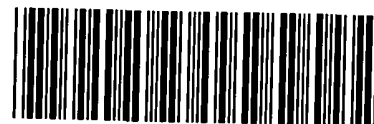


**Registration Number 4011866**

**Ameliorate Marketing Limited**  
**Unaudited Abbreviated Financial Statements**  
**for the year ended 30 June 2016**

FRIDAY



\*A63C9ZZV\*

A15

31/03/2017

#280

COMPANIES HOUSE

**Ameliorate Marketing Limited**  
**Registration Number 4011866**  
**Abbreviated Balance Sheet as at 30 June 2016**

	Notes	2016		2015	
		£	£	£	£
<b>Current Assets</b>					
Cash at bank and in hand		94		94	
		94		94	
<b>Creditors: amounts falling due within one year</b>		(-)		(-)	
<b>Net Assets</b>		94		94	
<b>Capital and Reserves</b>					
Called up share capital	2	100		100	
Profit and loss account		(6)		(6)	
<b>Shareholders' funds</b>		94		94	

The Company is entitled to exemption from audit under section 477 of the Companies Act 2006 for the year ended 30 June 2016.

The members have not required the company to obtain an audit of its abbreviated financial statements for the year ended 30 June 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- i) ensuring that the company keeps accounting records which comply with Section 386 and 387 of the Companies Act 2006, and
- ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year in accordance with the requirements of Section 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the Board on 27 March 2017 and signed on its behalf by

**Mark Roderick**  
**Director**



## **Ameliorate Marketing Limited**

### **Notes to the Abbreviated Financial Statements for the year ended 30 June 2016**

#### **1. Accounting policies**

##### **Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards.

##### **Turnover**

Turnover represents the amount (excluding value added tax) derived from the principal activity of the company.

##### **Taxation**

Current tax is provided at amounts expected to be paid (or recovered) using the tax rates and laws that have been enacted or substantially enacted by the balance sheet date.

##### **Deferred taxation**

Deferred taxation is provided in full on the timing differences that result in an obligation at the balance sheet date to pay more tax, or a right to pay less tax, at a future date, at rates expected to apply when they crystallise based on current tax rates and laws. Timing differences arise from those in which they are included in the financial statements. Deferred tax assets and liabilities are not discounted.

##### **Tangible fixed assets and depreciation**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each assets over its expected economic life as follows –

- Plant, machinery and equipment	20% reducing balance
----------------------------------	----------------------

##### **Pensions**

Contributions payable to Pension Funds are charged to Profit and Loss as they fall due for payment.

#### **2. Share capital**

	<b>2016</b>	<b>2015</b>
	<b>£</b>	<b>£</b>
<b>Authorised equity</b>		
6,000 Ordinary shares of £1 each	<u>6,000</u>	<u>6,000</u>
<b>Allotted, called up and fully paid equity</b>		
6,000 Ordinary shares of £1 each	<u>6,000</u>	<u>6,000</u>