

Cyber Media Solutions Limited

Annual Report and Unaudited Financial Statements
for the Year Ended 31 March 2022

Winton Bath Limited
Chartered Accountants
First Floor
6 Ferranti Court
Staffordshire Technology Park
Stafford
Staffordshire
ST18 0LQ

Cyber Media Solutions Limited

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Cyber Media Solutions Limited

Company Information

Director Mr A B Bonser

Company secretary Mr S M Bidmead

Registered office Opus House
Priestley Court
Staff Tech Park
Stafford
Staffordshire
ST18 0LQ

Accountants Winton Bath Limited
Chartered Accountants
First Floor
6 Ferranti Court
Staffordshire Technology Park
Stafford
Staffordshire
ST18 0LQ

Cyber Media Solutions Limited
(Registration number: 03858761)
Balance Sheet as at 31 March 2022

	Note	2022 £	2021 £
Fixed assets			
Tangible assets	<u>4</u>	1,092	898
Current assets			
Debtors	<u>5</u>	418,852	453,381
Cash at bank and in hand		96	93
		<u>418,948</u>	<u>453,474</u>
Creditors: Amounts falling due within one year	<u>6</u>	<u>(172,317)</u>	<u>(241,925)</u>
Net current assets		<u>246,631</u>	<u>211,549</u>
Total assets less current liabilities		247,723	212,447
Creditors: Amounts falling due after more than one year	<u>6</u>	<u>(35,833)</u>	<u>(45,833)</u>
Net assets		<u><u>211,890</u></u>	<u><u>166,614</u></u>
Capital and reserves			
Called up share capital	<u>7</u>	100	100
Capital redemption reserve		40,000	40,000
Retained earnings		<u>171,790</u>	<u>126,514</u>
Shareholders' funds		<u><u>211,890</u></u>	<u><u>166,614</u></u>

For the financial year ending 31 March 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime. As permitted by section 444 (5A) of the Companies Act 2006, the director has not delivered to the registrar a copy of the Profit and Loss Account.

Approved and authorised by the director on 12 December 2022

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Mr A B Bonser
Director

Cyber Media Solutions Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2022

1 General information

The company is a private company limited by share capital, incorporated in England.

The address of its registered office is:

Opus House
Priestley Court
Staff Tech Park
Stafford
Staffordshire
ST18 0LQ

These financial statements were authorised for issue by the director on 12 December 2022.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A smaller entities - 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland' and the Companies Act 2006 (as applicable to companies subject to the small companies' regime).

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;
it is probable that future economic benefits will flow to the entity;
and specific criteria have been met for each of the company's activities.

Tax

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

Cyber Media Solutions Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2022

Tangible assets

Tangible assets are stated in the balance sheet at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Fixtures and fittings	Straight line over 7 years
Computer equipment	20% on cost

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business. Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Borrowings

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the profit and loss account over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges. Borrowings are classified as current liabilities unless the company has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Cyber Media Solutions Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2022

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis. The share capital disclosed on the balance sheet is allotted called up and fully paid.

Dividends

Dividend distribution to the company's shareholders is recognised as a liability in the financial statements in the reporting period in which the dividends are declared.

Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

3 Staff numbers

The average number of persons employed by the company (including the director) during the year, was 19 (2021 - 18).

Cyber Media Solutions Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2022

4 Tangible assets

	Furniture, fittings and equipment £	Total £
Cost or valuation		
At 1 April 2021	313,497	313,497
Additions	831	831
At 31 March 2022	314,328	314,328
Depreciation		
At 1 April 2021	312,599	312,599
Charge for the year	637	637
At 31 March 2022	313,236	313,236
Carrying amount		
At 31 March 2022	1,092	1,092
At 31 March 2021	898	898

5 Debtors

Included in other debtors is a deferred tax asset of £36,127 (2021 £50,657) arising from research and development claims.
Included in other debtors is amounts recoverable on contracts of £57,158 (2021 £91,050).

	2022 £	2021 £
Current		
Trade debtors	263,650	301,632
Prepayments	8,418	10,042
Other debtors	146,784	141,707
	418,852	453,381

Cyber Media Solutions Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2022

6 Creditors

Creditors: amounts falling due within one year

		2022 £	2021 £
Due within one year			
Bank loans and overdrafts	8	11,752	22,968
trade creditors		15,723	8,071
Taxation and social security		93,134	157,667
Other creditors		51,708	53,219
		<u>172,317</u>	<u>241,925</u>

Due after one year

Loans and borrowings	8	<u>35,833</u>	<u>45,833</u>
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Creditors: amounts falling due after more than one year

	Note	2022 £	2021 £
Due after one year			
Loans and borrowings	8	<u>35,833</u>	<u>45,833</u>

7 Share capital

Allotted, called up and fully paid shares

	2022		2021	
	No.	£	No.	£
Ordinary of £1 each	100	100	100	100

Cyber Media Solutions Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2022

8 Loans and borrowings

	2022 £	2021 £
Non-current loans and borrowings		
Bank borrowings	35,833	45,833

	2022 £	2021 £
Current loans and borrowings		
Bank borrowings	10,000	4,166
Bank overdrafts	1,752	18,802
	11,752	22,968

9 Financial commitments, guarantees and contingencies

Amounts not provided for in the balance sheet

The total amount of non-cancellable property lease commitments not included in the balance sheet is £201,691 (2021 - £253,041).

Cyber Media Solutions Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2022

10 Related party transactions

During the year the company made a loan to the director as follows:

Transactions with the director

	At 1 April 2021 £	Advances to director £	Repayments by director £	At 31 March 2022 £
2022				
Mr A B Bonser				
Directors loan account	(12,282)	(82,451)	122,718	27,985

	At 1 April 2020 £	Advances to director £	Repayments by director £	At 31 March 2021 £
2021				
Mr A B Bonser				
Directors loan account	(49,282)	(68,000)	105,000	(12,282)

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.