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SIMPLY FINANCIAL LIMITED

<u>DIRECTOR'S REPORT AND FINANCIAL STATEMENTS</u>

FOR THE

YEAR ENDED 31ST MAY 2006

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COMPANIES HOUSE 23/11/2006

Cashmore and Company, Chartered Accountants, The Robbins Building, Albert Street, RUGBY, Warwickshire. CV21 2SD

COMPANY INFORMATION

DIRECTOR

M. Hope

SECRETARY

T. Hope

REGISTERED OFFICE

22 Don Cerce Close, Dunchurch, RUGBY, Warwickshire. CV22 6NZ

COMPANY REGISTRATION NUMBER

3984384

BANKERS

HSBC Bank plc, 29 Bowen Square, Daventry, Northamptonshire. NN11 4ER

AUDITORS

Cashmore and Company, The Robbins Building, Albert Street, RUGBY, Warwickshire. CV21 2SD

DIRECTOR'S REPORT

The Director presents his report to the Members together with the financial statements of the Company for the year ended 31st May 2006.

DIRECTORS' RESPONSIBILITIES

Company law requires us to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Company and the profit or loss of the Company for that period. In preparing those financial statements we are required to:

- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the Company will continue to operate.

The Directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

DIRECTOR

The Director who served during the year is shown below:

M. Hope

The Director of the Company at 31st May 2006 had shareholdings, inclusive of family interests, as follows:

Name	Class of Capital	Beneficial Interest		
		2006	2005	
M. Hope	£1 Ordinary	1	1	

PRINCIPAL ACTIVITY

The principal activity of the Company in the year under review was that of the provision of life assurance and pension fund and mortgage advice.

REVIEW OF BUSINESS

The Director is of the opinion that the results contained in the Accounts are self explanatory and that future trading conditions are indeterminable under present economic conditions.

RESULTS AND DIVIDENDS

The results of the year's trading, the financial position of the Company and the transfer to reserves are shown in the financial statements.

The Profit for the year after taxation amounted to £10,244, (2005, Profit £8,168) and is mainly attributable to the principal activity.

A dividend of £10,000 was paid during the year.

DIRECTOR'S REPORT

RESEARCH AND DEVELOPMENT

The Company incurred no expenditure on research and development during the year.

FIXED ASSETS

The changes in fixed assets are shown in note 9.

COMPANY STATUS

The Company is a close company within the meaning of the Income and Corporation Taxes Act 1988.

DONATIONS

The Company made no political or charitable donations during the year.

AUDITORS

A resolution will be proposed at the annual general meeting to re-appoint Cashmore and Company, who have signified their willingness to be re-appointed as auditors to the Company.

Approved on 8th November 2006:

M. Hope, Director

INDEPENDENT AUDITOR'S REPORT

TO THE SHAREHOLDERS OF SIMPLY FINANCIAL LIMITED

We have audited the financial statements of Simply Financial Limited for the period ended 31st May 2006 which comprise Profit and Loss Account, Balance Sheet, Cash Flow Statement, and related notes. These financial statements have been prepared in accordance with the accounting policies set out therein.

This report is made solely to the Company's members, as a body, in accordance with Section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of Directors and Auditors

As described in the Statement of Directors' Responsibilities, the Company's Director is responsible for the preparation of financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you if, in our opinion, the Director's Report is not consistent with the financial statements, if the Company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding Director's remuneration and other transactions is not disclosed.

We read the Director's Report and consider the implications for our report if we become aware of any apparent misstatements within it.

Basis of Audit Opinion

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the Director in the preparation of the financial statements and of whether the accounting policies are appropriate to the Company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all of the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error.

In forming our opinion, we also evaluated the overall adequacy of the presentation of information in the financial statements.

INDEPENDENT AUDITOR'S REPORT

TO THE SHAREHOLDERS OF SIMPLY FINANCIAL LIMITED

CONTINUED

Opinion

In our opinion the financial statements give a true and fair view, in accordance with United Kingdom Generally Accepted Accounting Practice, of the state of the Company's affairs as at 31st May 2006 and of its Profit for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

Cashmore and Co.,

Chartered Accountants and Registered Auditors,

The Robbins Building,

Albert Street,

RUGBY,

Warwickshire.

CV21 2SD

8th November 2006

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31ST MAY 2006

		2006	2005
	NOTES	£	£
TURNOVER Continuing operations	(2)	45,887	48,517
Net operating expenses	(3)	(35,194)	(40,474)
OPERATING PROFIT Continuing operations		10,693	8,043
Interest receivable and similar income	(6)	147	125
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION	(4)	10,840	8,168
Tax on ordinary activities	(7)	(596)	-
PROFIT ON ORDINARY ACTIVITIES AFTER TAXATION	_	10,244	8,168
Dividends	(8)	(10,000)	-
RETAINED PROFIT FOR THE FINANCIAL YEAR	(14)	244	8,168

The Company made no recognised gains and losses other than those reported in the profit and loss account.

BALANCE SHEET		31ST MAY 2006		
		2006	2005	
	<u>NOTES</u>	£	£	
FIXED ASSETS				
Tangible Assets	(9)	2,411	2,696	
CURRENT ASSETS:	_			
Debtors Cash Resources	(10)	1,714 13,961	2,495 7,687	
		15,675	10,182	
CREDITORS: Amounts falling due within one year				
Creditors	(11)	16,917	11,953	
NET CURRENT LIABILITIES		(1,242)	(1,771)	
NET ASSETS	=	1,169	925	
CAPITAL AND RESERVES:				
Called Up Share Capital Profit and Loss Account	(13) (14)	1 1,168	1 924	
SHAREHOLDERS FUNDS	(15)	1,169	925	

Approved by the Director on 8th November 2006:

MH

M. Hope

CASH FLOW STATEMENT

	Note	2006 £	£	2005 £
Net cash inflow/(outflow) from operating activities	(18)		17,715	(971)
Returns on investments and servicing of finance	(19)	147		125
Taxation	(19)	-		-
Capital Expenditure	(19)	(1,588)		(3,079)
	_		(1,441)	(3,925)
Dividends paid			(10,000)	-
Financing	(19)		6,274	(3,925)
		::-:=	6,274	(3,925)
Reconciliation of net cash flow to movement in net debt	(20)			
Increase/(Decrease) in cash in the year			6,274	(3,925)
Net funds at 31st May 2005			7,687	11,612
Net funds at 31st May 2006			13,961	7,687

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MAY 2006

COMPLIANCE WITH ACCOUNTING STANDARDS

The accounts have been prepared in accordance with applicable accounting standards. There were no material departures from these standards.

Basis of Accounting

The financial statements have been prepared under the historical cost convention.

1. ACCOUNTING POLICIES

The principal accounting policies adopted by the Company are consistent with those applied in previous years and are as follows:-

Basis of Preparation of Financial Statements

The financial statements have been prepared under the historical cost convention.

Fixed Assets

Depreciation has been provided for on all assets at rates calculated to write off the cost over the expected useful life of such assets.

The principal rates are:-

Asset Classification	Basis	Rate %
Office Equipment	Straight Line	33
Fixtures and Fittings	Straight Line	25

Deferred Taxation

Deferred taxation is provided on the liability method to take account of timing differences between the treatment of certain items for accounts purposes and their treatment for tax purposes. Tax deferred or accelerated is accounted for in respect of all material timing differences.

2. TURNOVER

The Company's turnover represents the value, excluding value added tax of services supplied to customers during the year.

The turnover and Profit on ordinary activities is attributable to one activity, the provision of life assurance and pension fund and mortgage advice.

The UK was the only geographical market supplied, hence no further disclosure is required.

3. COST OF SALES AND NET OPERATING EXPENSES

	2006 <u>£</u>	2005 <u>£</u>
Net operating expenses:		
Administrative expenses	33,571	39,128
Depreciation	1,873	1,346
Other operating income	(250)	-
	35,194	40,474
		

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MAY 2006

4. RESULT OF ORDINARY ACTIVITIES BEFORE TAXATION

	The profit is stated after charging:	2006 <u>£</u>	2005 <u>£</u>
	Director's Salaries Director's National Insurance Auditor's Remuneration Hire of Plant and Equipment Depreciation	11,000 661 1,645 - 1,873	11,402 851 1,504 219 1,346
	and after crediting:-		
	Interest Receivable	147	125
5.	STAFF COSTS (including Director)	2006 <u>£</u>	2005 <u>£</u>
	Wages and Salaries Social Security Costs	11,323 661	12,048 851
		11,984	12,899
	The average number of persons employed by the Company during the year was:		
	Management and Administration	1	1
6.	INTEREST RECEIVABLE AND SIMILAR INCOME	2006 <u>£</u>	2005 <u>£</u>
	Bank Deposit Interest	147	125

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MAY 2006

7. TAX ON ORDINARY ACTIVITIES

The charge in the profit and loss account is made up as follows:

	2006 <u>£</u>	2005 <u>£</u>
Corporation Tax based upon the results for the year.	596	-
Factors affecting tax charge for year.		
The tax assesssed for the year is lower than the standard rate of Corporation Tax in the The differences are explained below:-	ne U.K. of 2006, 1	9%, (2005, 19%).
	2006	2005
	£	£
Profits on ordinary activities before tax	10,840	8,168
Profits on ordinary activities at standard rate of U.K. Corporation Tax	2,060	1,552
Effects of:		
Capital Allowances for period in excess of depreciation	118	(61)
Marginal Relief	(1,535)	(1,491)
Income allowable for tax purposes	(47)	-
Current Tax Charge	596	-
DIVIDENDS	2006	2005
Dividends Paid	<u>£</u> 10,000	<u>£</u>

An Dividend of £10,000 per share was paid on 4th April 2006.

8.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MAY 2006

9. TANGIBLE FIXED ASSETS

		Office Equipment	Fixtures and Fittings	Total
	COST	<u>£</u>	<u>£</u>	£
	As at 1st June 2005 Additions	6,412 1,588	2,039	8,451 1,588
	As at 31st May 2006	8,000	2,039	10,039
	DEPRECIATION			
	As at 1st June 2005 Charge for the year	4,352 1,555	1,403 318	5,755 1,873
	As at 31st May 2006	5,907	1,721	7,628
	NET BOOK VALUES			
	As at 31st May 2006	2,093	318	2,411
	As at 31st May 2005	2,060	636	2,696
10.	DEBTORS		****	****
	Items receivable within one year:		2006 <u>£</u>	2005 <u>£</u>
	Trade Debtors Prepayments and Accrued Income PAYE and Social Security		1,369 256 89	1,662 105 728
			1,714	2,495
11.	CREDITORS		2004	4007
			2006 <u>£</u>	2005 <u>£</u>
	Items payable within one year:			
	Corporation Tax Trade Creditors		596 740	1 600
	Accrued Expenses Other Creditors		1,667	1,608 172
	Director's Loan (Note 12)		13,914	10,173
			16,917	11,953

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MAY 2006

12.	DIRECTOR'S LOAN		
		2006 <u>£</u>	2005 <u>£</u>
	M. Hope	13,914	10,173
	The Director's loan is unsecured, interest free and repayable on demand.		
10			
13.	SHARE CAPITAL	2006 <u>£</u>	2005 <u>£</u>
	Authorised: 1,000 Ordinary shares of £1 each	1,000	1,000
	Issued and Fully Paid: 1 Ordinary shares of £1 each	1	1
14.	PROFIT AND LOSS ACCOUNT	2006 <u>£</u>	2005 <u>£</u>
	As at 1st June 2005 Retained Profit for the year	924 244	(7,244) 8,168
	As at 31st May 2006	1,168	924
15.	RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS	2006 <u>£</u>	2005 <u>£</u>
	Profit for the financial year Dividends	10,244 (10,000)	8,168
		244	8,168
	Net addition to shareholders' funds	244	8,168
	Opening shareholders' funds	925	(7,243)
	Closing shareholders' funds	1,169	925

16. RELATED PARTIES

The Company is controlled by the Director, his Shareholding is fully disclosed in the Directors Report.

The Company trades from the Director's home, use of home as office is paid at £30 per week.

17. CONTINGENT LIABILITIES

The Director is unaware of any contingent liabilities which might affect the financial statements.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MAY 2006

18.	RECONCILIATION OF OPERATING PROFIT TO N FROM OPERATING ACTIVITIES	NET CASH FLOW			
			200 <u>£</u>	16	2005 <u>£</u>
	Operating profit		10,69		8,043
	Depreciation		1,87		1,346
	Decrease/(Increase) in debtors		78		(2,045)
	Increase/(Decrease) in creditors		4,36	∙8 	(8,315)
	Net Cash outflow from operating activities		17,71	5 ==	(971)
19.	NOTES TO THE CASH FLOW STATEMENT		20	06	2005
			£	100	2005 £
	Returns on investments and servicing of finance		~		
	Interest received		1	47	125
	•				105
				47 === :	125
	Taxation			- 	-
	Capital Expenditure				
	Purchase of tangible fixed assets		(1,5	88)	(3,079)
	Financing			<u>-</u>	-
20.	ANALYSIS OF NET FUNDS				
		1st June 2005 Ca	ashflow 3	1st M	ay 2006
		£	£		£
	Cash in hand, at bank	7,687	6,274		13,961
	,				

Total

7,687 6,274

13,961

THE FOLLOWING PAGES DO NOT FORM PART OF
THE STATUTORY FINANCIAL STATEMENTS

TRADING AND PROFIT AND LOSS ACCOUNT

		2006	2005
	NOTES	£	£
INCOME	(1)	45,887	48,517
OTHER INCOME	(2)	397	125
		46,284	48,642
EXPENSES			
Staff Costs Establishment Costs Office Overheads Selling and Distribution Costs Finance Costs Miscellaneous Overheads Depreciation	(3) (4) (5) (6) (7) (8) (9)	19,791 5,068 4,322 2,000 1,830 560 1,873	26,137 3,907 6,240 430 1,690 724 1,346
NET PROFIT BEFORE TAXATION		10,840	8,168

TRADING AND PROFIT AND LOSS ACCOUNT ANALYSIS

		2006 <u>£</u>	2005 <u>£</u>
1.	Income		
	Commission	45,887	48,517
2.	Other Income		
	Bank Deposit Interest Online Filing Credit	147 250	125
		397	125
3.	Staff Costs		
	Directors' Salaries Directors' National Insurance Office Salaries Commission Paid	11,000 661 323 7,807 ————————————————————————————————————	11,402 851 646 13,238 26,137
4.	Establishment Costs		
	Insurance Repairs and Renewals Use of Office	2,927 581 1,560	3,519 388
		5,068	3,907
5.	Office Overheads		
	Telephone Printing and Stationery Computer Costs Hire of Equipment	876 1,472 1,974 ————————————————————————————————————	2,038 2,277 1,706 219
		1,50 444	
6.	Selling and Distribution Expenses		
	Motor Expenses	2,000	430
7.	Finance Costs		
	Audit and Accountancy Bank Charges	1,645 185	1,504 186
		1,830	1,690

TRADING AND PROFIT AND LOSS ACCOUNT ANALYSIS

8.	Miscellaneous Overheads	2006 <u>£</u>	2005 <u>£</u>
	Subscriptions	384	631
	Sundry Expenses	176	93
		560	724
9.	Depreciation		
	Depreciation Charges	1,873	1,346