Company Registration Number 3950821

DIRECTORS' REPORT AND FINANCIAL STATEMENTS for the year ended 31 December 2012

FRIDAY



A28 27/09/2013 COMPANIES HOUSE

Contents	Page
Directors' report	3
Statement of Directors' responsibilities	4
Statement of financial position	5
Notes to the financial statements	ϵ

Directors' report

The Directors present their report and the financial statements of Pearl (Moor House 1) Limited ('the Company') for the year ended 31 December 2012

The Company is incorporated in the United Kingdom as a private limited company. Its registration number is 3950821 and its Registered Office is 1, Wythall Green Way, Wythall, Birmingham B47 6WG

The financial statements of the Company have been prepared in accordance with International Financial Reporting Standards as adopted by the European Union ('IFRS')

Business review

Principal activities

The Company acts as a partner with Pearl (Moor House 2) Limited and Hammerson Moor House (LP) Limited in an investment partnership, The Moor House Limited Partnership to develop Moor House, London The Company nominally holds a 499/3000th interest in The Moor House Limited Partnership on behalf of its immediate parent undertaking, Pearl Assurance Limited

The Company has not traded during the year

Result and dividends

There was no profit or loss for the year ended 31 December 2012 (2011 £nil) and the Directors do not recommend the payment of a dividend (2011 £nil)

Key Performance Indicators ('KPIs')

As the Company is dormant and has not traded during the year, the Directors are of the opinion that analysis using KPI's is not necessary for an understanding of the development, performance or position of the business

Going Concern

Having reviewed the position in light of the Financial Reporting Council Guidance issued in October 2009, the Directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. Accordingly, the Directors continue to adopt the going concern basis in preparing the financial statements.

Directors and their interests

The names of those individuals who served as Directors of the Company during the year or who held office as at the date of signature of this report are as follows

M Merrick

A Moss

S Mohammed Appointed 1 October 2012

G Felston

Resigned 20 February 2012

Disclosure of indemnity

Qualifying third party indemnity arrangements (as defined in section 234 of the Companies Act 2006) were in force for the benefit of the Directors of the Company during the year and remain in place at the date of approval of this report

Secretary

Pearl Group Secretariat Services Limited acted as Secretary throughout the year

Auditors

The financial statements have not been audited as the Company is entitled to the exemption provided by section 480 of the Companies Act 2006 relating to dormant companies and no notice under section 476(1) has been deposited at the Company's registered office requiring the Company to obtain an audit of the financial statements

On behalf of the Board

L Nuttall

For and on behalf of Pearl Group Secretariat Services Limited

Company Secretary 26 September 2013

Statement of Directors' responsibilities

The Directors are required to prepare financial statements for each accounting period that comply with the relevant provisions of the Companies Act 2006 and International Financial Reporting Standards as adopted by the European Union ('IFRS'), and which present fairly the financial position, financial performance and cash flows of the Company at the end of the accounting period. A fair presentation of the financial statements in accordance with IFRS requires the Directors to

- select suitable accounting policies and verify they are applied consistently in preparing the financial statements on a going concern basis unless it is inappropriate to presume that the Company will continue in business.
- present information, including accounting policies, in a manner that provides relevant, reliable, comparable
 and understandable information,
- provide additional disclosures when compliance with the specific requirements in IFRS is insufficient to
 enable users to understand the impact of particular transactions, other events and conditions on the
 Company's financial position and financial performance, and
- state that the Company has complied with applicable IFRSs, subject to any material departures disclosed and explained in the financial statements

The Directors are responsible for maintaining proper accounting records which are intended to disclose with reasonable accuracy at any time the financial position of the Company. They are also ultimately responsible for the systems of internal control maintained for safeguarding the assets of the Company and for the prevention and detection of fraud and other irregularities.

Statement of financial position as at 31 December 2012

	Notes	As at 31 December 2012 £	As at 31 December 2011 £
Equity attributable to owners Share capital	4	1	1
Total equity		1	1
Total equity and liabilities		1	1
Current assets Other receivables	5	1	1
Total current assets	•	1	1
Total assets		1	1

For the year ended 31 December 2012 the Company is entitled to exemption under section 480 of the Companies Act 2006 ('the Act') relating to dormant companies

The members have not required the Company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Act (which permits 10% of members to make such a request)

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

On behalf of the Board

Ramin Mohammed

S Mohammed Director

26 September 2013

Notes to the financial statements

1 Accounting policies

(a) Basis of preparation

The financial statements have been prepared on a historical cost basis

Statement of compliance

The financial statements have been prepared in accordance with International Financial Reporting Standards as adopted by the European Union ('IFRS')

The financial statements are presented in sterling (£) rounded to the nearest £ except where otherwise stated

Financial assets and financial liabilities are offset and the net amount reported in the statement of financial position only when there is a legally enforceable right to offset the recognised amounts and there is an intention to settle on a net basis, or to realise the assets and settle the liability simultaneously. Income and expenses are not offset in the income statement unless required or permitted by an international financial reporting standard or interpretation, as specifically disclosed in the accounting policies of the Company.

(b) Share capital

The Company has issued ordinary shares which are classified as equity. Incremental external costs that are directly attributable to the issue of these shares are recognised in equity, net of tax

2 Financial information

The financial statements for the year ended 31 December 2012, set out on pages 5 to 6, were authorised by the Board of Directors for issue on 26 September 2013 The financial statements have been prepared in accordance with International Financial Reporting Standards as adopted for use by the European Union ('IFRS')

The financial statements have not been affected by new standards, amendments and interpretations applying from 2012. The Company does not expect to adopt any standards, amendments and interpretations which have been issued and which apply from dates in the future.

3 Directors' remuneration

None of the Directors received any remuneration in respect of their services to the Company during the year

4 Share capital

	2012	2011
	£	£
Issued and fully paid 1 (2011 1) ordinary share of £1 each	1	1

The Company's Articles of Association contain a restriction on the number of shares that may be allotted

5 Related party transactions

The other receivable amounting to £1 (2011 £1) is due from the Company's immediate parent company. There were no transactions with key management personnel during the year.

6 Other information

The Company's principal place of business is the United Kingdom The Company's immediate parent is Phoenix Life Assurance Limited and its ultimate parent is Phoenix Group Holdings, a company incorporated in the Cayman Islands and resident in Jersey A copy of the financial statements of Phoenix Group Holdings can be obtained from the Company Secretary, 1st Floor, 32 Commercial Street, St Helier, Jersey, JE2 3RU