

# Apples and Pears Marketing Limited

Annual Report and Unaudited Financial Statements

for the Year Ended 31 March 2017

LJ Hanbury Ltd  
Chartered Certified Accountants  
143 Tamworth Road  
Long Eaton  
Nottingham  
NG10 1BY

# **Apples and Pears Marketing Limited**

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**Apples and Pears Marketing Limited**  
**Company Information**

**Director** Mrs Cathy Bramley

**Company secretary** Mr Antony Bramley

**Registered office** 16 The Dumbles  
Lambley  
Nottingham  
NG4 4QD

**Accountants** L J Hanbury Ltd  
Chartered Certified Accountants  
143 Tamworth Road  
Long Eaton  
Nottingham  
NG10 1BY

**Chartered Certified Accountants' Report to the Director on the Preparation of the Unaudited  
Statutory Accounts of  
Apples and Pears Marketing Limited  
for the Year Ended 31 March 2017**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Apples and Pears Marketing Limited for the year ended 31 March 2017 as set out on pages 3 to 5 from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at <http://www.accaglobal.com/gb/en/discover/public-value/rulebook.html>.

This report is made solely to the Board of Directors of Apples and Pears Marketing Limited, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the accounts of Apples and Pears Marketing Limited and state those matters that we have agreed to state to the Board of Directors of Apples and Pears Marketing Limited, as a body, in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at <http://www.accaglobal.com/gb/en/technical-activities/technical-resources-search/2009/october/factsheet-163-audit-exempt-companies.html>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Apples and Pears Marketing Limited and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Apples and Pears Marketing Limited has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Apples and Pears Marketing Limited. You consider that Apples and Pears Marketing Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Apples and Pears Marketing Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

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LJ Hanbury Ltd  
Chartered Certified Accountants  
143 Tamworth Road  
Long Eaton  
Nottingham  
NG10 1BY

2 June 2017

**Apples and Pears Marketing Limited**  
**(Registration number: 03761926)**  
**Balance Sheet as at 31 March 2017**

	Note	2017 £	2016 £
Fixed assets		834	1,802
		<hr/>	<hr/>
Current assets		16,220	4,904
Prepayments and accrued income		3,000	3,000
Creditors: Amounts falling due within one year		(14,134 )	(4,175 )
		<hr/>	<hr/>
Net current assets		5,086	3,729
		<hr/>	<hr/>
Total assets less current liabilities		5,920	5,531
Accruals and deferred income		(800)	(800)
		<hr/>	<hr/>
		5,120	4,731
		<hr/>	<hr/>
Capital and reserves		5,120	4,731
		<hr/>	<hr/>

The notes on page 4 form an integral part of these financial statements.

**Apples and Pears Marketing Limited**  
**(Registration number: 03761926)**  
**Balance Sheet as at 31 March 2017**

**Notes to the Financial Statements for the Year Ended 31 March 2017**

**1 General information**

The company is a private company limited by share capital incorporated in England.

The address of its registered office is:  
16 The Dumbles  
Lambley  
Nottingham  
NG4 4QD

These financial statements were authorised for issue by the director on 3 June 2017.

**Basis of preparation**

The financial statements have been prepared under the historical cost convention and in accordance with FRS 105 'The Financial Reporting Standard applicable to the Micro-entities Regime'.

**Apples and Pears Marketing Limited**  
**(Registration number: 03761926)**  
**Balance Sheet as at 31 March 2017**

These financial statements have been prepared in accordance with the micro-entity provisions of the Companies Act 2006 and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

For the financial year ending 31 March 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Approved        and        authorised        by        the        director        on        3        June        2017

.....  
Mrs Cathy Bramley  
Director

The notes on page 4 form an integral part of these financial statements.

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This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.