Financial Statements

for the Year Ended 31 December 2020

for

ELAPH PUBLISHING LIMITED

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ELAPH PUBLISHING LIMITED

Company Information for the Year Ended 31 December 2020

DIRECTORS: Mr A N Abdulaziz Mr O M O Al-Omeir SECRETARY: Mr I Sargon **REGISTERED OFFICE:** Collier House after 163-169 Brompton Road London SW3 1PY **REGISTERED NUMBER:** 03872914 (England and Wales) **ACCOUNTANTS:** Jeff Lermer & Associates Chartered Accountants 42 Lytton Road Barnet

Hertfordshire EN5 5BY

Balance Sheet 31 December 2020

CURRENT ACCETC	Notes	31.12.20 £	31.12.19 £
CURRENT ASSETS Debtors Cash at bank	5	13,789	258,999 63,700
CREDITORS Amounts falling due within one year NET CURRENT (LIABILITIES)/ASSETS	6	13,789 <u>55,493</u> (41,704)	322,699 <u>59,523</u> <u>263,176</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		(41,704)	263,176
CREDITORS Amounts falling due after more than one year NET LIABILITIES	7	6,568,067 (6,609,771)	6,528,604 (6,265,428)
CAPITAL AND RESERVES Called up share capital Retained earnings SHAREHOLDERS' FUNDS	8	16,883,227 (23,492,998) (6,609,771)	16,883,227 (23,148,655) (6,265,428)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 30 September 2021 and were signed on its behalf by:

Mr A N Abdulaziz - Director

Notes to the Financial Statements for the Year Ended 31 December 2020

1. STATUTORY INFORMATION

Elaph Publishing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts have been prepared on a going concern basis. The validity of this depends upon the continued support of the parent company Saif Media Establishments. The parent company has confirmed that it is not its intention to withdraw it financial support of the company in the foreseeable future and that it will not seek repayment of any loans made to the company unless the company's cashflow permits payment to be made without jeopardising the company's position.

Turnover

Turnover represents net advertising revenue, excluding value added tax. Revenue is recognised when advertising commitments are fulfilled.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 25% on cost Computer equipment - 25% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 3 (2019 - 4).

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Notes to the Financial Statements - continued for the Year Ended 31 December 2020

4. TANGIBLE FIXED ASSETS

	COST	Fixtures and fittings £	Computer equipment £	Totals £
	At 1 January 2020 and 31 December 2020 DEPRECIATION At 1 January 2020	11,260	<u>81,699</u>	92,959
	and 31 December 2020 NET BOOK VALUE At 31 December 2020	_ 11,260	<u>81,699</u> -	<u>92,959</u> -
_	At 31 December 2019		<u>-</u>	
5.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		31.12.20 £	31.12.19 £
	Trade debtors Amounts owed by group undertakings Directors' current accounts		3,492 1,628	250,181 1
	VAT		8,669 13,789	8,817 258,999
6.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		31.12.20	31.12.19
	Trade creditors Amounts owed to group undertakings		£ - 52,993	£ 45,208 -
	Social security and other taxes Net Wages Other creditors			10,121 1,139 555
	Accruals and deferred income		<u>2,500</u> <u>55,493</u>	2,500 59,523
7.	CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE	YEAR	31.12.20 £	31.12.19 £
	Other loans more 5yrs non-inst		6,568,067	6,528,604
	Amounts falling due in more than five years:			
	Repayable otherwise than by instalments Other loans more 5yrs non-inst		6,568,067	6,528,604

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Notes to the Financial Statements - continued for the Year Ended 31 December 2020

8. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

 Number:
 Class:
 Nominal value:
 31.12.20
 31.12.19

 16,883,227
 Ordinary
 £1
 16,883,227
 16,883,227

9. ULTIMATE CONTROLLING PARTY

In the directors opinion there is no ultimate controlling party.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.