

Report of the Directors and  
Financial Statements  
for the Year Ended 31 July 2011  
for  
West Midlands Transport Information  
Services Limited

TUESDAY



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for the Year Ended 31 July 2011

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**DIRECTORS:**

J C Barlow  
M J DeCoursey  
M D Hancock  
C Soutar  
P DeSantis  
S N Rhodes  
C J Lane  
K J Belfield  
S Burd  
D Hibbs  
G H Frost  
S J B Hyde

**SECRETARY:**

Tildesley and Tonks Limited

**REGISTERED OFFICE:**

Unit 8 Pendeford Place  
Pendeford Business Park  
Wobaston Road  
Wolverhampton  
West Midlands  
WV9 5HD

**REGISTERED NUMBER:**

4007151 (England and Wales)

**AUDITORS:**

James, Stanley & Co  
1,733 Coventry Road  
South Yardley  
Birmingham  
West Midlands  
B26 1DT

Report of the Directors  
for the Year Ended 31 July 2011

The directors present their report with the financial statements of the company for the year ended 31 July 2011

**PRINCIPAL ACTIVITY**

The principal activity of the company in the year under review was that of the supply of travel information services

**EVENTS SINCE THE END OF THE YEAR**

Information relating to events since the end of the year is given in the notes to the financial statements

**DIRECTORS**

The directors shown below have held office during the whole of the period from 1 August 2010 to the date of this report

J C Barlow  
M J DeCoursey  
M D Hancock  
C Soutar  
P DeSantis  
S N Rhodes  
C J Lane  
K J Belfield  
S Burd

Other changes in directors holding office are as follows

S Zanker - resigned 13 June 2011  
A Lloyd - resigned 15 December 2010  
D Hibbs - appointed 13 June 2011  
G H Frost - appointed 15 December 2010  
S J B Hyde - appointed 13 June 2011

**GOING CONCERN**

After making enquiries, the directors have reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they adopt the going concern basis in preparing the financial statements

**STATEMENT OF DIRECTORS' RESPONSIBILITIES**

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

**STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS**

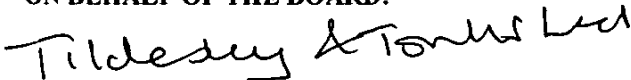
So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information

**AUDITORS**

The auditors, James, Stanley & Co, will be proposed for re-appointment at the forthcoming Annual General Meeting

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

**ON BEHALF OF THE BOARD:**



Tildesley and Tonks Limited - Secretary

30 March 2012

Report of the Independent Auditors to the Members of  
West Midlands Transport Information  
Services Limited

We have audited the financial statements of West Midlands Transport Information Services Limited for the year ended 31 July 2011 on pages six to fifteen. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

**Respective responsibilities of directors and auditors**

As explained more fully in the Statement of Directors' Responsibilities set out on page two, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

**Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the financial statements to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

**Opinion on financial statements**

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 July 2011 and of its loss for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the Report of the Directors for the financial year for which the financial statements are prepared is consistent with the financial statements.

**Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Report of the Directors



A E S James (Senior Statutory Auditor)  
for and on behalf of James, Stanley & Co  
1,733 Coventry Road  
South Yardley  
Birmingham  
West Midlands  
B26 1DT

2 April 2012

West Midlands Transport Information  
Services Limited

Profit and Loss Account  
for the Year Ended 31 July 2011

	Notes	31 7 11 £	31 7 10 £
<b>TURNOVER</b>		1,166,058	1,218,508
Cost of sales		(863,082)	(919,180)
<b>GROSS PROFIT</b>		302,976	299,328
Administrative expenses		(416,091)	(442,326)
		(113,115)	(142,998)
Other operating income		7,825	3,635
<b>OPERATING LOSS</b>	2	(105,290)	(139,363)
Capital contribution recharged	3	195,069	130,795
Provision for doubtful debts	3	(174,180)	-
		(84,401)	(8,568)
Interest receivable and similar income		251	42
		(84,150)	(8,526)
Other finance costs	12	(9,000)	(24,000)
<b>LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION</b>		(93,150)	(32,526)
Tax on loss on ordinary activities	4	(52)	(239)
<b>LOSS FOR THE FINANCIAL YEAR</b>		(93,202)	(32,765)

The notes form part of these financial statements



Statement of Total Recognised Gains and Losses  
for the Year Ended 31 July 2011

	31 7 11	31 7 10
	£	£
<b>LOSS FOR THE FINANCIAL YEAR</b>	(93,202)	(32,765)
Actual return less expected return on pension scheme assets	(13,000)	114,000
Changes in assumptions	353,000	(99,000)
<b>TOTAL RECOGNISED GAINS AND LOSSES RELATING TO THE YEAR</b>	<u>246,798</u>	<u>(17,765)</u>

The notes form part of these financial statements

West Midlands Transport Information  
Services Limited

Balance Sheet  
31 July 2011

	Notes	31 7 11 £	£	31 7 10 £	£
<b>FIXED ASSETS</b>					
Tangible assets	5		92,830		40,207
<b>CURRENT ASSETS</b>					
Debtors	6	180,182		350,783	
Cash at bank and in hand		362,298		418,841	
		542,480		769,624	
<b>CREDITORS</b>					
Amounts falling due within one year	7	131,927		263,580	
<b>NET CURRENT ASSETS</b>			410,553		506,044
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			503,383		546,251
<b>CREDITORS</b>					
Amounts falling due after more than one year	8		(22,334)		-
<b>PENSION LIABILITY</b>	12		(153,000)		(465,000)
<b>NET ASSETS</b>			328,049		81,251
<b>CAPITAL AND RESERVES</b>					
Called up share capital	10		945		945
Profit and loss account	11		327,104		80,306
<b>SHAREHOLDERS' FUNDS</b>			328,049		81,251

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the Board of Directors on 30 March 2012 and were signed on its behalf by

*M D Hancock*

M D Hancock - Director

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures and fittings	- 15% on reducing balance
Office equipment	- 33% on reducing balance

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

**Pension costs and other post-retirement benefits**

The company operates a defined benefit pension scheme with assets held in a separately administered fund. Contributions are charged to the profit and loss account so as to spread the costs of the pensions over employees' working lives with the company. The contributions are determined by a qualified actuary on the basis of triennial valuations using the projected unit method. A full actuarial valuation was carried out at 31 March 2010 and has been updated to 31 July 2011 by a qualified independent actuary.

**2 OPERATING LOSS**

The operating loss is stated after charging

	31 7 11	31 7 10
	£	£
Depreciation - owned assets	14,565	52,125
Loss on disposal of fixed assets	1,146	-
Auditors' remuneration	3,150	3,000
Pension costs	53,000	42,000
	<u>          </u>	<u>          </u>
Directors' remuneration and other benefits etc	-	-
	<u>          </u>	<u>          </u>

**3 EXCEPTIONAL ITEMS**

The capital contribution of £195,069 (2010 - £130,795) received during the year is to fund the rolling three year upgrade of hardware, software and projects designed to enhance the company's services

The company is currently taking legal action to pursue a debt owed by one of its customers. The outcome of this action is as yet unknown. In view of the uncertainty relating to this matter, a provision of £174,180 has been made in respect of this

Notes to the Financial Statements - continued  
for the Year Ended 31 July 2011**4 TAXATION****Analysis of the tax charge**

The tax charge on the loss on ordinary activities for the year was as follows

	31 7 11 £	31 7 10 £
Current tax		
UK corporation tax	52	9
Adjustment to prior years' tax	-	230
	<u>52</u>	<u>239</u>
Tax on loss on ordinary activities	<u>52</u>	<u>239</u>

**5 TANGIBLE FIXED ASSETS**

	Fixtures and fittings £	Office equipment £	Totals £
<b>COST</b>			
At 1 August 2010	30,948	249,250	280,198
Additions	-	68,563	68,563
Disposals	-	(14,799)	(14,799)
	<u>30,948</u>	<u>303,014</u>	<u>333,962</u>
At 31 July 2011	<u>30,948</u>	<u>303,014</u>	<u>333,962</u>
<b>DEPRECIATION</b>			
At 1 August 2010	21,044	218,947	239,991
Charge for year	1,486	13,079	14,565
Eliminated on disposal	-	(13,424)	(13,424)
	<u>22,530</u>	<u>218,602</u>	<u>241,132</u>
At 31 July 2011	<u>22,530</u>	<u>218,602</u>	<u>241,132</u>
<b>NET BOOK VALUE</b>			
At 31 July 2011	<u>8,418</u>	<u>84,412</u>	<u>92,830</u>
At 31 July 2010	<u>9,904</u>	<u>30,303</u>	<u>40,207</u>

In the event of the company ceasing to trade, the assets will revert to the Local Authority

**6 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31 7 11 £	31 7 10 £
Trade debtors	92,669	222,657
Other debtors	15,016	29,840
Prepayments and accrued income	72,497	98,286
	<u>180,182</u>	<u>350,783</u>

Notes to the Financial Statements - continued  
for the Year Ended 31 July 2011**7 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31 7 11	31 7 10
	£	£
Other loans	20,000	20,000
Trade creditors	89,541	14,382
Tax	52	9
Other creditors	1,916	22,717
Accruals and deferred income	20,418	206,472
	<u>131,927</u>	<u>263,580</u>

The other loans represent monies advanced by shareholders and are interest free with no specific repayment terms

**8 CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	31 7 11	31 7 10
	£	£
Accruals and deferred income	<u>22,334</u>	<u>-</u>

**9 OPERATING LEASE COMMITMENTS**

The following operating lease payments are committed to be paid within one year

	31 7 11	31 7 10
	£	£
Expiring		
Between one and five years	<u>47,913</u>	<u>46,500</u>

**10 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid			31 7 11	31 7 10
Number	Class	Nominal value	£	£
945	£1 ordinary shares	£1	<u>945</u>	<u>945</u>

Notes to the Financial Statements - continued  
for the Year Ended 31 July 2011**11 RESERVES**

	Profit and loss account £
At 1 August 2010	80,306
Deficit for the year	(93,202)
Actuarial gain/ (loss) arising in the year	340,000
At 31 July 2011	<u>327,104</u>
Profit and loss account excluding pension liability	480,104
Pension deficit	(153,000)
Profit and loss account	<u>327,104</u>

**12 PENSION COMMITMENTS****Value of scheme assets and liabilities**

	31 7 11 £	31 7 10 £
Market value of assets	1,364,000	1,265,000
Present value of scheme liabilities	(1,517,000)	(1,730,000)
Deficit in scheme	<u>(153,000)</u>	<u>(465,000)</u>
Net pension liability	<u>(153,000)</u>	<u>(465,000)</u>

**Movement in deficit during the year**

	31 7 11 £	31 7 10 £
Deficit in scheme at start of year	(465,000)	(446,000)
Current service cost	(53,000)	(42,000)
Contributions	34,000	32,000
Other finance costs	(9,000)	(24,000)
Actuarial gain	340,000	15,000
Deficit in scheme at end of year	<u>(153,000)</u>	<u>(465,000)</u>

Notes to the Financial Statements - continued  
for the Year Ended 31 July 2011**12 PENSION COMMITMENTS - continued**

The major assumptions used by the actuary  
were  
(in nominal terms)

	31 7 11 %	31 7 10 %
Rate of increase in salaries	4 75	5 25
Rate of increase in pension payments	3 00	3 00
Discount rate	5 30	5 50
Inflation assumption	3 00	3 00

The assets in the scheme and the expected rate  
of return were

	Long term rate of return expected at 31 7 11 %	Value at 31 7 11 £	Long term rate of return expected at 31 7 10 %	Value at 31 7 10 £
Equities	7 50	928,000	7 50	901,000
Government bonds	3 90	146,000	4.20	114,000
Other bonds	5 20	104,000	5 10	104,000
Property	6 50	157,000	6 50	121,000
Other	0 50	29,000	0 50	25,000
Total market value of assets		1,364,000		1,265,000
Present value of scheme liabilities		-1,517,000		-1,730,000
Net pension liability		-153,000		-465,000

Analysis of amount charged to operating profit

	31 7 11 £'000	31 7 10 £'000
Current service cost	53	42
Interest cost	96	96
Expected return on plan assets	-87	-72
Total operating charge	62	66

Notes to the Financial Statements - continued  
for the Year Ended 31 July 2011**12 PENSION COMMITMENTS - continued**

Analysis of amount credited to other finance income

	31 7 11	31 7 10
Expected return on pension scheme assets	87,000	72,000
Interest on pension scheme liabilities	-96,000	-96,000
Net shortfall	<u>-9,000</u>	<u>-24,000</u>

History of experience gains and losses

	31 7 11	31 7 10	31 7 09	31 7 08	31.7 07
Difference between the expected and actual return on scheme assets					
- amount	-13,000	114,000	-176,000	-50,000	50,000
- percentage of scheme assets	-1 0%	9 0%	-16 60%	-4 40%	4 60%
Experience gains and losses on scheme liabilities					
- amount	345,000	-	-	-68,000	-
- percentage of the present value of the scheme liabilities	22 7%	0 00%	-0 00%	-4 40%	0 00%
Total amount recognised in the statement of total recognised gains and losses					
- amount	340,000	15	-	-374,000	87,000
- percentage of the present value of the scheme liabilities	22 4%	0 90%	0 00%	-24 30%	8 00%

**13 CAPITAL COMMITMENTS**

	31 7 11 £	31 7 10 £
Contracted but not provided for in the financial statements	<u>521,530</u>	<u>0</u>



Notes to the Financial Statements - continued  
for the Year Ended 31 July 2011

**14 RELATED PARTY DISCLOSURES**

In the year under review the company invoiced the related parties as detailed below -

	£
Arriva Midlands North Limited	73,407
Centro	282,685
First Midland Red Buses Limited	46,007
Staffordshire County Council	33,259
Telford & Wrekin Council	18,680
West Midlands Travel Limited	458,180
Stagecoach	45,642

At 31 July 2011, the following amounts were due from related parties -

	£
Centro	46,983
West Midlands Travel Limited	44,435

At 31 July 2011, the following amounts were due to related parties -

	£
Stagecoach	6,000

The above noted organisations are related parties to the West Midlands Transport Information Service Limited due to the fact that they have a member on the company's Board of Directors and therefore exert influence on the company's activities

These transactions were conducted at normal commercial rates

**15 POST BALANCE SHEET EVENTS**

Since the balance sheet date there have been significant falls in the equity markets. These market movements are likely to have had a material increase in the pension scheme deficit.

These financial statements were authorised for issue by the Board of Directors on 30 March 2012

**16 ULTIMATE CONTROLLING PARTY**

The company is controlled by its funding partners none of whom individually control more than 20% of the company's issued share capital and as a result there is no outright controlling party