

AP01

Appointment of director

You can use the WebFiling service to file this form online
Please go to www.companieshouse.gov.uk

☒ **What this form is for**
You may use this form to appoint
an individual as a director

☐ **What this form is NOT for**
You cannot use the form to
appoint a corporate director To do
please use form AP02 'App
of corporate director'

WEDNESDAY



A40 *AWPUG16T* 182
10/03/2010
COMPANIES HOUSE

1 Company details

Company number 3 9 8 1 6 2 0
Company name in full BSMG Worldwide (Europe) Limited

Filing in this form
Please complete in typescript or in
bold black capitals
All fields are mandatory unless
specified or indicated by *

2 Date of director's appointment

Date of appointment 2 2 0 2 2 0 1 0

3 New director's details

Title*
Full forename(s) William
Surname Harry III
Former name(s) ①
Country/State of residence ② United Kingdom
Nationality American
Date of birth 1 3 0 7 1 9 5 5
Business occupation (if any) ③ Accountant

① **Former name(s)**
Please provide any previous names
which have been used for business
purposes in the past 20 years
Married women do not need to give
former names unless previously used
for business purposes.
Continue in section 6 if required
② **Country/State of residence**
This is in respect of your usual
residential address as stated in
Section 4a
③ **Business occupation**
If you have a business occupation,
please enter here. If you do not,
please leave blank

4 New director's service address ④

Please complete your service address below You must also complete your usual
residential address in Section 4a
Building name/number The Brake House
Street Back Lane
Post town Lower Quinton
County/Region Warwickshire
Postcode CV3 7 8 SF
Country United Kingdom

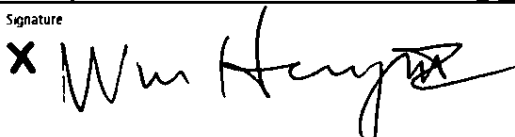

④ **Service address**
This is the address that will appear
on the public record This does not
have to be your usual residential
address
Please state 'The Company's
Registered Office' if your service
address is recorded in the company's
register of directors as the
company's registered office
If you provide your residential
address here it will appear on the
public record

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Signatures

	I consent to act as director of the above named company		
New director's signature	Signature X  X		❶ Societas Europaea If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership ❷ Person authorised Under either section 270 or 274 of the Companies Act 2006
Authorising signature	Signature X  X		
This form may be signed and authorised by Director ❶, Secretary, Person authorised ❷, Administrator, Administrative Receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager, Judicial factor			

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Additional former names (continued from Section 3)

Former names ❶		❸ Additional former names Use this space to enter any additional names.

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**Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name	Louise Bean
Company name	Interpublic Limited
Address	Ground Floor, 84 Eccleston Square
Post town	London
County/Region	
Postcode	S W 1 V 1 P X
Country	England
DX	
Telephone	

**Checklist**

We may return forms completed incorrectly or with information missing.

Please make sure you have remembered the following

- ☐ The company name and number match the information held on the public Register
- ☐ You have provided a business occupation if you have one
- ☐ You have provided a correct date of birth
- ☐ You have completed the date of appointment
- ☐ You have completed the nationality box in Section 3
- ☐ You have provided both the service address and the usual residential address
- ☐ Addresses must be a physical location. They cannot be a PO Box number (unless part of a full service address), DX or LP (Legal Post in Scotland) number
- ☐ You have included all former names used for business purposes over the last 20 years.
- ☐ You have enclosed a relevant section 243 application if applying for this at the same time as completing this form
- ☐ The new director has signed the form
- ☐ You have provided an authorising signature

**Important information**

Please note that all information on this form will appear on the public record, apart from information relating to usual residential addresses.

**Where to send**

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below

For companies registered in England and Wales

The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland

The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland

The Registrar of Companies, Companies House,
First Floor, Waterfront Plaza, 8 Laganbank Road,
Belfast, Northern Ireland, BT1 3BS
DX 481 N R Belfast 1

Section 243 exemption

If you are applying for, or have been granted a section 243 exemption, please post this whole form to the different postal address below
The Registrar of Companies, PO Box 4082,
Cardiff, CF14 3WE

**Further information**

For further information please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk