | 250,000       |
|                                   |               |
| Amortisation and impairment       |               |
| At 1 April 2017                   | 187,500       |
| Amortisation charged for the year | 62,500        |
| At 31 March 2018                  | 250,000       |
|                                   |               |
| Carrying amount                   |               |
| At 31 March 2018                  | -             |
| At 31 March 2017                  | 62,500        |
| AL ST MINICH ZV IT                | 02,500        |

| Tangible fixed assets            | Land and Plant and buildingsnachinery etc |         |               |  |
|----------------------------------|---|---------|---------------|--|
|                                  | £   | £       | £             |  |
| Cost                             |   |         |               |  |
| At 1 April 2017                  | <b>4</b> 3,467                            | 242,551 | 286,018       |  |
| Additions                        |   | 14,201  | 14,201        |  |
| At 31 March 2018                 | 43,467                                    | 256,752 | 300,219       |  |
| Depreciation and impairment      |   |         |               |  |
| At 1 April 2017                  | 11,728                                    | 158,272 | 170,000       |  |
| Depreciation charged in the year | 4,347                                     | 24,620  | 28,967<br>——— |  |
| At 31 March 2018                 | 16,075                                    | 182,892 | 198,967       |  |
| Carrying amount                  |   |         |               |  |
| At 31 March 2018                 | 27,392                                    | 73,860  | 101,252       |  |
| At 31 March 2017                 | 31,738                                    | 84,279  | 116,017       |  |

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2018

|   |  | 2018<br>£           | 2017<br>£                                   |
|---|--|---------------------|---|
|   | Shares in group undertakings and participating interests | 300                 | 300   |
|   | Fixed asset investments are valued at cost.              |                     |   |
|   | Movements in fixed asset investments                     | ~.                  |   |
|   |  | unde                | ertakings and<br>participating<br>interests |
|   | Cost or valuation  |                     | £   |
|   | At 1 April 2017 & 31 March 2018                          |                     | 300   |
|   | Carrying amount At 31 March 2018                         |                     | 300   |
|   | At 31 March 2017   |                     | 300   |
| 6 | Debtors  |                     |   |
|   | Amounts falling due within one year:                     | 2018<br>£           | 2017<br>£                                   |
|   | Trade debtors  | 50,692              | 5,127                                       |
|   | Corporation tax recoverable Other debtors                | 47,804<br>1,492,889 | 1,116,173                                   |
|   |  | 1,591,385           | 1,121,300                                   |
| 7 | Creditors: amounts falling due within one year           |                     |   |
|   |  | 2018<br>£           | 2017<br>£                                   |
|   | Bank loans and overdrafts                                | -                   | 192,422                                     |
|   | Trade creditors  | 104,732             | 109,116                                     |
|   | Corporation tax Other taxation and social security       | 140,282<br>98,682   | 26,904<br>79,338                            |
|   | Other creditors  | 1,567,126           | 1,581,116                                   |
|   |  | 1,910,822           | 1,988,896                                   |
|   |  |                     |   |

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

# FOR THE YEAR ENDED 31 MARCH 2018

| 8 | Called up share capital             |             |       |
|---|-------------------------------------|-------------|-------|
|   |                                     | 2018        | 2017  |
|   |                                     | £           | £     |
|   | Ordinary share capital              |             |       |
|   | Issued and fully paid               |             |       |
|   | 49,000 Ordinary A shares of 1p each | 490         | 490   |
|   | 26,000 Ordinary B shares of 1p each | 260         | 260   |
|   | 11,000 Ordinary C shares of 1p each | <b>11</b> 0 | 110   |
|   | 10,000 Ordinary D shares of 1p each | 100         | 100   |
|   | 4,000 Ordinary E shares of 1p each  | 40          | 40    |
|   |                                     | 1,000       | 1,000 |

# 9 Operating lease commitments

#### Lessee

At the reporting end date the company had outstanding commitments for future minimum lease payments under non-cancellable operating leases, as follows:

| 201    | 2018    |
|--------|---------|
| +      | £       |
| 462,54 | 390,125 |

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2018

#### 10 Related party transactions

During the year the company received amounts of £24,000 (2017 - £24,000) in respect of rent, £58,454 (2017 - £64,246) in respect of cost recharges and £48,000 (2017 - £86,000) in respect of consultancy charges from 1 Answer Network Limited, a company in which Mr P E Muir and Mr T D Cutts are both directors and shareholders. The company also paid amounts of £388,725 (2017 - £419,942) in respect of services provided and £22,438 (2017 - £16,296) in respect of recharged costs to 1 Answer Network Limited. At the balance sheet date an amount of £64,205 (2017 - £10,732 debtor) was owed to 1 Answer Network Limited.

During the year the company received £21,840 (2017 - £21,840) in respect of cost recharges from The Introducer Limited, a company in which Mr P E Muir and Mr T D Cutts are both directors and shareholders. The company also paid £27,341 (2017 - £27,341) in respect of cost recharges and £Nil (2017 - £1,000) in respect of rent to The Introducer Limited. At the balance sheet date an amount of £233,023 (2017 - £153,709) was owed from The Introducer Limited.

During the year an amount of £36,000 (2017 - £36,000) was paid to The Introducer Limited in respect of rent recharged.

An amount of £50,416 (2017 - £50,416) was owed from Paul Muir Limited, a company controlled by Mr P E Muir, at the balance sheet date.

During the year the company paid £9 (2017 - £37) in respect of cost recharges to Riviera Insurance Services Limited, a company in which Mr P E Muir and Mr T D Cutts were directors. The company also received £11,450 (2017 - £25,018) in respect of cost recharges from Riviera Insurance Services Limited. At the balance sheet date an amount of £845 (2017 - £4,719 creditor) was owed from Riviera Insurance Services Limited.

During the year the company received £9,000 (2017 - £Nil) in respect of consultancy charges and £270 (2017 - £Nil) in respect of cost recharges from All Broker Services Limited, a company in which Mr P E Muir and Mr T D Cutts are directors and shareholders. At the balance sheet date an amount of £173 (2017 - £Nil) was owed from All Broker Services Limited.

During the year the company recharged costs of £3,350 (2017 - £1,538) to All Sport Insurance Services Limited, a company in which Mr P E Muir and Mr T D Cutts were directors. At the balance sheet date an amount of £2,346 (2017 - £Nil) was owed from All Sport Insurance Services Limited.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

# FOR THE YEAR ENDED 31 MARCH 2018

## 11 Directors' transactions

Dividends totalling £207,949 (2017 - £179,432) were paid in the year in respect of shares held by the company's directors.

The directors received interest bearing loans during the year. The movement on these loans are as follows:

| Description | % Rate | Opening<br>balance | AmountsAmounts repaidClosing advanced |          | ing balance |
|-------------|--------|--------------------|---------------------------------------|----------|-------------|
|             |        | £                  | £                                     | £        | £           |
| Director 1  | 3.00   | 38,267             | 23,727                                | (16,276) | 45,718      |
| Director 2  | 3.00   | 116,446            | 50,955                                | (67,401) | 100,000     |
|             |        |                    |                                       |          |             |
|             |        | 154,713            | 74,682                                | (83,677) | 145,718     |
|             |        |                    |                                       |          |             |

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