Company Registration Number: 03935644 (England and Wales)

Abbreviated (Unaudited) Accounts

Period of accounts

Start date: 01st April 2010

End date: 31st March 2011

SUBMITTED

## Company Information for the Period Ended 31st March 2011

**Director:** Frank Furedi

Helene Guldberg

Company secretary: Helene Guldberg

Registered office: Signet House

49-51 Farringdon Road

London EC1M 3JP

Company Registration Number: 03935644 (England and Wales)

### Abbreviated Balance sheet As at 31st March 2011

Notes	2011 £	2010 £
Current assets		
Debtors:	8,960	9,458
Cash at bank and in hand:	11,539	22,325
Total current assets:	20,499	31,783
Creditors		
Creditors: amounts falling due within one year	24,467	23,890
Net current assets (liabilities):	(3,968)	7,893
Total assets less current liabilities:	(3,968)	7,893
Total net assets (liabilities):	(3,968)	7,893

The notes form part of these financial statements

#### Abbreviated Balance sheet As at 31st March 2011 continued

	Notes	2011 £	2010 £
Capital and reserves			
Called up share capital:	3	82,031	82,031
Profit and Loss account:		( 85,999 )	(74,138)
Total shareholders funds:		(3,968)	7,893

For the year ending 31 March 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Board of Directors on 13 December 2011

#### SIGNED ON BEHALF OF THE BOARD BY:

Name: Helene Guldberg

Status: Director

The notes form part of these financial statements

## Notes to the Abbreviated Accounts for the Period Ended 31st March 2011

#### 1. Accounting policies

#### Basis of measurement and preparation of accounts

The financial statements have been prepared under the historical cost convention.

#### Turnover policy

Turnover represents the invoiced value of goods sold and services provided to customers excluding VAT.

#### Tangible fixed assets depreciation policy

Depreciation is provided on all tangible fixed assets other than freehold land and buildings at rates calculated to write each asset down to its estimated residual value evenly over its expected useful life, as follows: -Computer equipment Over 2 years

#### Intangible fixed assets amortisation policy

Intangible fixed assets (including purchased goodwill and patents) are amortised at rates calculated to write off the assets on a straight basis over their estimated useful economic lives, not to exceed twenty years. Impairment of intangible assets is only reviewed where circumstances indicate that the carrying value of an asset may not be fully recoverable.

#### Valuation information and policy

Stocks and work -in-progress are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items. Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

#### Other accounting policies

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is the shorter. The interest element of these obligations is charged to the profit and loss account over the relevant period. The capital element of the future payments is treated as a liability. Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease. Research and Development Expenditure on research and development is written off in the year in which it is incurred.

# Notes to the Abbreviated Accounts for the Period Ended 31st March 2011

## 3. Called up share capital

Allotted, called up and paid

Previous period			2010
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	1,031	1.00	1,031
Preference shares:	81	1,000.00	81,000
Total share capital:			82,031
Current period			2011
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	1,031	1.00	1,031
Preference shares:	81	1,000.00	81,000
Total share capital:			82,031

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.