

Registered number
04133843

Brand Democracy Limited

Report and Accounts

31 December 2014

Brand Democracy Limited**Registered number: 04133843****Director's Report**

The director presents his report and accounts for the year ended 31 December 2014.

Principal activity

The company is dormant and has not traded during the year or subsequent to the year end.

Directors

The following persons served as directors during the year:

R Davison

C Beale

N Lamb

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 24 September 2015 and signed on its behalf.

R Davison

Director

Brand Democracy Limited
Profit and Loss Account
for the year ended 31 December 2014

The company has not traded during the year or the preceding financial year. During these years, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

Certain items of expenditure were paid on behalf of the company by the director.

Brand Democracy Limited
Balance Sheet
as at 31 December 2014

	Notes	2014 £	2013 £
Curret assets			
Debtors			
Net Current Assets			
Net Assets		<u>-</u>	<u>-</u>
Capital and reserves			
Called up share capital	2	2	2
Capital redemption reserve	3	3,039	3,039
Profit and loss account	3	(3,041)	(3,041)
Shareholders' funds		<u>-</u>	<u>-</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 480 of the Companies Act 2006 relating to dormant companies.

Members have not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

R Davison

Director

Approved by the board on 24 September 2015

Brand Democracy Limited
Notes to the Accounts
for the year ended 31 December 2014

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

2 Share capital	Nominal value	2,014 Number	2,014 £	2013 £
Allotted, called up and fully paid:				
Ordinary shares	£1 each	2	2	2
			<u>2</u>	<u>2</u>

3 Capital redemption reserve

2,014 £

At 1 January 2014 3,039

At 31 December 2014 3,039

4 Profit and loss account

2,014 £

At 1 January 2014 (3,041)

At 31 December 2014 (3,041)

5 Ultimate parent undertaking

The ultimate parent company, controlling party and the parent undertaking of the largest group for which the group accounts are prepared and of which the company is a member is Chime Communications plc, which is incorporated and registered in England and Wales.

6 Related party transactions

As the company is a wholly owned subsidiary of Chime Communications plc, it has taken advantage of the exemption contained in FRS 8.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.

