

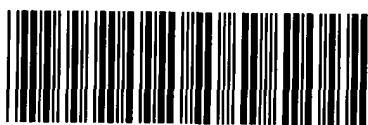
Company registration number: 03884199

**MG PROMOTIONS LIMITED**

**Unaudited filleted abridged financial statements**

**30 November 2017**

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COMPANIES HOUSE

**Robinson Sterling**

Chartered Accountants

• Taxation, Business & Strategic Planning Consultants

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Ilford

Essex IG3 9SE

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# MG PROMOTIONS LIMITED

## Contents

	Page
Directors and other information	1
Accountants report	2
Abridged statement of financial position	3 - 4
Notes to the financial statements	5 - 8

**MG PROMOTIONS LIMITED**

**Directors and other information**

**Directors** Miss Maureen Greene  
Ms Caroline Greene

**Secretary** Maureen Greene

**Company number** 03884199

**Registered office** 616D Green Lane  
Ilford  
Essex  
IG3 9SE

**Business address** Garden Studio  
71-75 Shelton Street  
Covent Garden  
London  
WC2H 9JQ

**Accountants** Robinson Sterling  
616D Green Lane  
Ilford  
Essex  
IG3 9SE

**Bankers** Lloyds Bank plc

**MG PROMOTIONS LIMITED**

**Chartered accountants report to the board of directors on the preparation of the  
unaudited statutory financial statements of MG PROMOTIONS LIMITED  
Year ended 30 November 2017**

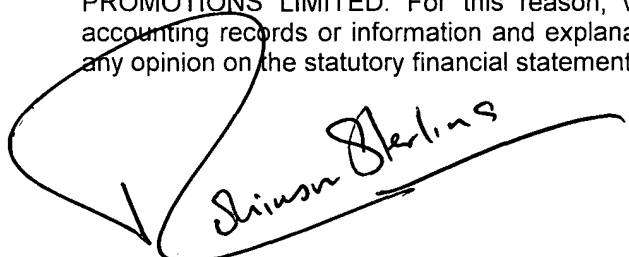
In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of MG PROMOTIONS LIMITED for the year ended 30 November 2017 which comprise the abridged statement of financial position and related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at <http://www.icaew.com/en/members/regulations-standards-and-guidance/>.

This report is made solely to the board of directors of MG PROMOTIONS LIMITED, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the financial statements of MG PROMOTIONS LIMITED and state those matters that we have agreed to state to the board of directors of MG PROMOTIONS LIMITED as a body, in this report in accordance with the ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than MG PROMOTIONS LIMITED and its board of directors as a body for our work or for this report.

It is your duty to ensure that MG PROMOTIONS LIMITED has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of MG PROMOTIONS LIMITED. You consider that MG PROMOTIONS LIMITED is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of MG PROMOTIONS LIMITED. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.



Robinson Sterling  
Chartered Accountants

616D Green Lane  
Ilford  
Essex  
IG3 9SE

16 August 2018

**MG PROMOTIONS LIMITED**

**Abridged statement of financial position  
30 November 2017**

	Note	2017 £	£	2016 £	£
<b>Fixed assets</b>					
Tangible assets	5	19,815		25,672	
			19,815		25,672
<b>Current assets</b>					
Debtors		108,156		121,684	
Cash at bank and in hand		59,308		125,961	
		167,464		247,645	
<b>Creditors: amounts falling due within one year</b>		(123,755)		(227,279)	
<b>Net current assets</b>			43,709		20,366
<b>Total assets less current liabilities</b>			63,524		46,038
<b>Provisions for liabilities</b>			(3,765)		(5,134)
<b>Net assets</b>			59,759		40,904
<b>Capital and reserves</b>					
Called up share capital			2		2
Profit and loss account			59,757		40,902
<b>Shareholders funds</b>			59,759		40,904

For the year ending 30 November 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.


In accordance with section 444 of the Companies Act 2006, the statement of comprehensive income has not been delivered.

**The notes on pages 5 to 8 form part of these financial statements.**

**MG PROMOTIONS LIMITED**

**Abridged statement of financial position (continued)**  
**30 November 2017**

These financial statements were approved by the board of directors and authorised for issue on 16 August 2018, and are signed on behalf of the board by:

A handwritten signature in black ink that reads "Miss Maureen Greene". The signature is written in a cursive, flowing style.

Miss Maureen Greene  
Director

Company registration number: 03884199

**The notes on pages 5 to 8 form part of these financial statements.**

## **MG PROMOTIONS LIMITED**

### **Notes to the financial statements Year ended 30 November 2017**

#### **1. General information**

The company is a private company limited by shares, registered in England and Wales. The address of the registered office is 616D Green Lane, Ilford, Essex, IG3 9SE.

#### **2. Statement of compliance**

These financial statements have been prepared in compliance with the provisions of FRS 102, Section 1A, 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

#### **3. Accounting policies**

##### **Basis of preparation**

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through profit or loss.

The financial statements are prepared in sterling, which is the functional currency of the entity.

##### **Transition to FRS 102**

The entity transitioned from previous UK GAAP to FRS 102 as at 1 December 2015. Details of how FRS 102 has affected the reported financial position and financial performance is given in note 77.

##### **Turnover**

Turnover is measured at the fair value of the consideration received or receivable for goods supplied and services rendered, net of discounts and Value Added Tax.

Revenue from the sale of goods is recognised when the significant risks and rewards of ownership have transferred to the buyer, usually on despatch of the goods; the amount of revenue can be measured reliably; it is probable that the associated economic benefits will flow to the entity and the costs incurred or to be incurred in respect of the transactions can be measured reliably.

##### **Taxation**

The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in the statement of comprehensive income, except to the extent that it relates to items recognised in other comprehensive income or directly in capital and reserves. In this case, tax is recognised in other comprehensive income or directly in capital and reserves, respectively.

Current tax is recognised on taxable profit for the current and past periods. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

Deferred tax is recognised in respect of all timing differences at the reporting date. Unrelieved tax losses and other deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference.

## **MG PROMOTIONS LIMITED**

### **Notes to the financial statements (continued)** **Year ended 30 November 2017**

#### **Tangible assets**

Tangible assets are initially recorded at cost, and are subsequently stated at cost less any accumulated depreciation and impairment losses.

Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other comprehensive income and accumulated in capital and reserves, except to the extent it reverses a revaluation decrease of the same asset previously recognised in profit or loss. A decrease in the carrying amount of an asset as a result of revaluation is recognised in other comprehensive income to the extent of any previously recognised revaluation increase accumulated in capital and reserves in respect of that asset. Where a revaluation decrease exceeds the accumulated revaluation gains accumulated in capital and reserves in respect of that asset, the excess shall be recognised in profit or loss.

#### **Depreciation**

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

If there is an indication that there has been a significant change in depreciation rate, useful life or residual value of tangible assets, the depreciation is revised prospectively to reflect the new estimates.

#### **Impairment**

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

When it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that are largely independent of the cash inflows from other assets or groups of assets.

#### **Provisions**

Provisions are recognised when the entity has an obligation at the reporting date as a result of a past event; it is probable that the entity will be required to transfer economic benefits in settlement and the amount of the obligation can be estimated reliably. Provisions are recognised as a liability in the statement of financial position and the amount of the provision as an expense.

Provisions are initially measured at the best estimate of the amount required to settle the obligation at the reporting date and subsequently reviewed at each reporting date and adjusted to reflect the current best estimate of the amount that would be required to settle the obligation. Any adjustments to the amounts previously recognised are recognised in profit or loss unless the provision was originally recognised as part of the cost of an asset. When a provision is measured at the present value of the amount expected to be required to settle the obligation, the unwinding of the discount is recognised in finance costs in profit or loss in the period it arises.



## MG PROMOTIONS LIMITED

### Notes to the financial statements (continued) Year ended 30 November 2017

#### Financial instruments

A financial asset or a financial liability is recognised only when the company becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the transaction price, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Debt instruments are subsequently measured at amortised cost.

Where investments in non-convertible preference shares and non-puttable ordinary shares or preference shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in profit or loss. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in profit or loss, with the exception of hedging instruments in a designated hedging relationship.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised in profit or loss immediately.

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets or either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised in profit or loss immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

#### Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised in finance costs in profit or loss in the period in which it arises.

#### 4. Staff costs

The average number of persons employed by the company during the year amounted to 102 (2016: 127).

The aggregate payroll costs incurred during the year were:

	2017	2016
	£	£
Wages and salaries	69,769	71,630
Social security costs	20,861	25,664
Other pension costs	10,055	3,864
	<u>100,685</u>	<u>101,158</u>

**MG PROMOTIONS LIMITED**

**Notes to the financial statements (continued)**  
**Year ended 30 November 2017**

**5. Tangible assets**

	£
<b>Cost</b>	
At 1 December 2016	109,333
Additions	748
<b>At 30 November 2017</b>	<u>110,081</u>
<b>Depreciation</b>	
At 1 December 2016	83,661
Charge for the year	6,605
<b>At 30 November 2017</b>	<u>90,266</u>
<b>Carrying amount</b>	
<b>At 30 November 2017</b>	<u>19,815</u>
At 30 November 2016	<u>25,672</u>

**6. Directors advances, credits and guarantees**

There were no directors advance or credit during the period.

**7. Transition to FRS 102**

These are the first financial statements that comply with FRS 102. The company transitioned to FRS 102 on 1 December 2015.

**Reconciliation of equity**

No transitional adjustments were required.

**Reconciliation of profit or loss for the year**

No transitional adjustments were required.

### **Statement of consent to prepare abridged financial statements**

All of the members of MG PROMOTIONS LIMITED have consented to the preparation of the abridged statement of financial position for the current year ending 30 November 2017 in accordance with Section 444(2A) of the Companies Act 2006.