

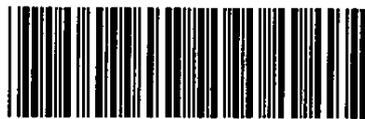
# **The Sporting Exchange Limited**

Annual report and accounts

Registered number 03770548

For the year ended 30 April 2015

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## Strategic report

The directors present their annual report and the audited financial statements for the year ended 30 April 2015

The strategic report is prepared in accordance with the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013

### Principal activity and future developments

The principal activity of The Sporting Exchange Limited (the 'Company') is the provision of support services to other companies in the Betfair Group plc (the 'Betfair Group' or 'Group'). The directors believe these activities will continue for the foreseeable future

### Review of business

The Company is part of the Betfair Group which reported consolidated revenue from continuing operations of £476.5m (2014 £393.6m), profit before tax of £101.2m (2014 £61.1m) and has consolidated net assets of £49.4m (2014 £171.4m). The results of the Group are discussed in detail in the financial statements of Betfair Group plc

During the year the Company generated £17.6m (2014 £17.6m) of other operating income from the sale of intellectual property to Group undertakings. Other income of £5.6m (2014 £6.3m) arose from waiver of loans due to a Group undertaking and £149.0m (2014 £nil) was generated from dividends received from subsidiary holdings and other investments. During the year the Employee Benefit Trust purchased £5.2m (2014 £2.9m) of shares in the Group and sold shares with a weighted average value totalling £7.1m (2014 £5.9m). The directors were satisfied with the performance of the Company during the year and further details of the consolidated performance of the Company and its subsidiary holdings are provided below

### Key Performance Indicators (KPIs)

The directors believe the KPIs of the Company and its associated subsidiaries are revenues and profit before tax. The Company generated no revenue for the year ended 30 April 2015 (2014 £nil). The Company's subsidiary holdings (directly and indirectly) generated external revenue of £476.5m (2014 £393.6m) from the provision of online gaming services. The Company and associated subsidiaries generated profit on ordinary activities before taxation of £101.2m (2014 £61.1m) which is reasonable based on the directors' expectations.

The average number of employees of the Company's associated subsidiaries has increased to 1,901 (2014 1,739) as a result of investment in product and technology teams, alongside additional operational staff to serve the growing customer base. The Company itself had no employees in either the current or prior year.

### Going concern

The ultimate parent company, Betfair Group plc, has formally indicated that it will provide sufficient funding to the Company to enable it to meet its liabilities as they fall due for at least the next twelve months. The directors have no reason to believe that the parent company will not be in a position to provide the support referred to above and therefore, despite net current liabilities of £22.9m as at 30 April 2015 (30 April 2014 £50.3m), they have prepared the financial statements on a going concern basis.

## Strategic report (continued)

### Principal risks and uncertainties

The management of the business and the execution of the Company's strategy are subject to a number of risks

From the perspective of the Company, the principal risks and uncertainties are integrated with the principal risks of the Group and are not managed separately. The key business risks and uncertainties affecting the Group are considered to relate to online gambling regulation, taxation, competition, products, customers, people, reliance on third parties, IT disaster recovery, financial risk, employee retention, security of data and customer funds and technology infrastructure and systems. Further discussion of these risks and uncertainties, in the context of the Group as a whole, is provided on pages 22 to 26 of the Group's Annual Report and Accounts 2015 which does not form part of this report. A copy of the Group's Annual Report and Accounts 2015 can be obtained from the address given in note 17.

Risks are formally reviewed by the Board of the Betfair Group and appropriate processes are put in place to mitigate them. It is possible that the overall effect of such events would result in adverse implications for the Company.

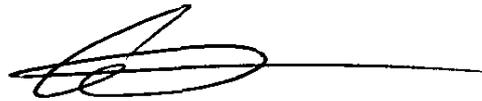
### Financial risk management

The Group, which applies to the Company where applicable, continues to have a prudent treasury management policy in place. The Group's operations expose it to a variety of other financial risks, including interest rate and foreign exchange movements. Management continues to closely monitor the Group's financial risks and mitigate its exposure where appropriate.

The strategic report is approved by the Board and signed on its behalf by



Alexander Gersh  
Director



Waterfront  
Hammersmith Embankment  
Chancellors Road  
London  
W6 9HP

7 December 2015

## Directors' report

### Dividends

During the year ended, the Company paid dividends totalling £148 0m to its parent company, Betfair Group plc (2014 £264 0m) The directors do not recommend the payment of a final dividend for the year ended 30 April 2015

### Political contributions

The Company made no political contributions during the year (2014 £nil)

### Directors

The directors who held office during the year, and up to the date of this report, are as follows

Breon Corcoran  
Alexander Gersh

All directors benefited from qualifying third-party indemnity provisions in place during the financial year and at the date of this report

### Employees

Applications for employment by disabled persons are always fully and fairly considered, bearing in mind the aptitude and ability of the applicant concerned. In the event of members of staff becoming disabled, every effort will be made to ensure that their employment within the Group continues. The Group will ensure that appropriate adjustments to accommodate a disability will be discussed and appropriate training is arranged. It is the policy of the Group that the training, career development and promotion of disabled persons should, as far as possible, be identical to that of other employees.

Management recognises that employees are key to both the present and future success of the Group and places considerable value on the involvement of its employees. In order to maximise the potential of every employee, management support the fundamental belief that there must be considerable investment in training and development, a supportive and progressive working environment and employee contribution and involvement in business matters.

Management has continued its practice of keeping employees informed on matters affecting them and on the various factors affecting the performance of the Group. This is achieved through formal and informal meetings. Employees are consulted regularly on a wide range of matters affecting their current and future interests.

### Disclosure of information to auditor

The directors holding office at the date of approval of these accounts confirm that, so far as they are each aware, there is no relevant audit information of which the Company's auditor is unaware, and each director has taken all the steps that they ought to have taken as a director to make themselves aware of any relevant audit information and to establish that the Company's auditor is aware of that information.

### Auditor

Pursuant to section 487 of the Companies Act 2006, the auditor will be deemed to be reappointed and KPMG LLP will therefore continue in office.

On behalf of the board



Alexander Gersh  
Director



Waterfront  
Hammersmith Embankment  
Chancellors Road  
London  
W6 9HP

7 December 2015

## **Statement of directors' responsibilities in respect of the strategic report, the directors' report and the financial statements**

The directors are responsible for preparing the strategic report, the directors' report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law they have elected to prepare the financial statements in accordance with UK Accounting Standards and applicable law (UK Generally Accepted Accounting Practice)

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of their profit or loss for that period. In preparing the Company financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that its financial statements comply with the Companies Act 2006. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the Company and to prevent and detect fraud and other irregularities



## **Independent auditor's report to the members of The Sporting Exchange Limited**

We have audited the financial statements of The Sporting Exchange Limited for the year ended 30 April 2015 set out on pages 6 to 15. The financial reporting framework that has been applied in their preparation is applicable law and UK Accounting Standards (UK Generally Accepted Accounting Practice).

This report is made solely to the Company's members, as a body, in accordance with chapter 3 of part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

### **Respective responsibilities of directors and auditor**

As explained more fully in the directors' responsibilities statement set out on page 4, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### **Scope of the audit of the financial statements**

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at [www.frc.org.uk/auditscopeukprivate](http://www.frc.org.uk/auditscopeukprivate).

### **Opinion on financial statements**

In our opinion the financial statements

- give a true and fair view of the state of the Company's affairs as at 30 April 2015 and of its profit for the year then ended,
- have been properly prepared in accordance with UK Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### **Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the strategic report and directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements.

### **Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit.

**Gemma Buschor (Senior Statutory Auditor)**  
for and on behalf of KPMG LLP, Statutory Auditor  
*Chartered Accountants*  
15 Canada Square  
London  
E14 5GL

7 December 2015

**Profit and loss account**  
**For the year ended 30 April 2015**

	Note	2015 £'000	2014 £'000
Administrative expenses		(15)	(6)
Other operating income	4	17,600	17,600
<b>Operating profit</b>		<b>17,585</b>	<b>17,594</b>
Other income	5	154,575	6,335
Interest receivable and similar income	6	4,134	6,327
Interest payable and similar charges	7	(600)	-
<b>Profit on ordinary activities before tax</b>		<b>175,694</b>	<b>30,256</b>
Tax on profit on ordinary activities	8	1,186	-
<b>Profit for the financial year</b>		<b>176,880</b>	<b>30,256</b>

All activities relate to continuing operations in the current and prior year

There were no recognised gains or losses other than the profit for the current and prior year and accordingly a statement of total recognised gains and losses has not been presented

The notes on pages 8 to 15 form an integral part of these financial statements

**Balance sheet**  
**As at 30 April 2015**

	Note	2015 £'000	2014 £'000
<b>Assets</b>			
Investments	9	326,963	346,877
<b>Debtors</b>			
Cash at bank and in hand	10	26,288 2,024	10,098 1,764
		<u>28,312</u>	<u>11,862</u>
<b>Creditors: amounts falling due within one year</b>	11	<u>1,175)</u>	<u>(62,141)</u>
<b>Net current liabilities</b>		<b>(22,863)</b>	<b>(50,279)</b>
<b>Total assets less current liabilities</b>		<u>304,100</u>	<u>296,598</u>
<b>Creditors: amounts falling due after more than one year</b>	12	<b>(242,000)</b>	<b>(259,600)</b>
<b>Net assets</b>		<u>62,100</u>	<u>36,998</u>
<b>Capital and reserves</b>			
Called up share capital	13	104	104
Share premium account	14	1,447	1,447
Profit and loss account	15	60,549	35,447
<b>Shareholders' funds</b>	16	<u>62,100</u>	<u>36,998</u>

The notes on pages 8 to 15 form an integral part of these financial statements

These financial statements were approved by the board of directors on 7 December 2015 and were signed on its behalf by



**Alexander Gersh**  
Director

## Notes

(forming part of the financial statements)

### 1 Accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the Company's financial statements

#### Basis of preparation

The financial statements have been prepared in accordance with applicable accounting standards and under the historical cost accounting rules in accordance with applicable UK accounting standards and comply with the requirements of the United Kingdom companies Act 2006

The Company is exempt by virtue of section 400 of the Companies Act 2006 from the requirement to prepare group financial statements. These financial statements present information about the Company as an individual undertaking and not about its group.

The financial statements have been prepared on a going concern basis in view of the fact that the ultimate parent company, Betfair Group plc, has formally indicated that it will provide sufficient funding to the Company, to enable it to meet its liabilities as they fall due, for at least twelve months from the date of approval of these financial statements. The directors have no reason to believe that the parent company will not be in a position to provide the support referred to above and, accordingly, they have prepared the financial statements on the going concern basis.

#### Investments

Fixed asset investments are stated at cost less any provision for impairment.

#### Other operating income

Other operating income comprises income recognised from licensing of intellectual property.

#### Tax

The charge for tax is based on the result for the year and takes into account tax deferred because of timing differences between the treatment of certain items for tax and accounting purposes.

Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for tax and accounting purposes which have arisen but not reversed by the balance sheet date, except as otherwise required by FRS 19 'Deferred tax'.

#### Foreign currencies

Transactions in foreign currencies are recorded using the rate of exchange ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated using the rate of exchange ruling at the balance sheet date and the gains or losses on translation are included in the profit and loss account.

#### Judgements and estimates

The preparation of financial statements in conformity with FRSs requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, the reported amounts of revenues and expense. Actual results may differ from those estimates.

#### Related party transactions

As the Company is a wholly owned subsidiary of Betfair Group plc, the Company has taken advantage of the exemption contained in FRS 8 'Related party transactions' and has therefore not disclosed transactions or balances with entities which form part of the group (or investees of the group qualifying as related parties). The consolidated financial statements of Betfair Group plc, within which this Company is included, can be obtained from the address given in note 17.

**Notes (continued)**

**1 Accounting policies (continued)**

**Parent shares held by Employee Benefit Trust (EBT)**

The Company administers the Betfair Group EBT. The Company does not recognise a share-based payment in its financial statements since, as an intermediate parent, it is neither the receiving nor settling entity in respect of share-based payments. Gains and losses from managing the operations of the EBT are recognised in the profit and loss account when incurred.

**Cash flow statement**

The Company has taken advantage of the provisions of FRS 1 'Cash flow statements' not to prepare a cash flow statement on the grounds that the cash flows are included within the published consolidated accounts of Betfair Group plc, the ultimate parent company.

**2 Auditor's remuneration**

Audit fees have been borne by a fellow group undertaking in the current and prior year. The audit fee payable to the Company's auditor in respect of these financial statements was £7,500 (2014 £7,000).

**3 Directors' remuneration**

No directors received remuneration for services to the Company during the year (2014 £nil). The Company had no employees during the current year or prior year.

**4 Other operating income**

	2015 £'000	2014 £'000
Release of deferred income from the sale of intellectual property (note 12)	17,600	17,600

**5 Other income**

	2015 £'000	2014 £'000
Waive of loan balance due to Group undertaking	5,583	6,335
Dividend income	148,992	-
	<u>154,575</u>	<u>6,335</u>

During the year ended 30 April 2015, a loan totalling £5.6m (2014 £5.9m), which was due to another entity within the Betfair Group, was waived as a result of the exercise of employee share options satisfied from the Employee Benefit Trust. An additional amount totalling £0.5m was also released in the year ended 30 April 2014.

During the year ended 30 April 2015 the Company received dividend income of £148.0m from its subsidiary undertaking, TSE Holdings Limited (2014 £nil), and £1.0m from its fixed asset investment in Betfair Group plc.

**Notes (continued)**

**6 Interest receivable and similar income**

	2015 £'000	2014 £'000
Bank interest receivable	8	2
Interest receivable from Group undertakings	4,126	6,325
	<u>4,134</u>	<u>6,327</u>

**7 Interest payable and similar charges**

	2015 £'000	2014 £'000
Interest payable to Group undertakings	600	-
	<u>600</u>	<u>-</u>

**8 Tax on loss on ordinary activities**

Analysis of tax credit for the year

	2015 £'000	2014 £'000
UK corporation tax – current year	54	-
UK corporation tax – prior year	(1,240)	-
Current tax	<u>(1,186)</u>	<u>-</u>

The tax for the year is different from the standard rate of corporation tax in the UK of 20.92% (2014 22.8%) The differences are explained below

	2015 £'000	2014 £'000
Profit on ordinary activities before tax	175,694	30,256
Current tax at 20.92% (2014 22.8%)	<u>36,755</u>	<u>6,898</u>
Effects of		
Income not taxable	(36,701)	(6,711)
Group relief received for nil payment	-	(187)
Adjustments in respect of previous periods	<u>(1,240)</u>	<u>-</u>
Current tax	<u>(1,186)</u>	<u>-</u>

The 2015 Budget on 18 March 2015 announced that the UK corporation tax rate will reduce to 20% from 1 April 2015

The 2015 Summer Budget on 8 July 2015 announced that the UK corporation tax rate will reduce to 19% in 2017 and 18% in 2020. This reduction is yet to be substantively enacted, therefore no adjustment has been made in these financial statements

Once enacted, this will reduce the Company's future current tax charge accordingly

**Notes (continued)**

**9 Fixed asset investments**

	Share in Group undertakings £'000	Loan to subsidiary £'000	Other investments £'000	Total £'000
<b>Cost</b>				
At 1 May 2014	72,612	273,065	1,200	346,877
Sale of shares	(7,109)	-	-	(7,109)
Purchase of shares	5,163	-	-	5,163
Interest payable by subsidiary	-	4,099	-	4,099
Repayment of loan by subsidiary	-	(22,067)	-	(22,067)
<b>At 30 April 2015</b>	<b>70,666</b>	<b>255,097</b>	<b>1,200</b>	<b>326,963</b>

During the year, the Employee Benefit Trust purchased shares of £5.2m (2014 £2.9m) in the parent company Betfair Group plc, and sold shares with a weighted average value totalling £7.1m (2014 £5.9m) to employees of the Betfair Group on the exercise of share options

The Company's holding in LMAX Limited, which is classified as other investments, decreased from 33% to 31.4% on 5 March 2014 as a result of new share issues by LMAX Limited

The related undertakings in which the Company has a direct interest at the year-end are as follows

	Country of incorporation	Principal activity	Classification	Ordinary shares held % Co Group
Betfair Limited	England and Wales	Support services	Subsidiary	100 100
Betfair General Betting Limited	England and Wales	Non-trading Holding company	Subsidiary	100 100
TSE Holdings Limited	England and Wales	Intellectual property licensor	Subsidiary	100 100
TSE Development Limited	England and Wales	Non trading	Subsidiary	100 100
TSE (International) Limited	England and Wales	Trust operator	Subsidiary	100 100
The Sporting Exchange (Clients) Limited	England and Wales	Non-trading	Subsidiary	100 100
Flutter com LLC	USA	Non-trading	Subsidiary	100 100
TSE (Clients) Pty Limited	Australia	Non-trading	Subsidiary	100 100
TSE Global Limited	England and Wales	Support services	Subsidiary	100 100
London Multi-Asset Exchange (Holdings) Limited*	England and Wales	Holding company	Subsidiary	99.75 99.75
LMAX Limited	England and Wales	Trading	Associate	31.4 31.4

**Notes** (continued)

**9 Fixed asset investments** (continued)

The related undertakings in which the company has an indirect interest at the year-end are as follows

	Country of incorporation	Principal activity	Classification	Ordinary shares held %	
				Co	Group
Timeform Limited	England and Wales	Publisher	Subsidiary	-	100
Portway Press Limited	England and Wales	Non-trading	Subsidiary	-	100
Insightmarket Limited	England and Wales	Non-trading	Subsidiary	-	100
Winslow One Limited	England and Wales	Holding company	Subsidiary	-	100
Winslow Two	England and Wales	Holding company	Subsidiary	-	100
Winslow Three Limited	Cayman Islands	Holding company	Subsidiary	-	100
Winslow Four	Cayman Islands	Holding company	Subsidiary	-	100
Betfair International Plc	Malta	Online sports betting and gaming	Subsidiary	-	100
Betfair Italia S R L	Italy	Online sports betting and gaming	Subsidiary	-	100
TSE (Gibraltar) LP	Gibraltar	Online sports betting	Subsidiary	-	100
TSE US Holdings LLC	USA	Holding company	Subsidiary	-	100
TSE US LLC	USA	R&D activities	Subsidiary	-	100
ODS Holding LLC	USA	Holding company	Subsidiary	-	100
The Rebate Company LLC	USA	Online gaming	Subsidiary	-	100
ODS Technologies LP	USA	Online gaming	Subsidiary	-	100
Betfair US LLC	USA	Marketing activities	Subsidiary	-	100
Trackside Live Productions, LLC	USA	Online gaming	Subsidiary	-	100
ODS Properties, Inc	USA	Property holding company	Subsidiary	-	100
The Itech Resource Group LLC	USA	Non-trading	Subsidiary	-	100
HRTV, LLC	USA	Online gaming	Subsidiary	-	100
HRTV Holdco LLC	USA	Holding company	Subsidiary	-	100
Betfair Interactive US LLC	USA	Online gaming	Subsidiary	-	100
Betfair (Holding) Malta Limited	Malta	Holding company	Subsidiary	-	100
Betfair Games Limited	Malta	Online gaming	Subsidiary	-	100
Betfair Entertainment Limited	Malta	Online gaming	Subsidiary	-	100
Batfair Casino Limited	Malta	Online gaming	Subsidiary	-	100
Betfair Counterparty Services Limited	Malta	Online sports betting	Subsidiary	-	100
Betfair Marketing Limited	Malta	Marketing activities	Subsidiary	-	100
Betfair Poker Holdings Limited	Malta	Holding company	Subsidiary	-	100
Polco Limited	Malta	Online sports betting	Subsidiary	-	100
TSE Services Limited	Gibraltar	Support services	Subsidiary	-	100
TSE Development Romania S R L	Romania	R&D activities	Subsidiary	-	100
TSE Data Processing Limited	Ireland	Data centre and support services	Subsidiary	-	100
TSE Holdings (Hong Kong) Limited	Hong Kong	Non-trading	Subsidiary	-	100
TSED Unipessoal LDA	Portugal	R&D activities	Subsidiary	-	100
TSE Marketing España, SL	Spain	Marketing activities	Subsidiary	-	100
Tradefair Spreads Limited*	England and Wales	Spread betting services	Subsidiary	-	99 75

\* Minority interest of 0.25% exists in relation to London Multi Asset Exchange (Holdings) Limited and Tradefair Spreads Limited. The value of this interest is immaterial.

Notes (continued)

**10 Debtors**

	2015 £'000	2014 £'000
Amounts receivable from Group undertakings	24,916	9,912
Corporation tax	1,372	186
	<u>26,288</u>	<u>10,098</u>

Amounts receivable from Group undertakings are unsecured, interest bearing and repayable on demand

**11 Creditors: amounts falling due within one year**

	2015 £'000	2014 £'000
Other creditors	179	157
Accruals and deferred income	17,611	17,611
Amounts payable to Group undertakings	33,385	44,373
	<u>51,175</u>	<u>62,141</u>

Amounts payable to Group undertakings are unsecured, interest bearing and repayable on demand

**12 Creditors: amounts falling due after more than one year**

	2015 £'000	2014 £'000
Deferred income	242,000	259,600
	<u>242,000</u>	<u>259,600</u>
<b>Maturity of deferred income</b>		
	2015 £'000	2014 £'000
Matures in second to fifth years inclusive	70,400	70,400
Matures in more than five years	171,600	189,200
	<u>242,000</u>	<u>259,600</u>

The deferred income represents the element of the consideration from the sale of an exclusive licence of the Company's intellectual property to TSE Development Limited in the year ended 30 April 2005

**Notes (continued)**

**13 Called up share capital**

	<b>2015</b>	<b>2014</b>
	<b>£'000</b>	<b>£'000</b>
<b>Authorised</b>		
200,000,000 ordinary shares of 0.1p each (2014 200,000,000)	<b>200</b>	<b>200</b>
	<u>          </u>	<u>          </u>
<b>Allotted, called up and fully paid</b>		
104,136,304 ordinary shares of 0.1p each (2014 104,136,304)	<b>104</b>	<b>104</b>
	<u>          </u>	<u>          </u>

**14 Share premium account**

	<b>£'000</b>
At 1 May 2014 and at 30 April 2015	<b>1,447</b>
	<u>          </u>

**15 Profit and loss account**

	<b>£'000</b>
At 1 May 2014	35,447
Profit for the financial year	176,880
Sale of parent shares by EBT	(3,778)
Dividends paid	(148,000)
	<u>          </u>
At 30 April 2015	<b>60,549</b>
	<u>          </u>

**16 Reconciliation of movements in shareholders' funds**

	<b>2015</b>	<b>2014</b>
	<b>£'000</b>	<b>£'000</b>
Shareholders' funds as at 1 May	<b>36,998</b>	274,987
Profit for the financial year	<b>176,880</b>	30,256
Sale of parent shares by EBT	<b>(3,778)</b>	(4,245)
Dividends paid	<b>(148,000)</b>	(264,000)
	<u>          </u>	<u>          </u>
Shareholders' funds as at 30 April	<b>62,100</b>	36,998
	<u>          </u>	<u>          </u>

During the year ended 30 April 2015, the Company paid dividends totalling £148.0m to its parent company, Betfair Group plc (2014 £264.0m)

**Notes (continued)**

**17 Immediate and ultimate parent company**

The immediate and ultimate parent company is Betfair Group plc, a company incorporated in the UK. Copies of the Annual Report and Accounts 2015 of Betfair Group plc can be obtained from

Companies House  
Crown Way  
Mandy  
Cardiff  
CF14 3UZ