

COMPANY REGISTRATION NUMBER 04165850

## BrandAlley UK Travel Limited

Financial Statements

31 December 2013

SATURDAY



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# **BrandAlley UK Travel Limited**

## **Financial statements Year ended 31 December 2013**

**Financial statements**

**Year ended 31 December 2013**

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# **BrandAlley UK Travel Limited**

## **Company information** **Year ended 31 December 2013**

### **Directors**

B MacInnes  
S MacInnes  
M Feldmann  
R Feldmann

### **Registered office**

136-142 Bramley Road  
London  
W10 6SR

# **BrandAlley UK Travel Limited**

## **The Directors' report Year ended 31 December 2013**

### **The directors' report**

#### **Year ended 31 December 2013**

The directors present their annual report together with the unaudited financial statements of the company for the year ended 31 December 2013. The company is dormant and has not traded during the year.

#### **Principal activity**

The company is dormant and has not traded during the period.

The company received no income and incurred no expenditure in the period and therefore did not make either a profit or loss.

#### **Going concern**

The financial statements are prepared on the going concern basis because the parent company has committed to provide financial support to the company to enable it to meet its liabilities as they fall due for the foreseeable future.

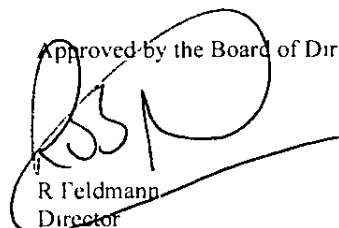
#### **Directors**

The directors who served the company during the year were as follows:

B MacInnes  
S MacInnes  
M Feldmann  
R Feldmann

The Articles of Association do not require directors to retire either by rotation or in the period of appointment.

Approved by the Board of Directors and signed on behalf of the Board



R Feldmann  
Director  
4 March 2015

# BrandAlley UK Travel Limited

## Balance sheet 31 December 2013

### Balance sheet

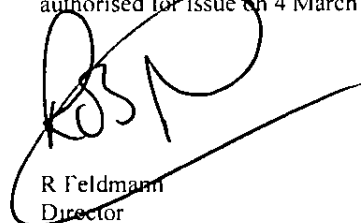
31 December 2013

	Note	31 Dec 13 £	31 Dec 12 £
<b>Current assets</b>			
Debtors	3	1	1
<b>Total assets</b>		<u>1</u>	<u>1</u>
<b>Capital and reserves</b>			
Called-up equity share capital	4	<u>1</u>	<u>1</u>
<b>Shareholders' funds</b>		<u>1</u>	<u>1</u>

### Statements

- (a) The directors are satisfied that the company was entitled to exemption from audit of the financial statements for the year ended 31 December 2013 by virtue of section 480 of the Companies Act 2006 relating to dormant companies, and that no member or members have requested an audit pursuant to section 476 of the Companies Act 2006
- (b) The directors acknowledge their responsibilities for
- ensuring the company keeps accounting records in accordance with Section 386, and
  - preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit and loss for the financial year in accordance with the requirements of Section 393, and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements so far as applicable to the company

These financial statements of BrandAlley UK Travel Limited were approved by the Board of Directors and authorised for issue on 4 March 2015. They were signed on its behalf by



R Feldmann  
Director

The notes on page 4 form part of these financial statements

# BrandAlley UK Travel Limited

## Notes to financial statements 31 December 2013

### Notes to the financial statements

#### Year ended 31 December 2013

##### 1 Dormant status

The company was dormant (within the meaning of Section 480 of the Companies Act 2006) throughout the year ended 31 December 2013. The company has not traded during the year nor during the preceding financial year. During these years the company received no income and incurred no expenditure and therefore made neither profit nor loss.

##### 2 Principal accounting policies

###### Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with United Kingdom Generally Accepted Accounting Principles.

The principal accounting policies have been applied consistently throughout the year and the preceding year.

###### Going concern

The financial statements are prepared on the going concern basis because the parent company has committed to provide financial support to the company to enable it to meet its liabilities as they fall due for the foreseeable future.

###### Related Party transactions

As a wholly owned subsidiary undertaking of BrandAlley UK Limited whose financial statements are publicly available, the company has taken advantage of the exemption in FRS 8 'Related Party Disclosures' not to disclose transactions with other wholly owned members of the group headed by BrandAlley UK Limited.

##### 3 Debtors

	31 Dec 13	31 Dec 12
	£	£
Amounts owed by group undertakings	<u>1</u>	<u>1</u>

##### 4 Share capital

###### Authorised share capital

	31 Dec 13	31 Dec 12
	£	£
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>

###### Allotted, called up and fully paid

	31 Dec 13		31 Dec 12	
	No	£	No	£
1 Ordinary shares of £1 each	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>

##### 5 Ultimate parent company

The company's parent company is BrandAlley UK Limited, a company incorporated in England.