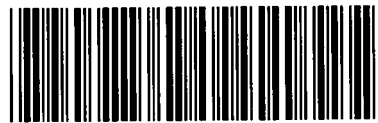


Alison At Home Limited

**Filleted Abridged Unaudited Financial
Statements**

31 December 2017

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Alison At Home Limited

Statement of Financial Position

31 December 2017

	Note	2017 £	2016 £
Fixed assets			
Tangible assets	5	26,568	24,782
Current assets			
Debtors		643,301	920,983
Cash at bank and in hand		864	14,811
		<u>644,165</u>	<u>935,794</u>
Creditors: amounts falling due within one year		<u>(295,125)</u>	<u>(591,470)</u>
Net current assets		<u>349,040</u>	<u>344,324</u>
Total assets less current liabilities		<u>375,608</u>	<u>369,106</u>
Provisions		<u>(2,222)</u>	<u>(1,577)</u>
Net assets		<u><u>373,386</u></u>	<u><u>367,529</u></u>
Capital and reserves			
Called up share capital		45,101	45,101
Profit and loss account		<u>328,285</u>	<u>322,428</u>
Shareholders funds		<u><u>373,386</u></u>	<u><u>367,529</u></u>

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In accordance with section 444 of the Companies Act 2006, the statement of comprehensive income has not been delivered.

For the year ending 31 December 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

The statement of financial position
continues on the following page.

The notes on pages 3 to 5 form part of these financial statements.

Alison At Home Limited

Statement of Financial Position *(continued)*

31 December 2017

These financial statements were approved by the board of directors and authorised for issue on ~~15/03/2018~~, and are signed on behalf of the board by:

A H L Cork
Director



Company registration number: 04006785

The notes on pages 3 to 5 form part of these financial statements.

Alison At Home Limited

Notes to the Financial Statements

Year ended 31 December 2017

1. General information

The company is a private company limited by shares, registered in England and Wales. The address of the registered office and principal place of business is 23A Motcomb Street, London, SW1X 8LB.

2. Statement of compliance

These financial statements have been prepared in compliance with Section 1A of FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland'.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis and in accordance with applicable accounting standards.

Revenue recognition

Turnover is measured at the fair value of the consideration received or receivable and represents amounts received for the publishing of columns in national newspapers and interior magazines. Revenue is recognised once the content has been delivered to the publisher. Where revenue is received in advance of the content being delivered, the revenue is deferred and recognised within current liabilities.

Income tax

The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, tax is recognised in other comprehensive income or directly in equity, respectively.

Current tax is recognised on taxable profit for the current and past periods. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

Deferred tax is recognised in respect of all timing differences at the reporting date. Unrelieved tax losses and other deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Alison At Home Limited

Notes to the Financial Statements *(continued)*

Year ended 31 December 2017

3. Accounting policies *(continued)*

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Short leasehold property	-	5 years straight line
Fixtures and fittings	-	25% straight line
Equipment	-	33% straight line

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly.

Provisions

Provisions are recognised when the entity has an obligation at the reporting date as a result of a past event, it is probable that the entity will be required to transfer economic benefits in settlement and the amount of the obligation can be estimated reliably. Provisions are recognised as a liability in the statement of financial position and the amount of the provision as an expense. Provisions in these financial statements relate to deferred tax.

Financial instruments

Financial assets

Financial assets are recognised when the Company becomes a party to the contractual provisions of the financial instrument. The Company does not hold any third party financial assets.

Loans and receivables

Trade receivables and other receivables that have fixed or determinable payments that are not quoted in an active market are classified as 'loans and receivables'. Loans and receivables are initially recognised at fair value and are subsequently measured using the effective interest method less provision for any impairment.

Financial liabilities and equity instruments

Financial liabilities and equity are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Other financial liabilities (including borrowing and trade and other payables) are initially recognised at fair value and subsequently measured at amortised cost using the effective interest method.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

Alison At Home Limited

Notes to the Financial Statements *(continued)*

Year ended 31 December 2017

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as a finance cost in profit or loss in the period in which it arises.

4. Employee numbers

The average number of persons employed by the company during the year, including the directors and key management personnel amounted to 7 (2016: 11).

5. Tangible assets

	Short leasehold property £	Fixtures and fittings £	Equipment £	Total £
Cost				
At 1 January 2017	15,521	519	29,123	45,163
Additions	—	8,499	3,048	11,547
Disposals	—	(519)	(18,289)	(18,808)
At 31 December 2017	<u>15,521</u>	<u>8,499</u>	<u>13,882</u>	<u>37,902</u>
Depreciation				
At 1 January 2017	259	421	19,701	20,381
Charge for the year	3,104	1,398	5,158	9,660
Disposals	—	(475)	(18,232)	(18,707)
At 31 December 2017	<u>3,363</u>	<u>1,344</u>	<u>6,627</u>	<u>11,334</u>
Carrying amount				
At 31 December 2017	<u>12,158</u>	<u>7,155</u>	<u>7,255</u>	<u>26,568</u>
At 31 December 2016	<u>15,262</u>	<u>98</u>	<u>9,422</u>	<u>24,782</u>

6. Other financial commitments

As at 31 December 2017 the company had no capital commitments or contracts for capital expenditure in place in the year (2016: £nil)

7. Related party transactions

The company is controlled by the director, A H L Cork.

No transactions were undertaken with related parties as such that are required to be disclosed under Financial Reporting Standards for Smaller entities.