

Abbreviated Unaudited Accounts

for the Year Ended 31 December 2012

for

Bite Promotions Limited

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for the Year Ended 31 December 2012

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Bite Promotions Limited

Company Information
for the Year Ended 31 December 2012

DIRECTORS:

A M Wadley
Miss M S Wadley

SECRETARY:

A M Wadley

REGISTERED OFFICE:

Michton
Kingsway
Fforestfach Industrial Estate
Fforestfach
SWANSEA
SA5 4NN

REGISTERED NUMBER:

03918909 (England and Wales)

ACCOUNTANTS:

Ashmole & Co
Abertawe House
Ystrad Rd.
Fforestfach
SWANSEA
SA5 4JB

Bite Promotions Limited (Registered number: 03918909)

Abbreviated Balance Sheet
31 December 2012

	Notes	2012 £	£	2011 £	£
FIXED ASSETS					
Tangible assets	2		5,174		6,467
CURRENT ASSETS					
Debtors		16,577		5,000	
Cash at bank		<u>1,069</u>		<u>30</u>	
		17,646		5,030	
CREDITORS					
Amounts falling due within one year		<u>68,987</u>		<u>26,881</u>	
NET CURRENT LIABILITIES			<u>(51,341)</u>		<u>(21,851)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(46,167)</u>		<u>(15,384)</u>
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			<u>(46,169)</u>		<u>(15,386)</u>
SHAREHOLDERS' FUNDS			<u>(46,167)</u>		<u>(15,384)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The notes form part of these abbreviated accounts

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continued...

Bite Promotions Limited (Registered number: 03918909)

Abbreviated Balance Sheet - continued

31 December 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 2 August 2013 and were signed on its behalf by:

A M Wadley - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 December 2012

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The accounts have been prepared on the going concern basis. At the balance sheet date the company had net current liabilities of £51,341 (2011 £21,851) and negative shareholders funds of £46,167 (2011 £15,384,). Included in "amounts falling due within one year" are amounts owed to Michton Limited - a connected company - totalling £67,869 (2011 £25,101). The directors continue to support both companies and are satisfied that the going concern basis of accounting is appropriate.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 20% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2012	
and 31 December 2012	<u>49,495</u>
DEPRECIATION	
At 1 January 2012	43,028
Charge for year	<u>1,293</u>
At 31 December 2012	<u>44,321</u>
NET BOOK VALUE	
At 31 December 2012	<u>5,174</u>
At 31 December 2011	<u>6,467</u>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2012 £	2011 £
2	Ordinary	1	<u>2</u>	<u>2</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.