

Registered Number:04120376

England and Wales

WUP Doodle Ltd

Unaudited Financial Statements

For the year ended 31 March 2017

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**Statement of Financial Position**  
**As at 31 March 2017**

	Notes	2017 £	2016 £
<b>Fixed assets</b>			
Property, plant and equipment	2	596,132	237,045
		<b>596,132</b>	<b>237,045</b>
<b>Current assets</b>			
Inventories	3	50,000	35,000
Trade and other receivables	4	178,559	336,869
Cash and cash equivalents		141,881	215,367
		<b>370,440</b>	<b>587,236</b>
<b>Trade and other payables: amounts falling due within one year</b>	5	(124,221)	(188,146)
<b>Net current assets</b>		<b>246,219</b>	<b>399,090</b>
<b>Total assets less current liabilities</b>		<b>842,351</b>	<b>636,135</b>
<b>Trade and other payables: amounts falling due after more than one year</b>	6	(105,128)	(28,445)
<b>Provisions for liabilities</b>		-	(5,432)
<b>Net assets</b>		<b>737,223</b>	<b>602,258</b>
<b>Capital and reserves</b>			
Called up share capital		100	100
Retained earnings		737,123	602,158
<b>Shareholders' funds</b>		<b>737,223</b>	<b>602,258</b>

For the year ended 31 March 2017 the company was entitled to exemption from audit under Section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2017 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for:

- ensuring that the company keeps proper accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

These financial statements were approved and authorised for issue by the Board on 12 December 2017 and were signed by:

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R Argent  
Director

**WUP Doodle Ltd**  
**Notes to the Financial Statements**  
**For the year ended 31 March 2017**

**Statutory Information**

WUP Doodle Ltd is a private limited company, limited by shares, domiciled in England and Wales, registration number 04120376.

Registered address:  
Unit 4, Stimpson Yard  
The Street  
Hepworth  
Suffolk  
IP22 2PS

The presentation currency is £ sterling.

**1. Accounting policies**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A of Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical costs convention as modified by the revaluation of certain assets.

**Revenue recognition**

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

**Property, plant and equipment**

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Land and buildings	2 Straight line
Plant and machinery	25 Reducing balance
Computer equipment	25 Reducing balance
Motor vehicles	25 Reducing balance
Fixtures and fittings	25 Reducing balance

No depreciation is provided on the company's freehold properties since in the opinion of the directors the expected useful lives are sufficiently long and the estimated residual values are sufficiently high that any such depreciation would be immaterial. The directors undertake an annual impairment review of these properties.

**Inventories**

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow moving items. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the statement of financial position date.

**Hire purchase and leasing commitments**

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

The finance element of the rental payment is charged to the profit and loss account on a straight line basis.

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For the year ended 31 March 2017

**2. Property, plant and equipment**

	Land and buildings £	Plant and machinery £	Motor vehicles £	Total £
<b>Cost or valuation</b>				
At 01 April 2016	-	452,388	54,500	506,888
Additions	184,000	231,317	-	415,317
At 31 March 2017	<u>184,000</u>	<u>683,705</u>	<u>54,500</u>	<u>922,205</u>
<b>Provision for depreciation and impairment</b>				
At 01 April 2016	-	256,218	13,625	269,843
Charge for year	-	38,154	18,076	56,230
At 31 March 2017	<u>-</u>	<u>294,372</u>	<u>31,701</u>	<u>326,073</u>
<b>Net book value</b>				
At 31 March 2017	<u>184,000</u>	<u>389,333</u>	<u>22,799</u>	<u>596,132</u>
At 31 March 2016	<u>-</u>	<u>196,170</u>	<u>40,875</u>	<u>237,045</u>

**3. Inventories**

	2017 £	2016 £
Stocks	<u>50,000</u>	<u>35,000</u>

**4. Trade and other receivables**

	2017 £	2016 £
Trade debtors	168,169	220,391
Other debtors	10,390	116,478
	<u>178,559</u>	<u>336,869</u>

**5. Trade and other payables: amounts falling due within one year**

	2017 £	2016 £
Trade creditors	81,736	38,730
Taxation and social security	4,282	85,616
Other creditors	38,203	63,800
	<u>124,221</u>	<u>188,146</u>

**6. Trade and other payables: amounts falling due after more than one year**

	2017 £	2016 £
Other creditors	<u>105,128</u>	<u>28,445</u>

**WUP Doodle Ltd**  
**Notes to the Financial Statements Continued**  
**For the year ended 31 March 2017**