Company Registration No. 3991008

Matsdom Limited

Report and Financial Statements

52 week period ended 28 December 2010

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Report and financial statements 2010

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Report and financial statements 2010

Officers and professional advisers

Directors

Mr A D Steele Mr N Cooper

Secretary

Mr D Read

Registered Office

Greenside House 50 Station Road Wood Green London N22 7TP

Directors' report

The directors present their report and audited financial statements for the 52 week period ended 28 December 2010

This report has been prepared in accordance with the special provisions relating to the small companies under Section 415A of the Companies Act 2006

Principal Activities

The principal activity of the Company was the supply of office materials and services and property management

The Company is a subsidiary of William Hill PLC, which together with other subsidiaries of that company forms the William Hill Group of companies ("the Group")

Review of business developments and future prospects

The state of the Company's affairs and trading results for the financial period are shown in the attached financial statements

On 31 December 2008, the Company entered into an Intra-Group Sale and Purchase Agreement with William Hill Organization Limited and the Company ceased to trade Accordingly, the Company is now dormant

The directors do not recommend payment of a dividend for the period (29 December 2009 £nil)

Directors

The present membership of the Board of Directors is set out on page 1

The directors who served throughout the period and subsequently, except as noted, are

Mr S P Lane

(resigned 31 March 2010)

Mr A D Steele

Mr N Cooper

(appointed 1 June 2010)

Adoption of International Financial Reporting Standards (IFRS)

The Group has used IFRS as the primary basis for reporting for the 52 week period ended 28 December 2010

The Company has evaluated the benefits of adopting IFRS and does not currently consider it beneficial to move away from producing financial statements under UK GAAP. This decision will be reassessed from time to time

Terms of payment

William Hill Organization Limited, another operating company within the Group, discharges all expenditure on behalf of the Group's UK subsidiaries. William Hill Organization Limited's normal practice is to agree terms of trading, including payment terms, with suppliers to all UK Group undertakings and, provided suppliers perform in accordance with agreed terms, it is the Group's policy that payment should be made accordingly. At 28 December 2010 the number of creditor days for William Hill Organization Limited was 17 days (29 December 2009 - 20 days)

Directors' report (continued)

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Auditors

Deloitte LLP resigned as auditors during the year. The Company has had no accounting transactions and accordingly became dormant during the prior year. The Company has therefore used the exemption provided in section 480 of the Companies Act 2006 and has not appointed replacement auditors.

Approved by the Board of Directors and signed on behalf of the Board

Mr D Read

Secretary

21/9/11

Profit and loss account 52 week period ended 28 December 2010

	Notes		52 week period ended 29 December 2009 £
Turnover		-	-
Cost of sales			_
Gross profit		-	-
Operating expenses			(351)
Operating loss		-	(351)
Tax credit on loss on ordinary activities	3		
Loss on ordinary activities after taxation			(351)

There have been no recognised gains or losses other than those included in the profit and loss account for the current and preceding financial period, and accordingly no statement of total recognised gains and losses has been presented

All transactions are attributable to discontinued activities

Balance sheet 28 December 2010

	Notes	28 December 2010 £	29 December 2009 £
	110100	_	
Net assets			
Capital and reserves			
Called up share capital	4	1	1
Capital contribution		17,674	17,674
Profit and loss account		(17,675)	(17,675)
Shareholder's fudns		-	-

The Company did not trade during the current period and has made neither profit nor loss, nor any other recognised gain or loss

The Company was dormant during the current period within the meaning of Section 1169 of the Companies Act 2006

The annual accounts have not been audited because the Company is entitled to the exemption provided by Section 480 of the Companies Act 2006 relating to dormant companies and its members have not required the Company to obtain an audit of these accounts in accordance with Section 476

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

The financial statements of Matsdom Limited registered company number 3991008, were approved by the Board of Directors and authorised for issue on

Signed on behalf of the Board of Directors

Mr A D Steele Director

Notes to the accounts 52 week period ended 28 December 2010

1. Accounting policies

The significant accounting policies of the Company are as follows and have been applied consistently in both the current and preceding periods

Basis of preparation

The financial statements have been prepared under the historical cost convention in accordance with law and accounting standards applicable in the United Kingdom

A cash flow statement, as required by Financial Reporting Standard ("FRS") 1 (Revised) Cash Flow Statements has not been prepared, as the Company is a wholly owned subsidiary of a company incorporated in Great Britain and the consolidated accounts of the Group include a cash flow statement in the form prescribed by FRS 1

The Company has ceased trading As required by FRS 18 'Accounting policies' the directors have prepared the financial statements on the basis that the Company is no longer a going concern. No material adjustments arose from ceasing to apply the going concern basis

2. Staff costs

There are no employees of the Company in either the current or preceding financial period. The directors of the Company are also directors of other trading and holding companies within the Group and it is not practicable to allocate their remuneration for the current or preceding period between their services to each company. Therefore details of their remuneration, for the 52 week period ended 28 December 2010 and the 52 week period ended 29 December 2009 are disclosed in the financial statements of William Hill Organization Limited or William Hill PLC.

52 week	52 week
period ended	period ended
28 December	29 December
2010	2009
No.	No.
The number of directors who are members of	
Defined benefit pension scheme	1
Defined contribution pension scheme	1

Disclosures in respect of the both pension schemes are provided in the financial statements of William Hill Organization Limited The defined benefit pension scheme has a deficit of £22,557,000 (29 December 2009 £31,071,607)

Notes to the accounts 52 week period ended 28 December 2010

3. Tax credit on loss on ordinary activities

		52 week period ended 28 December 2010 £	
	Current period		
	Corporation tax		
			<u>-</u>
	Reconciliation to current tax credit:		
	Loss before tax	-	(351)
	Tax credit on loss at 28% (29 December 2009 28%)	-	(98)
	Group relief		98
			-
4.	Called up share capital		
		28 December	29 December
		2010	2009
		£	£
	Called up, allotted and fully paid:		
	1 ordinary share of £1	1	<u> </u>

5. Ultimate parent company and related party transactions

The Company is taking advantage of the exemption granted by paragraph 3(c) of FRS 8, Related Party Disclosures, not to disclose transactions with companies within the William Hill PLC Group which are related parties

At the balance sheet date, the Company's ultimate parent company and controlling party was William Hill PLC, a company incorporated in Great Britain The Company's immediate parent company and controlling entity is William Hill Organization Limited, a company incorporated in Great Britain

The parent company of the largest and smallest groups for which Group accounts are prepared of which this Company is a member is William Hill PLC, a company incorporated in Great Britain

Copies of the financial statements of William Hill PLC, Will Hill Limited and William Hill Organization Limited are available from Companies House, Crown Way, Maindy, Cardiff CF14 3UZ