DIRECTORS AND OFFICERS

DIRECTORS

F Furedi J Bristow H Guldberg M Hume

SECRETARY

J Bristow

COMPANY NUMBER

3935644

REGISTERED OFFICE

Signet House 49-51 Farringdon Road London EC1M 3JP

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COMPANIES HOUSE /8/3/65

DIRECTORS' REPORT

The directors submit their report and the financial statements of spiked Limited for the year ended 31 March 2004

PRINCIPAL ACTIVITIES

The principal activity of the company is online publishing and events organisation

REVIEW OF THE BUSINESS

The directors are confident that the current trading position can be maintained.

RESULTS AND DIVIDENDS

The trading profit for the year after taxation was

-£6,930

The directors do not recommend payment of a dividend.

DIRECTORS

The following directors have held office since 5 September 2000:

F Furedi

J Bristow

The following directors have held office since 19 September 2000

H Guldberg

M Hume

DIRECTORS' INTERESTS IN SHARES

Directors' interests in the shares of the company, including family interests, were as follows:-

Ordinary shares of £1 each

1000

F Furedi

249

J Bristow

249 Remuneration (pre-tax)

J Bristow 20,040

H Guldberg

19,885

M Hume

20,213

FIXED ASSETS

Details of Fixed assets are given in note 1 to the financial statements.

Director

SPIKED LIMITED

PROFIT AND LOSS ACCOUNT for the year ended 31 March 2004

TUDNOVED	Notes	2004	2003
TURNOVER	1	160520	156362
Cost of sales		67605	61760
Gross profit		92915	94601
Other operating expenses	2	99844	84304
OPERATING (LOSS)/PROFIT		(6930)	10297
interest received	3		
		(6930)	10297
Interest payable and similar charges	4	0	0
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION	5	(6930)	10297
Taxation	7		
PROFIT FOR THE FINANCIAL YEAR	15	(6930)	10297

BALANCE SHEET 31-Mar-04

	Notes		2004		2003
FIXED ASSETS					
Tangible assets	8	_	271		868
			271		868
CURRENT ASSETS		•			
Stocks	9 ו	nil	ni	l	
Debtors	10	3747		11243	
Cash at bank and in hand	11	9318		29789	
p/c		0		0	
·	-	13065		41032	
	-			· · · · · · · · · · · · · · · · · · ·	
CREDITORS					
Amounts falling due within one year	12	27219		48853	
NET CURRENT ASSETS			(14154)		(7821)
		•	(,,,,,,		(, 4= ,)
TOTAL ASSETS LESS CURRENT LIA	BILITIES		(13883)		(6953)
			(1000)		(5555)
CREDITORS					
Amounts falling due					
after more than one year	13				
and more than one year	10	•	(13883)		(6953)
CADITAL AND DECEDIVES		=	(10000)		(0000)
CAPITAL AND RESERVES	4.4		00404		00404
Called up share capital	14		63431		63431
Profit and loss account	15	-	(77314)		(70384)
SHAREHOLDERS' FUNDS			(13883)	=	(6953)

In preparing these accounts the directors have:-

- a) Taken advantage of the companies Act 1985 in not having these accounts audited under section 249A (1) (Total exemption)
- b) Confirmed that no notice has been deposited under Section 249B (2) of the Companies Act 1985.
- c) Acknowledged their responsibilities for ensuring that the Company keeps accounting records which comply with Section 221 of the Companies Act 1985.
- d) Acknowledged their responsibilities for preparing accounts which give a true and fair view of the company and of its profit/loss (whichever is applicable) for the year then ended in accordance with the requirements of Section 226 of the Companies Act 1985 and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to this Company.

Approved by the board on 04/09/04

Helene Guldberg

Director

Financial statements for the year ended 31 March 2004

ACCOUNTING POLICIES

BASIS OF ACCOUNTING

The financial statements have been prepared under the historical cost convention.

TANGIBLE FIXED ASSETS

Depreciation is provided on all tangible fixed assets other than freehold land and buildings at rates calculated to write each asset down to its estimated residual value evenly over its expected useful life, as follows: -

Computer equipment

Over 2 years

TURNOVER

Turnover represents the invoiced value of goods sold and services provided to customers excluding VAT.

NOTES TO THE FINANCIAL STATEMENTS for the year ended 31 March 2004

1. TURNOVER AND (LOSS)/PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION

The company's turnover and loss before taxation were all derived from its principal activity. Sales were made in the following geographical markets:

	2004	2003
Geographical market:	£	£
United Kingdom	160,520	156,362
	160,520	156,362

2. COST OF SALES AND OTHER OPERATING EXPENSES (NET)

	2004	2003
	£	£
Cost of Sales	67,605	61,760
Other Operating Expenses	99,844	84,304
	167,449	146,064

3. OTHER INTEREST RECEIVABLE AND SIMILAR INCOME

2004	2003
£	£
0	0

NOTES TO THE FINANCIAL STATEMENTS Financial statements for the year ended 31 March 2004

5. (LOSS)/PROFIT ON ORDINARY ACTIVITES BEFORE TAXATION

2004	2003
£	£

Profit (loss) on ordinary activities before taxation is stated after charging/(crediting): Depreciation of tangible assets:

Charge for the year:

owned assets:

1138

866

6. EMPLOYEES

The average monthly number of persons (including directors) employed by the company during the year was:

60,137

52,075

during the year was:		
	2004	2003
	No.	No.
Sales	1	1
Production	4	4
Administration	2	2
	7	7
Staff costs for the above persons:	£	£
Wages and salaries	120,499	106,951
Social security costs	6,761	8,587
·	127,259	115,538
	•	
DIRECTORS' REMUNERATION	£	£

SPIKED LIMITED

Aggregate emoluments

NOTES TO THE FINANCIAL STATEMENTS

Financial statements for the year ended 31 March 2004

7. TAXATION	2004	2003
UK Corporation tax at 10/20% Under/(over) provided in earlier years	0 0	0
•	0	

8. TANGIBLE FIXED ASSETS

	Computer	Computer
	equipment	equipment
Cost:	2004	2003
31-Mar-03	9,727	8,384
Additions	541	1,343
31-Mar-04	10,268	9,727
Depreciation:		
31-Mar-03	8,859	7,993
Charge for year	1,138	866
31-Mar-04	9,997	8,859
Net Book Value:		
31/3/03	868	391
31/3/04	271	868

NOTES TO THE FINANCIAL STATEMENTS Financial statements for the year ended 31 March 2004

9. STOCKS	2004 £	2003 £
Raw materials and consumables Finished goods and goods for resale		nil
•		
10. DEBTORS	2004 £	2003 £
Due within one year:		
Trade debtors	3,511	10,875
Customes and Excise Prepayments	0 236	0 368
repayments	3,747	11,243
	2003	2003
11. CASH IN BANK AND HAND	£	£
Current a/c	9,318	29,789
petty cash	9,318	29,789
		20,100
SPIKED LIMITED		
NOTES TO THE FINANCIAL STATEMS Financial statements for the year ended		4
	0004	0000
12.CREDITORS	2004 £	2003 £
,		-
Amounts falling due within one year:		
Deferred Revenue	0	20,000
Customs and Excise	4,130	2,357
Trade creditors	396	769
Accruals Other creditors	2,693 20,000	3,143 20,000
Corporation tax	20,000	20,000
Other taxation and social security costs		2,584
	27219	48853
13. CREDITORS	2004	2003
Amounts falling due in more than one y	£ ear	£
Allounds failing due in Thore than one y	<i>60</i> 1.	
14. SHARE CAPITAL	2004	2003
Authorised	£	£
Ordinary shares of £1 each	10,000	10,000
COOM allowed Secured and Addition 12	<u> </u>	
£2001 allotted, issued and fully paid: 2001 Ordinary shares of £1 each	498	498
Share Premium	62,933	62,933

NOTES TO THE FINANCIAL STATEMENTS Financial statements for the year ended 31 March 2004

15.PROFIT AND LOSS ACCOUNT	2004 £	2003 £
Balance at 1 April	-70,384	-80,681
Transfer from profit and loss account	-6,930	10,297
Losses at 31 March 2004	-77,314	-70,384

16. RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS FUNDS

	2004 £	2003 £
(Loss)/profit for the financial year Issued Share Premium	(6930)	10297
Opening shareholders funds Closing shareholders funds	(6953) (13883)	(17250) (6953)

17. TRANSACTIONS WITH DIRECTORS

SPIKED LIMITED

Other administration expenses

	2004	2003
Wages and salaries	53321	47326
Social security	6761	8587
Pension	0	0
Marketing	10827	2956
Rent and rates	20416	11803
Insurance	429	393
Printing and stationery	735	735
Telephone and postage	167	124
Travel		0
Legal and professional	581	859
Bank chges & interest	258	183
Administration & other	3055	8483
Software and comp cons	1868	1752
Bad debts w/o	289	238
Depreciation	1138	866
	99844	84305