

**DIRECT BY DESIGN LIMITED  
ABBREVIATED UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 OCTOBER 2015**

Perrys Accountants Limited  
Chartered Accountants  
19-21 Swan Street  
West Malling  
Kent  
ME19 6JU

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FOR THE YEAR ENDED 31 OCTOBER 2015**

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**DIRECT BY DESIGN LIMITED**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31 OCTOBER 2015**

**DIRECTOR:** R D Codling

**SECRETARY:** Mrs S Codling

**REGISTERED OFFICE:** 19/21 Swan Street  
West Malling  
Kent  
ME19 6JU

**REGISTERED NUMBER:** 04094061 (England and Wales)

**ACCOUNTANTS:** Perrys Accountants Limited  
Chartered Accountants  
19-21 Swan Street  
West Malling  
Kent  
ME19 6JU

**ABBREVIATED BALANCE SHEET**  
**31 OCTOBER 2015**

	Notes	2015 £	£	2014 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		1,628		2,170
<b>CURRENT ASSETS</b>					
Debtors		9,179		10,037	
Cash at bank		<u>8,729</u>		<u>18,013</u>	
		17,908		28,050	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>19,284</u>		<u>23,045</u>	
<b>NET CURRENT (LIABILITIES)/ASSETS</b>			<u>(1,376)</u>		<u>5,005</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>252</u>		<u>7,175</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		100		100
Profit and loss account			<u>152</u>		<u>7,075</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>252</u>		<u>7,175</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2015.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2015 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 24 February 2016 and were signed by:

R D Codling - Director

**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 OCTOBER 2015**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 25% on reducing balance

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

**2. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 November 2014 and 31 October 2015	14,478
<b>DEPRECIATION</b>	
At 1 November 2014	12,308
Charge for year	542
At 31 October 2015	12,850
<b>NET BOOK VALUE</b>	
At 31 October 2015	1,628
At 31 October 2014	2,170

**3. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2015 £	2014 £
99 (2014 - 100 )	Ordinary	1	99	100
1	Ordinary A	1	1	-
			<u>100</u>	<u>100</u>

**4. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

Included in other creditors is the directors loan account totalling £9,266 (2014 £8,516).

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.