



**Companies House**  
— for the record —

**AR01** (ef)

**Annual Return**



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**XV37XOTG**

*Company Name:* **ELECTORAL REFORM (MARKET RESEARCH) LIMITED**

*Company Number:* **04089251**

*Date of this return:* **12/10/2010**

*SIC codes:* **7413**

*Company Type:* **Private company limited by shares**

*Situation of Registered Office:* **THE ELECTION CENTRE  
33 CLARENDON ROAD  
LONDON  
N8 0NW**

**Officers of the company**

***Company Secretary 1***

*Type:* **Person**  
*Full forename(s):* **MS JENNIFER ANN**

*Surname:* **BRADLEY**

*Former names:*

*Service Address recorded as Company's registered office*

## *Company Director* 1

Type: **Person**  
Full forename(s): **MICHAEL ROBERT**

Surname: **BURDETT**

Former names:

*Service Address recorded as Company's registered office*

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **04/04/1951** Nationality: **BRITISH**

Occupation: **COMPANY DIRECTOR**

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## *Company Director* 2

Type: **Person**  
Full forename(s): **THE HONORABLE SIAN ELERI**

Surname: **ROBERTS**

Former names:

*Service Address recorded as Company's registered office*

Country/State Usually Resident: **ENGLAND**

Date of Birth: **05/06/1966** Nationality: **BRITISH**

Occupation: **COMPANY DIRECTOR**

## Statement of Capital (Share Capital)

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<b>Class of shares</b>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>2</b>
		<i>Aggregate nominal value</i>	<b>2</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>1</b>
		<i>Amount unpaid per share</i>	<b>0</b>

### *Prescribed particulars*

**ORDINARY SHARES ARE ENTITLED TO DIVIDENDS AND TO ANY PROCEEDS ON THE WINDING UP OF THE COMPANY**

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## Statement of Capital (Totals)

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<i>Currency</i>	<b>GBP</b>	<i>Total number of shares</i>	<b>2</b>
		<i>Total aggregate nominal value</i>	<b>2</b>

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### *Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 12/10/2010 or that had ceased to be shareholders since the made up date of the previous Annual Return

*A full list of shareholders for a private or non-traded public company are shown below*

*Shareholding 1* : **2 ORDINARY shares held as at 2010-10-12**  
*Name:* **ELECTORAL REFORM SERVICES LTD**

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### *Authorisation*

*Authenticated*

*This form was authorised by one of the following:*

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.