



Companies House

— for the record —

Company Name

THE BRAND EXPERIENCE
COMPANY LIMITED

Company Type

Private Company Limited By
Shares

Company Number

4181195

Information extracted from
Companies House records on
23rd February 2002

031600/120

363s Annual Return

- > Please check the details printed in blue on this statement.
- > If any details are wrong, strike them through and write the correct details in the "Amended details" column.
- > Please use black pen and write



Section 1: Company details

Ref: 4181195/01/01

	Current details	Amended details														
> Registered Office Address <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	The Quadrangle 2ND Floor 180 Wardour Street London W1F 8FY	Address _____ _____ _____ UK Postcode _ _ _ _ _														
> Register of Members <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	Address where the Register is held At Registered Office	Address _____ _____ _____ UK Postcode _ _ _ _ _														
> Register of Debenture Holders <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	Not Applicable	Address _____ _____ _____ UK Postcode _ _ _ _ _														
> Principal Business Activities <i>Please enter principal activity code(s) in "Amended details" column. See notes for guidance for list of activity codes. Please use the most appropriate code in the list, or write a short description of your company's activities.</i>	<i>None held, please enter SIC code or description in the amended details column.</i>	<table border="0"> <tr> <th>SIC CODE</th> <th>Description</th> </tr> <tr> <td>7440</td> <td>_____</td> </tr> <tr> <td>_____</td> <td>_____</td> </tr> <tr> <td>_____</td> <td>_____</td> </tr> <tr> <td>_____</td> <td>_____</td> </tr> <tr> <td>_____</td> <td>_____</td> </tr> <tr> <td>_____</td> <td>_____</td> </tr> </table>	SIC CODE	Description	7440	_____	_____	_____	_____	_____	_____	_____	_____	_____	_____	_____
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Section 2: Details of Officers of the Company

	Current details	Amended details
> Company Secretary <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i> <i>Particulars of a new Company Secretary must be notified on form 288.</i>	Name Jenny BIRKENSHAW Address 39 Beauchamp Road Billsley Birmingham West Midlands B13 0NW	Name Address UK Postcode _ _ _ _ _ Date of change _ _ / _ _ / _ _ _ _ Date Jenny BIRKENSHAW ceased to be secretary (if applicable) _ _ / _ _ / _ _ _ _
> Director <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i> <i>Particulars of a new Director must be notified on form 288.</i>	Name Michael Ian CARPENTER Address Moyle House Fleet Hill, Finchampstead Wokingham Berkshire RG40 4LJ Date of birth 19/04/1944 Nationality British Occupation Co Director	Name Address UK Postcode _ _ _ _ _ Date of birth _ _ / _ _ / _ _ _ _ Nationality _____ Occupation _____ Date of change _ _ / _ _ / _ _ _ _ Date Michael Ian CARPENTER ceased to be director (if applicable) _ _ / _ _ / _ _ _ _

Section 3: Total Issued Share Capital**(B)**

> Please enter the details of the company's total share capital in the space provided below.

Issued share capital details

> Please fill in the details of total share capital by class (eg. ordinary, preference etc) that has been issued to the company's shareholders.

Class of Share

ORDINARY

Number of shares issued

1000

Aggregate Nominal Value of issued shares

\$1000

Class of Share

Number of shares issued

Aggregate Nominal Value of issued shares

Class of Share

Number of shares issued

Aggregate Nominal Value of issued shares

Class of Share

Number of shares issued

Aggregate Nominal Value of issued shares

> Please fill in the total number of issued shares and their total nominal value.

Number of shares issued

1000

Aggregate Nominal Value of issued shares

\$1000

> Please send a full list of shareholders with this annual return. Use Sections 4A (and 4B if appropriate) to give the details. You must name all the shareholders.

- > Please fill in the details of any persons or corporate bodies who are shareholders at the date of this return.
- > For jointly held shares please list those joint shareholders consecutively on the form. If a joint shareholder also holds shares in their own right, list that holding separately.
- > Please use Section 4B to give details of any persons or corporate bodies who have ceased to be shareholders since the last annual return or, in the case of a first return, since the incorporation of the company.
- > Please copy this page if there is not enough space to enter all the company's current shareholders.

Shareholders details	Class and number of shares or amount of stock held	Class and number of shares or amount of stock transferred (If appropriate)	Date of registration of transfer (If appropriate)
Name MICHAEL IAN CARPENTER Address MOYLE HOUSE, FLEET HILL FINCHAMPSTEAD, WOKING BERKSHIRE UK Postcode RG40 4LJ	ORDINARY 50		
Name ANDREW RICHARD JAMES CATLIN Address WEST HILL LODGE WEST HILL HASTINGS, EAST SUSSEX UK Postcode TN34 3JL	ORDINARY 375		
Name DBA (UK) LIMITED Address THE QUADRANGLE, 2ND FLOOR 180 WARDOUR STREET LONDON UK Postcode W1F 8FY	ORDINARY 200		
Name IAN MICHAEL MULINGANI Address BRAMLEY COTTAGE MOUNT COURT BARNS TANWORTH LANE, SOLIHULL UK Postcode B90 4JE	ORDINARY 375		

Section 4B: Details of Former Shareholders

- > Please fill in details of any persons or corporate bodies who have ceased to be shareholders at the date of this return. Also, please give the dates that their shares were transferred.
- > Please copy this page if there is not enough space to enter all the company's former shareholders.

Former shareholders details	Class and number of shares or amount of stock transferred	Date of registration of transfer
Name <u>WATERLOW NOMINEES LTD</u> Address <u>6-8 UNDERWOOD STREET</u> <u>LONDON</u> UK Postcode <u>N1 7JQ</u>	ORDINARY 1	16/3/01
Name <u>WATERLOW SECRETARIES LTD</u> Address <u>6-8 UNDERWOOD STREET</u> <u>LONDON</u> UK Postcode <u>N1 7JQ</u>	ORDINARY 1	16/3/01
Name _____ Address _____ _____ _____ UK Postcode _____		
Name _____ Address _____ _____ _____ UK Postcode _____		
Name _____ Address _____ _____ _____ UK Postcode _____		



Companies House

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363s Annual Return Declaration

- > When you have checked all the sections of this form, please complete this page and sign the declaration below.
- > If you want to change the made up date of this annual return, please complete 2 below.

1. Declaration

- ☐ I confirm that the details in this annual return are correct as at the made-up-date (shown at 2 below). I enclose the filing fee of £15.

Signature

(Director / Secretary)

Date

03 / 04 / 2002

This date must not be earlier than the return date at 2 below

What to do now

Complete this page then send the whole of the Annual Return and the declaration to the address shown at 4 below.

2. Date of this return

- ☐ This AR is made up to 16/3/2002
- If you are making this return up to an earlier date, please give the date here

__ / __ / ____

Note: The form must be delivered to CH within 28 days of this date

3. Date of next return

- ☐ If you wish to change your next return to a date earlier than 16th March 2003 please give the new date here:

__ / __ / ____

4. Where to send this form

- ☐ Please return this form to:
- | | | |
|------------------------|----|----------------------------------|
| Registrar of Companies | | For members of the Hays Document |
| Companies House | | Exchange service |
| Crown Way | OR | DX 33050 Cardiff |
| Cardiff CF14 3UZ | | |

Have you enclosed the filing fee with the company number written on the reverse of the cheque?

Cheque ☒ Postal Order ☐ Cheque / Postal Order Number 31600

(Please complete as appropriate)

Contact Address

Please give the name and address of the person who should be contacted if there are any queries about this form.

Contact Name

PAUL SMALL

Telephone number inc code

Address

THE QUADRANGLE, 2ND FLOOR

DX number if applicable

180 WARDOUR STREET

DX exchange

LONDON

Postcode

W1F 8FY