

REGISTERED NUMBER: 3754672 (England and Wales)

*Companies House*

Abbreviated Financial Statements

for the Year Ended 30th June 2002

for

Ekay Advertising & Marketing Limited



**Ekay Advertising & Marketing Limited**

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**for the Year Ended 30th June 2002**

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**Ekay Advertising & Marketing Limited**

**Company Information**

**for the Year Ended 30th June 2002**

**DIRECTORS:**

Mr E K Powell  
Mr M Barton  
Mr T M Rose  
Mr J S McCormack

**SECRETARY:**

Mr E Powell

**REGISTERED OFFICE:**

Kings Lodge  
London Road  
West Kingsdown  
Sevenoaks  
Kent  
TN15 6AR

**REGISTERED NUMBER:**

3754672 (England and Wales)

**AUDITORS:**

stephen-hill limited  
Chartered Accountants  
Registered Auditors  
Kings Lodge  
London Road  
West Kingsdown  
Kent TN15 6AR

**Ekay Advertising & Marketing Limited**

**Report of the Independent Auditors to**  
**Ekay Advertising & Marketing Limited**  
**Under Section 247B of the Companies Act 1985**

We have examined the abbreviated financial statements on pages three to four, together with the full financial statements of the company for the year ended 30th June 2002 prepared under Section 226 of the Companies Act 1985.

**Respective responsibilities of directors and auditors**

The directors are responsible for preparing the abbreviated financial statements in accordance with Section 246 of the Companies Act 1985. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated financial statements prepared in accordance with Sections 246(5) and (6) of the Act to the Registrar of Companies and whether the financial statements to be delivered are properly prepared in accordance with those provisions and to report our opinion to you.

**Basis of audit opinion**

We have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated financial statements and that the abbreviated financial statements to be delivered are properly prepared. The scope of our work for the purpose of this report did not include examining or dealing with events after the date of our report on the full financial statements.

**Opinion**

In our opinion the company is entitled to deliver abbreviated financial statements prepared in accordance with Sections 246(5) and (6) of the Companies Act 1985, and the abbreviated financial statements on pages three to four are properly prepared in accordance with those provisions.



stephen-hill limited  
Chartered Accountants  
Registered Auditors  
Kings Lodge  
London Road  
West Kingsdown  
Kent TN15 6AR

Dated: 15th August 2002

**Ekay Advertising & Marketing Limited**

**Abbreviated Balance Sheet**

**30th June 2002**

		30.6.02		30.6.01	
	Notes	£	£	£	£
<b>FIXED ASSETS:</b>					
Tangible assets	2		54,907		23,789
<b>CURRENT ASSETS:</b>					
Debtors		183,371		114,931	
Cash at bank and in hand		201,949		109,908	
		385,320		224,839	
<b>CREDITORS: Amounts falling due within one year</b>		334,628		184,449	
<b>NET CURRENT ASSETS:</b>			50,692		40,390
<b>TOTAL ASSETS LESS CURRENT LIABILITIES:</b>			£105,599		£64,179
<b>CAPITAL AND RESERVES:</b>					
Called up share capital	3		10,000		10,000
Profit and loss account			95,599		54,179
<b>SHAREHOLDERS' FUNDS:</b>			£105,599		£64,179

These abbreviated financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

**ON BEHALF OF THE BOARD:**



Mr E K Powell - DIRECTOR

Approved by the Board on 6th August 2002

**Ekay Advertising & Marketing Limited**

**Notes to the Abbreviated Financial Statements**  
**for the Year Ended 30th June 2002**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and are in accordance with applicable accounting standards.

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Motor vehicles	- 25% on reducing balance
Computer equipment	- 33% on cost

**Pensions**

The company operates a defined contribution pension scheme. Contributions payable for the year are charged in the profit and loss account.

**2. TANGIBLE FIXED ASSETS**

	Total
	£
<b>COST:</b>	
At 1st July 2001	36,556
Additions	53,754
	<hr/>
At 30th June 2002	90,310
	<hr/>
<b>DEPRECIATION:</b>	
At 1st July 2001	12,767
Charge for year	22,636
	<hr/>
At 30th June 2002	35,403
	<hr/>
<b>NET BOOK VALUE:</b>	
At 30th June 2002	54,907
	<hr/>
At 30th June 2001	23,789
	<hr/>

**3. CALLED UP SHARE CAPITAL**

Authorised:				
Number:	Class:	Nominal value:	30.6.02	30.6.01
			£	£
100,000	Ordinary	£1	100,000	100,000
			<hr/>	<hr/>
Allotted, issued and fully paid:				
Number:	Class:	Nominal value:	30.6.02	30.6.01
			£	£
10,000	Ordinary	£1	10,000	10,000
			<hr/>	<hr/>