In accordance with Section 167 of the Companies Act 2006

AP01
Appointment of director

DIGITA

You can use the WebFiling service to file this form online
Please go to www companieshouse gov uk

✓ **What this form is for**
You may use this form to appoint an individual as a director

✗ **What this form is NOT for**
You cannot use the form to a corporate director To do t please use form AP02 'Appc of corporate director'

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A08 14/03/2014 #248
COMPANIES HOUSE

1 Company details

Company number	3 7 4 5 4 7 4
Company name in full	?What If! Holdings Limited

→ **Filling in this form**
Please complete in typescript or in bold black capitals

All fields are mandatory unless specified or indicated by *

2 Date of director's appointment

Date of appointment	d0 d9 m0 m1 y2 y0 y1 y4

3 New director's details

Title*	Mrs
Full forename(s)	Barrie
Surname	Berg
Former name(s) ❶	
Country/State of residence ❷	USA
Nationality	American
Date of birth	d2 d7 m0 m9 y1 y9 y6 y1
Business occupation (if any) ❸	Director

❶ **Former name(s)**
Please provide any previous names which have been used for business purposes in the past 20 years.

Married women do not need to give former names unless previously used for business purposes

Continue in section 6 if required

❷ **Country/State of residence**
This is in respect of your usual residential address as stated in Section 4a

❸ **Business occupation**
If you have a business occupation, please enter here If you do not, please leave blank

4 New director's service address ❹

Please complete your service address below You must also complete your usual residential address in **Section 4a**

Building name/number	The company's registered office
Street	
Post town	
County/Region	
Postcode	
Country	

❹ **Service address**
This is the address that will appear on the public record This does not have to be your usual residential address

Please state 'The Company's Registered Office' if your service address is recorded in the company's register of directors as the company's registered office

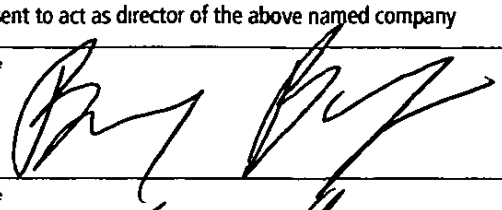
If you provide your residential address here it will appear on the public record

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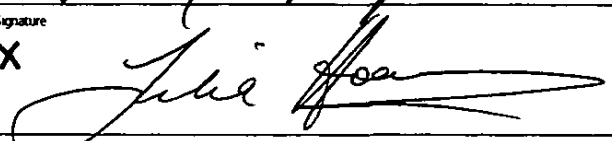
5 Signatures

I consent to act as director of the above named company

New director's signature

Signature
X  X

Authorising signature

Signature
X  X

This form may be signed and authorised by
Director ❶, Secretary, Person authorised ❷, Administrator, Administrative Receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager, Judicial factor

❶ **Societas Europaea**
If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership

❷ **Person authorised**
Under either section 270 or 274 of the Companies Act 2006

6 Additional former names (continued from Section 3)

Former names ❸

❸ **Additional former names**
Use this space to enter any additional names

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Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form The contact information you give will be visible to searchers of the public record

Contact name

Company name Bond Street Registrars Limited

Address 5th Floor

89 New Bond Street

Post town London

County/Region

Postcode W 1 S 1 D A

Country England

DX

Telephone

Checklist

We may return forms completed incorrectly or with information missing

Please make sure you have remembered the following

- ☐ The company name and number match the information held on the public Register
- ☐ You have provided a business occupation if you have one
- ☐ You have provided a correct date of birth
- ☐ You have completed the date of appointment.
- ☐ You have completed the nationality box in Section 3
- ☐ You have provided both the service address and the usual residential address
- ☐ Addresses must be a physical location They cannot be a PO Box number (unless part of a full service address), DX or LP (Legal Post in Scotland) number
- ☐ You have included all former names used for business purposes over the last 20 years
- ☐ You have enclosed a relevant section 243 application if applying for this at the same time as completing this form
- ☐ The new director has signed the form
- ☐ You have provided an authorising signature

Important information

Please note that all information on this form will appear on the public record, apart from information relating to usual residential addresses

Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below.

For companies registered in England and Wales.
The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland
The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland
The Registrar of Companies, Companies House,
Second Floor, The Linenhall, 32-38 Linenhall Street,
Belfast, Northern Ireland, BT2 8BG
DX 481 N R Belfast 1

Section 243 exemption
If you are applying for, or have been granted a section 243 exemption, please post this whole form to the different postal address below
The Registrar of Companies, PO Box 4082,
Cardiff, CF14 3WE

Further information

For further information please see the guidance notes on the website at www companieshouse gov uk
or email enquiries@companieshouse gov uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk