

REGISTERED NUMBER: 03905564 (England and Wales)

D P PUBLICITY LIMITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 JUNE 2015

SATURDAY



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COMPANIES HOUSE

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FOR THE YEAR ENDED 30 JUNE 2015**

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D P PUBLICITY LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 30 JUNE 2015

DIRECTOR: Mr D J Pitts

SECRETARY: Mr I J Susans

REGISTERED OFFICE: Westfield House
7 Westfield Road
Wakefield
West Yorkshire
WF1 3RB

REGISTERED NUMBER: 03905564 (England and Wales)

SENIOR STATUTORY AUDITOR: Mr R J Harrison

AUDITOR: Harrison & Co
Chartered Accountants
& Registered Auditors
531 Denby Dale Road West
Calder Grove
Wakefield
WF4 3ND

BANKERS: Yorkshire Bank plc
6-10 Northgate
Wakefield
WF1 1TA

**REPORT OF THE INDEPENDENT AUDITOR TO
D P PUBLICITY LIMITED
UNDER SECTION 449 OF THE COMPANIES ACT 2006**

I have examined the abbreviated accounts set out on pages three to five, together with the full financial statements of D P Publicity Limited for the year ended 30 June 2015 prepared under Section 396 of the Companies Act 2006.

This report is made solely to the company, in accordance with Section 449 of the Companies Act 2006. My work has been undertaken so that I might state to the company those matters I am required to state to it in a special auditor's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the company, for my work, for this report, or for the opinions I have formed.

Respective responsibilities of director and auditor

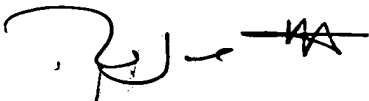
The director is responsible for preparing the abbreviated accounts in accordance with Section 444 of the Companies Act 2006. It is my responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section and to report my opinion to you.

Basis of opinion

I conducted my work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin I have carried out the procedures I consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

Opinion

In my opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section.



Mr R J Harrison (Senior Statutory Auditor)
for and on behalf of Harrison & Co
Chartered Accountants
& Registered Auditors
531 Denby Dale Road West
Calder Grove
Wakefield
WF4 3ND

24 March 2016

ABBREVIATED BALANCE SHEET
30 JUNE 2015

	Notes	2015 £	2014 £
FIXED ASSETS			
Intangible assets	2	406,875	453,375
Tangible assets	3	19,159	14,022
Investments	4	6,383,462	5,907,373
		<u>6,809,496</u>	<u>6,374,770</u>
CURRENT ASSETS			
Debtors		2,868,947	2,021,876
Cash in hand		390	-
		<u>2,869,337</u>	<u>2,021,876</u>
CREDITORS			
Amounts falling due within one year	5	4,340,203	3,546,801
NET CURRENT LIABILITIES		<u>(1,470,866)</u>	<u>(1,524,925)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>5,338,630</u>	<u>4,849,845</u>
PROVISIONS FOR LIABILITIES		<u>2,878</u>	<u>1,724</u>
NET ASSETS		<u><u>5,335,752</u></u>	<u><u>4,848,121</u></u>
CAPITAL AND RESERVES			
Called up share capital	6	2	2
Profit and loss account		5,335,750	4,848,119
SHAREHOLDERS' FUNDS		<u><u>5,335,752</u></u>	<u><u>4,848,121</u></u>

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 22 March 2016 and were signed by:

Mr D J Pitts - Director

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 JUNE 2015**

1. ACCOUNTING POLICIES**Accounting convention**

The financial statements have been prepared under the historical cost convention.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2004, is being amortised evenly over its estimated useful life of twenty years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% Straight line

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 July 2014	
and 30 June 2015	930,000
AMORTISATION	
At 1 July 2014	476,625
Amortisation for year	46,500
At 30 June 2015	523,125
NET BOOK VALUE	
At 30 June 2015	406,875
At 30 June 2014	453,375

NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 30 JUNE 2015

3. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 July 2014	10,084	89,300	99,384
Additions	-	10,469	10,469
At 30 June 2015	10,084	99,769	109,853
DEPRECIATION			
At 1 July 2014	9,620	75,742	85,362
Charge for year	116	5,216	5,332
At 30 June 2015	9,736	80,958	90,694
NET BOOK VALUE			
At 30 June 2015	348	18,811	19,159
At 30 June 2014	464	13,558	14,022

4. FIXED ASSET INVESTMENTS

	Investments other than loans £
COST	
At 1 July 2014	5,907,373
Additions	476,089
At 30 June 2015	6,383,462
NET BOOK VALUE	
At 30 June 2015	6,383,462
At 30 June 2014	5,907,373

5. CREDITORS

Creditors include an amount of £117,168 (2014 - £223,124) for which security has been given.

6. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2015 £	2014 £
2	Ordinary	£1	2	2

7. ULTIMATE PARENT COMPANY

The whole of the share capital is owned by Pitts Developments Limited, a company registered in the UK, and is, in the opinion of the Directors the company's ultimate parent company.