

3957375

**REPORT OF THE DIRECTORS AND
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2010
FOR
OPEN REPLY LIMITED
PREVIOUSLY KNOWN AS GLUE PEOPLE LIMITED**

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**OPEN REPLY LIMITED (REGISTERED NUMBER: 03957375)
PREVIOUSLY KNOWN AS GLUE PEOPLE LIMITED**

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FOR THE YEAR ENDED 31 DECEMBER 2010**

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**OPEN REPLY LIMITED
PREVIOUSLY KNOWN AS GLUE PEOPLE LIMITED**

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 DECEMBER 2010**

DIRECTORS

S R Lowe
R Lodigiani

SECRETARY

Temple Secretarial Limited

REGISTERED OFFICE

16 Old Bailey
London
EC4M 7EG

REGISTERED NUMBER

03957375 (England and Wales)

**OPEN REPLY LIMITED (REGISTERED NUMBER: 03957375)
PREVIOUSLY KNOWN AS GLUE PEOPLE LIMITED**

**REPORT OF THE DIRECTORS
FOR THE YEAR ENDED 31 DECEMBER 2010**

The directors present their report with the financial statements of the company for the year ended 31 December 2010

The company is dormant and has not traded during the period

CHANGE OF NAME

The company passed a special resolution on 19 August 2010 changing its name from Glue People Limited to Open Reply Limited

DIRECTORS

The directors shown below have held office during the whole of the period from 1 January 2010 to the date of this report

S R Lowe
R Lodigiani

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

ON BEHALF OF THE BOARD



R Lodigiani - Director

Date

17/5/2011

**OPEN REPLY LIMITED (REGISTERED NUMBER: 03957375)
PREVIOUSLY KNOWN AS GLUE PEOPLE LIMITED**

**BALANCE SHEET
31 DECEMBER 2010**

	Notes	2010 £	2009 £
CURRENT ASSETS			
Debtors	2	100	100
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>100</u>	<u>100</u>
CAPITAL AND RESERVES			
Called up share capital	3	100	100
SHAREHOLDERS' FUNDS		<u>100</u>	<u>100</u>

The company is entitled to exemption from audit under Section 480 of the Companies Act 2006 for the year ended 31 December 2010

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2010 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the Board of Directors on its behalf by

17/5/2011

and were signed on

R Lodigiani - Director

**PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 DECEMBER 2010**

During the financial year and the preceding financial year the company has not traded and has received no income and incurred no expenditure. Consequently, during those periods the company has made neither a profit nor a loss

The notes form part of these financial statements

**OPEN REPLY LIMITED (REGISTERED NUMBER: 03957375)
PREVIOUSLY KNOWN AS GLUE PEOPLE LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2010**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The company was dormant throughout the current year and previous year

2 DEBTORS AMOUNTS FALLING DUE WITHIN ONE YEAR

	2010	2009
	£	£
Other debtors	100	100
	<u>100</u>	<u>100</u>

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value	2010	2009
			£	£
100	Ordinary Shares	£1	100	100
			<u>100</u>	<u>100</u>

4 ULTIMATE PARENT COMPANY

The immediate parent company is Reply Limited, a company incorporated in England and Wales

The ultimate parent company is Reply S p A , a company incorporated in Italy

The smallest group of undertakings for which financial statements are prepared and of which the company is a member is Reply Limited, the largest group of undertakings for which financial statements are prepared and of which the company is a member is Reply S p A Copies of the largest group financial statements are available from Corso Francia 110, 10143 Turin, Italy