

DIRECT BY DESIGN LIMITED
ABBREVIATED UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2012

Perrys Accountants Limited
Chartered Accountants
19-21 Swan Street
West Malling
Kent
ME19 6JU

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FOR THE YEAR ENDED 31 OCTOBER 2012**

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DIRECT BY DESIGN LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 OCTOBER 2012**

DIRECTOR: R D Codling

SECRETARY: Mrs S Codling

REGISTERED OFFICE: 19/21 Swan Street
West Malling
Kent
ME19 6JU

REGISTERED NUMBER: 04094061 (England and Wales)

ACCOUNTANTS: Perrys Accountants Limited
Chartered Accountants
19-21 Swan Street
West Malling
Kent
ME19 6JU

**ABBREVIATED BALANCE SHEET
31 OCTOBER 2012**

	Notes	2012 £	£	2011 £	£
FIXED ASSETS					
Tangible assets	2		1,824		1,930
CURRENT ASSETS					
Debtors		3,705		6,092	
Cash at bank		<u>20,628</u>		<u>9,797</u>	
		24,333		15,889	
CREDITORS					
Amounts falling due within one year		<u>13,826</u>		<u>11,677</u>	
NET CURRENT ASSETS			<u>10,507</u>		<u>4,212</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>12,331</u>		<u>6,142</u>
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			<u>12,231</u>		<u>6,042</u>
SHAREHOLDERS' FUNDS			<u>12,331</u>		<u>6,142</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 6 February 2013 and were signed by:

R D Codling - Director

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2012**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 25% on reducing balance

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 November 2011	12,428
Additions	502
At 31 October 2012	<u>12,930</u>
DEPRECIATION	
At 1 November 2011	10,498
Charge for year	608
At 31 October 2012	<u>11,106</u>
NET BOOK VALUE	
At 31 October 2012	<u>1,824</u>
At 31 October 2011	<u>1,930</u>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2012 £	2011 £
100	Ordinary	1	<u>100</u>	<u>100</u>

4. TRANSACTIONS WITH DIRECTOR

Included in other creditors is the directors loan account totalling £4,862 (2011 £4,862).

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.