

Registered Number 03822985

Isis Media Limited

Abbreviated Accounts

31 December 2010

Isis Media Limited

Registered Number 03822985

Company Information

Registered Office:

232 Sladepool Farm Road
Birmingham
B14 5EE

Reporting Accountants:

Clive Shedd & Co
Chartered Accountants
232 Sladepool Farm Road
Birmingham
B14 5EE

Isis Media Limited

Registered Number 03822985

Balance Sheet as at 31 December 2010

	Notes	2010 £	2009 £
Fixed assets			
Tangible	2	42,700	34,923
		<u>42,700</u>	<u>34,923</u>
Current assets			
Debtors		8,393	10,927
Cash at bank and in hand		32,953	46,553
Total current assets		<u>41,346</u>	<u>57,480</u>
Creditors: amounts falling due within one year		(66,640)	(80,564)
Net current assets (liabilities)		(25,294)	(23,084)
Total assets less current liabilities		<u>17,406</u>	<u>11,839</u>
Provisions for liabilities		(6,800)	(4,700)
Total net assets (liabilities)		<u>10,606</u>	<u>7,139</u>
Capital and reserves			
Called up share capital	3	2	2
Profit and loss account		10,604	7,137
Shareholders funds		<u>10,606</u>	<u>7,139</u>

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- a. For the year ending 31 December 2010 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 28 September 2011

And signed on their behalf by:

B W Robinson, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 31 December 2010

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods and services, excluding value added tax.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	25% on reducing balance
Computer equipment	25% on reducing balance

2 **Tangible fixed assets**

	Total
Cost	£
At 01 January 2010	158,073
Additions	22,013
Disposals	(1,500)
At 31 December 2010	<u>178,586</u>
 Depreciation	
At 01 January 2010	123,150
Charge for year	14,236
On disposals	(1,500)
At 31 December 2010	<u>135,886</u>
 Net Book Value	
At 31 December 2010	42,700
At 31 December 2009	<u>34,923</u>

3 **Share capital**

2010	2009
£	£

Allotted, called up and fully paid:

2 Ordinary shares of £1 each	2	2
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