Company number: 4151312 Charity number: 1089987

Groundswell Network Support UK Report and Financial Statements 31 March 2015





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Reference and administrative details

For the year ended 31 March 2015

Company number

4151312

Charity number

1089987

Registered office

3rd Floor

and operational address

55 Bondway Vauxhall

LONDON **SW8 1SJ**

Trustees

Trustees, who are also directors under company law, who served during the year and up to

the date of this report were as follows:

Terry Hitchcock

Chair

Gaby Glaesener-Cipollone

Treasurer (appointed 4 April 2014)

(resigned 22 January 2015)

Vasim Ul Huq

Jimmy Carlson OBE

Lynn Young Dr Michael Seal Dr Alistair Story

Effie Blythe (Francesca Stoddart)

Laura Austin Croft

(appointed 10 July 2014)

Martyn Robson Matthew Harrison Steve Wyler OBE

(appointed 22 January 2015) (appointed 22 January 2015) (appointed 22 January 2015)

Athol Halle

Andrew Campbell

Chief Executive Officer

Bankers

Principal staff

Unity Trust Bank 4 Oozells Square **CAF Cash Limited WEST MAILING**

BIRMINGHAM B12HB

Kent **ME19 4TA**

Solicitors

Bates Wells & Braithwaite

Cheapside House 138 Cheapside LONDON EC2V 6BB

Independent examiner

Catherine Sayer Sayer Vincent LLP **Chartered Accountants**

Invicta House

108-114 Golden Lane

LONDON EC1Y OTL

Report of the Trustees

For the year ended 31 March 2015

The Trustees present their report and the financial statements for the year ended 31 March 2015.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice - Accounting and Reporting by Charities (SORP 2005).

Structure, Governance and Management

The management of the Company is the responsibility of the Trustees who are appointed and co-opted under the terms of the Articles of Association. Groundswell was created as a project within National Homeless Alliance (now Homeless Link) in 1996, gaining independence by registering as a charitable company limited by guarantee in January 2001.

In April 2012 Groundswell entered into a formal partnership with Thames Reach, an Industrial & Provident Society and exempt charity, who was appointed to be the sole Member of the charity. This partnership enables both organisations to better fulfil their missions and is characterised by cooperation and proactively working together to enhance services with homeless people.

The members of the Board perform the role of directors in company law and of Trustees in charity law. Those who served during the period are listed on page 1. The minimum number of Trustees is four, with a maximum of 12.

There are three routes to become a Groundswell Trustee. Firstly the Forum – made up of current and former volunteers – elects up to two representatives to the Board. Secondly the Member may nominate up to two Trustees to join Groundswell's Board, with this ideally including, as is currently the case, one member of their Board and one member of their Management Team. The remaining Trustees are recruited openly.

The Trustees review the aims, objectives and activities of the charity at Board meetings which are held quarterly. The Board operates three sub-committees: a Finance Committee whose aim is to establish and maintain a consistent framework for financial control in Groundswell, a People Committee, which supports Groundswell to be a healthy, safe and enabling organisation for its staff and volunteers; and a new Income Generation Committee was formed during the year to promote the sustainability of Groundswell by developing a long term funding strategy.

All Trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in note 6 to the accounts.

This report looks at what the charity has achieved and the outcomes of its work within the last twelve months. The Trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help. This also helps the Trustees ensure the charity's aims, objectives and activities remain focused on its stated purposes.

Achievements and Performance in the Delivery of Public Benefit

The Groundswell Trustees have taken account of Section 17 (5) of the Charities Act and the Charities (Accounts and Reports) Regulations 2008 which requires us to have regard to the guidance on public benefit issued by the Charity Commission when exercising their duties. We state that the activities delivered by Groundswell during 2014-15, described below, directly further Groundswell's charitable objects and that these activities have been undertaken for the public benefit.

Risk Management

The Groundswell Trustees recognise that the Charity's work inevitably involves taking some risk. They therefore particularly believe that sound risk management is integral to both good management and good governance practice. Risk management forms an integral part of Groundswell's decision—making and is incorporated within strategic and operational planning. This includes an Annual Risk Register, reviewed quarterly to assess emerging high concern risks

Report of the Trustees

For the year ended 31 March 2015

and those where priority action is needed to effect better control; risk assessment measures on all projects and a revised thorough system of incident reporting and review.

Objectives and Activities

Our Mission: Groundswell exists to enable homeless and vulnerable people to take more control of their lives, have a greater influence on services and to play a fuller role in our community.

Our Core Beliefs:

- Inclusive solutions! The only way to genuinely tackle homelessness and social exclusion is by utilising the knowledge and expertise of people affected by these issues.
- There is no Them & Us only Us! Groundswell brings everyone together to create effective solutions.
- **Involvement works!** When everyone is involved, the process creates more effective services and enables people to regain their independence.
- We believe in people! People are society's most valuable resource, and everyone has the capacity to make a
 contribution.
- The whole community benefits when we effectively tackle homelessness and social exclusion.

Our Strategic Vision:

Health First! For Groundswell to create peer-led solutions to homelessness, with health at the heart of our work.

Activities 2014-15:

Groundswell continued to develop and grow our lead service – Homeless Health Peer Advocacy; whilst delivering a range of initiatives focused on enabling homeless people themselves to be at the heart of solutions to homelessness, including participatory action research projects to improve health and homelessness services and to address the health inequalities faced by people experiencing homelessness.

Homeless Health Peer Advocacy — HHPA: Groundswell's HHPA service provides support for homeless people to access vital healthcare and tackle their complex health needs. The service further grew this year to now deliver across eight local authority areas.

HHPA is designed to specifically overcome the many personal, practical and systemic barriers that homeless people face in accessing healthcare. We accompany people to appointments, pay travel, negotiate with security and reception staff, advocate with health staff, explain treatment options and support people throughout treatment. This subsequent improvement in physical health outcomes is often a critical pre-requisite for our clients then going on to address other vital issues such as substance misuse, mental health and housing.

The key to the success of HHPA is that it is designed and delivered by volunteers with lived experience of homelessness who meaningfully connect with homeless people as peers; focusing on building the skills and confidence of our clients to access services independently.

We also work closely with health professionals - supporting them to work more effectively with homeless people and we deliver Health Promotion sessions directly into homelessness services.

HHPA promotes employment by upskilling formerly homeless volunteers; supporting them to gain the skills and self-esteem needed to progress their lives beyond homelessness.

An initial evaluation by The Young Foundation was concluded in the year evidencing how HHPA saves public money: reducing NHS costs of our clients by 42% through reducing use of Accident and Emergency, reducing missed appointments and reducing unplanned admissions to hospital; whilst increasing adherence to treatment. The Oak

Report of the Trustees

For the year ended 31 March 2015

Foundation awarded a grant to begin a more in-depth study into the health and financial impact of HHPA, which is to be concluded in 2015-16.

In October 2014 HHPA won First Prize at the London Homelessness Awards (Andy Ludlow), supported by London Councils and the London Housing Foundation. Volunteers and staff were presented with the Award at the House of Commons, with the significant recognition and attendant media attention having an incredibly positive impact on the team, and on the further development of the work - as did the £30,000 prize money.

During the year HHPA was showcased as a Good Practice example by NHS England, Public Health England and the Greater London Authority, and we were invited to present at events run by the Care Quality Commission, NHS England's Strategic Commissioning Framework for Primary Care Transformation and LVSC's Health Inequalities Conference amongst others.

"Groundswell achieves not just a massive increase in access to health services but also fosters an atmosphere where clients know change is possible" Hostel Manager

"Homeless people feel judged, that causes a lot of anxiety. A peer helps, having someone by your side who won't judge you, someone who has been there as well." Groundswell Volunteer

"The Groundswell project combines innovation, volunteer peer support and training for ex homeless people and makes a real contribution to improving health." Funder

Peer Support Work

Hospital Discharge: Groundswell completed two Department of Health funded pilots designed to support homeless people with effective discharge from hospital. One of the projects gained ongoing commissioning as part of the newly formed King Health Partners Pathway Team at Guys, St Thomas' and Kings hospitals, with an employed Case Worker (a former volunteer) being a central member of the team, conducting ward rounds and supporting clients with follow on appointments post discharge.

TB Peer Support: Since 2009 we have recruited, trained and supported a group of peer educators with personal experience of homelessness, and in recovery from TB, to empower currently homeless people to be screened for TB. This works in partnership with the Find & Treat mobile x-ray screening unit. Peers supported 275 screenings at homelessness services through the year.

UCL Medical Students Training: We delivered training to 200 fourth year Medical Students at University College London to give a deeper understanding of the barriers people experiencing homelessness face in getting their health needs met and how they can develop their professional practice to enable people to overcome these barriers. The session was highest rated public health lecture at UCL in the year.

"It's good to get real life perspective on topics that are often made abstract". Student.

Imperial Homeless Health Exchange Project: We began a three year project to support homeless people to gain access to Imperial College Healthcare NHS Trust services and utilise them more effectively - improving their health outcomes; also improving Imperial staff's understanding and skills to work effectively with this group. The key deliverables of the project are an online training resource for Imperial Healthcare trust staff; in-reach sessions where clients will meet Imperial Healthcare staff and be educated about their health needs; and facilitated exchanges to bring together key Imperial staff with homelessness services so that they can collaboratively plan for change.

HALT Research Study: Groundswell supported a team of peer advocates to participate in the National Institute of Health Research funded 'HALT Study' - a randomised control trial study to evaluate the cost-effectiveness of peer support to improve treatment in hard-to-reach groups for Hepatitis C and Hepatitis B virus infection, in partnership with University College London. The study is due to be completed in 2015-16 with provisional findings showing a significant increase in engagement with services from patients who received peer support.

Report of the Trustees

For the year ended 31 March 2015

Insight & Action – Groundswell's Participatory Action Research Work

Crisis – Member Involvement Review: We completed a successful consultancy project to review and revise the Client Involvement Strategy of Crisis – the leading homelessness charity. This was achieved through: training senior management staff and clients; delivering research with clients, staff and management; facilitating an action planning event with all key stakeholders and producing a detailed report to support ongoing organisational transformation through revitalised client involvement.

Digital Empowerment Research Project: Groundswell consulting with 172 homeless people in providing the peer research element to contribute to a research study into homeless people's experience of social media and digital technology, led by Lemos & Crane.

Becoming a Healthy and Sustainable Organisation

Volunteer Progression Programme: Central to the success of our work is the support we offer our team of volunteers, who all have personal experience of homelessness, to progress them towards employment by providing a cohesive, person-centred programme of support and coaching that builds self-reliance and self-determination. We delivered 350 coaching sessions to 50 volunteers – 10 of whom gained paid jobs.

Volunteer Forum: Our Volunteer Forum is an inclusive peer support network of current and former volunteers, who are facilitated by our Volunteer Action Group. Through the year they ran a series of Forum meetings to input into Groundswell operations and planning as well as many social and networking events. They also facilitated a Recovery Commission – to explore and improve Groundswell's practices in supporting people with substance misuse issues - resulting in the creation of a new Recovery Group.

Organisational Development: We made substantial steps forward in developing our organisational infrastructure through the year. Highlights included:

- implementing a new bespoke impact measurement database system using Salesforce;
- developing a 'Mindfulness at Work' training package to support staff;
- gaining support from the Cranfield Trust to create a new Project Management system;
- running our first Equal Opportunities Annual Snapshot;
- running a comprehensive Board Appraisal; and
- moving to much more spacious and appropriate office space in Vauxhall.

Our Team: All our volunteers and over half our staff team have personal experience of homelessness and continually inspire our clients with their dedication, skill and personal examples of transformation and hope. Terry Murtagh, Groundswell's Finance Officer received the Staff Star Award this year. Terry first came into contact with Groundswell in 2004 when as a resident in a homeless hostel, and known for using his Maths degree to help people with benefit problems, he was press ganged by fellows clients to 'do the adding up' on a client survey we were conducting. He went on to be instrumental in creating an organisation wide client involvement group as a volunteer, before progressing to a series of administration roles in charities - whilst gaining his bookkeeping qualifications. He came back to Groundswell to be employed as a fully -fledged Finance Officer in 2012. His highlights this year included quitting smoking after a 48 year habit and gaining particular praise from our auditors for his immaculate financial records.

Our Impact

Through Homeless Health Peer Advocacy

- Total number of engagements delivered by our volunteers 2,428
 - o One-to-one health engagements delivered with homeless people 1,447
 - Health Promotion sessions delivered in homelessness services 981
- Ward rounds by volunteers supporting homeless people admitted to hospital 143
- TB screening visits to homelessness services 275
- Funding secured to expand HHPA service into Hackney, Hounslow and Wandsworth 8 boroughs in total
- Young Foundation independent evaluation concludes HHPA reduces NHS costs by 42%

Report of the Trustees

For the year ended 31 March 2015

Through our Insight and Action work:

453 participants in peer research and training.

Through our Volunteer Progression Programme:

- Formerly homeless volunteers supported 50
- One-to-one progression meetings with volunteers 350
- New volunteers trained 20
- Volunteers into training or education 36
- Volunteers into paid employment 10

Financial Review

Income: Groundswell secured £558,683 this year, our largest ever income.

Reserves: Groundswell's reserves policy is to achieve a target of four months of running costs, including overheads and salaries. The surplus of £14,964 raised our reserves to £111,804, of which £110,484 are unrestricted. At 31 March 2015 this represented 76% of the target – up from 74% the previous year.

Thanks to Our Supporters

The Trustees would like to thank all those funders, commissioners, partners, individuals and companies who generously gave their time and money to support our work, this includes those listed below:

29th May Charitable Trust, Alma Jean Henry Charitable Trust, The Albert Hunt Trust, Camden Clinical Commissioning Group (CCG), Central London CCG, Cranfield Trust, Emmaus UK, Greater London Authority, Grosvenor Chapel, Guy's and St Thomas' NHS Foundation Trust, Hammersmith and Fulham CCG, Hammersmith and Fulham Local Authority, Home Owners Alliance, Imperial College Healthcare Charity, JP Getty Jnr Charitable Trust, Lazard, Lemos and Crane, London Councils, London Housing Foundation, Mark Swan, Marsh Christian Trust, Mrs Smith and Mount Trust, Oak Foundation, StreetSmart, University College London, West London CCG and the Westminster Foundation.

Plans for the Future

Health First! Groundswell's strategic vision - **Health First!** - is to create peer-led solutions to homelessness, with health at the heart of our work. This vision was reaffirmed and refined at a Groundswell Away Day in January 2015, which brought together all our key stakeholders, with the following goals agreed:

- 1. To increase the impact of Groundswell's Peer Support work by:
 - Geography expanding our Homeless Health Peer Advocacy service more broadly across London and explore models for national replication.
 - Scope exploring wider health issues including substance misuse and mental health.
 - Practice develop a broader range of peer based approaches.
- 2. To further develop our Insight & Action Programme of participatory action research:
 - Insight a grassroots approach to uncovering and sharing cutting-edge insight into the health inequalities faced by homeless people.
 - Action bringing homeless people, service providers and policy makers together to develop and enact
 impactful, achievable solutions to reduce health inequalities and tackle homelessness.
- 3. To develop Groundswell as a healthier and more sustainable organisation:
 - Develop further volunteering, employment and progression opportunities for people with experience of homelessness.
 - More effectively and extensively collaborate with partner agencies.
 - Improve sustainability through expansion and diversification of income streams.

Report of the Trustees

For the year ended 31 March 2015

Statement of Responsibilities of the Trustees

The Trustees (who are also directors of Groundswell Network Support UK for the purposes of company law) are responsible for preparing the report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The sole Member of the charity guarantees to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The Trustees have no beneficial interest in the charity.

Independent Examiner

Catherine Sayer was appointed as the charitable company's Independent Examiner during the year and has expressed her willingness to continue in that capacity.

The report of the Trustees has been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

Approved by the Trustees on 29 October 2015 and signed on their behalf by

Terry Hitchcock

1. J. Hit chock

Chair

Independent examiner's report

For the year ended 31 March 2015

Independent examiner's report to the trustees of Groundswell Network Support UK

I report on the accounts of the company for the year ended 31 March 2015, which are set out on pages 9 to 17.

This report is made solely to the trustees as a body, in accordance with the Charities Act 2011. My examination has been undertaken so that I might state to the trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the trustees as a body, for my examination, for this report, or for the opinions I have formed.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of the Institute of Chartered Accountants of England and Wales.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- Examine the accounts under section 145 of the 2011 Act;
- To follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- To state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- Which gives me reasonable cause to believe that in any material respect the requirements:
- To keep accounting records in accordance with section 386 of the Companies Act 2006; and
- To prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or
- To which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Catherine Sayer

2 November 2015

Chartered Accountants, Sayer Vincent LLP, Invicta House, 108-114 Golden Lane, London, EC1Y 0TL

Balance Sheet

As at 31 March 2015

Company no. 014151312

Note 2 4 3	Restricted £ 236,832 25,750 15,000 7,500 285,082	Unrestricted £ 97,509 158 154,300 21,634 273,601	2015 Total £ 97,509 158 391,132 21,634 25,750 15,000 7,500	2014 Total £ 72,274 141 410,709 39,323 12,500 - 17,326 552,273
2 4	236,832 - 25,750 15,000 7,500	£ 97,509 158 154,300 21,634	70tal £ 97,509 158 391,132 21,634 25,750 15,000	72,274 141 410,709 39,323 12,500 - 17,326
2 4	236,832 - 25,750 15,000 - 7,500	97,509 158 154,300 21,634 - -	97,509 158 391,132 21,634 25,750 15,000	72,274 141 410,709 39,323 12,500
4	25,750 15,000 7,500	158 154,300 21,634 - -	391,132 21,634 25,750 15,000 7,500	141 410,709 39,323 12,500 - 17,326
4	25,750 15,000 7,500	158 154,300 21,634 - -	391,132 21,634 25,750 15,000 7,500	141 410,709 39,323 12,500 - 17,326
4	25,750 15,000 7,500	158 154,300 21,634 - -	391,132 21,634 25,750 15,000 7,500	141 410,709 39,323 12,500 - 17,326
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3	25,750 15,000 7,500	21,634 - - -	21,634 25,750 15,000 7,500	39,323 12,500 - 17,326
	25,750 15,000 7,500	21,634 - - -	21,634 25,750 15,000 7,500	39,323 12,500 - 17,326
	7,500	- - -	25,750 15,000 7,500	12,500 - 17,326
	7,500	273,601	7,500	17,326
	7,500	273,601	7,500	
		273,601		
	285,082	273,601	558,683	552,273
5	-	2,185	2,185	6,068
	236,832	180,370	417,202	408,392
	-	48,573	48,573	51,001
	25,750	-	25,750	16,536
	13,680	-	13,680	-
	24,063	-	24,063	18,292
		12,266	12,266	14,922
	300,325	243,394	543,719	515,211
6	(15,243)	30,207	14,964	37,062
	15,643	(15,643)	-	-
	400	14,564	14,964	37,062
	920	95,920	96,840	59,778
	1,320	110,484	111,804	96,840
		236,832 	236,832 180,370 - 48,573 25,750 - 13,680 - 24,063 12,266 300,325 243,394 6 (15,243) 30,207 15,643 (15,643) 400 14,564	236,832 180,370 417,202 - 48,573 48,573 25,750 - 25,750 13,680 - 13,680 24,063 - 24,063 - 12,266 12,266 300,325 243,394 543,719 6 (15,243) 30,207 14,964 15,643 (15,643) - 400 14,564 14,964

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 13 to the financial statements.

Balance Sheet

As at 31 March 2015

Company no. 014151312

			2015	2014
	Note	£	£	£
Fixed assets				
Tangible fixed assets	9		15,144	9,198
Current assets				
Debtors	10	62,343		123,236
Cash at bank and in hand		158,850		111,455
		221,193		234,691
Liabilities				
Creditors: amounts falling due within one year	11	124,533		147,049
Net current assets			96,660	87,642
Net assets	12		111,804	96,840
The funds of the charity	13			
Restricted funds			1,320	920
Unrestricted funds			110,484	95,920
Total charity funds			111,804	96,840

For the year ending 31 March 2015 the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The Directors have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Approved by the Trustees on 29 October 2015 and signed on their behalf by

Terry Hitchcock

T. J. Hir chooch

Chair

Notes to the financial statements

For the year ended 31 March 2015

1. Accounting policies

- a) The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards and the Companies Act 2006. They follow the recommendations in the Statement of Recommended Practice, Accounting and Reporting by Charities (SORP 2005).
- b) Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable.
- c) Revenue grants are credited to the statement of financial activities when received or receivable whichever is earlier.

Where unconditional entitlement to grants receivable is dependent upon fulfilment of conditions within the charity's control, the incoming resources are recognised when there is sufficient evidence that conditions will be met. Where there is uncertainty as to whether the charity can meet such conditions the incoming resource is deferred.

- d) Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.
- e) Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.
- f) Designated funds are unrestricted funds earmarked by the Trustees for particular purposes.
- g) Costs of generating funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.

Where information about the aims, objectives and projects of the charity is provided to potential beneficiaries, the costs associated with this publicity are allocated to charitable expenditure.

h) Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.

Resources expended are allocated to the particular activity where the cost relates directly to that activity.

Support costs are re-allocated to each of the activities on the following basis which is an estimate, based on related income, of the amount attributable to each activity:

ННРА	86%
Insight & Action	8%
Volunteer Progression Project	2%
Supported Core Projects	4%

Governance costs are the costs associated with the governance arrangements of the charity. These costs are associated with constitutional and statutory requirements and include any costs associated with the strategic management of the charity's activities.

i) Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged to the Statement of financial activities as incurred.

Notes to the financial statements

For the year ended 31 March 2015

1. Accounting policies (continued)

- j) The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.
- k) Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Computer Equipment, Fixtures & Fittings 4 years

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

2. Voluntary income

	Restricted £	Unrestricted £	2015 Total £	2014 Total £
JP Getty Jnr Charitable Trust	-	30,000	30,000	15,000
Andy Ludlow Award - First Prize		30,000	30,000	-
Other Voluntary Income and Sundry Donations	-	37,509	37,509	57,724
Total		97,509	97,509	72,274

Services in kind under Other Voluntary Income and Sundry Donations consist of professional advice with a value of £5,000.

Notes to the financial statements

3. Incoming resources form charitable	activities			
	Restricted £	Unrestricted £	2015 Total £	2014 Total £
Homeless Health Peer Advocacy:				
London Borough of Hammersmith and Fulham		40,000	40,000	48,000
London Borough of Lambeth	-	-	-	9,000
London Borough of Camden	-	-	-	14,743
University College London Hospital	35,000	-	35,000	25,356
London CCGs (previously PCTs)	40,832	91,800	132,632	123,207
Greater London Authority	50,000	-	50,000	60,000
Broadway Homelessness and Support	34,000		34,000	68,000
University College London	44,000	-	44,000	45,235
Homeless Healthcare CIC	-	-	-	7,600
Guy's & St Thomas' NHS Foundation Trust	-	22,500	22,500	-
Imperial College Healthcare Charity	33,000	-	33,000	-
Other HHPA Funding	-	-	-	9,568
Non HHPA Income:				
Consultancy fees	-	21,634	21,634	39,323
Volunteer Progression Programme Funders	25,750	-	25,750	12,500
Oak Foundation	15,000	-	15,000	-
Supported Core Projects	7,500		7,500	17,326
Total	285,082	175,934	461,016	479,858
4. Investment income				
			2015	2014
	Restricted	Unrestricted	Total	Total
	£	£	£	£
Bank interest		158_	158	141

Notes to the financial statements

	Cost of generating funds	Homeless Health Peer Advocacy	Insight & Action	Oak Foundation Service Evaluation	Volunteer Progression	Supported Core Projects	Governance costs	Support costs	2015	2014
	£	£	£	£	£	£	£	£	£	£
Staff costs (Note 7)	-	212,343	28,026	3,600	21,240	11,640	-	93,569	370,418	307,551
Freelance costs	•	-	-	-	-	-	-	-	-	28,506
Recruitment	-	196	-	-	-	-	-	-	196	12,564
Project costs	-	49,711	9,397	10,080	134	1,408		2,996	73,726	55,780
Training	-	21,826	-	-	-		-	2,393	24,219	5,148
Welfare	-	1,123	17	-	17	282	1,629	6,311	9,379	6,408
Travel & accommo- dation	•	9,856	160	-	21	681	174	1,181	12,073	6,400
Office costs	2,185	5,892	15	-	60	4,573	1,409	26,911	41,045	67,100
Depreciation	-	-	-	-	-	-		3,609	3,609	2,354
Audit and Accountancy	-	-	-	-	-	-	9,054	-	9,054	8,400
Other costs	-	-					-			15,000
Total	2,185	300,947	37,615	13,680	21,472	18,584	• 12,266	136,970	543,719	515,211
Support costs		116,255	10,958		4,278	5,479		(136,970)		
Resource expended	2,185	417,202	48,573	13,680	25,750	24,063	12,266	-	543,719	515,211

Notes to the financial statements

For the year ended 31 March 2015

Net incoming resources fo	the ve	ear
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This is stated after charging/crediting:

	2015	2014
	£	£
Depreciation	3,609	2,354
Auditors' remuneration		
• audit	-	5,500
 independent examination 	3,000	-
• other services	-	1,500
Trustees' remuneration	-	-
Trustees' reimbursed expenses	704	201

Trustees' reimbursed expenses represents the reimbursement of travel and subsistence costs to 2 (2014: 1) member relating to attendance at meetings of the Trustees.

7. Staff costs and numbers

Staff costs were as follows:

	2015	2014
	£	£
Salaries and wages	328,349	272,363
Social security costs	30,260	24,954
Pension contributions	11,809	10,234
	370,418	307,551
Total emoluments paid to staff were:	340,158	282,597

No employee earned more than £60,000 during the year.

The average weekly number of employees (full-time equivalent) during the year was as follows:

	2015	2014
	No.	No.
Homeless Health Peer Advocacy	9.0	7.4
Insight & Action	1.0	0.5
Measuring Impact	0.4	0.2
Volunteer Progression	0.6	0.2
Supported Core Projects	0.5	1.2
Governance	0.3	0.1
	11.8	9.6

8. Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

Notes to the financial statements

9.	Tangible fixed assets			
		Computer Equipment, Fixtures & Fittings	2015 Total	2014 Total
	Cost	£	£	£
	At the start of the year	27,682	27,682	22,190
	Additions in year	9,555	9,555	5,492
	Additions in year			
	At end of the year	37,237	37,237	27,682
	Depreciation			
	At the start of the year	18,484	18,484	16,130
	Charge for the year	3,609	3,609	2,354
	At the end of the year	22,093	22,093	18,484
	Net book value			
	At the end of the year	15,144	15,144	9,198
	At the start of the year	9,198	9,198	6,060
10.	Debtors		2015	2014
			£	£
	Trade debtors		53,074	117,878
	Prepayments and accrued income		9,269	5,358
			62,343	123,236
11.	Creditors: amounts falling due within one year			
		•	2015	2014
	Trade creditors		£ 1,546	£ 13,720
	Other creditors		6,569	75
	Accruals and deferred income		116,418	133,255
	•		124,533	147,049
			<u> </u>	
12.	Analysis of net assets between funds			
		Restricted	General	Total
		funds £	· funds £	funds £
	Tangible fixed assets	<u>r</u>	15,144	15,144
	Net current assets	1,320	95,340	96,660
		· -		
	Net assets at the end of the year	1,320	110,484	111,804

Notes to the financial statements

For the year ended 31 March 2015

13. Movements in funds					
	At the start	Incoming	Outgoing		At the end
	of the year	resources	resources	Transfers	of the year
	£	£	£	£	£
Restricted funds	•				
Homeless Health Peer	-	236,832	(236,832)	-	-
Advocacy					
Volunteer Progression	-	25,750	(25,750)	-	-
Oak Foundation Service	-	15,000	(13,680)	=	1,320
Supported Core Projects	920	7,500	(24,063)	15,643	
Total restricted funds	920	285,082	(300,325)	15,643_	1,320
Unrestricted funds					
General funds	95,920	273,601	(243,394)	(15,643)	110,484
Total unrestricted funds	95,920	273,601	(243,394)	(15,643)	110,484
Total funds	96,840	558,683	(543,719)		111,804

Purposes of restricted funds

Homeless Health Peer Advocacy

Groundswell's HHPA service works to address the health inequalities faced by people experiencing homelessness by improving their access to healthcare - primarily through Peers accompanying people to their health appointments. Our Peers are volunteers who all have personal experience of homelessness. This service is delivered in bespoke ways across a range of projects and locations.

Volunteer Progression Programme

This work provide Groundswell's volunteers with a cohesive, person-centred programme of support and coaching that builds self-reliance and self-determination to enable progress towards employment.

Supported Core Projects

Donations restricted to the central costs of the organisation.

14. Operating lease commitments

The charity has annual commitments at the year end under operating leases expiring as follows:

	Equipme	Equipment		
	2015	2014		
	£	£		
2-5 years	1,360	1,360		