Registered Number 03841912

1st Easy Limited

Abbreviated Accounts

31 December 2011

Company Information

Registered Office:

Lower Washford Mill

Mill Street

Buglawton

Congleton

Cheshire

CW12 2AD

Reporting Accountants:

Mitten Clarke Limited

The Glades

Festival Way

Stoke on Trent

Staffordshire

ST1 5SQ

Balance Sheet as at 31 December 2011

	Notes	2011 £	£	2010 £	£
Fixed assets		~	~	~	~
Tangible	2		93,339		59,335
Investments	3		5,000		5,000
			98,339		64,335
Current assets			,		,
Debtors		19,301		31,558	
Cash at bank and in hand		113,364		102,191	
Total current assets		132,665		133,749	
Creditors: amounts falling due within one year		(52,633)		(66,342)	
Net current assets (liabilities)			80,032		67,407
Total assets less current liabilities			178,371		131,742
Creditors: amounts falling due after more than one	year		(26,379)		0
Provisions for liabilities			(14,520)		(5,990)
Total net assets (liabilities)			137,472		125,752
Capital and reserves Called up share capital Profit and loss account	4		100 137,372		100 125,652
Shareholders funds			137,472		125,752

- a. For the year ending 31 December 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 18 April 2012

And signed on their behalf by:

S H Bell, Director

Mrs V Bell, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Total

Notes to the Abbreviated Accounts

For the year ending 31 December 2011

Accounting policies

Basis of preparing the financial statements

The financial statements have been prepared on the assumption that the company is able to carry on business as a going concern, which the directors consider appropriate having regard to the circumstances outlined in the note Future Trading and the Current Economic Environment.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover is stated net of VAT and trade discounts. Turnover from the sale of goods is recognised when the goods are physically delivered to the customer. Turnover from the supply of services represents the value of services provided under contracts, to the extent that there is a right to consideration, is recorded at the value of the consideration due. Where a contract has only been partially completed at the balance sheet date turnover represents the value of the service provided to date based on a proportion of the total contract value.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is shorter. The interest element of these obligations is charged to the profit and loss account over the relevant period. The capital element of the future payments is treated as a liability.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings 25% on reducing balance

Computer equipment 33% on cost

Tangible fixed assets

	TOLAI
Cost	£
At 01 January 2011	330,016
Additions	94,868
Disposals	_ (67,349)
At 21 Docombor 2011	257 525

	ALST December 2011		
	Depreciation		
	At 01 January 2011		270,681
	Charge for year		52,731
	On disposals		(59,216)
	At 31 December 2011		264,196
	Net Book Value		
	At 31 December 2011		93,339
	At 31 December 2010		59,335_
3	Investments (Fixed Assets)		
	Cost Or Valuation	£	
	At 01 January 2011	5,000	
	At 31 December 2011	5,000	
	Net Book Value		
	At 31 December 2011	5,000	
	At 31 December 2010	5,000	
4	Share capital		

	£	£
Allested collection and falls		
Allotted, called up and fully		
paid:		
100 Ordinary shares of £1 each	100	100

2011

2010

Future trading and the current economic

environment

Despite uncertain economic conditions, the company has maintained sales levels only slightly less than previous years. Competition has been and remains fierce so that margins have been under pressure but strict cost control have allowed profit and cash flows to remain positive. The directors believe that this situation will be maintained for the foreseeable future. As a result the going concern basis of accounting has been adopted.