Bupa Insurance Services Limited

Annual Report and Accounts for the financial year ended 31 December 2022



Contents	Page
Strategic Report	4
Directors' Report	10
Statement of Directors' Responsibilities	15
Independent Auditors' Report to the Members of Bupa Insurance Services Limited	16
Profit and Loss Account and Statement of Comprehensive Income	19
Balance Sheet	20
Statement of Changes in Equity	21
Notes to the Financial Statements	22

Annual Report and Financial Statements

Officers and Professional Advisers

Directors

P J Evans

F Harris

S J O'Connor

A P Perry

R A Phipps (Chair)

D W Smith

A F Cabrelli

, R K Thakrar

(appointed 31 May 2022) (appointed 1 July 2022)

Company Secretary

Bupa Secretaries Limited (Company Secretary)

Registered Office

1 Angel Court, London, EC2R 7HJ

Independent Auditors

PricewaterhouseCoopers LLP
Chartered Accountant and Statutory Auditors
7 More London Riverside
London
SE1 2RT

Strategic Report

for the year ended 31 December 2022

The Directors present their annual report and the audited financial statements of Bupa Insurance Services Limited (the "Company") for the financial year ended 31 December 2022. The ultimate parent of the Company is The British United Provident Association Limited ("Bupa" and together with its subsidiaries "Bupa Group").

Principal activities

The principal activity of the Company is the provision of insurance distribution and administrative services to other companies within the Bupa Group. The Company also provides a small volume of third-party administrative services for non-Bupa companies, such as services for medical benefit trust arrangements.

Key performance indicators

	2022 £'000	2021 <u>£'000</u>
Turnover	683,637	617,447
Profit before taxation	30,387	23,549
Net assets	183,809	161,122

Results

Turnover has increased £66,190k to £683,637k (2021: £617,447k) as a result of higher income received from fellow group companies for services provided, higher income from a profit share arrangement with Bupa Insurance Limited and increased Health Trust administration fee income. Profit before taxation increased £6,838k to £30,387k (2021: £23,549k) due to the higher turnover, partially offset by higher rechargeable costs, and a small net financial income. The net asset position remains strong in 2022.

Future outlook

The world economies are challenged in the wake of the pandemic and the war in Ukraine which have led to significant inflation levels and a rising cost of living. While inflation has been slowing in key markets like the UK it still remains high and well above target levels.

The Company will continue to support the companies we service by investing in digital offerings to improve customer experience and accessibility of services. Investment in distribution and customer experience will drive growth for the companies we service. The Company will focus on sustainability and improving healthcare coordination to reduce waste in the system. We will continue to support our people where appropriate as we navigate the high-inflationary environment.

Engaging with our stakeholders (Section 172(1) statement)

This statement sets out how the Board has acted in a way that promotes the success of the Company in helping to contribute to and achieve Bupa's purpose of helping people live longer, healthier, happier lives and making a better world. Bupa's status as a company without shareholders means that we can focus on the long-term achievement of our purpose and reinvest our profits into providing more and better healthcare for the benefit of current and future customers.

When making decisions, the Board considers:

- the likely long-term impact of the decision;
- the interests or concerns of, and impact on, our key stakeholders;
- the impact of our decisions and operations on the communities in which we operate, and the environment; and
- the need to maintain a reputation for high standards of business conduct.

We consider our customers, people, shareholder (Bupa Finance plc), regulators, suppliers and the communities we operate in to be our key stakeholder groups, and their views and concerns are considered as part of the development of our business model and strategy.

The Board endeavours to gain an understanding of the perceptions and attitudes of each stakeholder group and the weight they give to different issues. Where the views of different stakeholder groups do not align, the Board must decide on the best course of action to promote the Company's long-term sustainability and success and good outcomes for customers. It is important for all levels of the business to engage with stakeholder groups to gain a better understanding of their interests and concerns and the impact our decisions have on them. Further detail on how we engage with our key stakeholder groups is set out below.

Customers

Bupa's ambition is to be the world's most customer-centric healthcare company and our three ambition KPIs, to have 40% of customer care touchpoints owned by Bupa, 60% active digital customers and an NPS score of 80, all relate to our customers.

Strategic Report (continued)

for the year ended 31 December 2022

This means a commitment to excellent customer experience, through great service and value, frictionless access and quality healthcare. Our strategy focuses on customer experience through continuous innovation, a commitment to sustainability, and business growth underpinned by high standards of corporate governance. This puts customers at the core of everything we do. Customer needs and preferences are evolving rapidly as consumers become increasingly engaged with their own health and expect more from service providers in all aspects of their lives, including healthcare. We champion quality, medically evidenced treatment and care, and seek to deliver value for money, provide exceptional care, keep our customers' data safe and help customers navigate the complex world of healthcare.

The Board receives regular reports, such as the CEO's Report and Performance Dashboard and the Conduct Risk Dashboard, which track key customer metrics, such as NPS, complaints and customer research, to track how we are performing for our customers.

Direct customer feedback is an important tool to help us improve their experience and leaders are encouraged to use our Customer Listening app to gain insights on the issues that customers raise and to provide feedback to the businesses across Bupa on how customer experiences could be improved.

The Board has received regular updates during 2022 on the progress against the three ambition KPIs and the Board and Risk Committee continued to focus on customers through reporting on, including but not limited to, pricing fairness, product reviews and fair value assessments. In addition, in 2022 preparations commenced for the Financial Conduct Authority's Consumer Duty regulations which will take effect in July 2023 and creates a new Consumer Principle that require firms to act to deliver good outcomes for retail customers. The Board and Risk Committee have been receiving regular updates on progress towards implementation and the Board appointed a Consumer Duty Champion from amongst its Non-Executive Directors.

People

Our people are at the heart of our business, supporting our customers every day. We want our people to feel engaged and empowered to deliver great outcomes for our customers, to feel that Bupa is a great place to work and grow and to be healthier and happier themselves. People issues are reported to the Board through regular reports from the CEO and the People Director. These included the ongoing impacts of the COVID-19 pandemic on our people and actions taken to support them and more recently the action taken to support colleagues with the rising cost of living. In addition, the People Director provides updates during the year on progress of the people strategy, inclusion and diversity, talent, succession, and reward and benefit arrangements including reporting against the gender pay gap. The Audit Committee reports to the Board on issues raised through the Speak Up whistleblowing service and the Conduct Risk Dashboard, which is presented to the Risk Committee, and includes key metrics to track how we are performing in relation to culture and people.

The Board discusses the results of the global employee survey 'People Pulse' twice a year. Through the People Pulse, every colleague has the opportunity to participate and share their feedback openly. In our most recent survey in November 2022, 85% of the Company's employees shared their views on how they find working at Bupa. Our people left 5,952 comments with overall sentiment trending positively.

This provided insights to allow the prioritisation of actions in support of key business drivers. The engagement score increased to 78 (June 2022: 73) just below the global benchmark for the top 10% most engaged organisations in the world, which is 80. Many of our key drivers were above benchmark, with all drivers showing positive improvement.

The Board has focussed on supporting colleagues by considering their physical and mental wellbeing needs during the period of time that our people have been working from home. Following the lifting of lockdown, policies and procedures were put in place to ensure that colleagues could operate and remain safe in a flexible hybrid working model. All colleagues in our service company have access to health insurance as part of their benefits package. Colleagues who opt out of health insurance will now have access to an alternative option; a new primary care service that offers access to a remote GP, counselling, physio support, and access to health advice and support at no cost.

Shareholder

The Company's immediate parent company is Bupa Finance plc, which has a number of listed debt securities in issue. Therefore, Bupa, the ultimate parent company is required to operate in accordance with the relevant UK Listing Rules, Disclosure Guidance and Transparency Rules and the EU Market Abuse Regulation in respect of its announcements of financial results and operations.

The Board has a number of ways in which it engages with Bupa. These include:

- adherence to the matters reserved for the Board of Bupa;
- a current Bupa Non-Executive Director sits on the Board;
- periodic attendance at Board and Committee meetings of individuals identified as a Group Entity Senior Manager,
 SMF7, under the Senior Managers and Certification Regime, as they exercise significant influence over the Company;
- annual attendance of the Board Chair and Chief Executive Officer at the Bupa Board;
- annual attendance of the Risk, Remuneration and Audit Committee Chairs at Bupa's equivalent Board Committees;
- adherence to Bupa's Enterprise Subsidiary Governance Policy

Strategic Report (continued) for the year ended 31 December 2022

_

Regulators 4 8 1

The Company operates in a highly regulated environment. The Company's principal financial regulator is the Financial Conduct Authority ("FCA"). Regulators ultimately aim to protect customers and ensure that they receive good outcomes and are treated fairly. There has been an increased focus on the need for products and services to provide value and for firms to ensure that they provide appropriate support to customers in financial difficulty particularly against the backdrop of the cost of living crisis. This provide appropriate support to customers in financial difficulty particularly against the backdrop of the cost of living crisis. This clearly sligns with our strategy to put our customers front and centre of everything we do. The Company is also actively engaged in planning for the implementation of the FCA's Consumer Duty which takes effect in July 2023.

Regulators expectations include:

- maintaining sufficient capital;
- having robust and effective processes and controls in place to mitigate risks to protect our customers;
- broviding a high-quality experience of our services; and
- ensuring we operate in a sustainable way.

The Board has a regular programme of interaction with the FCA and engages with them on key Board decisions.

Suppliers

Suppliers are critical to delivering a high-quality service to our customers. We aim to treat our suppliers fairly and pay them within agreed timescales, holding ourselves to high standards of business conduct and the Board receive regular reporting in respect of this.

the security and privacy of their data.

We work with our suppliers to ensure that they have effective controls in place to protect our customers' health and safety and

Communities and Environment

Bupa's purpose of helping people live longer, healthier, happier lives and making a better world means we want to build a healthier future for people and the planet. Bupa Group has set science-based targets for CO2 reduction and committed to reducing emissions to reach net zero by 2040 with a milestone to have cut direct emissions (scopes 1-2) by 40% by 2025. We have also committed to the targets in the Association of British Insurers' Climate Change Roadmap.

committed to the targets in the Association of british insurers. Climate Change Roadmap.

In 2022, the Bupa Global & UK Market Unit, of which the Company is part and shares offices with, reduced its direct emissions (scopes 1-2) by 18% vs its 2019 baseline and by 13% vs 2021. All UK offices continue to run on renewable electricity and we have plans to decarbonise our offices and further reduce energy consumption. For example, at our office in Staines energy efficiency measures implemented in H2 2022 saved 268,794 kWh of natural gas, a 43% energy saving vs H2 2021. As we work towards net zero, we continue to offset any emissions by investing in One Carbon World's reforestation and renewable energy

projects, which contribute to the United Nation's Climate Neutral Now initiative.

We are also focused on how we can reduce greenhouse gas emissions resulting from customer claims. This includes growing our at-home care offer (such as virtual GP services) and engaging with health providers and suppliers to align with our goal to reach net zero by 2040.

We have made good progress in reducing the amount of paper we use: in the UK, customer insurance documents are now available digitally in Bupa Touch and about 50% of Bupa Global customer membership documents are now digital.

For the second year in a row Bupa Group ran Eco-Disruptive, a global talent and innovation programme that empowers our people to collaborate with innovative start-ups to tackle some of the biggest sustainability challenges and reduce the impact of healthcare on the environment. Some of these innovations are now being trialled across the business to further develop the solutions with the potential to share expertise in the health and care industry.

Bups is committed to investing some of its profits back into supporting people's wellbeing in our local communities, particularly helping the most vulnerable in society. In 2022, the Bups Foundation and Bups Global & UK Market Unit invested £2.1m in

Bups colleagues play an active part in community work through the Bupa Foundation Community Committees and volunteering. In May, Bupa's 1MillionMinutes initiative saw colleagues donate over 1.2 million minutes to support community initiatives including foodbanks, litter-picking and gardening. This unlocked a donation of £250k from Bupa to Trees for Cities to support its planting healthier air for schools initiative, and to UNICEF to support its relief efforts in Ukraine.

Bups people also volunteered for the Bups Foundation's Wellbeing for Educators programme, which has provided wellbeing support to more than 69,000 teachers and charities, and over 40 colleagues mentored a young person via Bupa's partnership with the charity Career Ready. As part of this partnership, Bupa also offered paid summer internships to students, workplace

visits and career insight sessions.

Strategic Report (continued) for the year ended 31 December 2022

Key decisions and their impact on stakeholders

The table below sets out a number of key decisions taken by the Board during the year, how stakeholder views were taken into account and how competing interests were balanced.

Board Decision	How we took stakeholders into account	Long-term implications
Setting our 3 Year Plan	Customers, Regulators and Shareholder Action The Board approved the annual budget and base operating plan for the following three years. The Board monitors performance delivery against this Plan, taking action and engaging further where necessary. Stakeholder considerations The Board chose a three-year assessment period because it ties in with our internal strategic planning process. Our planning considers all important financial and regulatory measures over the period and stresses the key risks facing the Company. Following the implementation of a new strategy by Bupa, in 2021, the Board reviewed and updated its strategy to further enhance its focus on customers, growth, transformation and sustainability. All of these areas are to be supported by the digitalisation of the customer journey, an increased use of data to develop products that meet customers' needs and a move to a more agile culture to drive the transformation of the business and also fulfil Bupa's purpose to help people live longer, healthier, happier lives and making a better world. The Board regularly monitors the progress of the business against its strategy and the Plan. Stress and scenario testing was performed on the Plan and reviewed by the Board to ensure the Company would remain solvent and financially robust under adverse conditions.	The Plan aims to: deliver outstanding experiences and outcomes for our customers, whilst ensuring that they continue to receive good outcomes from their products; ensure our business is sustainable and grows in the long-term; retain our competitive advantage by providing high quality products and services; and limiting our impact on the environment
Rising cost of Living and inflation	Customers, People and Regulators Action The Board has been presented with regular updates regarding the macro-economic environment, cost of living crisis and war in Ukraine. Stakeholder considerations The Board continually reviews the value that customers receive and is planning for the implementation of the new Consumer Duty regulation. In 2022, the Board agreed to support our people with targeted extra salary increase for many roles, and a one-off payment to help with rising costs.	The cost of living rises are a global crisis with inflation rates high in many countries. The Board will continue to monitor the macro-economic conditions that impact the business to ensure appropriate responses can be made to support our customers and people as necessary.
Investing in Digitisation and Information Technology	Customers, People and Suppliers Action We are investing significant amounts in information technology and cyber-security to protect our customers' privacy, digitise our customers' experience and ensure our suppliers meet appropriate standards for services provided to our customers. In 2022, the roll out of Blua app commenced which offers customers virtual consultations with a choice of Pharmacists, General Practitioners, Physiotherapists, Advanced Nurse Practitioners and Mental Health Practitioners.	Cyber-crimes such as ransorriware attacks are an ever-present threat that constantly evolves and we need to invest to protect our customers' data and maintain their trust in the Company. Investing in digitisation will help the Company meet changing customer expectations to interact with us more digitally and make processes more efficient, in turn helping us to provide affordable services.

Strategic Report (continued)

for the year ended 31 December 2022

Stakeholder considerations

The Board considered this investment to be critical to the Company's future success and agreed that capital should be allocated to this activity in priority over investment in other initiatives.

Customers' needs and preferences are evolving rapidly as consumers become increasingly engaged with their own health and expect more from service providers in all aspects of their lives whilst also receiving value for money. This includes accessing healthcare services digitally where appropriate. Blua aims to meet this need and keep Bupa competitive. The speed of delivery of this service is being balanced with the need to maintain appropriate controls and governance, particularly around our customers' data so that trust in our products and data security remains high.

This also benefits our people by making their jobs easier and enabling them to spend more time on value-adding activities. Blua aims to deliver access to primary and specialist virtual care, virtual health coaching and prevention services, and homecare and remote monitoring, particularly for chronic conditions. This should make access to healthcare quicker and more personalised for our customers whilst also delivering efficiencies for the Company in the long-term.

Principal risks and uncertainties

Both the business performance and operations are subject to a number of risks and uncertainties. Significant uncertainties persist through the post COVID-19 period and more general economic challenges such as inflation, workforce and supply chain resilience. Additionally, the shift to a lower carbon economy and the potential impacts of climate change are now coming into sharper focus. Taking these macro-level conditions and the sector specific risks around competition and demand into account, there is a large range of potential outcomes that might impact the Company, our customer segments and our supply network. The Directors consider that the key risks and uncertainties centre on the performance of the companies serviced, which are predominantly health insurers, employee retention, and information and technology management.

Performance and risk are monitored by the Board and senior management using operational, financial and other data. The Company's Chief Risk Officer provides regular reporting to the Board Risk Committee on the risk profile of the Company and the key mitigation activities in place.

Servicing Risk

The volume of services the Company provides, and the ability to manage costs and generate profit, could be impacted by the market conditions that the health insurance companies it services are subject to. These companies predominantly provide domestic Private Medical Insurance in the UK ("UK PMI") and International Private Medical Insurance ("IPMI") to consumers and employees. The Company continues to monitor its revenues and costs to identify adverse trends and manage risks as effectively as possible.

The Company primarily provides services to both Bupa's UK regulated insurance entity Bupa Insurance Limited ("BINS") and Bupa Global Designated Activity Company ("BGDAC"), which was set up to provide insurance cover to EEA-based customers previously covered by the UK insurance entity.

The Stress and Scenario Testing ("SST") exercise which assesses the impact on BINS' three-year plan, this year considered two distinct scenarios: (1) a worldwide inflation-driven economic scenario, and (2) a local scenario based on workforce challenges. The worldwide scenario is predicated on sustained inflation driving higher wage demands, leading to a wage-price inflation spiral and subsequent recession. The local scenario reflects the current difficulties in recruiting for clinical roles as well as key specialisms, such as Finance, Actuarial and IT, and the loss of key personnel and their knowledge and experience leading to elevated levels of incidence of process failure.

People Risk

In light of market pressures and other strategic challenges facing the Company, the Board needs to ensure that the right people are in place to move the Company forward. The Board views the development and training of employees and the recruitment of experienced individuals from outside the Company as central to the organisation's future success. The Company has sound selection, evaluation and reward processes to recruit, recognise and motivate talented individuals.

Strategic Report (continued)

for the year ended 31 December 2022

Information Security and Technology Risk

Information security risks and those associated with non-compliance with data protection, privacy and information governance requirements remain key risks for the Company. The Company continues to develop controls and strengthen controls already in place where necessary to address these risks, including enhancing our event monitoring and incident management.

The services provided by the Company are underpinned by information technology systems and infrastructure that enable the delivery of core processes. Failure of these systems may reduce the ability of the Company to deliver services for the health insurance companies it services or increase the risk of information security breaches. In addition, the Company continues to focus on monitoring and managing third-party supplier risks and continues to build on existing capability in this area.

The Company is responsible for the development, maintenance and monitoring of its IT services. The Company ensures the continued development and enhancement of all IT services to keep pace with the evolving technology risk landscape and to provide and maintain the level of services required by the business and adequately protect sensitive customer and business data.

The response to COVID-19 has been reflected in the operational risk profile through the impact that the shift to new ways of working has had on employees. An operational resilience framework exists to support continuity of important business services from potential significant disruptions or failures to effectively implement significant change. There are a number of transformational change programmes underway including enhancing information security and governance. This introduces risks in relation to the capacity and capability of staff and senior management to continue to deliver the Company's strategic objectives and change programmes. The Company is focused on ensuring it has the right levels and amount of experience and succession plans to manage the business and deliver effective transformational change, supported by a simple, digitalised operating model and enhanced ways of delivering training.

Regulatory Risk

The Company seeks to comply with all regulatory standards and to maintain awareness of, and where possible, anticipate regulatory change. Its principal financial regulator is the FCA, with which the Board and senior managers maintain a close supervisory relationship. Key areas of interest include customer protection, the fair treatment of vulnerable customers, operational resilience, information security, culture and governance. In particular, the FCA has introduced a new Consumer Duty that places even greater emphasis on good outcomes for customers. The FCA accountability regime requires regulated firms and senior management to act appropriately and with due care. The Company seeks to mitigate the risk that it may fail to meet regulatory expectations through regular engagement with regulators, an effective governance framework and a three lines of defence model which helps to ensure the identification and management of relevant requirements and associated risks.

Operational Risk

The Company manages operational risks arising from its people, processes and systems through the three lines of defence model. First line management are responsible for identifying, managing, monitoring and reporting on risks, through documented policies and established processes and controls. The second line Risk function provides oversight and challenge, while the third line provides independent assurance. Appropriate key controls are in place to mitigate potential risks and the Company continues to develop its risk and control culture, in order to embed risk management and key controls assurance within the first line of defence. In addition, the Company has developed an operational resilience framework to support continuity of business services delivered to customers and business partners should these be impacted through severe but plausible disruptive events.

Workforce expectations are changing and the Company is tackling workforce and skills availability in the context of a cost of living crisis, high inflation and labour shortages. The Company's ability to attract and retain highly engaged employees to maintain an inclusive and resilient workforce capable of serving its customers on a sustainable basis remains a key area of focus for senior management. Actions taken in 2022 include investment in base pay, one off cost of living payments, improved family policies and benefits and investments in learning and development and wellbeing. The Company will continue to enhance both financial and non-financial elements of its employee proposition to continue to address changing workforce expectations to maintain its competitiveness in the market in the medium term to ensure that workforce and skills availability do not affect its operations, strategic and growth ambitions and ability to deliver good customer outcomes.

Credit Risk

Credit risk is the risk that the Company will suffer a financial loss as a result of a counterparty failing to meet all or part of their contractual obligations. The Company pays claims only once it has received the premiums and revenues.

27 February 2023

F Harris

Director

Directors' Report

for the year ended 31 December 2022

Results and dividends

The profit for the year, after taxation, amounted to £22,687k (2021: £23,646k). The Company did not pay a dividend during the year ending 31 December 2022.

Solvency requirement

At 31 December 2022, £100,126k (2021: £82,898k) of capital was held in surplus. As an intermediary regulated by the FCA, the Company is required to maintain a solvency capital of £985k (2021: £883k).

Directors

The directors of the Company who were in office during the year and up to the date of signing the annual report and accounts are shown on page 1. The directors who served for part of the year are given below:

M C Ledlie (resigned 17 April 2022)
A F Cabrelli (appointed 31 May 2022)
R K Thakrar (appointed 1 July 2022)

Insurance and indemnities

Bupa has a directors' and officers' insurance policy in place, together with indemnities for the Directors and certain senior managers, to the extent permitted by English law and the Company's Articles of Association.

These cover all losses arising out of, or in connection with, the execution of their powers, duties, and responsibilities, as Directors of the Company or of any of its subsidiaries. These have been in place throughout 2022 and to the date of this Annual Report. There are no other qualifying third-party indemnity provisions or pension indemnity provisions in place.

Employees

Details of the number of persons employed and gross remuneration are contained in note 3 to the financial statements. Every effort is made by the Directors and management to inform, consult and encourage the full involvement of staff on matters concerning them as employees and affecting the Company's performance. A summary of how the directors have engaged with employees and taken account of their interests is included in the Section 172 statement in the Strategic Report.

Inclusion and Diversity

The Company is committed to providing equal opportunities to all employees, regardless of their background, race, gender, sexual orientation, disability, religious beliefs or age. This is reflected in our recruitment, training and career development. People progress and are rewarded based on their aptitudes and abilities.

Employment policy

The Company continues to regard communication with its employees as a key aspect of its policies. Information is given to employees about employment matters and about the financial and economic factors affecting the Company's performance through management channels. Employees are encouraged to discuss operational and strategic issues with their line management and to make suggestions aimed at improving performance.

The Bupa Code clearly sets out the expectations of all our people and our leaders. Speak Up provides the opportunity for all employees to raise their views anonymously. The approach to managing performance includes setting performance expectations. Schemes exist to incentivise, recognise and reward performance.

Stakeholders

A summary of how directors have engaged with suppliers, customers and others in a business relationship with the Company is included in the Section 172 statement in the Strategic Report.

Streamlined energy and Carbon reporting

The Company is exempt from reporting company specific information as it is a subsidiary of Bupa and consolidated reporting is included in the Annual Report and Accounts of that company. Further detail on the commitments made by the Company and Bupa relating to carbon emissions can be found in the Section 172 statement within the Strategic Report.

Directors' Report (continued)

for the year ended 31 December 2022

Corporate governance arrangements applied by the Company

The Company is required by UK company legislation to disclose its corporate governance arrangements, including which corporate governance code it chooses to apply. Bupa, the Company's ultimate parent, applies the UK Corporate Governance Code 2018 (the Code). The Company, to the extent it is appropriate for a large, wholly owned subsidiary company, models its system of governance on the Principles of the Code applied by its ultimate parent company.

The table below sets out how the Principles of the Code have been applied within the Company's system of governance during 2022.

Principle		How we apply the Principle
	adership and Compar	y Purpose
	trepreneurial board, promote the long- success of the ating value for	The Board is responsible for the long-term sustainable success of the Company for the benefit of its customers and wider stakeholders, now and in the future. The Board works to achieve this by: — providing clear leadership in setting the Company's strategy, culture and risk appetite to achieve its purpose; — overseeing management's implementation of strategy within a prudent and effective governance structure using a three lines of defence model; — receiving regular management information on customers and their views of the Company and our products; and — reviewing the results of employee surveys.
and its culture and directors must a	ose, values and tisfy itself that these	The schedule of matters reserved to the Board includes: Setting the overall direction of the business having regard to long-term objectives, business strategy, purpose, values, standards and culture; and Reviewing performance in the light of the Company's strategy, objectives, business plan and budgets and ensuring that any necessary resources are in place in order to meet these objectives. The Board holds regular strategy meetings throughout the year with updates on progress and deep dives. The Risk Committee and Board receive regular updates on culture and conduct throughout the year.
the company to and measure pe them. The board establish a frame	rces are in place for meet its objectives rformance against I should also ework of prudent and s, which enable risk to	The Board annually approves the Company's Plan, ensuring that sufficient resources are available to achieve the Company's objectives. The Board retains ultimate responsibility for risk management and internal controls, with detailed oversight carried out by the Audit and Risk Committees. On the recommendation of the Risk Committee, the Board sets the Company's Risk Appetite and Risk Management Framework. These set out the principal risks facing the Company and the nature and extent of risk the Board is willing for the Company to take in order to achieve its strategic objectives. The Company's enterprise risk policies are approved by the Board or relevant committee and overseen by the Risk Committee.
stakeholders, the ensure effective	o shareholders and	We are a customer-focused business reliant on our people to deliver a great service. The Board receives regular management information and considers the impact of decisions on relevant stakeholders. There is a programme of engagement with our key stakeholders: customers, the companies we service, and their customers, our people, our shareholder and our regulators.
consistent with the and support its lost success. The wo	d ensure that as and practices are the company's values ong-term sustainable orkforce should be matters of concerns.	The values of the Company are driven from the top by the Bupa Group through the Bupa Code, which all employees must adhere to and complete mandatory training on an annual basis. For the regulated business, employees in the Conduct Rules population must also adhere to the regulatory Conduct Rules. Directors' statutory duties are also set out in the Board's Corporate Governance Manual. The Risk Committee, through the Conduct Risk Dashboard, receives detailed quarterly management information which includes metrics on people and culture
		issues. A 'Speak Up' programme enables employees to raise any issues confidentially if they feel unable to discuss them with their manager. The Board receives biannual reports on the issues raised under the Speak Up Policy. The Board also receives the results of the People Pulse surveys twice a year which provide an indication

Directors' Report (continued) for the year ended 31 December 2022

		of the levels of employee engagement and any key issues which need to be
	2. Division of Responsibilities	elevated to the Board's attention.
F.	The chair leads the board and is responsible for its overall	The Chair leads the Board in an open and transparent manner, encouraging debate and challenge. The Chair plays a pivotal role in fostering the effectiveness
	effectiveness in directing the company. They should demonstrate objective judgement throughout their tenure and promote a culture of openness and debate. In addition, the chair facilitates constructive board relations and the effective contribution of all non-executive directors, and	of the Board and the individual directors both in and outside the Boardroom. The Chair works with the Company Secretary to ensure that sufficient time is available to discuss the agenda items for each Board meeting and to ensure that papers are of a high standard and circulated in a timely manner.
	ensures that directors receive accurate, timely and clear information.	
G.	The board should include an appropriate combination of executive and non-executive (and, in particular, independent non-executive) directors, such that no one individual or small	The Board comprises the Chief Executive Officer, Chief Financial Officer, Managing Director of Bupa Global, the Chair (who was independent on appointment), and four independent Non-Executive Directors (one of whom sits on the Bupa Board).
	group of individuals dominates the board's decision making. There should be a clear division of responsibilities between the	The roles of the Chair and Chief Executive Officer are separate with distinct accountabilities set out in their role profiles and Statements of Responsibility required under the Senior Managers & Certification Regime.
	leadership of the board and the executive leadership of the company's business.	The Chief Executive Officer is responsible for the day-to-day leadership and management of the business, in line with the risk appetite and annual and long-term objectives approved by the Board.
		The Chief Executive Officer cascades their authority through a delegated authority framework. The Non-Executive Directors provide an independent view on the running of our business, governance and boardroom best practice. They oversee and constructively challenge management in its implementation of strategy within the Company's system of governance and the risk appetite set by the Board.
H.	sufficient time to meet their board responsibilities. They should provide constructive challenge, strategic guidance, offer specialist advice and hold management to account.	Prior to their appointment as a director (and on any subsequent re-appointment for a further term), the Nomination Committee considers whether each Non-Executive Director has sufficient time to devote to their role with the Company. This is re-assessed by the Board annually and in light of any changes to a Non-Executive Director's external commitments during the year.
i.	The board, supported by the company secretary, should ensure that it has the policies, processes, information, time and resources it needs in order to function effectively and efficiently.	The Company Secretary advises the Board on company law and corporate governance matters. The Company Secretary works with the Chair and Committee chairs to ensure that the right matters are escalated to the Board and Committees at the appropriate time and that sufficient time is devoted to strategic matters.
	,	The Company Secretary works with management to ensure that the Board receives papers of a high quality in a timely manner. The Company Secretary arranges Directors' induction and ongoing training and supports the succession planning for Non-Executive Directors and the recruitment of new Non-Executive Directors. The Company Secretary is responsible for ensuring compliance with the Group's Subsidiary Governance Enterprise Risk Policy which sets minimum standards of corporate governance across the Bupa Group.
		The appointment and removal of the Company Secretary is a matter reserved to the Board.
<u> </u>	3. Composition, Succession and I	
] J.	Appointments to the board should be subject to a formal, rigorous and transparent procedure, and an effective succession plan should be maintained for board and senior	The Nomination Committee reviews the balance, structure and composition of the Board and its Committees and leads the process for appointments to the Board. It considers Board succession planning, together with planning for executive senior management succession.
	management. Both appointments and succession plans should be based on merit and objective criteria and, within this context, should promote diversity of gender, social and ethnic backgrounds, cognitive and personal strengths.	All Board recruitment takes into account the Board Diversity Policy.

Directors' Report (continued) for the year ended 31 December 2022

K.	The board and its committees should have a combination of skills, experience and knowledge. Consideration should be given to the length of service of the board as a whole and membership regularly refreshed. Annual evaluation of the board should consider its composition, diversity and how effectively members work together to achieve objectives.	The Nomination Committee reviews the balance, composition and structure of the Board, including reviewing the skills of each Non-Executive Director. In considering succession plans for the Board, the Nomination Committee also keeps the length of service of each Board member under review, recommends the re-appointment of the Non-Executive Directors and any extensions to their term and ensures that Board recruitment is commenced in a timely manner to regularly refresh the membership of the Board. The annual board evaluation considers the composition and diversity of the Board and how effectively members work together. In 2022, an external Board evaluation was carried out by Deloitte which assessed
	Individual evaluation should demonstrate whether each director continues to contribute effectively.	the effectiveness of the Board and its Committees. The Chair separately led an evaluation of each Director, with the Senior Independent Director leading the evaluation of the Chair.
М	4. Audit, Risk and Internal Contro The board should establish formal	The Board delegates detailed oversight of the internal audit function and the
IVI.	and transparent policies and procedures to ensure the independence and effectiveness of internal and external audit functions	external auditors to the Audit Committee, together with oversight of the Company's system of internal controls over the integrity of the Annual Report and Accounts.
	and satisfy itself on the integrity of financial and narrative statements.	On the recommendation of the Audit Committee, the Board reviewed and approved the 2022 Annual Report and Accounts.
		The Audit Committee leads the annual processes for assessing the effectiveness of the internal and external audit functions.
N.	The board should present a fair,	The Audit Committee reviewed the 2022 Annual Report and Accounts in early
	balanced and understandable assessment of the company's	2023 and was satisfied that it presents a fair, balanced and understandable assessment of the Company's position and prospects. It reported its findings to
L	position and prospects.	the Board.
О.	The board should establish procedures to manage risk, oversee	An annual assessment of compliance with the enterprise risk policies is undertaken by management, overseen by the Risk function and reported to the
	the internal control framework, and determine the nature and extent of	Audit and Risk Committees.
	the principal risks the company is willing to take in order to achieve its	The Risk and Audit Committees monitor the Company's risk management and internal control systems on behalf of the Board on a continuous basis and the
	long-term strategic objectives.	Risk Committee reviews the Company's principal risks and recommends any
	5. Remuneration	changes to risk appetite to the Board.
P.	Remuneration policies and practices should be designed to support strategy and promote long-term sustainable success. Executive remuneration should be aligned to	The Company applies the Bupa-wide remuneration policy to all its employees. This remuneration policy, set by the Group Remuneration Committee ("Group RemCo"), is designed to deliver market-competitive remuneration to promote the long-term success of Bupa and link reward to Bupa's strategic goals and purpose while promoting a prudent approach to risk.
	company purpose and values and be clearly linked to the successful delivery of the company's long-term strategy.	In assessing incentive outcomes, the Company's Remuneration Committee and the Group RemCo take into account actions and recommendations from executive and non-executive channels for the year to determine whether appropriate risk events have been recognised and dealt with accordingly.
Q.	A formal and transparent procedure for developing policy on executive remuneration and determining director and senior management remuneration should be established. No director should be involved in deciding their own remuneration	The Company's Remuneration Committee provides its view, informed by considerations including their oversight of the Company, regulatory requirements and their knowledge of best practice, to the Group RemCo regarding the ongoing appropriateness and relevance of the Bupa-wide remuneration policy, which the Group RemCo will take into account when considering amendments to the remuneration policy. No Director is involved in deciding their own remuneration outcome.
R.	outcome. Directors should exercise	The Company's Remuneration Committee governs the remuneration of key
	independent judgement and discretion when authorising remuneration outcomes, taking account of company and individual performance, and wider circumstances.	executives, and considers if results have been achieved in a way that aligns with Bupa's values and with sustainable underlying business performance. The Company's Remuneration Committee is comprised of independent non-executive directors and there is cross-membership between the Company's Risk Committee and the Remuneration Committee. The Company's Remuneration Committee has robust discussions on remuneration outcomes for the key executives, taking into account all relevant internal and external factors to ensure that any exercise of the Committee's discretion is suitable and justifiable.

Directors' Report (continued)

for the year ended 31 December 2022

Disclosure of information to auditors

The Directors who held office at the date of approval of this Directors' Report confirm that:

- So far as each Director is aware, there is no relevant audit information of which the Company's auditors are unaware; and
- Each Director has taken all the steps that ought to have been taken as a Director in order to be aware of any information needed by the Company's auditors in connection with preparing their report and to establish that the Company's auditors are aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of Section 418 of the Companies Act 2006.

External Auditors Appointment

Pursuant to Section 487 of the Companies Act 2006, the auditors will be deemed to be reappointed and PricewaterhouseCoopers LLP will therefore continue in office.

27 February 2023

F Harris

Director

Bupa Insurance Services Limited Registered: 3829851

Statement of Directors' Responsibilities

for the year ended 31 December 2022

The Directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law they have prepared the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 101 "Reduced Disclosure Framework", and applicable law).

Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the State of Affairs of the Company and of the profit or loss of the Company for that year. In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- state whether applicable UK Accounting Standards, comprising FRS 101 have been followed, subject to any material departures disclosed and explained in the financial statements;
- · make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are also responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006.

Bupa Insurance Services Limited Registered: 3829851

Independent Auditor's Report to the Members of Bupa Insurance Services Limited

Report on the audit of the financial statements

Opinion

In our opinion, Bupa Insurance Services Limited's financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2022 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, including FRS 101 "Reduced Disclosure Framework", and applicable law); and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements, included within the Annual Report, which comprise: Balance Sheet as at 31 December 2022; Profit and Loss Account and Statement of Comprehensive Income and Statement of Changes in Equity for the year then ended; and the notes to the financial statements, which include a description of the significant accounting policies.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We remained independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

Conclusions relating to going concern

Our evaluation of the directors' assessment of the company's ability to continue to adopt the going concern basis of accounting included:

- Obtaining, evaluating and challenging management's going concern assessment, with a key focus on current and projected trading and liquidity positions;
- . Consideration of the entity's principal activity of the provision of services to other entities within the Bupa Group; and
- Assessing other information obtained during the course of the audit (for example regulatory correspondence) and publicly
 available market information to identify any evidence that would contradict management's assessment of going concern.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

However, because not all future events or conditions can be predicted, this conclusion is not a guarantee as to the company's ability to continue as a going concern.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Reporting on other information

The other information comprises all of the information in the Annual Report other than the financial statements and our auditors' report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material

Independent Auditor's Report to the Members of Bupa Insurance Services Limited (continued)

misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

With respect to the Strategic report and Directors' Report, we also considered whether the disclosures required by the UK Companies Act 2006 have been included.

Based on our work undertaken in the course of the audit, the Companies Act 2006 requires us also to report certain opinions and matters as described below.

Strategic report and Directors' Report

In our opinion, based on the work undertaken in the course of the audit, the information given in the Strategic report and Directors' report for the year ended 31 December 2022 is consistent with the financial statements and has been prepared in accordance with applicable legal requirements.

In light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we did not identify any material misstatements in the Strategic report and Directors' report.

Responsibilities for the financial statements and the audit

Responsibilities of the directors for the financial statements

As explained more fully in the Statement of Directors' Responsibilities, the directors are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The directors are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Based on our understanding of the company and industry, we identified that the principal risks of non-compliance with laws and regulations related to breaches of UK regulatory principles, such as those governed by the Financial Conduct Authority, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the financial statements such as the Companies Act 2006. We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls) and determined that the principal risks were related to management override of controls. Audit procedures performed by the engagement team included:

- Discussions with the Audit Committee, management, senior management involved in the company's Risk and Compliance functions and legal function, including consideration of known or suspected instances of non-compliance with laws and regulations and fraud;
- Reading key correspondence with the Financial Conduct Authority in relation to compliance with laws and regulation and fraud;
- · Reviewing relevant meeting minutes including those of the Regulated Entities' Audit Committee;
- Attendance at the Regulated Entities Audit Committee and the Regulated Entities' Reporting and Disclosure Committee; and
- Identifying and testing journal entries, in particular any journal entries posted with unusual account combinations, posted by infrequent users, or posted with descriptions indicating a higher level of risk.

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements.

Independent Auditor's Report to the Members of Bupa Insurance Services Limited (continued)

Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

Use of this report

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

Other required reporting

Companies Act 2006 exception reporting

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- · we have not obtained all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the company, or returns adequate for our audit have not been received from branches not visited by us; or
- certain disclosures of directors' remuneration specified by law are not made; or
- the financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

Mark Bolton (Senior Statutory Auditor)

for and on behalf of PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors

London

27 February 2023

Profit and Loss Account and Statement of Comprehensive Income

for the year ended 31 December 2022

	_Note	2022 £'000	2021 £'000
Turnover	2	683,637	617,447
Net operating expenses	3	(653,561)	(591,493)
Profit before taxation, financial income and expense		30,076	25,954
Financial income and expenses			
Interest receivable and similar income	4	10,421	183
Interest payable and similar expenses	_5	(10,110)	(2,588)
		311	(2,405)
Profit before taxation		30,387	23,549
Tax on profit	7	(7,700)	97
Profit for the financial year		22,687	23,646
Total comprehensive income for the year		22,687	23,646

All profits are derived from continuing operations.

Notes 1-21 form part of these financial statements.

Balance Sheet

as at 31 December 2022

	Note	2022 £'000	2021 £'000
Fixed assets			
Intangible assets	8	60,010	53,695
Land and buildings	9	61,669	66,675
Fixtures, fittings and equipment	10	3,216	3,050
Total fixed assets		124,895	123,420
Current assets			
Debtors: Amounts falling due within one year	11	209,367	131,417
Deferred taxation assets	12	7,799	17,333
Cash and cash equivalents	13	138,179	159,480
Total current assets		355,345	308,230
Current liabilities			
Creditors: Amounts falling due within one year	14	(234,193)	(200,291)
Total current liabilities		(234,193)	(200,291)
Net current assets		121,152	107,939
Total assets less current liabilities		246,047	231,359
Non-Current Liabilities			
Creditors: Amounts falling due after more than one year	15	(59,210)	(63,288)
Provisions for liabilities	16	(3,028)	(6,949)
Net assets		183,809	161,122
Equity			
Called-up share capital	17	13,000	13,000
Profit and loss reserve		170,809	148,122
Total equity		183,809	161,122

Notes 1-21 form part of these financial statements.

These financial statements were approved by the Board of Directors on 27 February 2023 and were signed on its behalf by:

F Harris

Director

R K Thakrar

Director

Statement of Changes in Equity

for the year ended 31 December 2022

	Called-up share capital £'000	Profit and loss reserve £'000	Total equity
Balance as at 1 January 2022	13,000	148,122	161,122
Profit for the year	<u> </u>	22,687	22,687
Balance as at 31 December 2022	13,000	170,809	183,809
	Called-up share capital £'000	Profit and loss reserve £'000	Total equity £'000
Balance as at 1 January 2021	13,000	124,476	137,476
Profit for the year		23,646	23,646
Balance as at 31 December 2021	13,000	148,122	161,122

Notes 1-21 form part of these financial statements.

Notes to the Financial Statements

for the year ended 31 December 2022

1. Basis of preparation

These financial statements were prepared in accordance with Financial Reporting Standard 101 Reduced Disclosure Framework (FRS 101). The financial statements have been prepared under the historical cost convention, and in accordance with the Companies Act 2006 and the provisions of The Large and Medium-Sized Companies and Groups (Accounts and Reports) Regulations 2008 (SI 2008/410) and applicable accounting standards in the United Kingdom. The Company has set out below where advantage of the FRS 101 disclosure exemptions has been taken.

The Company is a private company limited by shares under the Companies Act 2006 and is incorporated in England and Wales. The Company's registered office address is 1 Angel Court, London, EC2R 7HJ.

As the Company is a wholly owned subsidiary undertaking of The British United Provident Association Limited (Bupa), a company registered in England and Wales, which publishes consolidated accounts, the Company has not included details of transactions with other Bupa Group companies which are subsidiary undertakings of Bupa.

In these financial statements, the Company has applied the exemptions available under FRS 101 in respect of the following disclosures:

- · Cash Flow Statement and related notes;
- · Disclosures in respect of capital management;
- The effects of new but not yet effective International Financial Reporting Standards (IFRSs);
- · Related party transactions with fellow Bupa Group companies;
- Disclosures in respect of the compensation of key management personnel;
- Comparative year reconciliations for tangible and intangible fixed assets; and
- Disclosures in respect of the requirements of IFRS 7 Financial Instruments: Disclosures.

The financial statements are presented in sterling, which is also the Company's functional currency, rounded to thousands.

The accounting policies set out below have, unless otherwise stated, been applied consistently to all years presented in these financial statements.

(a) Changes in accounting policies

There have been no changes in accounting policies during the year, the Company has consistently applied its accounting policies to all years presented in these financial statements.

A number of amended standards and interpretations became applicable for the current reporting year. The Company did not have to change its accounting policies or make retrospective adjustments as a result of adopting these amendments.

(b) Going concern

The Directors have conducted an assessment of the Company's going concern status based on its current position and forecast results. The Directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for at least twelve months from the date of approval of the Annual Report and Accounts and in the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the Strategic Report, Directors' Report and Financial Statements and notes.

The going concern assessment has been made with consideration to the principal impacts and risks posed to the Company including the prolonged level of heightened inflation as a result of the Ukraine war. As part of their assessment of the Company's ability to continue as a going concern the Directors looked at the financial performance, cash flow and liquidity, capital management, solvency and regulatory capital and the ability of the company to meet obligations over a three-year time horizon in line with our planning cycle.

The Company has surplus in excess of regulatory requirements and the Directors have a reasonable expectation that the Company is expected to remain well-capitalised over the Company's three-year planning horizon.

(c) Turnover

Turnover represents the total amount earned by the Company in the ordinary course of business.

Turnover consists of the following revenue streams:

Income receivable from Bupa Group companies: represents amounts earned for the provision of insurance distribution and
administrative services. This includes an element relating to a profit share arrangement where variable consideration is
recognised to the extent it is highly probable that a significant revenue reversal will not subsequently occur. At each annual

for the year ended 31 December 2022

- reporting year end, there is certainty that reversal will not subsequently occur. Additionally, this represents recharges to non-insurance Bupa Group companies and is recognised as the services are provide.
- Revenue from administrative services: represents an administrative fee which relates to the Health Trust business for administrating trusts set up to provide healthcare funding to specific beneficiaries, usually employees. This is recognised as the performance obligation is satisfied which is considered to be on a time apportionment basis.

(d) Foreign currencies

Transactions in foreign currencies are translated to the functional currency of the Company, sterling. Realised exchange differences arising on transactions of foreign currency amounts are recorded in the Profit and Loss Account.

Monetary assets and liabilities denominated in foreign currencies are translated into the functional currency at the exchange rate ruling at the balance sheet date. The resulting foreign exchange gain or loss is recognised in operating expenses, except where the gain or loss arises on financial assets or liabilities and then it is presented in financial income or expense as appropriate. Non-monetary assets and liabilities denominated in foreign currencies at historic cost are translated using the exchange rate at the date of the transaction; no exchange differences therefore arise. Non-monetary assets and liabilities denominated in foreign currencies at fair value are translated using the exchange rate ruling at the date that the fair value was determined.

(e) Financial income and expenses

Financial income comprises interest receivable, recognised in the Profit and Loss Account as it accrues.

Financial expense includes interest payable on borrowings and lease liabilities, recognised in the Profit and Loss Account as it accrues.

Gains and losses on the translation of financial assets and liabilities denominated in foreign currencies are recognised as financial income or expense as appropriate.

(f) Current and deferred taxation

The charge for taxation is based on the result for the financial year and takes into account deferred taxation.

Current taxation is the expected taxation payable on the taxable profit for the year, using taxation rates enacted or substantively enacted at the balance sheet date, and any adjustments to taxation payable in respect of previous years.

Deferred taxation is provided in full on all temporary differences that have originated, but not reversed, at the balance sheet date which result in an obligation to pay more, a right to pay less or to receive taxation benefits, with the following exceptions:

- Provision is made for taxation on gains arising from the fair value adjustment of fixed assets or gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the balance sheet date, there is a binding agreement to dispose of the assets concerned and without it being possible to claim rollover relief. However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to taxation only where the replacement assets are sold.
- Deferred taxation assets are recognised only to the extent that it is considered more likely than not that there will be suitable taxable profits from which the underlying timing differences can be deducted.

Deferred taxation is measured on an undiscounted basis at the taxation rates that are expected to apply in the periods in which timing differences reverse, based on applicable current taxation rates and laws.

Trading losses surrendered to other Bupa Group subsidiary undertakings are made on a full payment basis.

(g) Intangible assets

Intangible assets are stated at cost less accumulated amortisation and recognised impairment losses. Amortisation is charged to the Profit and Loss Account on a straight-line basis over its expected useful life, as follows:

Computer software

3 to 10 years

Useful lives, amortisation method and residual values are reviewed at each balance sheet date.

Impairment reviews are undertaken at each balance sheet date where there are indicators that the carrying value may not be recoverable. An impairment loss is recognised in the Profit and Loss Account to reduce the carrying value to the recoverable amount.

for the year ended 31 December 2022

(h) Leases of property

The lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted using the Company's incremental borrowing rate taking into account the duration of the lease.

The lease liability is subsequently measured at amortised cost using the effective interest method, with the finance cost charged to the Profit and Loss Account over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability. It is remeasured when there is a change in future lease payments arising from a change in index or rate, or if the Company changes its assessment of whether it will exercise an extension or termination option. The lease liability is recalculated using a revised discount rate if the lease term changes as a result of a modification or reassessment of an extension or termination option. The leases currently held by the Company do not contain any extension or terminations options.

The right-of-use asset is initially measured at cost, which comprises the initial amount of the lease liability adjusted for any lease payments made at or before the commencement date, plus any initial direct costs incurred and an estimate of costs to restore properties to their original condition, less any lease incentives received. The right-of-use asset, excluding restoration costs, is typically depreciated on a straight-line basis over the lease term. In addition, the right-of-use asset may be adjusted for certain remeasurements of the lease liability, such as indexation and market rent review uplifts. Restoration costs included in the right-of-use asset are amortised over the same term as the corresponding provision, which may be longer than the contractual lease term, where occupancy of the property is expected to be longer than the existing contract.

The Company has elected not to recognise the right-of-use assets and lease liabilities for short-term leases that have a term of 12 months or less or leases that are of low value (£4,000 or less). Lease payments associated with these leases are expensed on a straight-line basis over the lease term.

(i) Fixtures, fittings and equipment

Plant and equipment are stated at historical cost less accumulated depreciation and recognised impairment losses. Depreciation is charged to the Profit and Loss Account on a straight-line basis over its expected useful life, as follows:

Computer equipment

3 years

Fixtures & fittings

3 to 8 years

Useful lives, depreciation method and residual values are reviewed at each balance sheet date.

No depreciation is charged on assets in the course of construction. Assets classified as work in progress are reviewed for impairment at each balance sheet date or when an indication of impairment arises.

Impairment reviews are undertaken where there are indicators that the carrying value may not be recoverable. An impairment loss is recognised in the Profit and Loss Account to reduce the carrying value to the recoverable amount.

(j) Debtors

Debtors are carried at amortised cost less provisions for expected credit losses.

Provisions for expected credit losses (ECL) for non-insurance debtors are measured net of lifetime ECL. Where appropriate, a provision matrix is used to estimate ECL. Under a provision matrix, receivables are grouped into customer segments and further divided into categories by age. Historical credit loss experience and any relevant forward-looking information is then used to establish the ECL provision for each category.

(k) Creditors

Trade and other creditors are recognised initially at fair value. Subsequent to initial recognition they are measured at amortised cost using the effective interest method.

(I) Provisions for liabilities

A provision is recognised in the Balance Sheet when the Company has a present, legal or constructive obligation as a result of a past event, and it is probable that an outflow of economic benefits will be required to settle the obligation and can be reliably measured. If the effect is material, provisions are determined by discounting the expected future cash flows at a pre-taxation rate that reflects current market assessments of the time value of money and, where appropriate, the risks specific to the liability.

Although provisions are made where payments can be reliably estimated, the amounts provided are based upon a number of assumptions that are inherently uncertain and therefore the amount that is ultimately paid could differ from the amount recorded.

for the year ended 31 December 2022

(m) Pensions

Defined benefit pension schemes

The ultimate parent company, Bupa, operates a Group defined benefit pension scheme, The Bupa Pension Scheme, providing benefits based on final pensionable pay. The assets of the scheme are held separately from those of Bupa in independently administered funds.

The Company participates in The Bupa Pension Scheme. As no agreement exists to allocate pension scheme assets and liabilities between Bupa Group companies, IAS 19: Employee Benefits permits those Bupa Group companies to account for their pension costs as if the Company participates in a defined contribution pension scheme. Therefore, the cost of the pension contributions made to the scheme are recognised within the Profit and Loss Account.

Defined contribution pension schemes

Bupa also operates a defined contribution pension scheme, My Bupa LifeSight Plan. The assets of the scheme are held separately from those of Bupa in independently administered funds. Contributions to defined contribution pension schemes are recognised as an expense in the Profit and Loss Account as incurred.

The National Employment Savings Trust (NEST) has been used to meet the Company's automatic enrolment duties for UK employees.

(n) Accounting estimates and judgements

The preparation of financial statements to conform with FRS 101 requires the use of certain accounting estimates and assumptions that affect the reported assets, liabilities, income and expenses. It also requires the Directors to exercise judgement in applying the Company's accounting policies. The estimates and assumptions are based on historical experience and other related variables, updated to reflect current trading performance. The estimates and assumptions are reviewed on an ongoing basis and are considered to be appropriate but actual results may differ from these estimates.

There are no estimates, assumptions or key areas of judgement made by management in applying the Company's accounting policies that have a significant effect on the financial statements or have a significant risk of material adjustment in subsequent years.

2. Turnover

	2022 £'000	2021 £'000
Income received from Bupa Group companies	662,399	598,879
Revenue from administrative services	21,115	18,568
Other income	123	•
Total	683.637	617.447

All turnover is generated through the provision of administrative services carried out in the UK.

3. Net operating expenses

	2022 £'000	2021 £'000
Staff costs	159,678	160,321
Recharges from Bupa Group companies	254,350	210,315
Marketing	29,498	25,539
Depreciation of fixtures, fittings and equipment	1,191	1,697
Depreciation of land and building	6,282	6,153
Amortisation of intangible assets	9,925	9,251
Impairment of intangible assets	3,664	6,084
Net (gains)/loss on foreign exchange transactions	(1,889)	4,798
Other operating expenses	190,862	167,335
Total	653,561	591,493

Other operating expenses includes £124,702k of commission paid on behalf of other group insurers (2021: £105,012k) which is recovered from these companies through recharges and reported within Income received from Bupa Group companies (see note 2).

for the year ended 31 December 2022

i) Staff costs:

The average monthly number of employees during the year analysed by category was as follows:

		2022	2021
Administration		2,550	2,585
Sales		530	646
Total	;	3,080	3,231
heir aggregate remuneration com	,	2022 £'000	2021 £'000
Wages and salaries		440.000	
		140,286	139,684

7,903

159,678

8,483

160,321

A number of members of staff of the Company also work for other Bupa Group companies as part of their role.

Directors' remuneration:

Other pensions costs

Total

The Directors split their time between the Company and Bupa Insurance Limited. Therefore, emoluments are disclosed in both companies.

	2022 £'000	2021 £'000
Emoluments	396	357
Company contributions to defined contribution pension schemes	3	1
Amount receivable under long-term incentive schemes	-	137_
Total	399	495_

The emoluments of the Directors are borne entirely by other Bupa Group companies. The table above reflects the value of the qualifying services provided by the Directors to the Company during the year.

There are no Directors who are a member of a Bupa defined benefit pension scheme (2021: None).

The remuneration of the highest paid Director was:

	2022 £'000	2021 £'000
Emoluments	141	131
Company contributions to defined contribution pension schemes	1	1
Account receivable under long-term incentive schemes	<u> </u>	70
Total	142	202

4. Interest receivable and similar income

	2022 £'000	2021 £'000
Interest receivable from Group undertakings	35	23
Other interest receivable	8,380	160
Net gains on foreign exchange transactions	2,006	<u>-</u>
Total interest receivable and similar income	10,421	183

for the year ended 31 December 2022

5. Interest payable and similar expenses

	2022 £'000	2021 £'000
Interest payable to Group undertakings	124	167
Other interest payable	. 8,201	198
Interest payable on lease liabilities	1,785	1,889
Net losses on foreign exchange translations	<u> </u>	334
Total interest navable and similar expenses	10 110	2.588

6. Auditors' remuneration

Profit before taxation is stated after charging:

	2022 £'000	2021 £'000
Fees payable to the Company's auditors for the audit services	251	224
Non-audit assurance services	10	9
Total	261	233

Fees payable to the Company's auditors represent the amount for the audit of the Company's annual accounts and are exclusive of VAT.

7. Tax on profit

Analysis of taxation charge in the financial year

	2022 €'000	2021 £'000
Current taxation		
UK taxation on income for the year	(554)	4,158
UK taxation adjustments in respect of prior years	(1,280)	(516)
Total current taxation	(1,834)	3,642
Origination and reversal of temporary differences	5,568	399
Deferred taxation		
Adjustments in respect of prior year	2,208	155
Changes in taxation rates	1,758	(4,293)
Total deferred taxation	9,534	(3,739)

Reconciliation of effective taxation rate

The differences between the total taxation expense shown above and the amount calculated by applying the standard rate of UK corporation taxation to the profit before taxation is as follows:

for the year ended 31 December 2022

	2022 £'000	2021 £'000
Profit before taxation	30,387	23,549
UK corporation taxation rate	19.0%	19.0%
Profit before taxation at the UK corporation taxation rate	5,774	4,474
Effects of the recurring taxation reconciliation items:		
Deductions not allowable for taxation purposes	-	920
Non-accessible income at concessionary rates	(1,285)	(970)
Changes in taxation rates	2,288	(4,160)
	1,003	(4,210)
Effects of non-recurring taxation reconciliation items:		
Taxation adjustments in respect of prior years	928	(361)
Profit on disposal of property, plant and equipment	(5)	
	923	(361)
Taxation expense at the effective rate of 25.3% (2021: 0.04%)	7,700	(97)

The UK corporation tax rate will increase from 19% to 25% with effect from 1 April 2023. Deferred tax on temporary differences expected to reverse after this date are recognised at 25%. The revaluation of UK deferred taxation balances following the change in the enacted UK taxation rate from 19% to 25% (which applies from 1 April 2023), did not have a material impact on the effective taxation rate for the year.

8. Intangible assets

		Computer software – work	
2022	Computer software £'000	in progress £'000	Total £'000
Cost or valuation			•
At beginning of year	331,504	44,599	376,103
Additions	-	21,922	21,922
Disposals	(1,726)	-	(1,726)
Write offs	-	(1,139)	(1,139)
Reclassifications	36,643	(37,522)	(879)
At end of year	366,421	27,860	394,281
2022	Computer software £'000	Computer software – work in progress £'000	Total £'000
Accumulated amortisation and impairment loss			
At beginning of year	(322,408)	•	(322,408)
Disposals	1,726		1,726
Impairment loss	(3,664)	-	(3,664)
Charge for year	(9,925)	-	(9,925)
At end of year	(334,271)	<u> </u>	(334,271)
Net book value at 31 December 2022	32,150	27,860	60,010
Net book value at 31 December 2021	9,096	44,599	53,695

Impairment reviews are undertaken where there are indicators that the carrying value may not be recoverable. Following a review of the intangible assets during the year £3,664k of impairment loss has been recognised in the Profit and Loss Account (2021: £6,084k)

for the year ended 31 December 2022

9. Land and buildings

	2022 £'000
Cost or valuation	
At beginning of year	83,180
Remeasurement	1,276
Disposals	(264)
At end of year	84,192
	€'000
Accumulated depreciation	
At beginning of year	(16,505)
Disposals	264
Charge for the year	(6,282)
At end of year	(22,523)
Net book value at 31 December 2022	61,669
Net book value at 31 December 2021	66,675

The Company's land and buildings comprise of several leases for offices and related car parking spaces, which have been recognised as a right-of-use assets.

10. Fixtures, fittings and equipment

	2022 Computer equipment £'000	2022 Fixtures and fittings £'000	2022 Total £'000
Cost or valuation	=		
At beginning of year	6,107	7,517	13,624
Additions	477	-	477
Reclassifications from Property, Plant and Equipment		880	880
At end of year	6,584	8,397	14,981
	2022 Computer equipment £'000	2022 Fixtures and fittings £'000	2022 Total £'000
Accumulated depreciation			
At beginning of year	(5,439)	(5,135)	(10,574)
Charge for the year	(399)	(792)	(1,191)
At end of year	(5,838)	(5,927)	(11,765)
Net book value at 31 December 2022	746	2,470	3,216
Net book value at 31 December 2021	668	2,382	3,050

11. Debtors: Amounts falling due within one year

		2021 £'000 _
Amounts owed by Group undertakings	196,725	123,315
Prepayments and accrued income	4.821	2.619
Trade debtors	1,887	1,328
Other debtors	5,934	4,155
Total	209,367	131,417

Trade and other debtors are carried at amortised cost net of provisions for ECL. All trade debtors are classified as receivables under IFRS 15, as a receivable is an entity's right to consideration that is unconditional i.e. only the passage of time is required before payment is due. The total ECL provisions at 31 December 2022 is £119k (2021: £117k).

for the year ended 31 December 2022

12. Deferred taxation assets

	2022 £'000	2021 £'000
At the beginning of the year – net deferred taxation assets	17,333	13,594
Charged to Profit and Loss Account	(9,534)	3,739
At the end of the year – net deferred taxation assets	7,799	17,333
Net deferred taxation assets are analysed as follows:	2022	2021
	£'000	
	£ 000	£'000
Accelerated capital allowances	8,115	£'000 15,797
·		
·	8,115	15,797
Accelerated capital allowances Employee benefits (other than post-employment) Provisions Goodwill and intangible assets	8,115 1,174	15,797 1,174

13. Cash and cash equivalents

	2022 £'000	2021 £'000
Cash at bank and in hand	64,804	49,159
Restricted cash deposits	73,375	110,321
Total	138,179	159,480

The restricted cash deposits of £73,375k (2021: £110,321k) relate to claims funds held on behalf of Health Trust customers. These amounts may only be used to discharge those obligations and potential liabilities if and when they crystallise.

14. Creditors: Amounts falling due within one year

	2022 £'000	2021 £'000
Amounts owed to Group undertakings	23,003	10,326
Lease liabilities due within one year	5,511	5,503
Accruals and deferred income	27,583	32,430
Trade creditors	60,374	63,560
PAYE and National Insurance	11,712	11,034
Other creditors	106,010	77,438
Total	234,193	200,291

15. Creditors: Amounts falling due after more than one year

Amounts falling due after more than one year relate to property lease liabilities amounting to £59,210k (2021: £63,288k). The table below shows a summary of the total lease liabilities including amounts falling due within one year and after more than one year.

	2022 £'000	2021 £'000
At the beginning of the year	68,791	74,187
Remeasurement	1,292	(125)
Interest on lease liabilities (see note 5)	1,785	1,840
Repayments	(7,147)	(7,111)
At end of year	64,721	68,791
Falling due within one year	5,511	5,503
Falling due after more than one year	59,210	63,288

for the year ended 31 December 2022

16. Provisions for liabilities

	2022 £'000	2021 £'000
At beginning of year	6,949	12,795
Charge for the year	1,108	5,220
Utilisation of provision	(409)	(2,888)
Released in the year	(4,667)	(8,226)
Interest on obligations	47	48
At end of year	3,028	6,949

Provisions include £1,109k (2021: £3,369k) for customer remediation administration provisions for the costs of administering compensation where necessary to ensure that we deliver fair value and good customer outcomes. Due to the nature of the customer remediation provisions, the timing and potential cost is uncertain.

Additionally provisions of £1,968k (2021: £2,003k) are held relating to estimates of costs to restore leased properties to their original condition, where the key assumption is the weighted average restoration cost per square foot of £15.00 (2021: £15.00). Due to future potential renewals of leases, timing and potential cost is uncertain.

17. Called-up share capital

	2022 £'000	2021 £'000
Allotted, called-up and fully paid		
13,000,000 ordinary shares of £1 each	13,000	13,000

All shares are classified as equity.

18. Business Combinations

In the year, there were no business acquisitions or disposals.

In prior year, on 1 January 2021, the insurance assets and liabilities of CS Healthcare were acquired by Bupa Insurance Limited and no consideration was paid by the Company. The fair value of net assets at the date of acquisition was £241k which resulted in an equivalent gain on bargain purchase. The gain was recorded as negative goodwill in the Balance Sheet but was fully amortised during the prior year. Revenue of £5,439k and a profit before taxation of £241k in relation to the CS Healthcare business was transferred and included in the Company Profit and Loss Account for the prior year.

There were no business disposals in prior year.

19. Contingent liabilities, guarantees and other financial commitments

(i) Contingent liabilities

Under a Bupa Group registration, the Company is jointly and severally liable for Value Added Taxation (VAT) due by certain other Bupa Group Companies.

Contingent liabilities can arise in the ordinary course of business, including losses which might arise from litigation, disputes, regulatory compliance (including data protection) and interpretation of tax law. It is not considered that the ultimate outcome of any contingent liabilities will have a significant adverse impact on the financial condition of the Company.

(ii) Guarantees

The Company had issued no guarantees at the balance sheet date.

(iii) Financial commitments

The Company has committed to leases, relating to property, that have not yet commenced to the value of £11,388k at 31 December 2022 (2021: £11,388k).

for the year ended 31 December 2022

20. Pensions

Defined benefit pension schemes

The Bupa Group operates defined benefit and defined contribution pension schemes for the benefit of employees. The Bupa Pension Scheme is the principal defined benefit pension scheme which provides benefits based on final pensionable salary. Charges made to the Profit and Loss Account of Bupa comprise of the net interest cost and administrative expenses.

The Bupa Pension Scheme was closed to new entrants from 1 October 2002 and closed to future accrual since 31 December 2020. Existing current employees who were members of the Bupa Pension Scheme were automatically enrolled into a new defined contribution pension scheme, the My Bupa LifeSight Plan, from 1 January 2021. Under the Bupa Pension Scheme, contributions by employees and the Bupa Group are administered by Trustees in funds independent of the Bupa Group. The scheme is funded to cover future pension liabilities allowing for future earnings and pension increases.

An external independent actuary performs detailed triennial valuations together with annual interim reviews. Both triennial and interim valuations use the attained age method, recognising the closure of the scheme to new entrants.

The Bupa Pension Scheme was valued as at 31 December 2022 under International Financial Reporting Standards. This valuation showed a surplus before deferred tax of £403.9m (2021: £540.6m) with assets of £1,502.8m (2021: £2,410.8m) and liabilities of £1,098.8m (2021: £1,870.2m).

There is no contractual agreement or stated policy for charging the net defined benefit cost. In accordance with IAS 19, the Company recognises a cost equal to its contribution payable for the year, which in the year ended 31 December 2022 was £nil (2021: £nil).

Details of the latest valuation of the scheme, the main assumptions, and the full disclosure requirements under IAS 19 are disclosed in the Annual Report & Accounts of Bupa.

The last triennial valuation, as at 1 July 2020, showed that the Bupa Pension Scheme was in surplus on its technical provisions basis. Contributions by Group companies to this scheme have been made in accordance with the recommendations of the external independent scheme actuary. The scheme was also in surplus on the more prudent actuarial basis which the Trustees use to set their long-term funding target. As a result, no deficit reduction contributions are currently due. This position could change as a result of future valuations.

21. Immediate and ultimate parent company

The immediate parent undertaking of the Company is Bupa Finance plc, a company incorporated in England and Wales, the registered office of which is, 1 Angel Court, London, EC2R 7HJ.

The ultimate parent undertaking of the Company, and the largest group into which these financial statements are consolidated, is The British United Provident Association Limited (Bupa), a company incorporated in England and Wales, the registered office of which is, 1 Angel Court, London, EC2R 7HJ. The consolidated financial statements of Bupa are prepared in accordance with UK adopted International Financial Reporting Standards and are available to the public. The smallest group into which these financial statements are consolidated is that headed by Bupa Finance plc.

Copies of the accounts of both companies can be obtained from The Registrar of Companies, Cardiff, CF14 3UZ.

Bupa Insurance Services Limited Registered: 3829851