



Companies House

AR01 (ef)

Annual Return



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Company Name: **?WHAT IF! HOLDINGS LIMITED**

Company Number: **03745474**

Date of this return: **01/04/2014**

SIC codes: **74990**

Company Type: **Private company limited by shares**

Situation of Registered Office: **5TH FLOOR 89 NEW BOND STREET
LONDON
ENGLAND
W1S 1DA**

Officers of the company

Company Secretary 1

Type: **Person**
Full forename(s): **MISS JULIA LOUISE**

Surname: **HOARE**

Former names:

Service Address: **APRIL COTTAGE MEAD ROAD
HINDHEAD
SURREY
ENGLAND
GU26 6SG**

Company Director ***I***

Type: **Person**

Full forename(s): **DAVID**

Surname: **ALLAN**

Former names:

Service Address: **PRIESTBARROW HOUSE
PRISTON
BATH
BA2 9EH**

Country/State Usually Resident: **ENGLAND**

Date of Birth: **16/11/1963**

Nationality: **BRITISH**

Occupation: **DIRECTOR**

Company Director 2

Type: **Person**
Full forename(s): **BARRIE**

Surname: **BERG**

Former names:

Service Address recorded as Company's registered office

Country/State Usually Resident: **USA**

Date of Birth: **27/09/1961** *Nationality:* **AMERICAN**

Occupation: **DIRECTOR**

Company Director **3**

Type: **Person**
Full forename(s): **MATTHEW**

Surname: **KINGDON**

Former names:

Service Address: **16 BIGWOOD ROAD**
 LONDON
 NW11 7BD

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **22/02/1963** *Nationality:* **BRITISH**
Occupation: **CONSULTANT**

Company Director 4

Type: **Person**

Full forename(s): **SALIL**

Surname: **PAJWANI**

Former names:

Service Address: **ST TIMOTHEE DARLINGS LANE
MAIDENHEAD
BERKSHIRE
SL6 6PA**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **03/07/1964**

Nationality: **BRITISH**

Occupation: **MARKETING**

Statement of Capital (Share Capital)

Class of shares	ORDINARY	<i>Number allotted</i>	2390763
		<i>Aggregate nominal value</i>	2390.763
<i>Currency</i>	GBP	<i>Amount paid per share</i>	0.001
		<i>Amount unpaid per share</i>	0

Prescribed particulars

THE SHARES HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND PRE-EMPTION RIGHTS. THE MAJORITY SHAREHOLDERS SHALL HAVE THE RIGHT TO ACCEPT AN OFFER OF SALE OF SHARES SUBJECT TO OBSERVANCE OF PRE-EMPTION RIGHTS. IN CASE MORE SHARES BEING OFFERED FOR SALE, THE MAJORITY SHAREHOLDERS HAVE A 'DRAG ALONG' RIGHT REQUIRING OTHER SHAREHOLDERS TO ACCEPT FULL OFFER. THE SHARES ALSO CONFER RIGHTS TO DISTRIBUTION IN PROPORTION OF SHAREHOLDING BASED ON THE 'FORMULA PRICE' FOR SALE OF SHARES.

Statement of Capital (Totals)

<i>Currency</i>	GBP	<i>Total number of shares</i>	2390763
		<i>Total aggregate nominal value</i>	2390.763

Full Details of Shareholders

The details below relate to individuals / corporate bodies that were shareholders as at 01/04/2014 or that had ceased to be shareholders since the made up date of the previous Annual Return

A full list of shareholders for the company are shown below

Shareholding 1 : **878566 ORDINARY shares held as at the date of this return**
Name: **MATTHEW KINGDON**

Shareholding 2 : **878566 ORDINARY shares held as at the date of this return**
Name: **DAVID ALLAN**

Shareholding 3 : **172631 ORDINARY shares held as at the date of this return**
Name: **WHAT IF HOLDINGS LIMITED 2004 EMPLOYEEBENEFIT TRUST**

Shareholding 4 : **38000 ORDINARY shares held as at the date of this return**
Name: **NINA POWELL**

Shareholding 5 : **8000 ORDINARY shares held as at the date of this return**

Name: JULIA HOARE

Shareholding 6 : 391000 ORDINARY shares held as at the date of this return

Name: SALIL PAJWANI

Shareholding 7 : 8000 ORDINARY shares held as at the date of this return

Name: MADDI RIDDELL

Shareholding 8 : 8000 ORDINARY shares held as at the date of this return

Name: SARAH PAJWANI

Shareholding 9 : 8000 ORDINARY shares held as at the date of this return

Name: ALICE KINGDON

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.