### REGISTERED NUMBER: 03872914 (England and Wales)

#### **Financial Statements**

for the Period

1 January 2017 to 29 December 2017

for

**ELAPH PUBLISHING LIMITED** 

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#### **ELAPH PUBLISHING LIMITED**

# Company Information for the Period 1 January 2017 to 29 December 2017

**DIRECTOR:** Mr A N Abdulaziz

**SECRETARY:** Mr I Sargon

**REGISTERED OFFICE:** Collier House

after 163-169 Brompton Road

London SW3 1PY

**REGISTERED NUMBER:** 03872914 (England and Wales)

**ACCOUNTANTS:** Jeff Lermer & Associates

**Chartered Accountants** 

42 Lytton Road

Barnet Hertfordshire EN5 5BY

#### Balance Sheet 29 December 2017

	NI -t	29.12.17			31.12.16	
FIXED ASSETS	Notes	£	£	£	£	
Tangible assets	4		2,095		4,190	
CURRENT ASSETS Debtors Cash at bank	5	178,546 12,685 191,231		183,201 111,630 294,831		
CREDITORS Amounts falling due within one year NET CURRENT (LIABILITIES)/ASSE TOTAL ASSETS LESS CURRENT LIABILITIES	6 E <b>TS</b>	301,855	<u>(110,624)</u> (108,529)	142,15 <u>0</u>	<u>152,681</u> 156,871	
CREDITORS Amounts falling due after more than one year NET LIABILITIES	7		_6,004,891 (6,113,420)		4,857,987 (4,701,116)	
CAPITAL AND RESERVES Called up share capital Retained earnings	8		16,883,227 () 22,996,647		16,883,227 (21,584,343)	
SHAREHOLDERS' FUNDS			<u>(6,113,420</u> )		(4,701,116)	

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 29 December 2017.

The members have not required the company to obtain an audit of its financial statements for the period ended 29 December 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in
- (b) accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

## **Balance Sheet - continued 29 December 2017**

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 25 June 2018 and were signed by:

Mr A N Abdulaziz - Director

## Notes to the Financial Statements for the Period 1 January 2017 to 29 December 2017

#### 1. STATUTORY INFORMATION

Elaph Publishing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

#### 2. ACCOUNTING POLICIES

#### Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts have been prepared on a going concern basis. The validity of this depends upon the continued support of the parent company Saif Media Establishments. The parent company has confirmed that it is not its intention to withdraw it financial support of the company in the foreseeable future and that it will not seek repayment of any loans made to the company unless the company's cashflow permits payment to be made without jeopardising the company's position.

#### **Turnover**

Turnover represents net advertising revenue, excluding value added tax. Revenue is recognised when advertising commitments are fulfilled.

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 25% on cost Computer equipment - 25% on cost

#### **Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

#### Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

### 3. EMPLOYEES AND DIRECTORS

The average number of employees during the period was 4 (2016 - 4).

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# Notes to the Financial Statements - continued for the Period 1 January 2017 to 29 December 2017

### 4. TANGIBLE FIXED ASSETS

7.	COST	Fixtures and fittings £	Computer equipment £	Totals £
	At 1 January 2017			
	and 29 December 2017	<u>11,260</u>	<u>81,699</u>	<u>92,959</u>
	DEPRECIATION	0.050	00.700	00.760
	At 1 January 2017	8,069 1 FOE	80,700	88,769
	Charge for period At 29 December 2017	<u>1,595</u> 9,664	500 81,200	<u>2,095</u> 90,864
	NET BOOK VALUE	_3,004	01,200	<del>50,004</del>
	At 29 December 2017	<b>1,596</b>	499	2,095
	At 31 December 2016	3,191	999	4,190
5.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR			
J.	DEBIORS. APICONIS FALLING DUE WITHIN ONE TEAK		29.12.17	31.12.16
			£	£
	Trade debtors		125,834	125,089
	Other debtors		49,511	50,934
	VAT		3,201	7,178
			<u>178,546</u>	<u>183,201</u>
6.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEA	AR		
			29.12.17	31.12.16
			£	£
	Trade creditors Social security and other taxes		299,355	137,063
	Accruals and deferred income		2,500	2,587 2,500
	Activate and deferred income		<u> 2,550</u> 301,855	142,150
			<del></del>	
7.	CREDITORS: AMOUNTS FALLING DUE AFTER MORE THA	AN		
			29.12.17	31.12.16
	Other leaves were Free was inst		£	£
	Other loans more 5yrs non-inst		6,004,891	4,857,987

**Notes to the Financial Statements - continued** for the Period 1 January 2017 to 29 December 2017

#### 7. **CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR - continued**

29.12.17 31.12.16 £

£

Amounts falling due in more than five years:

Repayable otherwise than by instalments

Other loans more 5yrs non-inst 6,004,891 4,857,987

#### 8. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number: Class: Nominal 29.12.17 31.12.16 value: £ £

16,883,227 £1 16,883,227 16,883,227 Ordinary

#### 9. **ULTIMATE CONTROLLING PARTY**

In the directors opinion there is no ultimate controlling party.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.