

Registered Number: 03902966

England and Wales

Hospital Direct (Marketing) Limited

Unaudited Abbreviated Report and Financial Statements

For the year ended 28 February 2015

Hospital Direct (Marketing) Limited  
Contents Page  
For the year ended 28 February 2015

Balance Sheet	1
Notes to the Abbreviated Financial Statements	2 to 3

Hospital Direct (Marketing) Limited  
Abbreviated Balance Sheet  
As at 28 February 2015

	Notes	2015 £	2014 £
<b>Fixed assets</b>			
Tangible assets	2	127,649	82,206
		<b>127,649</b>	<b>82,206</b>
<b>Current assets</b>			
Stocks		123,233	91,275
Debtors	3	319,625	286,052
Cash at bank and in hand		365,399	288,213
		<b>808,257</b>	<b>665,540</b>
<b>Creditors: amounts falling due within one year</b>		(468,710)	(425,912)
<b>Net current assets</b>		<b>339,547</b>	<b>239,628</b>
<b>Total assets less current liabilities</b>		<b>467,196</b>	<b>321,834</b>
<b>Net assets</b>		<b>467,196</b>	<b>321,834</b>
<b>Capital and reserves</b>			
Called up share capital	4	2	2
Profit and loss account		467,194	321,832
<b>Shareholders funds</b>		<b>467,196</b>	<b>321,834</b>

For the year ended 28 February 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors responsibilities: 1) The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476;

2) The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Signed on behalf of the board of directors

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Rebekah Gutteridge Director

Date approved by the board: 23 October 2015

Hospital Direct (Marketing) Limited  
Notes to the Abbreviated Financial Statements  
For the year ended 28 February 2015

## 1 Accounting Policies

### Basis of accounting

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

### Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

### Operating lease rentals

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

### Research and development expenditure

Research and development expenditure is charged to the profit and loss account in the period in which it is incurred.

### Website Cost

Planning and operating costs for the company's website are charged to the profit and loss account as incurred.

### Foreign currency

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rate of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All foreign exchange differences are included to the profit and loss account.

### Dividends

Proposed dividends are only included as liabilities in the financial statements when their payment has been approved by the shareholders prior to the balance sheet date.

### Tangible fixed assets

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Plant and Machinery	20% Reducing balance
Motor Vehicles	25% Reducing balance

### Stocks

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow moving items. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads.

Hospital Direct (Marketing) Limited  
Notes to the Abbreviated Financial Statements  
For the year ended 28 February 2015

**2 Tangible fixed assets**

	<b>Tangible fixed assets</b>
<b>Cost or valuation</b>	<b>£</b>
At 01 March 2014	251,992
Additions	77,439
At 28 February 2015	<b>329,431</b>
<b>Depreciation</b>	
At 01 March 2014	169,786
Charge for year	31,996
At 28 February 2015	<b>201,782</b>
<b>Net book values</b>	
At 28 February 2015	<b>127,649</b>
At 28 February 2014	<b>82,206</b>

**3 Debtors:**

Other debtors include £0 (2014: £1466) due from an associated company called ETD Limited.

**4 Share capital**

	<b>2015</b>	<b>2014</b>
<b>Allotted called up and fully paid</b>	<b>£</b>	<b>£</b>
2 Class A shares of £1.00 each	2	2
	<b>2</b>	<b>2</b>

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