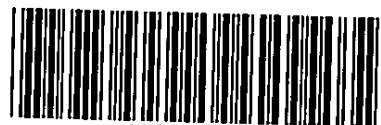


Company Registration No.4089251 (England and Wales)

**ELECTORAL REFORM (MARKET RESEARCH) LIMITED
DIRECTORS' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST DECEMBER 2009**

THURSDAY



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ELECTORAL REFORM (MARKET RESEARCH) LIMITED

COMPANY INFORMATION

Directors

**Sian Roberts
Michael Burdett**

Company Secretary

Jennifer Bradley

Company Number

4089251

Registered Office

**The Election Centre
33 Clarendon Road
London
N8 0NW**

ELECTORAL REFORM (MARKET RESEARCH) LIMITED

DIRECTORS' REPORT

YEAR ENDED 31ST DECEMBER 2009

The directors present their annual report with the unaudited accounts of the company for the year ended 31 December 2009. The company is dormant and has not traded during the year.

The following directors have held office since 1st January 2009:

Owen Thomas (resigned 31st December 2009)

Sian Roberts (appointed 10th January 2010)

Michael Burdett

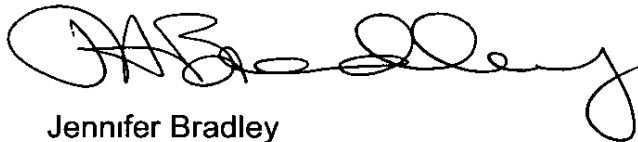
Philip Burkill (resigned 1st April 2009)

Christopher Graham (resigned 12th August 2009)

None of the directors had any interest in the shares of the company.

The Company is a wholly owned subsidiary of Electoral Reform Services Limited, which in turn is a subsidiary of Electoral Reform Society (Limited by Guarantee), a company registered in England.

Signed on behalf of the board of Directors by

A handwritten signature in black ink, appearing to read 'J Bradley', with a long horizontal flourish extending to the right.

Jennifer Bradley
Secretary

Approved by the board 11th August 2010

ELECTORAL REFORM (MARKET RESEARCH) LIMITED

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2009

The company has not traded during the year or the preceding financial year. During these years, the company received no income and incurred no expenditure and therefore made neither profit nor loss

BALANCE SHEET

31ST DECEMBER 2009

	2009	2008
	£	£
Total Assets Less Current Liabilities	<u>-</u>	<u>-</u>
Capital and Reserves		
Authorised 100 ordinary shares of £1	<u>£100</u>	<u>£100</u>
Allotted called up and fully paid 2 ordinary shares of £1	2	2
Profit and Loss Account	(2)	(2)
Shareholders Funds	<u>-</u>	<u>-</u>

For the year ended 31 December 2009, the company was entitled to exemption from audit under section 480 Companies Act 2006. The members have not required the company to obtain an audit of its accounts under section 476 of the Companies Act 2006. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

These financial statements were approved by the directors on 11th August 2010 and signed on their behalf by:



SIAN ROBERTS